-Task-14 AGILE MODEL

PRODUCT-WASHING MACHINE

	To Do	In Progress	Done
Marketing	• PLAN THE WASHING MACHINE LAUNCH CAPAIGN • REASEARCH TARGET DEMOGRAPHIC FOR ECO - FRIENDLY MODELS M 6	• CREATE VIDEO ADS SHOWING FEATURES LIKE ENERGY EFFICIENCY • DESIGN PRODUCT BROCHURES AND USER MANUALS M 5	• FINALIZE BRANDING AND TARGETLINE • CONDUCT COMPETITOR ANALYSIS ON SIMILAR MODELS M 3
Design	• SKETCH CONCEPTS FOR THE WASHING MACHINE EXTERIORS. • CHOOSE MATERIALS FOR THE CONTROL PANEL AND DRUM • OPTIMIZE THE DESIGN FOR NOISE REDUCTION D 6	• CREATE 3D MODELS OF THE WASHING MACHINE DESIGN • OPTIMIZE THE DESIGN FOR NOISE REDUCTION. D 5	• APPROVE THE FINAL DESIGN PROTOTYPE • FINALIZE COLOR OPTIONS FOR THE PRODUCT LINE D 3
Development	• DEVELOP THE MONITOR FOR HIGH EFFICIENCY AND LOW NOISE • DESIGN A WATER - SAVING MECHANISM • TEST ELECTRONIC COMPONENTS LIKE AND TOUCH PANELS D 6	• BUILD AND TEST THE WASHING DRUM FOR DURABILITY. • ASSEMBLE HE PROTOTYPE AND VERIFY FUNCTIONALITY D 5	• PERFORM LOAD CAPACITY TESTS • COMPLETE ENERGY EFFICIENCY CERTIFICATION