

Introduction

After a problem is identified and

defined,
the data acquired and
read into the appropriate
platform (e.g., Google Colab,
Jupyter notebook)

Next the data should be

checked for quality,
explored for a better
understanding,
cleaned and
processed if needed*

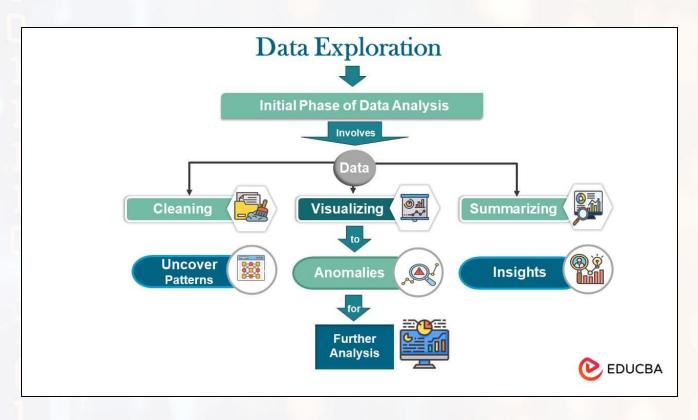


What is Data Exploration

- An important step in any data analysis or machine learning project
- Involves understanding the structure, patterns, and anomalies in data
- Preliminary investigation to get a feel of the data and prepare it for further steps
- Often called Exploratory Data Analysis (EDA)

Goals of Data Exploration

- Understand data types and distributions
- Identify missing values or outliers
- Detect patterns or trends
- Generate initial hypotheses
- Select features for modeling



Source: [1]

Understanding Your Dataset

By Structure

	Structured Data	Unstructured Data
Description	Clearly defined fields, rows, and columns (e.g., spreadsheets, SQL databases).	No fixed format; may include text, images, audio, video.
Example	Sales records, customer tables.	Emails, social media posts, YouTube videos.
Tools	Excel, SQL, Pandas.	NLP libraries, CV models

By Source

	Primary Data	Secondary Data
Description	Collected firsthand through experiments, surveys, or sensors.	Previously collected and available through other sources.
Example	Survey responses, lab experiment results.	Open government data, public datasets (e.g., Kaggle, UCI).

Understanding Your Dataset

By Time Component

	Cross-Sectional Data	Time Series Data	Panel (Longitudinal) Data
Description	Collected at a single point in time.	Data collected over time (daily, monthly, yearly).	Multiple observations over time for the same subjects.
Example	Census data, customer data snapshot.	Stock prices, weather logs.	Tracking patients' health over several years.

Understanding Your Dataset

- It is important to know the type of data before exploration and processing because different types of data require different handling.
- Knowing the type ensures you apply the right operations, avoid errors and get meaningful insights.
- Datasets used in this presentation:
 - Housing.csv Secondary dataset (Sourced from Kaggle)
 - A collection of housing data in California. Used to predict housing prices
 - AirPassengers.csv Secondary dataset (Sourced from Kaggle)
 - Contains the monthly totals of internation airline passengers from January 1949 to December 1960

Examples of Tools for Data Exploration

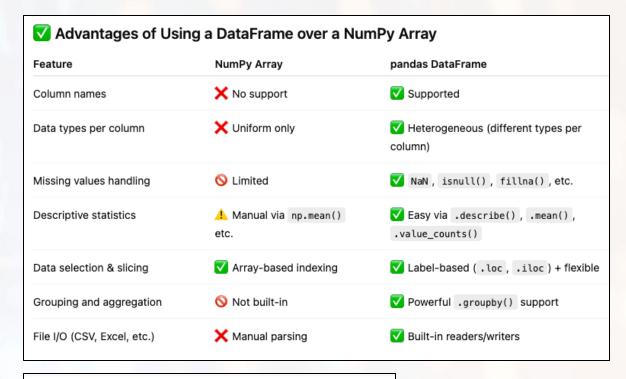
- Programming Languages: Python, R
- Python Libraries: Pandas, Matplotlib, Seaborn, plotly, Numpy
- R: ggplot2, dplyr, tidyr
- Notebooks: Jupyter Notebooks, RStudio

