Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews)

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/)

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. Productld unique identifier for the product
- 3. Userld ungiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

```
In [185]:
          %matplotlib inline
          import warnings
          warnings.filterwarnings("ignore")
          import sqlite3
          import pandas as pd
          import numpy as np
          import nltk
          import string
          import matplotlib.pyplot as plt
          import seaborn as sns
          from sklearn.feature extraction.text import TfidfTransformer
          from sklearn.feature extraction.text import TfidfVectorizer
          from sklearn.feature extraction.text import CountVectorizer
          from sklearn.metrics import confusion matrix
          from sklearn import metrics
          from sklearn.metrics import roc curve, auc
          from nltk.stem.porter import PorterStemmer
          import re
          # Tutorial about Python regular expressions: https://pymotw.com/2/re/
          import string
          from nltk.corpus import stopwords
          from nltk.stem import PorterStemmer
          from nltk.stem.wordnet import WordNetLemmatizer
          from sklearn.tree import DecisionTreeClassifier
          from gensim.models import Word2Vec
          from gensim.models import KeyedVectors
          import pickle
          from tqdm import tqdm
          import os
```

In [284]:

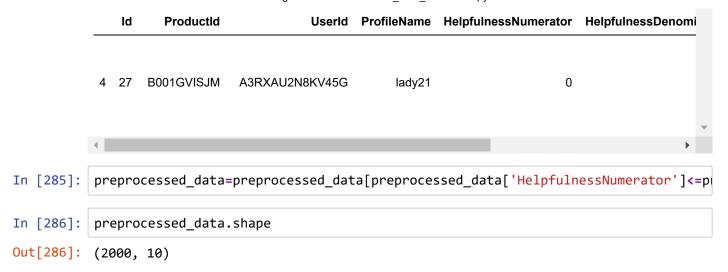
```
# using the SQLite Table to read data.
con = sqlite3.connect(r'C:\Sandy\privy\AI\Data Sets\Amazon Food rev dataset\data\
#filtering only positive and negative reviews i.e.
# not taking into consideration those reviews with Score=3
# SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data
# you can change the number to any other number based on your computing power
#Took 3000 points from each Category i.e from Positive reviews and Negative Reviews
#Negative Data
Neg_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score < 3 LIMIT 100(</pre>
#Positive Data
Pos_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score > 3 LIMIT 100(
Neg_data.head()
preprocessed_data =pd.concat([Neg_data,Pos_data])
print("Total Sample Points : ",preprocessed_data.shape)
#filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 ""
print("\n Sample Points : ")
preprocessed data.head()
```

Total Sample Points: (2000, 10)

Sample Points:

Out[284]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenomi
0	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	
1	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3	
2	13	B0009XLVG0	A327PCT23YH90	LT	1	
3	17	B001GVISJM	A3KLWF6WQ5BNYO	Erica Neathery	0	



[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [287]: #Sorting data according to ProductId in ascending order
    sorted_data=preprocessed_data.sort_values('ProductId', axis=0, ascending=True, in
```

```
In [288]: # Give reviews with Score>3 a positive rating, and reviews with a score<3 a negative def partition(x):
    if x < 3:
        return 0
    return 1

#changing reviews with score Less than 3 to be positive and vice-versa actualScore = preprocessed_data['Score']
    positiveNegative = actualScore.map(partition)
    preprocessed_data['Score'] = positiveNegative
    print("Number of data points in our dataset", preprocessed_data.shape)
    preprocessed_data.head(3)</pre>
```

Number of data points in our dataset (2000, 10)

Out[288]:

		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominato
•	0	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	
	1	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3	
	2	13	B0009XLVG0	A327PCT23YH90	LT	1	

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is

greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
display= pd.read_sql_query("""
In [291]:
           SELECT *
           FROM Reviews
          WHERE Score != 3 AND Id=44737 OR Id=64422
           ORDER BY ProductID
           """, con)
           display.head()
Out[291]:
                       ProductId
                                         Userld ProfileName HelpfulnessNumerator HelpfulnessDenomir
                 ld
                                                       J.E.
           0 64422 B000MIDROQ A161DK06JJMCYF
                                                   Stephens
                                                                            3
                                                   "Jeanne"
           1 44737 B001EQ55RW
                                A2V0I904FH7ABY
                                                      Ram
                                                                            3
          final=final data[final data.HelpfulnessNumerator<=final data.HelpfulnessDenomina
In [292]:
In [293]: final=final.sort values('Time',axis=0, ascending=True , inplace=False, kind='qui
In [294]:
          #Before starting the next phase of preprocessing lets see the number of entries
           print(final.shape)
           #How many positive and negative reviews are present in our dataset?
           print(final['Score'].value counts())
           (1991, 10)
                998
                993
```

Name: Score, dtype: int64

```
In [295]: #Before starting the next phase of preprocessing lets see the number of entries
    print(final.shape)

y=final[['Score']]
    print(len(y))

(1991, 10)
    1991
```

[3] Preprocessing

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [296]: # https://stackoverflow.com/a/47091490/4084039
import re

def decontracted(phrase):
    # specific
    phrase = re.sub(r"won't", "will not", phrase)
    phrase = re.sub(r"can\'t", "can not", phrase)

# general
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
    phrase = re.sub(r"\'d", " would", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'t", " have", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'m", " am", phrase)
    return phrase
```

```
In [297]: # https://gist.github.com/sebleier/554280
             # we are removing the words from the stop words list: 'no', 'nor', 'not'
             # <br /><br /> ==> after the above steps, we are getting "br br"
             # we are including them into stop words list
             # instead of <br /> if we have <br/> these tags would have revmoved in the 1st si
             stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ou
                            "you'll", "you'd", 'your', 'yourself', 'yourselves', 'he',
                            'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itse
                            'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'tha' 'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'ha
                            'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because 'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'tl
                            'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'of
                            'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all
                            'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than'
's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've
                            've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "d
"hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma'
                            "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn
                             'won', "won't", 'wouldn', "wouldn't"])
```

