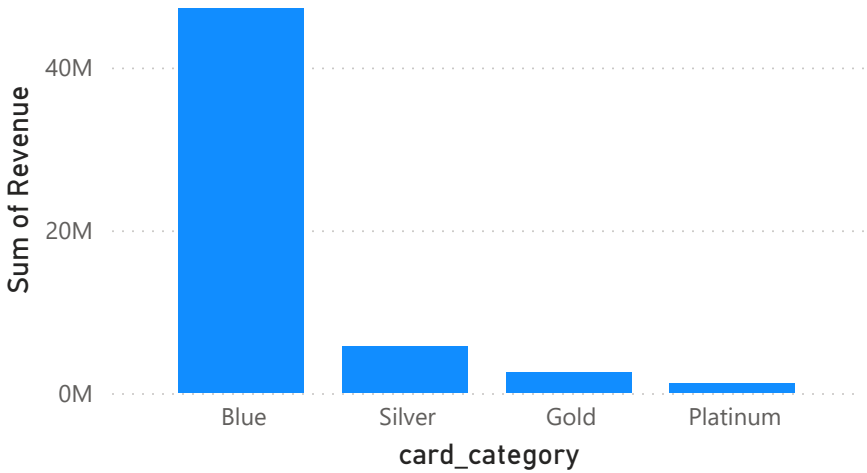


Sum of Revenue by card_category

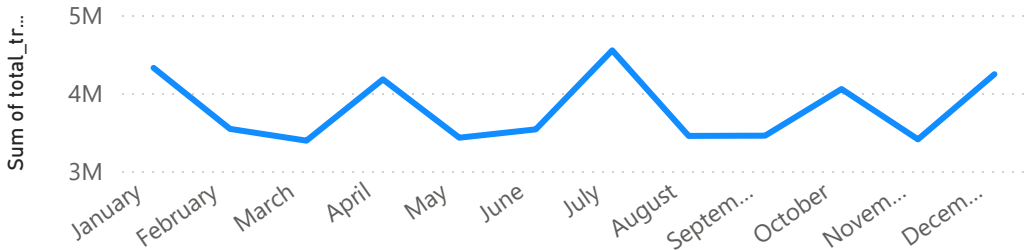


delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total_trans_amt by Month



Credit Card Transaction Report

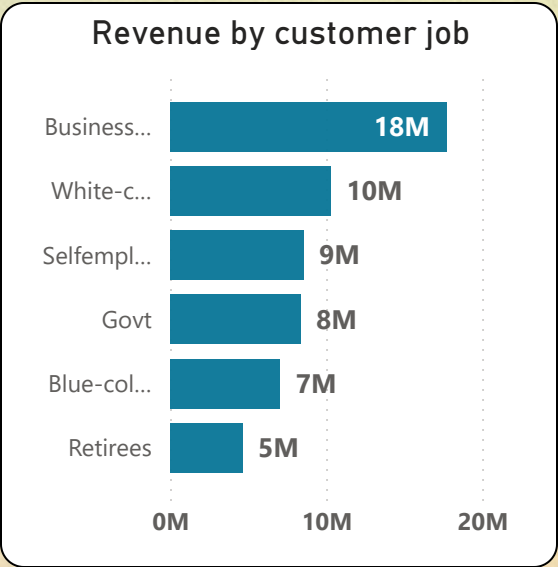
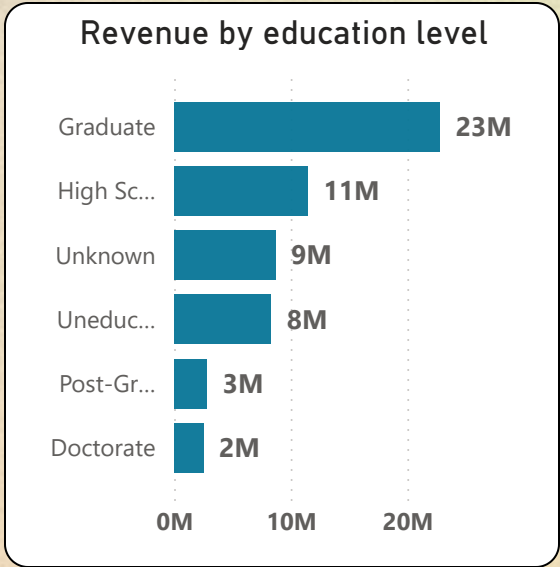
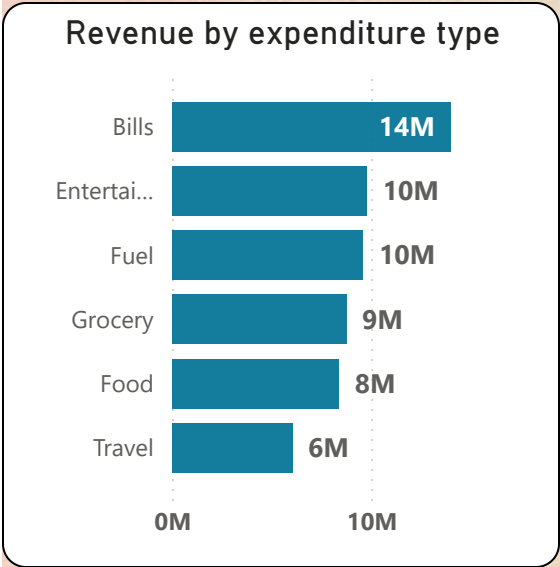
Revenue
57M