1. Load Libraries and Datasets

import pandas as pd #For data loading, manipulation, and analysis(e.g., working with tables or DataFrames)
import seaborn as sns# For advanced statistical visualizations (built on top of matplotlib)
import matplotlib.pyplot as plt # For basic plotting and chart customization (e.g., line charts, bar plots)

• If the data is in numpy array, it is beneficial to convert it to a pandas dataframe for easier exploration and manipulation.

 Convert NumPy Array to Pandas Data Frame



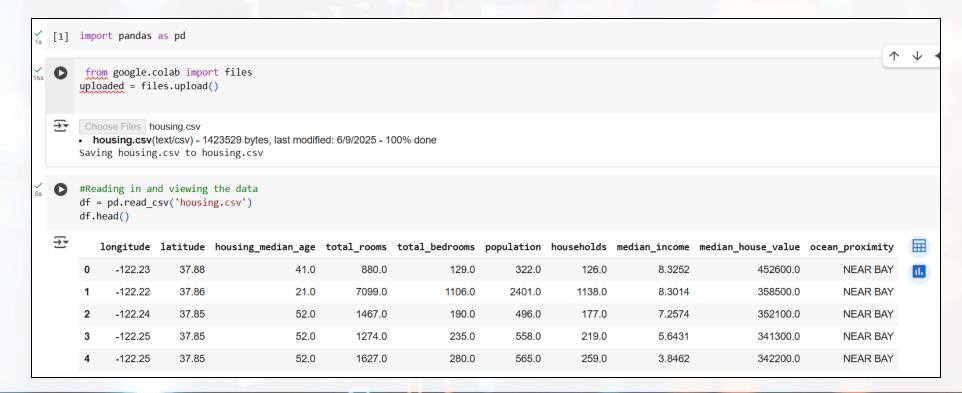
```
import numpy as np
import pandas as pd

data = np.array([
     [1, 2, 3],
     [4, 5, 6]
])

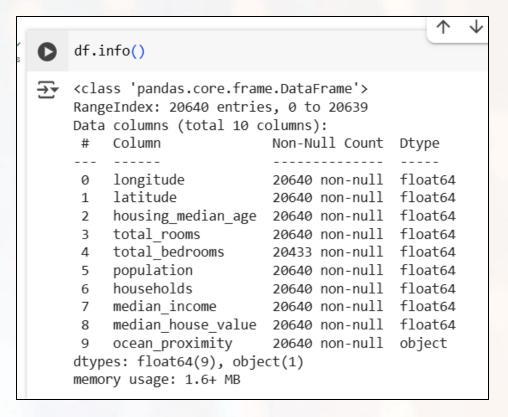
df = pd.DataFrame(data, columns=['A', 'B', 'C'])
print(df)

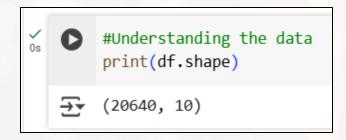
A B C
0 1 2 3
1 4 5 6
```

- If data is in pandas DataFrame:
 - Read the file as a dataframe
 - Preview the first few rows of the DataFrame: df.head()

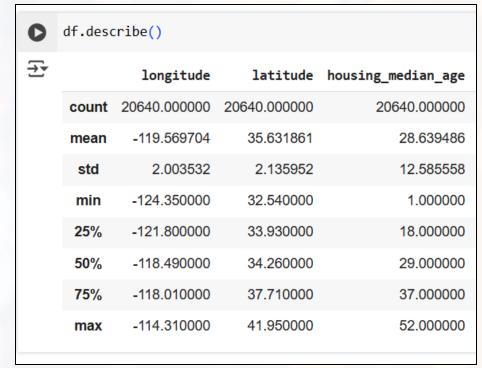


- df.info() Concise summary of the DataFrame:
 - The names of each column.
 - The number of non-null values in each column, which helps identify missing data.
 - The data type (dtype) of each column.
- df.shape Return a tuple representing the shape of the DataFrame. The shape is the number of rows and columns of the DataFrame:





- Descriptive statistics: df.describe()
- For numeric columns:
 - count: Number of non-null observations.
 - mean: The average value.
 - **std**: Standard deviation, a measure of data dispersion.
 - min: Minimum value.
 - 25%: The 25th percentile (first quartile, Q1).
 - 50%: The 50th percentile (median, Q2).
 - 75%: The 75th percentile (third quartile, Q3).
 - max: Maximum value.



- For Categorical Columns:
 - count:
 Number of non-null entries
 - unique: Number of unique values
 - top: Most frequent (mode) value
 - freq: Frequency of the top value

 Generates descriptive statistics for a specific column in a Dataframe: df['column_name'].describe()

```
[11] print(df['ocean_proximity'].describe())

count 20640
unique 5
top <1H OCEAN
freq 9136
Name: ocean_proximity, dtype: object
```

 Returns all unique values in a column: df['column_name'].unique()

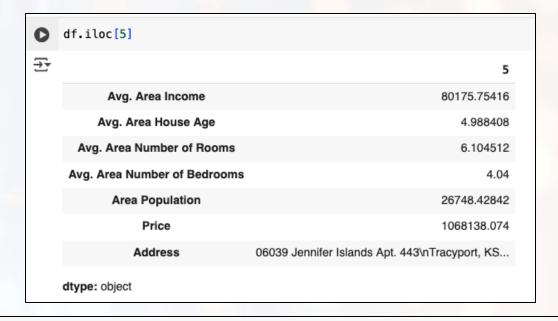
```
[12] print(df['ocean_proximity'].unique()) # all unique entries in 'ocean_proximity column

['NEAR BAY' '<1H OCEAN' 'INLAND' 'NEAR OCEAN' 'ISLAND']
```

 Returns counts of unique values in a column: df['column_name'].value_counts()

 df.iloc is used for integerlocation based indexing and allows you to select data based on their numerical position starting from 0

 df.iloc[start:end] returns rows between a specified range using slicing



0	<pre>df.iloc[0:6]</pre>				
₹	Av	g. Area Income	Avg. Area House Age	Avg. Area Number of Rooms	
	0	79545.45857	5.682861	7.009188	
	1	79248.64245	6.002900	6.730821	
	2	61287.06718	5.865890	8.512727	
	3	63345.24005	7.188236	5.586729	
	4	59982.19723	5.040555	7.839388	
	5	80175.75416	4.988408	6.104512	



What is Data Preprocessing?

- The process of cleaning and transforming raw data to a usable format.
- By processing raw data, we turn it into useful information
- Prepares data for modeling and analysis
- Importance of Data Preprocessing:
 - Real world data is often messy
 - Models require numerical and clean input
 - Better preprocessing → better model performance
 - Overall, we do this to get meaningful insights for informed decisionmaking

Key Data Preprocessing Steps

Handle Missing Values

- Imputation (mean, median, mode)
- Dropping rows/columns

Encoding Categorical Variables

- One-hot encoding
- Label encoding

Feature Scaling

- Normalization
- Standardization

Outlier Detection and Removal

Z-Score, IQR, Visualization

Feature Engineering

 Create new features or transforming existing ones

Checking for Missing Values

Check if there are any missing values: df.isnull().

 The existence of any NaN entries in the entire dataframe can be identified: df.isnull().values.any()

 The rows (index) containing any NaNs can also be found: df[df.isnull().any(axis=1)].index

Cleaning The Data: Missing Values



Only one column has missing values.

Think: How should we deal with this? Is it OK to fill? Should we drop?

Option 1: Drop

- Quick and simple.
- Risk: You lose 207 rows. Only use if data loss is acceptable.