```
In [298]: # Combining all the above stundents
from tqdm import tqdm
from bs4 import BeautifulSoup
preprocessed_reviews_text = []
# tqdm is for printing the status bar
for sentance in tqdm(final['Text'].values):
    sentance = re.sub(r"http\S+", "", sentance)
    sentance = BeautifulSoup(sentance, 'html.parser').get_text()
    sentance = decontracted(sentance)
    sentance = re.sub("\S*\d\S*", "", sentance).strip()
    sentance = re.sub('[^A-Za-z]+', ' ', sentance)
# https://gist.github.com/sebleier/554280
sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in
preprocessed_reviews_text.append(sentance.strip())
```

100%| 1991/1991 [00:01<00:00, 1705.59it/s]

```
In [299]: preprocessed_reviews_text[1]
```

Out[299]: 'received shipment could hardly wait try product love slickers call instead sti ckers removed easily daughter designed signs printed reverse use car windows printed beautifully print shop program going lot fun product windows everywhere surfaces like tv screens computer monitors'

[3.2] Preprocessing Review Summary

```
In [300]:
    from tqdm import tqdm
    from bs4 import BeautifulSoup
    preprocessed_reviews_summary = []
    # tqdm is for printing the status bar
    for sentance in tqdm(final['Summary'].values):
        sentance = re.sub(r"http\S+", "", sentance)
        sentance = BeautifulSoup(sentance, 'html.parser').get_text()
        sentance = decontracted(sentance)
        sentance = re.sub("\S*\d\S*", "", sentance).strip()
        sentance = re.sub('[^A-Za-z]+', ' ', sentance)
        # https://gist.github.com/sebleier/554280
        sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in preprocessed_reviews_summary.append(sentance.strip())
```

| 1991/1991 [00:01<00:00, 1806.11it/s]

Concatenating Summary and text reviews

```
In [304]:
          print("train x shape",len(x_train))
          print("Test x Shape ",len(x_test),"\n")
          print(y_test['Score'].value_counts(),"\n")
          print(y_train['Score'].value_counts(),"\n")
          print("Train y Shape ",len(y_train),"\n")
          print("Test Y Shape ",len(y_test))
          train x shape 1393
          Test x Shape
               324
               274
          Name: Score, dtype: int64
          1
               724
               669
          Name: Score, dtype: int64
          Train y Shape
                           1393
          Test Y Shape
                          598
```

[4] Featurization

[4.1] BAG OF WORDS

```
In [305]:
          #BoW
         count vect = CountVectorizer(ngram range=(1,2),min df=10,analyzer='word',max feat
         count_vect.fit(x_train)
          print("some feature names ", count_vect.get_feature_names()[:10])
          print('='*50)
         x train BOW = count vect.transform(x train)
          print("the type of count vectorizer ",type(x_train_BOW))
         print("the shape of out text BOW vectorizer ",x_train_BOW.get_shape())
          print("the number of unique words ", x_train_BOW.get_shape()[1])
          print("=="*50)
          x test BOW=count vect.transform(x test)
          print("the type of count vectorizer ",type(x_test_BOW))
          print("the shape of out text BOW vectorizer ",x test BOW.get shape())
         print("the number of unique words ", x_test_BOW.get_shape()[1])
         some feature names ['able', 'absolutely', 'acid', 'actual', 'actually', 'add',
          'added', 'addicted', 'adding', 'addition']
         _____
         the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
         the shape of out text BOW vectorizer (1393, 1090)
         the number of unique words 1090
         ______
         the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
         the shape of out text BOW vectorizer (598, 1090)
         the number of unique words 1090
In [306]: def find best threshold(threshold, fpr, tpr):
             t = threshold[np.argmax(tpr*(1-fpr))]
             # (tpr*(1-fpr)) will be maximum if your fpr is very low and tpr is very high
             print("the maximum value of tpr*(1-fpr)", max(tpr*(1-fpr)), "for threshold",
             return t
          def predict_with_best_t(proba, threshold):
             predictions = []
             for i in proba:
                 if i>=threshold:
                     predictions.append(1)
                 else:
                     predictions.append(0)
             return predictions
```

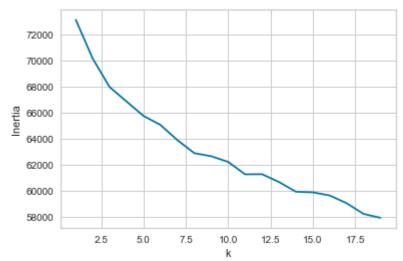
[4.2] TF-IDF

```
In [308]:
          tf idf vect = TfidfVectorizer(ngram range=(1,2),min df=10,analyzer='word',max fe
         tf idf vect.fit(x train tf idf sent)
         print("some sample features(unique words in the corpus)",tf idf vect.get feature
          print('='*50)
         x train tf idf = tf idf vect.transform(x train tf idf sent)
          print("the type of count vectorizer ",type(x train tf idf))
         print("the shape of out text TFIDF vectorizer ",x_train_tf_idf.get_shape())
          print("the number of unique words including both unigrams and bigrams ", x_train
          print('='*50)
         x test tf idf = tf idf vect.transform(x test tf idf sent)
         print("the type of count vectorizer ",type(x test tf idf))
          print("the shape of out text TFIDF vectorizer ",x_test_tf_idf.get_shape())
          print("the number of unique words including both unigrams and bigrams ", x test
         some sample features(unique words in the corpus) ['able', 'absolutely', 'acid',
          'actual', 'actually', 'add', 'added', 'addicted', 'adding', 'addition']
         ______
         the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
         the shape of out text TFIDF vectorizer (1393, 1070)
         the number of unique words including both unigrams and bigrams 1070
         _____
         the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
         the shape of out text TFIDF vectorizer (598, 1070)
         the number of unique words including both unigrams and bigrams 1070
```

K-Means

[5.1] Applying K-means on BOW, SET 1