Total interest
8M

Amount
46M

Count
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Silver	5659109	4647596	821923
Blue	47188612	37840749	6614173
Total	56517011	45533021	7982480



week_start_date

All

F

M

Gold

Silver

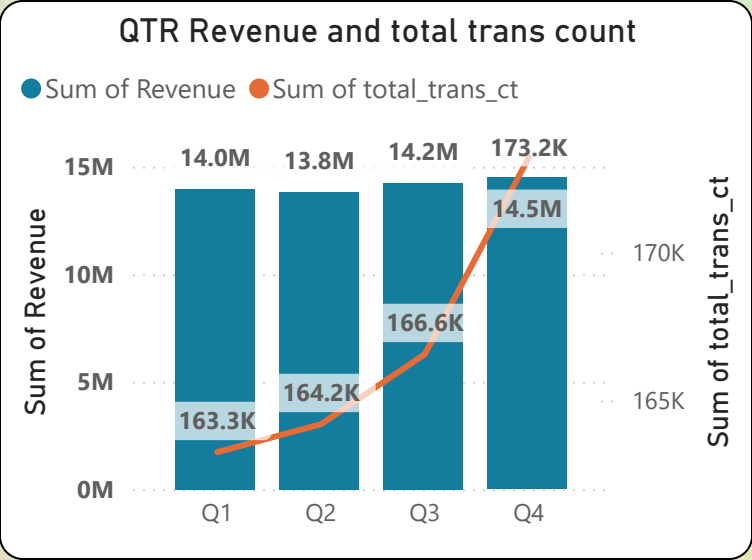
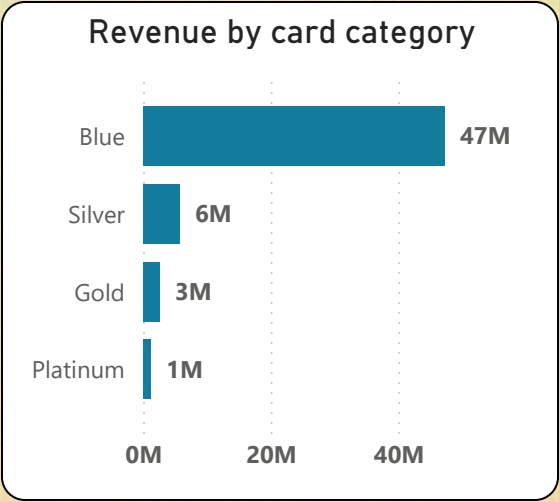
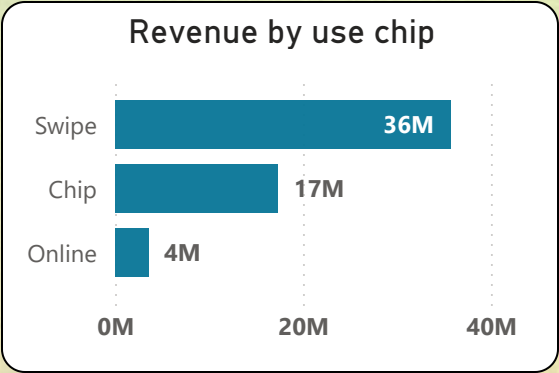
Blue