Option 2: Fill with Median or Mean

- Keeps all rows.
- • Median is more robust than mean if outliers exist.

Cleaning The Data: Missing Values (Impute)

- Fill with Median or Mean:
 - Keeps all rows.
 - Median is more robust than mean if outliers exist.

Cleaning The Data: Missing Values (Impute)

Using simpleImputer to impute the data:

```
[ ]: from sklearn.preprocessing import StandardScaler, OneHotEncoder
from sklearn.impute import SimpleImputer
```

```
#Handle missing values
imputer = SimpleImputer(strategy='mean')
df['age'] = imputer.fit_transform(df[['age']])
```

• Fill with unknown:

```
# Fill missing directors with "Unknown"
df['director'].fillna("Unknown", inplace=True)
```

• Forward fill:

```
# Fill missing values using forward fill
df_filled = df_missing.fillna(method='ffill')
```

Cleaning The Data: Missing Values (Drop)

- Drops rows with atleast one Nan: df.dropna(inplace=True).
 - Inplace=True is used to modify the original DataFrame.
- Drops all columns with any missing values: df.dropna(axis=1)
- Drop rows where all elements are missing: df.dropna(how='all')
- Removes all the ROWS with missing values in specific column:

```
df.dropna(subset=['colum_name'], inplace = True)
```

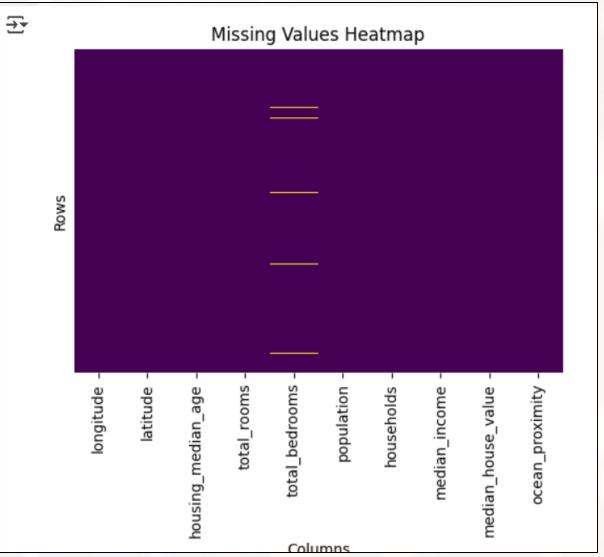
.reset_index to reset the index of the dataframe

Cleaning The Data: Missing Values

(Visualisation)

 Another method for identifying missing values or narrowing down an infilling method is visualisation.

```
import pandas as pd
import seaborn as sns
# Set up the figure size
plt.figure(figsize=(6, 4))
# Draw a heatmap with missing data
sns.heatmap(df.isnull(), cbar=False, cmap='viridis', yticklabels=False)
plt.title("Missing Values Heatmap")
plt.xlabel("Columns")
plt.ylabel("Rows")
plt.ylabel("Rows")
```



Cleaning The Data: Missing Values (Visualisation)

```
e) 🗏 🏚 🗐 🗓
    missing = df.isnull().sum()
    missing = missing[missing > 0] # filter only columns with missing data
    # Plot
    missing.sort_values().plot(kind='barh', figsize=(10, 6), color='skyblue')
    plt.title("Missing Values Count per Column")
    plt.xlabel("Number of Missing Values")
    plt.ylabel("Column Name")
    plt.show()
₹
                                         Missing Values Count per Column
     total_bedrooms
                                          75
                         25
                                                  100
                                                          125
                                                                  150
                                                                          175
                                                                                  200
                                             Number of Missing Values
```