```
In [309]:
          from sklearn.model selection import GridSearchCV
           from sklearn.metrics import roc curve, auc, roc auc score
          from sklearn.metrics import confusion matrix
           from sklearn.cluster import KMeans
           from yellowbrick.cluster import KElbowVisualizer
          n clusters=[i for i in range(1,20)]
          #n clusters=[1,2]
          inertia=[]
          #K-Means Model
           for k in n clusters:
               k_means_clstr=KMeans(n_clusters=k,init='k-means++')
               k means clstr.fit(x train BOW)
               inertia.append(k means clstr.inertia )
          plt.plot(n_clusters,inertia,label='K vs Inertia')
          plt.xlabel('k')
          plt.ylabel('Inertia')
          plt.show()
```



```
In [310]: opt_k_BOW=7
    k_means_bow=KMeans(n_clusters=opt_k_BOW,init='k-means++')
    k_means_bow.fit(x_train_BOW)
    #print(k_means_bow.labels_)
#print(cluster_data)
```

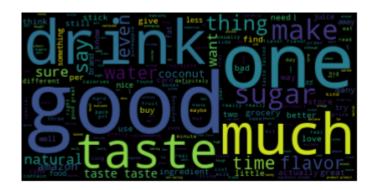
WordCloud per cluster

```
In [311]: cluster_data={}
for i in range(0,opt_k_BOW):
        cluster_data['clust{0}'.format(i)]=[]
#print(cluster_data)
#Words extraction per cluster
for i in range(0,len(k_means_bow.labels_)):
        features=np.take(count_vect.get_feature_names(),x_train_BOW[i].indices).tolic
        cluster_data['clust{0}'.format(k_means_bow.labels_[i])] = cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data['cluster_data[
```

```
In [312]: from wordcloud import WordCloud

for i in range(0,len(cluster_data)):
    if cluster_data['clust{0}'.format(i)] != []:
        print("WordCloud for Cluster : clust{0} ".format(i))
        text=' '.join([str(elem) for elem in cluster_data['clust{0}'.format(i)]]
        pos_rev=WordCloud().generate(text)
        plt.imshow(pos_rev,interpolation='bilinear')
        plt.axis("off")
        plt.show()
```

WordCloud for Cluster : clust0



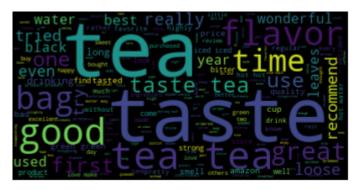
WordCloud for Cluster : clust1



WordCloud for Cluster : clust2



WordCloud for Cluster : clust3



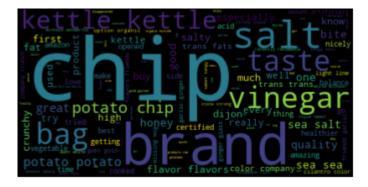
WordCloud for Cluster : clust4



WordCloud for Cluster : clust5



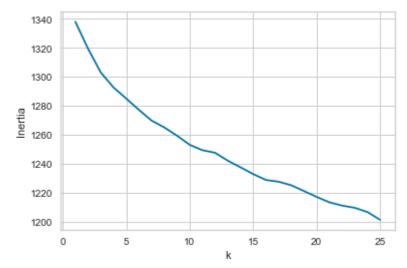
WordCloud for Cluster : clust6



- · We can observe from wordclouds that words per cluster are much imilar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

[5.2] Applying K-means on TFIDF, SET 2

```
In [313]:
          from sklearn.model selection import GridSearchCV
          from sklearn.metrics import roc_curve, auc,roc_auc_score
          from sklearn.metrics import confusion matrix
          from sklearn.cluster import KMeans
          from yellowbrick.cluster import KElbowVisualizer
          n_clusters=[i for i in range(1,26)]
          #n clusters=[1,2]
          inertia=[]
          #K-Means Model
          for k in n clusters:
              k means clstr=KMeans(n clusters=k,init='k-means++')
              k_means_clstr.fit(x_train_tf_idf)
               inertia.append(k means clstr.inertia )
          plt.plot(n clusters,inertia,label='K vs Inertia')
          plt.xlabel('k')
          plt.ylabel('Inertia')
          plt.show()
```



```
In [314]: opt_k_tf_idf=15
    k_means_tf_idf=KMeans(n_clusters=opt_k_tf_idf,init='k-means++')
    k_means_tf_idf.fit(x_train_tf_idf)
    #print(k_means_bow.labels_)

#print(cluster_data)
Out[314]: KMeans(algorithm='auto' copy y=True init='k means_t' may iten=200)
```

WordCloud per cluster

```
In [315]:
          cluster data tf idf={}
           for i in range(0,opt k tf idf):
               cluster_data_tf_idf['clust{0}'.format(i)]=[]
           #print(cluster data)
           #Words extraction per cluster
           for i in range(0,len(k_means_tf_idf.labels_)):
               features=np.take(tf_idf_vect.get_feature_names(),x_train_tf_idf[i].indices).
               cluster_data_tf_idf['clust{0}'.format(k_means_tf_idf.labels_[i])] = cluster
           #print(len(k means tf idf.labels ))
In [316]:
           for i in range(0,len(cluster_data_tf_idf)):
               #print(cluster data tf idf['clust{0}'.format(i)])
               if cluster_data_tf_idf['clust{0}'.format(i)] != []:
                   print("WordCloud for Cluster : clust{0} ".format(i))
                   text=' '.join([str(elem) for elem in cluster_data_tf_idf['clust{0}'.form
                   pos rev=WordCloud().generate(text)
                   plt.imshow(pos rev,interpolation='bilinear')
                   plt.show()
            150
            175
               0
                    50
                          100
                                     200
                                           250
                                                 300
           WordCloud for Cluster: clust12
             0
             50
             75
            100
            125
            150
            175
                    50
                          100
                               150
                                     200
                                           250
                                                 300
                                                      350
```

- We got the optimal k value from knee method is 15
- for tf_idf vectorizer k-means developed wie range of clusters to group the data than BOW vectorized datpoints
- We can observe from wordclouds that words per cluster are much imilar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

Avg Weighted W2V on k-Means

