# **Kevin Bomberry** PRODUCT DESIGNER

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#### SKILLS

**Product Design** Strategy Planning **Experience Design** Interaction Design **Motion Graphics** Web Development Storyboarding & Wireframing Prototyping

#### **DESIGN TOOLS**

Photoshop, Illustrator Dreamweaver, Atom Final Cut Pro, Motion Cinema 4D. Blender

DOCUMENTATION & PLANNING MindNode, OmniGrapher Adobe XD Pages, Keynote, Numbers

LANGUAGES HTML, CSS, SASS JavaScript, JQuery Objective-C, Swift Japanese

Slack, Trello, JIRA

DEVELOPMENT Xcode, Atom Git, SubVersion

#### **PROFILE**

I am a product designer and design strategist with 20 years of success producing products, user experiences, and content for amazing organizations. My focus is on user-centric solutions to contextual interaction systems, 3D / AR / VR tools, and touch-first mobile user experiences.

#### KEY EXPERIENCE

#### BRANDING/WEB DEVELOPMENT (CONSULTANT)

STREAMLIO 2017-2018

I worked with the VP of Marketing to create their branding and assets, as well as developing their web site using HTML, SASS/CSS, JS, and HUGO.

O Created branding guidelines, logo assets, web graphics, style manual.

### PRODUCT DESIGN (CONSULTANT)

ADOBE 2016

With an aggressive four month deadline, I design a touch-first 3D painting mobile app for Microsoft Surface to demo at for Adobe MAX 2016.

- O Helped define goals and features. Solely responsible for all design decisions.
- O Created user workflows, wireframes, UX specifications, and final UI assets.

# **UX/IXD CONSULTANT - PROJECT FELIX**

ADOBE 2015-2016

I worked with design, management, and engineering teams providing deep knowledge and unique perspective on 3D user interaction and experience.

- O Helped drive product design goals from initial concept the MAX beta release.
- O Presented reports on user interaction systems, experience, and workflows.

#### FOUNDER, CDO

CRAFTMASTER SOFTWARE 2015 - PRESENT

I managed all aspects of CraftMaster Software's design initiatives, including development of our voxel editing app for Windows/macOS/iOS.

- O I created a custom font, icons, interaction systems, app UI layer and assets.
- O I developed branding, web site, and marcom collateral and content.

## LEAD UX/UI DESIGNER - PHOTOSHOP (CONSULTANT)

2010-2015

ADOBE

Implementing a course correction to Photoshop's 3D tools and services, I delivered a measurable increase of usage and a better user experience.

- O I conducted user studies and partner meetings to targeting pain-points and define strategic goals. Worked across teams to integrate new technologies.
- O Developed realtime 3D editing tools, 3D printing, and properties panel.
- O Authored content and helped produce C-Level presentations.

## FOUNDER, CDO

ABLE PEAR SOFTWARE 2008-PRESENT

Primary designer of a boutique consulting firm responsible for all aspects of product, branding, experience, and interaction design.

O I work directly with clients and vendors to create solutions ranging from enterprise desktop and mobile apps to branding, web site design, and content.