Ahmed ElSawaf

CONTACT

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OBJECTIVE

Seeking a position of Senior Software Engineer to put 7+ years of software development into use to help the business meet strategic and operational goals by identifying opportunities usign new technologies.
Possess expertise in Web Development and Frontend Engineering, and proven ability to manage a team, complex tasks and projects.

WORK

Zalando SE, Berlin   April 2017 — Now

Senior Software Engineer

- Hiring Hero for three years with 100 Frontend Interviews total
- Joined Appcraft Team
- Established the web engineering team for the product by hiring 4 Engineers
- Led total of 6 Engineers split between Backend(3)/Frontend(3)
- Establish the team mission, vision, strategy and ways of working
- Rolled-out the new mobile app home and outfits using the new platform
- Applied the Zalando standards for operational excellence. cultivating incidents, post-mortems, and game-hours for the team
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- Joined Zalando Product Details team
- Contributed to the PDP page redesign using mosaic9 Architecture
- Contributed to migration for our premise on K8s, providing a guide, cheatsheet, and Playbooks
- Contributed to the migration to the interface-framework, building POC of the Image gallery
- Contributed to multiple A/B Tests for better customer experience and company-wide Initiatives
- Participated in the on-call rotation role for our department
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- Joined Zalando-Lounge Frontend team
- Contributed to the migration of the main premise from Legacy Symfony(PHP) application to nodeJS/React.
- Built a centralized backend tracking service integrated with Google analytics and all the micro-frontend applications use for customer data using NodeJS/Redis.
- Maintained a private fork from our Reverse proxy/Routes Skipper
- Built a simple UI for managing our Routes
- Participated in the on-call rotation role for the whole web application
- Tech: ReactJS, NodeJS, Golang, Redis, Typescript, Kubernetes, Legacy Stack: PHP(Symfony), SOAP, CoffeeScript

LIGADIGITAL AG, Stuttgart   April 2015 — March 2017

Senior Software Engineer

- The Lead Engineer for the Frontend development of BrandRetail OS Project.
- Built a web-based image manipulation tool, that focus on layering, clipping, zooming, history and grid rulers for mapping 3D articles placing into 2D / 3D environment.
- Built services for supporting BrandRetail OS for Reports generation in PDF and Image generation with high resolution and optimised runtime and size.
- Built internal tools for monitoring Systems and versions Deployment on different.
- Tech: EmberJS, NodeJS, RxJS, Redux, ReactJS, PouchDB, FabricJS, imageMagick.

Arkony, Istanbul   Oct 2014 — April 2015

Senior Software Engineer

- - Joined a Start-up environment focuses on community and blogging experience
- - Build a medium-like editor for the blog application

- - Build the frontend of messaging interface using WebSockets and Pub/Sub
- - Tech : BackboneJS, MariontteJS & CoffeeScript

Eventtus, Cairo   Nov 2013 — Oct 2014
Lead Software Engineer

- Led the engineering team of 4 Web Engineers in a Start-up Environment
- Own the development process from end to end
- Redesign the customer-facing application and event creator panel
- Ensure the operational excellence and Revamped the deployment of our application
- introduced CI/CD with GitHub, AWS (EC2, S3), Cloudflare and NewRelic
- Integrated with online payment systems 'Payfort Payment Gateway'
- Tech : PHP (Symfony2), MongoDB, BackboneJS, MarionetteJS

Emerging Media, London (Remote)   Nov 2012 — Nov 2013
Lead Software Engineer

- Led a team of 2 Web Engineers
- Worked on internal & client web applications using REST API, Social Networks SDKs, and Facebook Canvas APP
- worked on lead generation landing pages and Google Maps API
- Tech: PHP (Laravel, CodeIgniter) & MYSQL

Freelancer, Cairo   Nov 2010 — Nov 2012
Lead Software Engineer

- Started my career as a Web Engineer freelancer
- Worked with multiple Client Products in Saudi Arabia
- Tech: Php (Laravel) , Asp.Net

VOLUNTEER

Support FCIS   Sep 2010 — Aug 2012
IT Member, Head and Advisor

- Found a student organization mainly to fill the GAP between university and work-life
- Worked in the IT department for 4 years building website, mobile application
- Mentoring junior students, Present a couple of web development sessions

TEDxCairo   Oct 2013 — OOct 2014
Innovation Member

- worked on all software engineerng and IT setup for the yearly conference e.g. Website and Applications for Registeration and attendees

EDUCATION

Computer & Information Science   Sep 2007 — Jun 2011
Ain Shams Univeristy, Cairo

Saint Fatima School   Sep 2005 — Jun 2007
High School

INTERESTS

- Movies, Music, Reading, travelling, socializing
- Computer Games, Programming
- Football, Basketball, Ping Pong