```
In [317]: i=0
           list of sentance=[]
           for sentance in tqdm(preprocessed reviews):
                list of sentance.append(sentance.split())
           print(list of sentance[1:2])
           print('\n')
           #print(type(preprocessed reviews))
           100%
           | 1991/1991 [00:00<00:00, 142307.00it/s]
           [['received', 'shipment', 'could', 'hardly', 'wait', 'try', 'product', 'love',
            'slickers', 'call', 'instead', 'stickers', 'removed', 'easily', 'daughter', 'de
           signed', 'signs', 'printed', 'reverse', 'use', 'car', 'windows', 'printed', 'be autifully', 'print', 'shop', 'program', 'going', 'lot', 'fun', 'product', 'wind
           ows', 'everywhere', 'surfaces', 'like', 'tv', 'screens', 'computer', 'monitor
           s', 'wow', 'make', 'islickers']]
In [318]: print(list of sentance[0:1])
           X train Avg W2V sent, X test Avg W2V sent, y train, y test = train test split(li
           #X train Avg W2V sent, CV Avg W2V sent, y train, y CV = train test split(X 1, y
           #print(X train Avg W2V sent[0:1])
           [['really', 'good', 'idea', 'final', 'product', 'outstanding', 'use', 'decals',
            'car', 'window', 'everybody', 'asks', 'bought', 'decals', 'made', 'two', 'thumb
           s', 'great', 'product']]
In [319]:
           w2v model=Word2Vec(X train Avg W2V sent,min count=5,size=50, workers=4)
           w2v words = list(w2v model.wv.vocab)
           print("number of words that occured minimum 5 times ",len(w2v words))
           print("sample words ", w2v_words[0:50])
           number of words that occured minimum 5 times 1961
           sample words ['come', 'amazon', 'give', 'break', 'powdered', 'get', 'real', 'f
           ood', 'buy', 'went', 'looking', 'table', 'sugar', 'got', 'weird', 'kinds', 'exp
           ect', 'bulk', 'no', 'plain', 'not', 'rice', 'bread', 'either', 'sorry', 'choic
           e', 'peanut', 'lover', 'much', 'larger', 'peanuts', 'six', 'people', 'christma s', 'gift', 'list', 'ask', 'every', 'year', 'best', 'item', 'shipped', 'plasti
           c', 'bag', 'within', 'brown', 'cardboard', 'shipping', 'arrived', 'product']
```

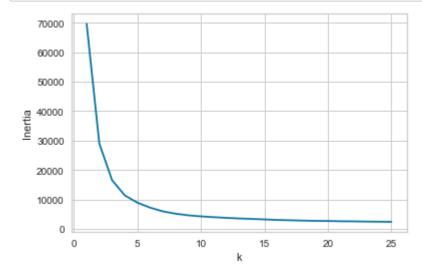
```
Clustering on Forest on Amazon food review - Jupyter Notebook
In [320]: # average Word2Vec
          # compute average word2vec for each review.
          from tqdm import tqdm
          X train Avg W2V = []; # the avg-w2v for each sentence/review is stored in this L^{\dagger}
          for sent in tqdm(X_train_Avg_W2V_sent): # for each review/sentence
              sent_vec = np.zeros(50) # as word vectors are of zero's with length 50, you i
              cnt words =0; # num of words with a valid vector in the sentence/review
              for word in sent: # for each word in a review/sentence
                  if word in w2v words:
                      vec = w2v_model.wv[word]
                      sent vec += vec
                      cnt words += 1
              if cnt words != 0:
                  sent vec /= cnt words
              X train Avg W2V.append(sent vec)
          #print(len(X_train_Avg_W2V))
          #print(len(X train Avg W2V[0]))
          #print(X_train_Avg_W2V[0:1])
          100%
             In [321]: # average Word2Vec
          # compute average word2vec for each review.
          from tqdm import tqdm
```

```
100%| 598/598 [00:00<00:00, 965.07it/s]
```

```
In [322]: from sklearn.preprocessing import StandardScaler

SS=StandardScaler(with_mean=False).fit(X_train_Avg_W2V)
x_train_Avg_W2V=SS.transform(X_train_Avg_W2V)
#X_CV_Avg_W2V=SS.transform(CV_Avg_W2V)
x_test_Avg_W2V=SS.transform(X_test_Avg_W2V)
#print(X_train_Avg_W2V[0:1])
#print("\n",len(X_train_Avg_W2V))
```

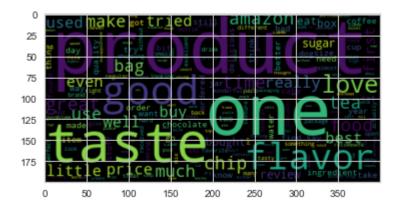
```
In [323]:
          from sklearn.model_selection import GridSearchCV
          from sklearn.metrics import roc curve, auc,roc auc score
          from sklearn.metrics import confusion matrix
          from sklearn.cluster import KMeans
          from yellowbrick.cluster import KElbowVisualizer
          n_clusters=[i for i in range(1,26)]
          #n clusters=[1,2]
          inertia=[]
          #K-Means Model
          for k in n clusters:
              k means clstr=KMeans(n clusters=k,init='k-means++')
              k_means_clstr.fit(x_train_Avg_W2V)
               inertia.append(k_means_clstr.inertia_)
          plt.plot(n clusters,inertia,label='K vs Inertia')
          plt.xlabel('k')
          plt.ylabel('Inertia')
          plt.show()
```



WordCloud for Avg_W2V vectors

