

# FREDRICK OCHIENG

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## DATA ANALYST

Experienced in data analysis, SQL, Python, and data visualization, I specialize in driving data-driven decisions and uncovering actionable insights. I apply statistical techniques to analyze complex datasets, ensuring data integrity. With a proven track record of collaborating with cross-functional teams, I solve data-centric challenges and enhance analytical accuracy. Passionate about technology policy, I bring a blend of technical expertise and strategic insight to support informed, impactful decisions.

### TECHNICAL SKILLS

Python, SQL, Microsoft Excel, Power BI, Pandas, NumPy, Matplotlib, Seaborn.

### TECHNICAL PROJECTS

#### **Electricity Consumption Prediction for Tétouan, Morocco - [GitHub](#)**

Utilized time series analysis to predict energy consumption in 10-minute intervals for Tétouan, a city in northern Morocco, supporting efficient energy management.

- Processed 500,000+ data points to uncover energy usage patterns, boosting prediction accuracy by 20%.
- Built and optimized 3 predictive models to forecast demand, reducing error rates by 15%.
- Created 5 interactive dashboards for real-time monitoring, enhancing decision-making efficiency for stakeholders.

#### **Power BI Sales Dashboard- [GitHub](#)**

Developed a Power BI Sales Dashboard analyzing sales data from 2018 to 2021, delivering actionable insights into business performance.

- Visualized monthly sales trends with a dynamic line chart to reveal seasonal patterns and growth opportunities.
- Created customer insights through a bar graph showing total sales by category, clarifying key revenue segments.
- Implemented custom filters for targeted analysis, enabling users to explore specific time frames or categories.

### EXPERIENCE

Data Analytics Intern, **Safra Data School**, Nairobi, Kenya

05/2024 – 08/2024

- Processed and analyzed healthcare datasets using Python and SQL, uncovering actionable insights to improve patient outcomes.
- Performed data wrangling tasks, addressing missing values and outliers to ensure dataset integrity.
- Implemented machine learning models with scikit-learn for predictive analytics, achieving a 20% improvement in model accuracy.
- Communicated insights effectively through dashboards, reports, and presentations for both technical and non-technical stakeholders.

Talent Acquisition Analyst, **Strategic Commodities Financing Fund LLC**, New York (Remote)

08/2021 – 04/2022

- Analyzed recruitment data and optimized candidate screening processes using data-driven insights, improving selection quality.
- Developed and executed targeted recruitment strategies based on analytics from job boards, social media, and professional networks.
- Leveraged data to enhance the company's employer brand and monitored candidate experience metrics to ensure quality engagement.

### EDUCATION

Kabarak University, Nakuru, Kenya | Bachelor of Science in Computer Science

09/2020 – 12/2024

Starehe Boys' Centre and School, Nairobi, Kenya | High School Diploma | Mean Grade: **B+**

02/2016 – 12/2019