Cleaning The Data: Outliers

 Checking outliers by finding the quantile of a specific column: df['column_name'].quantile()

```
Q1 = df['median_house_value'].quantile(0.25)
Q2 = df['median_house_value'].quantile(0.50)
Q3 = df['median_house_value'].quantile(0.75)
IQR = Q3 - Q1

print('Q1 (25th percentile):', Q1)
print('Q2 (50th percentile):', Q2)
print('Q3 (75th percentile):', Q3)
print('IQR (Interquartile Range):', IQR)

Q1 (25th percentile): 119600.0
Q2 (50th percentile): 179700.0
Q3 (75th percentile): 264725.0
IQR (Interquartile Range): 145125.0
```

Filtering out outliers

```
\int_{0s}^{\checkmark} [18] df = df[\sim((df['median\_house\_value'] < (Q1 - 1.5 * IQR)) | (df['median\_house\_value'] > (Q3 - 1.5 * IQR)))]
```

Cleaning The Data: Removing Duplicates and Incorrect Data Entries

• Returns a Boolean of True or False to indicate if there is duplicate:

df.duplicated()

 Returns the sum total count of duplicate rows: df.duplicated().sum()

```
[19] #Handle duplicates

print("Duplicate rows:", df.duplicated().sum())

df = df.drop_duplicates()

Duplicate rows: 0
```

Check for incorrect entries (Example in column with populations):

```
#Detect incorrect data entries
f = df[df['population'] >= 0]
```

Encoding: Converting Categorical Variables to Numeric Form

- Machine learning models work with numbers, not text.
- Ocean proximity is a categorical column (e.g., 'NEAR OCEAN', 'INLAND').
- We convert each category into a numeric code using pandas:
- Result:
 - 'INLAND' might become 0
 - 'NEAR OCEAN' → 1
 - 'ISLAND' → 2, etc.

```
[21] #Encoding
    df['ocean_proximity'] = df['ocean_proximity'].astype('category')
    df['ocean_proximity_code'] = df['ocean_proximity'].cat.codes
```

Feature Engineering

- Creating new features helps highlight useful patterns.
- Often, ratios or interactions are more meaningful than raw values
- Rooms_per_household: how spacious the rooms are
- Bedrooms_per_room: proportion of bedrooms → house structure
- Population_per_household: average household size → can indicate urban density
- These new features often improve model accuracy significantly!

```
[22] #Feature Engineering

df['rooms_per_household'] = df['total_rooms'] / df['households']

df['bedrooms_per_room'] = df['total_bedrooms'] / df['total_rooms']

df['population_per_household'] = df['population'] / df['households']
```

Data Processing - Randomisation

- Data grouping or clusters may influence model accuracy due to the training and testing data split for the model construction E.g., Lower house prices in the first part of the dataset.
- This leads to the model to be trained on different data than it will be tested and used on.
- The solution for this is to randomize* the rows (samples) before the data is split for ML.

```
# Randomize rows
df shuffled = df.sample(frac=1, random state=42).reset index()
# Split into train/test sets (80/20 split)
train_df, test_df = train_test_split(df_shuffled, test_size=0.2, random_state=42)
# Preview
print("Training sample:")
print(train df.head())
print("\nTesting sample:")
print(test df.head())
Training sample:
         Month Passengers
124 1952-02-01
                       180
    1957-03-01
                       356
    1949-03-01
                       132
    1958-04-01
                       348
   1951-04-01
                       163
Testing sample:
         Month Passengers
117 1953-10-01
                       211
    1955-02-01
                       233
    1954-11-01
                       203
    1957-06-01
                       422
   1950-11-01
                       114
```

Normalization

- In many cases, there is a large difference between the different variables.
- This can cause some variables to have a larger effect on the prediction due to the disparity.
- The solution for this is to normalise the dataset
- Normalize Numerical Columns
 - Some features (like total_rooms) have very large values.
 - Others (like bedrooms_per_room) are tiny.
 - This imbalance can skew model performance.