```
In [325]: cluster_data_Avg_W2V={}
    for i in range(0,opt_k_Avg_W2V):
        cluster_data_Avg_W2V['clust{0}'.format(i)]=[]
    #print(cluster_data)
    #Words extraction per cluster
    for i in range(0,len(k_means_Avg_W2V.labels_)):
        #features=np.take(tf_idf_vect.get_feature_names(),X_train_Avg_W2V_sent[i].inc
        cluster_data_Avg_W2V['clust{0}'.format(k_means_Avg_W2V.labels_[i])] = cluster_data_Avg_W2V['clust{0}'.format(k_means_Avg_W2V.labels_[i])] = cluster_data_Avg_W2V['clust{0}'.format(k_means_Avg_W2V.labels_[i])]
```

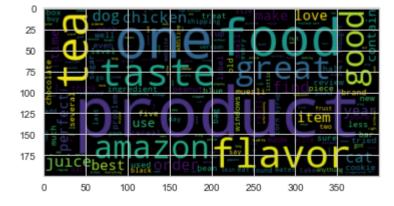
WordCloud for Cluster : clust0



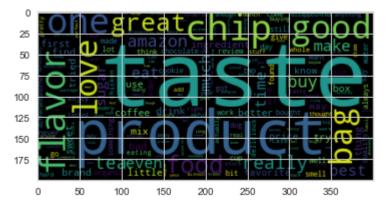
WordCloud for Cluster : clust1



WordCloud for Cluster : clust2



WordCloud for Cluster: clust3



WordCloud for Cluster: clust4



- We got the optimal k value from knee method is 5
- · Avg W2V vectorizer group data with less number of clusters than tf idf
- · We can observe from wordclouds that words per cluster are much similar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

TF IDF W2V on K-Means

```
In [327]: X_train, X_test, y_train, y_test = train_test_split(preprocessed_reviews, y, test_
#X_train, CV, y_train, y_CV = train_test_split(X_1, y_t, test_size=0.3)# Please if

In [328]: i=0
list_of_sentance_train=[]
for sentance in X_train:
    list_of_sentance_train.append(sentance.split())
print(list_of_sentance_train[1:2])

[['fed', 'golden', 'retriever', 'hated', 'would', 'not', 'eat', 'gave', 'terrible', 'diarrhea', 'not', 'buying', 'also', 'super', 'expensive', 'bad']]
```

```
In [329]: i=0
          list of sentance test=[]
          for sentance in X test:
               list of sentance test.append(sentance.split())
          print(list of sentance test[1:2])
          [['bought', 'brand', 'horrible', 'amazon', 'needs', 'source', 'offer', 'ladie
          s', 'brand', 'wrappers', 'superior', 'anything', 'market', 'today', 'amazon',
           'please', 'offer', 'ladies', 'brand', 'rice', 'paper']]
In [330]: # S = ["abc def pqr", "def def def abc", "pqr pqr def"]
          model = TfidfVectorizer()
          model.fit(X train)
          tf idf matrix = model.transform(X train)
          # we are converting a dictionary with word as a key, and the idf as a value
          dictionary = dict(zip(model.get feature names(), list(model.idf )))
In [331]: # TF-IDF weighted Word2Vec
          tfidf feat = model.get feature names() # tfidf words/col-names
          # final tf idf is the sparse matrix with row= sentence, col=word and cell val =
          X train tf idf W2V = []; # the tfidf-w2v for each sentence/review is stored in the
          row=0;
          for sent in tqdm(list of sentance train): # for each review/sentence
               sent vec = np.zeros(50) # as word vectors are of zero length
              weight sum =0; # num of words with a valid vector in the sentence/review
              for word in sent: # for each word in a review/sentence
                  if word in w2v words and word in tfidf feat:
                      vec = w2v model.wv[word]
                         tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
                      # to reduce the computation we are
                      # dictionary[word] = idf value of word in whole courpus
                      # sent.count(word) = tf valeus of word in this review
                      tf idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent vec += (vec * tf idf)
                      weight sum += tf idf
              if weight sum != 0:
                  sent vec /= weight sum
              X_train_tf_idf_W2V.append(sent_vec)
               row += 1
          100%
```

```
| 1393/1393 [00:06<00:00, 220.38it/s]
```

```
In [332]: # TF-IDF weighted Word2Vec
          tfidf feat = model.get feature names() # tfidf words/col-names
          # final tf idf is the sparse matrix with row= sentence, col=word and cell val =
          X test tf idf W2V = []; # the tfidf-w2v for each sentence/review is stored in th
          row=0;
          for sent in tqdm(list of sentance test): # for each review/sentence
              sent vec = np.zeros(50) # as word vectors are of zero length
              weight sum =0; # num of words with a valid vector in the sentence/review
              for word in sent: # for each word in a review/sentence
                  if word in w2v words and word in tfidf feat:
                      vec = w2v model.wv[word]
                        tf idf = tf idf matrix[row, tfidf feat.index(word)]
                      # to reduce the computation we are
                      # dictionary[word] = idf value of word in whole courpus
                      # sent.count(word) = tf valeus of word in this review
                      tf idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent vec += (vec * tf idf)
                      weight sum += tf idf
              if weight_sum != 0:
                  sent vec /= weight sum
              X_test_tf_idf_W2V.append(sent_vec)
              row += 1
```

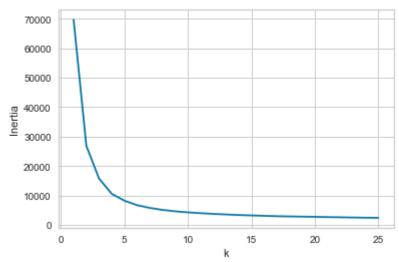
100%|

| 598/598 [00:03<00:00, 166.30it/s]

```
In [333]: from sklearn.preprocessing import StandardScaler

SS=StandardScaler(with_mean=False).fit(X_train_tf_idf_W2V)
x_train_tf_idf_W2V = SS.transform(X_train_tf_idf_W2V)
#X_CV_tf_idf_W2V= SS.transform(CV_tf_idf_W2V)
x_test_tf_idf_W2V=SS.transform(X_test_tf_idf_W2V)
```

```
In [334]:
          from sklearn.model selection import GridSearchCV
           from sklearn.metrics import roc curve, auc, roc auc score
          from sklearn.metrics import confusion matrix
           from sklearn.cluster import KMeans
           from yellowbrick.cluster import KElbowVisualizer
          n clusters=[i for i in range(1,26)]
          #n clusters=[1,2]
          inertia_tf_idf_W2V=[]
          #K-Means Model
           for k in n clusters:
              k_means_clstr=KMeans(n_clusters=k,init='k-means++')
               k means clstr.fit(x train tf idf W2V)
               inertia tf idf W2V.append(k means clstr.inertia )
          plt.plot(n_clusters,inertia_tf_idf_W2V,label='K vs Inertia')
          plt.xlabel('k')
          plt.ylabel('Inertia')
          plt.show()
```