Platinum

Low

Med

High



Credit Card Customer Report

Revenue

57M

Total interest

8M

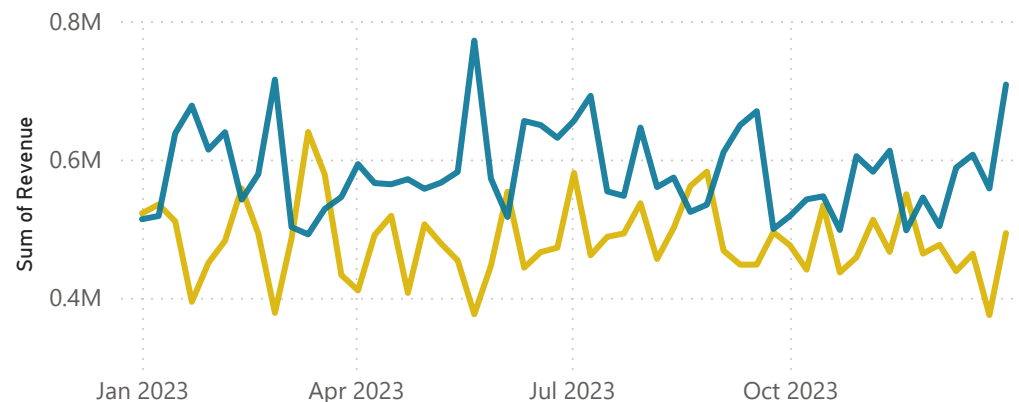
Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

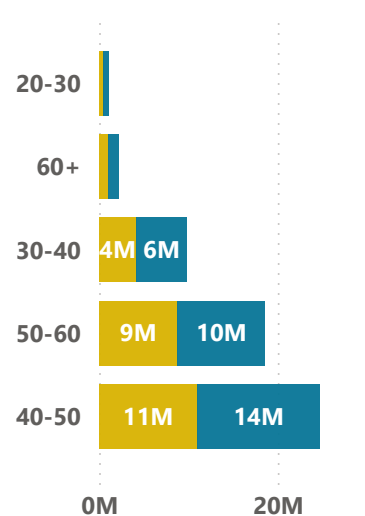
M

F

31M

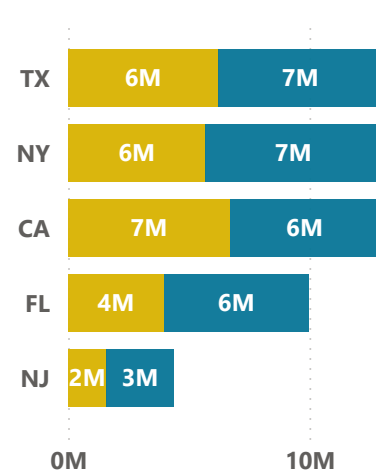
26M

Revenue by Age Group

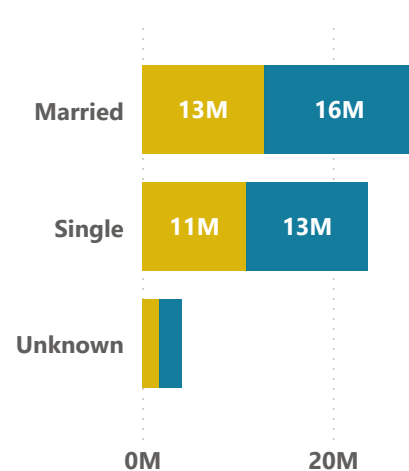


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Govt	8335534	1182231	90834727
Selfemployed	8542826	1141510	77659931
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

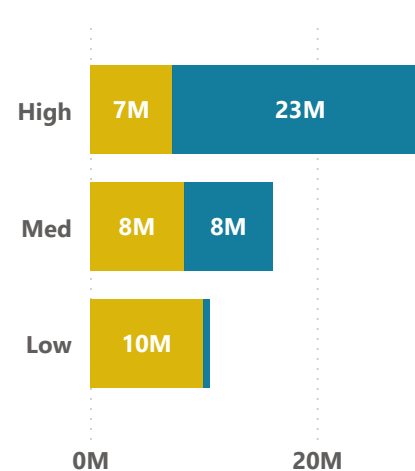
Top 5 States



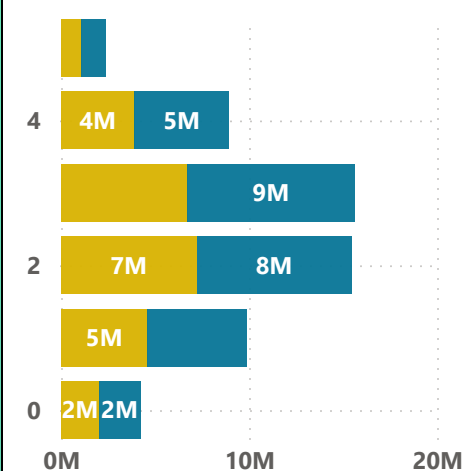
Revenue By Marital Status



Revenue by Income Group



Revenue By Dependent Count



Revenue By Education

