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1. 360 URLs For Web sits

- a. <https://www.dubai360.com/scene/5335-31-mall-of-the-emirates-level-1-atrium/en>
- b. <https://kuula.co/>
- c. <https://www.360cities.net/>
- d. <https://www.airpano.com/360photo/china-glass-bridge/>

2. How It works

- a. Download photo-sphere-viewer JavaScript library.
- b. Added it in your website files.
- c. Embed the necessary JavaScript files needed such as: three.min.js, photo-sphere-viewer.js
- d. Add CSS:

```
1. html, body {  
2.     margin: 0;  
3.     width: 100%;  
4.     height: 100%;  
5.     overflow: hidden;  
6. }  
7. #container {  
8.     width: 100%;  
9.     height: 100%;  
10. }  
11.
```

- e. In your body tag create container for 360 images:

```
<div style="color:#fff" id="container_pan"></div>
```

- f. Then Include JavaScript Code:

```
1.     var div =  
    document.getElementById('container_pan');  
2.     var PSV = new PhotoSphereViewer({  
3.         panorama: '../Simlabimages/image360.jpg',
```

```
4.         container: div,  
5.         time_anim: 3000,  
6.         navbar: true,  
7.         navbar_style: {backgroundColor: 'rgba(58,  
67, 77, 0.7)'}},  
8.     });
```

Also if you work with wordpress you can use 360 photo spheres plugin The plugin is designed to be simple to load and use and allows multiple spheres containing 360 equirectangular photographs to be displayed on each page

### 3. How Google Rank URLs in search result

PageRank is an algorithm used by Google Search to rank websites in their search engine results. PageRank was named after Larry Page, one of the founders of Google. PageRank is a way of measuring the importance of website pages.

In abstract:

Page Rank is calculated on the basis of how many links are linked to your web page through other sites or how in how many ways a random user can reach your site from other sites out there and if a site with good page rank have a link to your site then in that case you have good page rank too even though there are fewer links to your site.

Mathematical page Ranks for a simple network, expressed as percentages. (Google uses a logarithmic scale.) Page C has a higher PageRank than Page E, even though there are fewer links to C; the one link to C comes from an important page and hence is of high value. If web surfers who start on a random page have an 85% likelihood of choosing a random link from the page they are currently visiting, and a 15% likelihood of jumping to a page chosen at random from the entire web, they will reach Page E 8.1% of the time. (The 15% likelihood of jumping to an arbitrary page corresponds to a damping factor of 85%.) Without damping, all web surfers would eventually end up on Pages A, B, or C, and all other pages would have PageRank zero. In the presence of damping, Page A effectively links to all pages in the web, even though it has no outgoing links of its own.