```
In [335]: opt_k_tf_idf_W2V=5
    k_means_tf_idf_W2V=KMeans(n_clusters=opt_k_tf_idf_W2V,init='k-means++')
    k_means_tf_idf_W2V.fit(x_train_tf_idf_W2V)
    #print(k_means_bow.labels_)
#print(cluster_data)
```

```
In [336]: len(list_of_sentance_train)
```

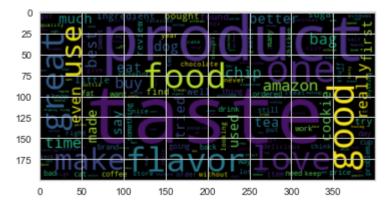
Out[336]: 1393

WordCloud on Tf_IDF_W2V for Kmeans clustering

```
In [337]: cluster_data_tf_idf_W2V={}
    for i in range(0,opt_k_tf_idf_W2V):
        cluster_data_tf_idf_W2V['clust{0}'.format(i)]=[]
    #print(cluster_data)
    #Words extraction per cluster
    for i in range(0,len(k_means_tf_idf_W2V.labels_)):
        #features=np.take(tf_idf_vect.get_feature_names(),x_train_tf_idf[i].indices)
        cluster_data_tf_idf_W2V['clust{0}'.format(k_means_tf_idf_W2V.labels_[i])] =
```

```
In [338]: for i in range(0,len(cluster_data_tf_idf_W2V)):
    if cluster_data_tf_idf_W2V['clust{0}'.format(i)] != []:
        print("WordCloud for Cluster : clust{0} ".format(i))
        text=' '.join([str(elem) for elem in cluster_data_tf_idf_W2V['clust{0}'.format(i)]
        pos_rev=WordCloud().generate(text)
        plt.imshow(pos_rev,interpolation='bilinear')
        plt.show()
```

WordCloud for Cluster : clust0



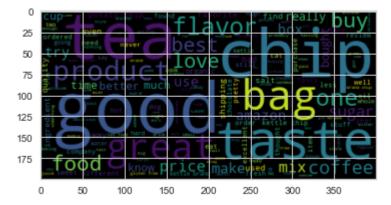
WordCloud for Cluster : clust1



WordCloud for Cluster : clust2



WordCloud for Cluster: clust3



WordCloud for Cluster: clust4



- We got the optimal k value from knee method is 5
- tf_idf W2V vectorizer group data with less number of clusters than tf_idf
- · We can observe from wordclouds that words per cluster are much similar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

Agglomerative Clustering

Avg_W2V on Agglomerative Clustering

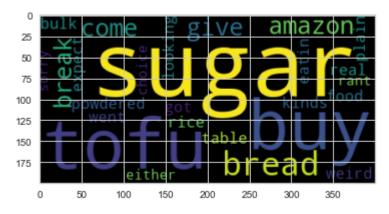
```
In [340]: cluster_data_Avg_W2V_agg={}
    #print(cluster_data_Avg_W2V_agg)

for i in n_cluster_agg:
    cluster_data_Avg_W2V_agg['cluster_{0}_data_Avg_W2V'.format(i)]={}
    for j in range(0,i):
        cluster_data_Avg_W2V_agg['cluster_{0}_data_Avg_W2V'.format(i)]['clust{0}}
    #print(cluster_data_Avg_W2V_agg)
```

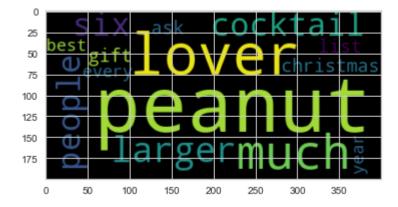
```
In [341]:
```

```
for j in n_cluster_agg:
    for i in range(0,len(cluster_labels_Avg_W2V_agg['{0}clust'.format(j)])):
        data_old=cluster_data_Avg_W2V_agg['cluster_{0}_data_Avg_W2V'.format(j)][
        cluster_data_Avg_W2V_agg['cluster_{0}_data_Avg_W2V'.format(j)]['clust{0}}
```

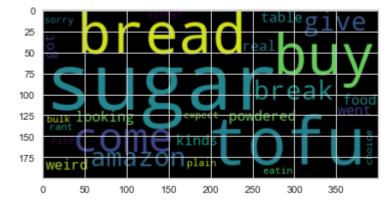
WordCloud for 2 Cluster : clust0



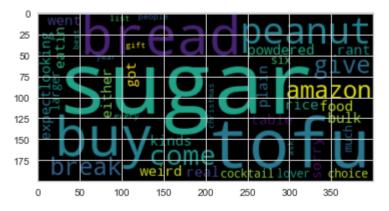
WordCloud for 2 Cluster : clust1



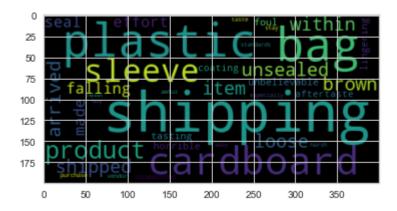
WordCloud for 5 Cluster : clust0



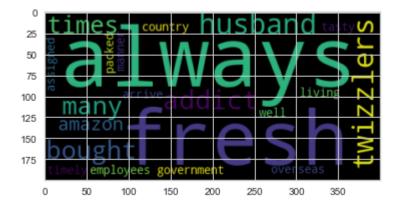
WordCloud for 5 Cluster : clust1



WordCloud for 5 Cluster : clust2



WordCloud for 5 Cluster : clust3



WordCloud for 5 Cluster : clust4



• Here for two clustered Agglomerative technique the data has been group much accurate than

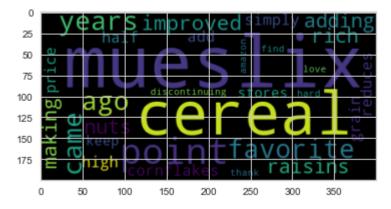
kmeans 2 clustered data.

- For two clustered data we can see the words are much unique in wordclouds
- · We can observe from wordclouds that words per cluster are much similar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

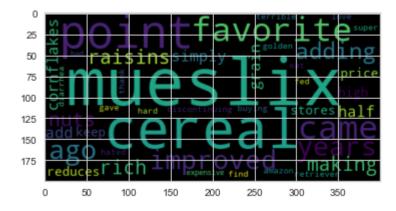
Agglomerative using Tf_idf_W2V

```
In [343]: from sklearn.cluster import AgglomerativeClustering
          n_cluster_agg=[2,5]
          #cluster labels
          cluster labels tf idf W2V agg={}
          for i in n_cluster_agg:
              cluster labels tf idf W2V agg['{0}clust'.format(i)]=[]
          for i in n cluster agg:
              agg_tf_idf_W2V=AgglomerativeClustering(n_clusters=i,affinity='euclidean',com
              cluster labels tf idf W2V agg['{0}clust'.format(i)]=agg tf idf W2V.fit predic
          #print(cluster labels tf idf W2V agg)
In [344]:
          cluster data tf idf W2V agg={}
          #print(cluster data Avg W2V agg)
          for i in n cluster agg:
              cluster_data_tf_idf_W2V_agg['cluster_{0}_data_tf_idf_W2V'.format(i)]={}
              for j in range(0,i):
                  #print("s")
                  cluster_data_tf_idf_W2V_agg['cluster_{0}_data_tf_idf_W2V'.format(i)]['cl
          #print(cluster_data_Avg_W2V_agg)
In [345]:
         r_labels_tf_idf_W2V_agg['{0}clust'.format(j)])):
         f idf W2V agg['cluster {0} data tf idf W2V'.format(j)]['clust{0}'.format(cluster ]
          _agg['cluster_{0}_data_tf_idf_W2V'.format(j)]['clust{0}'.format(i)] = data_old+lis
```

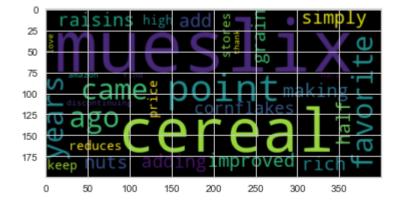
WordCloud for 2 Cluster : clust0



WordCloud for 2 Cluster : clust1



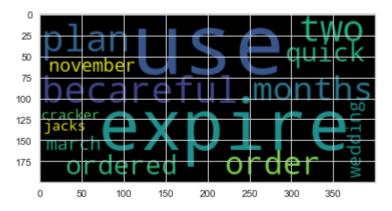
WordCloud for 5 Cluster : clust0



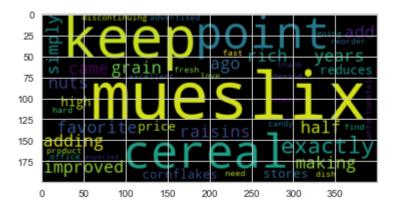
WordCloud for 5 Cluster : clust1



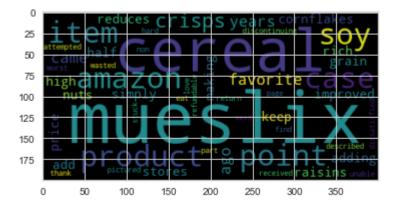
WordCloud for 5 Cluster : clust2



WordCloud for 5 Cluster : clust3



WordCloud for 5 Cluster : clust4



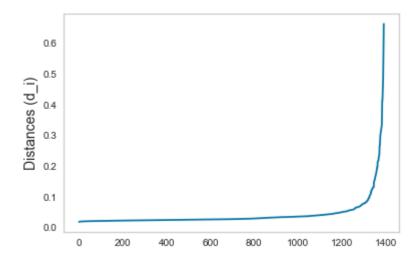
• Tf_idf W2V vectorizer on Aggolomerative technique behave similar way as Avg W@V implementation

- We can observe from wordclouds that words per cluster are much similar
- We can also observe that some features are included into different clusters this displays that these clusters are nearer to each other.

DBSCAN onAvg_W2V

```
In [394]:
          #https://github.com/PushpendraSinghChauhan/Amazon-Fine-Food-Reviews/blob/master/A
          def n neighbour(vectors , n):
              distance = []
              for point in vectors:
                  temp = np.sort(np.sum((vectors-point)**2,axis=1),axis=None)
                  distance.append(temp[n])
               return np.sqrt(np.array(distance))
In [395]:
          from sklearn.neighbors import NearestNeighbors
          min_points = 2*len(X_train_Avg_W2V[0])
          # Computing distances of nth-nearest neighbours
          nnb = NearestNeighbors(n neighbors=min points,algorithm='ball tree').fit(X train
          distances,indices=nnb.kneighbors(X_train_Avg_W2V)
          distance =np.sort(distances)
          sorted distance=[]
          for i in distance:
               sorted distance.append(np.average(i))
          # Draw distances(d i) VS points(x i) plot
          sorted_distances=np.sort(sorted_distance)
          plt.plot(sorted distances)
          #plt.xlabel('Points (x_i)',size=14)
          plt.ylabel('Distances (d_i)',size=14)
          plt.title('Distances VS Points Plot\n',size=18)
          plt.grid()
          plt.show()
```

Distances VS Points Plot



```
In [396]: cnt 003=0
           cnt 005=0
           cnt 006=0
           cnt 009=0
           for i in range(0,len(distances)):
               if np.average(distances[i]) < 0.05:</pre>
                   cnt 005+=1
               if np.average(distances[i]) < 0.06:</pre>
                   cnt 006+=1
               if np.average(distances[i]) < 0.09:</pre>
                   cnt 009+=1
               if np.average(distances[i]) < 0.03:</pre>
                   cnt_003+=1
           print("cnt_003 ",cnt_003)
           print("cnt 005 ",cnt 005)
           print("cnt_006 ",cnt_006)
           print("cnt 009 ",cnt 009)
          cnt_003
                   846
                   1208
          cnt 005
          cnt_006 1259
          cnt 009 1322
In [397]:
          from sklearn.cluster import DBSCAN
           \#eps=[i*2 for i in range(2,25)]
           #for i in eps:
           dbscan_Avg_W2V=DBSCAN(eps=2,min_samples=100,metric='euclidean',algorithm='auto')
           dbscan Avg W2V.fit predict(x train Avg W2V)
Out[397]: array([0, 0, 0, ..., -1, 0, 0], dtype=int64)
In [398]: set(dbscan_Avg_W2V.labels_)
Out[398]: {-1, 0}
In [399]: | cluster_data_Avg_W2V_dbscn={}
           for i in range(0,len(set(dbscan Avg W2V.labels ))):
               if i != -1:
                   cluster_data_Avg_W2V_dbscn['clust{0}'.format(i)]=[]
           #print(cluster data)
           #Words extraction per cluster
           for i in range(0,len(dbscan Avg W2V.labels )):
               if dbscan Avg W2V.labels [i] != -1:
                   #features=np.take(tf_idf_vect.get_feature_names(),x_train_tf_idf[i].indic
                   cluster_data_Avg_W2V_dbscn['clust{0}'.format(dbscan_Avg_W2V.labels_[i])]
```

```
In [400]: for i in range(0,len(cluster_data_Avg_W2V_dbscn)):
    if cluster_data_Avg_W2V_dbscn['clust{0}'.format(i)] != []:
        print("WordCloud for Cluster : clust{0} ".format(i))
        text=' '.join([str(elem) for elem in cluster_data_Avg_W2V_dbscn['clust{0}'
        pos_rev=WordCloud().generate(text)
        plt.imshow(pos_rev,interpolation='bilinear')
        plt.show()
```

WordCloud for Cluster: clust0



- By elow method we got eps = 0.3 and by brute force way min samples=100
- Here in DBSCAN most of the smaples are grouped to once cluster and remaining are noise samples

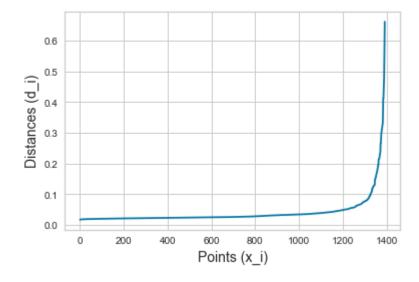
DBSCAN using Tf_idf_W2V

```
In [401]: #https://github.com/PushpendraSinghChauhan/Amazon-Fine-Food-Reviews/blob/master/A
def n_neighbour(vectors , n):
    distance = []
    for point in vectors:
        temp = np.sort(np.sum((vectors-point)**2,axis=1),axis=None)
        distance.append(temp[n])
    return np.sqrt(np.array(distance))
```

In [402]: from sklearn.neighbors import NearestNeighbors min points = 2*len(X train tf idf W2V[0]) # Computing distances of nth-nearest neighbours nnb = NearestNeighbors(n_neighbors=min_points,algorithm='ball_tree').fit(X_train) distances,indices=nnb.kneighbors(X train tf idf W2V) sorted distance = np.sort(distances) sorted distance=[] for i in distance: sorted_distance.append(np.average(i)) # Draw distances(d_i) VS points(x_i) plot sorted distances=np.sort(sorted distance) plt.plot(sorted distances) plt.xlabel('Points (x_i)',size=14) plt.ylabel('Distances (d_i)',size=14) plt.title('Distances VS Points Plot\n', size=18)

Distances VS Points Plot

plt.show()



```
In [404]:
          cnt 003=0
           cnt 005=0
           cnt 006=0
           cnt 009=0
           for i in range(0,len(distances)):
               if np.average(distances[i]) < 0.05:</pre>
                   cnt 005+=1
               if np.average(distances[i]) < 0.06:</pre>
                   cnt 006+=1
               if np.average(distances[i]) < 0.09:</pre>
                   cnt 009+=1
               if np.average(distances[i]) < 0.03:</pre>
                   cnt_003+=1
           print("cnt_003 ",cnt_003)
           print("cnt 005 ",cnt 005)
           print("cnt_006 ",cnt_006)
           print("cnt_009 ",cnt_009)
           cnt 003
                    507
           cnt 005
                    943
           cnt 006
                    1020
           cnt 009
                    1116
In [405]:
          from sklearn.cluster import DBSCAN
           \#eps=[i*2 for i in range(2,25)]
           #for i in eps:
           dbscan tf idf W2V=DBSCAN(eps=2,min samples=20,metric='euclidean',algorithm='auto
           set(dbscan tf idf W2V.fit predict(x train tf idf W2V))
Out[405]: {-1, 0}
In [406]: | cluster data tf idf W2V dbscn={}
           for i in range(0,len(set(dbscan_tf_idf_W2V.labels_))):
               if dbscan tf idf W2V.labels [i] != -1:
                   cluster data tf idf W2V dbscn['clust{0}'.format(i)]=[]
           #print(cluster data)
           #Words extraction per cluster
           for i in range(0,len(dbscan tf idf W2V.labels )):
               if dbscan tf idf W2V.labels [i] != -1:
                   #features=np.take(tf_idf_vect.get_feature_names(),x_train_tf_idf[i].indic
                   cluster data tf idf W2V dbscn['clust{0}'.format(dbscan tf idf W2V.labels
```

```
In [407]: for i in range(0,len(cluster_data_tf_idf_W2V_dbscn)):
    if cluster_data_tf_idf_W2V_dbscn['clust{0}'.format(i)] != []:
        print("WordCloud for Cluster : clust{0} ".format(i))
        text=' '.join([str(elem) for elem in cluster_data_tf_idf_W2V_dbscn['clustons_rev=WordCloud().generate(text)
        plt.imshow(pos_rev,interpolation='bilinear')
        plt.show()
```

WordCloud for Cluster : clust0



- By elow method we got eps = 0.3 and by brute force way min_samples=100
- Here in DBSCAN most of the smaples are grouped to once cluster and remaining are noise samples

[6] Conclusions

- · Clustering techniques have much less latency than classification Techniques.
- · We can use clustering techniques for dimensionality reduction purpose aswell
- · DBCAN behaves well for spectral clusters of data

```
In [ ]:
```