Normalization

- There are built in functions for normalization
- e.g., sklearn.preprocessing.normalize(..) and MinMaxScaler().
- We apply Min-Max Scaling to bring values into a range of 0–1:

```
| Scaler = MinMaxScaler()
| num_features = ['housing_median_age','total_rooms','total_bedrooms','population',
| 'households','median_income','rooms_per_household','bedrooms_per_rooms_per_household']

| Copy the data so that there is a non- normalised copy for later use
| [44] # Apply normalization
| df_scaled = df.copy()
| df_scaled[num_features] = scaler.fit_transform(df[num_features])
```

Normalization

• The inverse scaling can be used to transform the data (or results from the model) back to the original values.

```
[45] # Inverse the scaling

df_original = df_scaled.copy()

df_original[num_features] = scaler.inverse_transform(df_scaled[num_features])

[A5] # Inverse the scaling

[A5] # Inverse the scalin
```



Time Series Example: AirPassenger Dataset

- The AirPassengers dataset contains the monthly totals of international airline passengers from January 1949 to December 1960.
- Rows: 144 (one per month)
- Columns:
 - Month: Date (formatted as YYYY-MM)
 - Passengers: Number of airline passengers that month (in thousands)

Data Exploration

```
[4] import pandas as pd
0
             from google.colab import files
             uploaded = files.upload()
<>
              Choose Files airline-passengers.csv
©<del>Ţ</del>

    airline-passengers.csv(text/csv) - 2180 bytes, last modified: 6/17/2025 - 100% done

             Saving airline-passengers.csv to airline-passengers.csv
df = pd.read_csv('airline-passengers.csv')
             # Preview
             # Display the first 5 rows using iloc
             print(df.iloc[0:5])
        →
                  Month Passengers
             0 1949-01
                                112
             1 1949-02
                                118
                                132
             2 1949-03
                                129
             3 1949-04
             4 1949-05
                                121
        [8] # Display the 7th row (index position 4)
             print(df.iloc[6])
             Month
                           1949-07
            Passengers
                               148
             Name: 6, dtype: object
```

Data Exploration

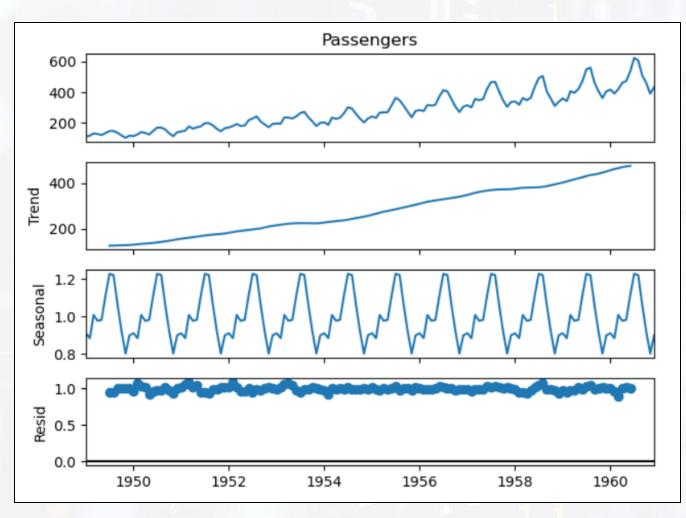
- Components:
 - Trend: Long-term direction in the data (e.g., steady increase)
 - Seasonality: Repeating patterns at regular intervals (e.g., yearly cycles)
 - Residual/Noise: Irregular, random fluctuations not explained by trend or seasonality
- This is part of data exploration it helps you understand the structure and behavior of the time series before modeling or forecasting.
- Visualising the data helps to identify missing valuesor narro down an infilling method.

```
Exploring Trends, Seasonality, and Noise

from statsmodels.tsa.seasonal import seasonal_decompose

result = seasonal_decompose(df['Passengers'], model='multiplicative'
    result.plot()
    plt.tight_layout()
    plt.show()
```

Data Exploration



Plot 1: Observed

- The original data: monthly passenger counts from 1949 to 1960
- Shows an upward trend and seasonal fluctuations

Plot 2: Trend

- The long-term direction in the data
- Passenger numbers are steadily increasing over time

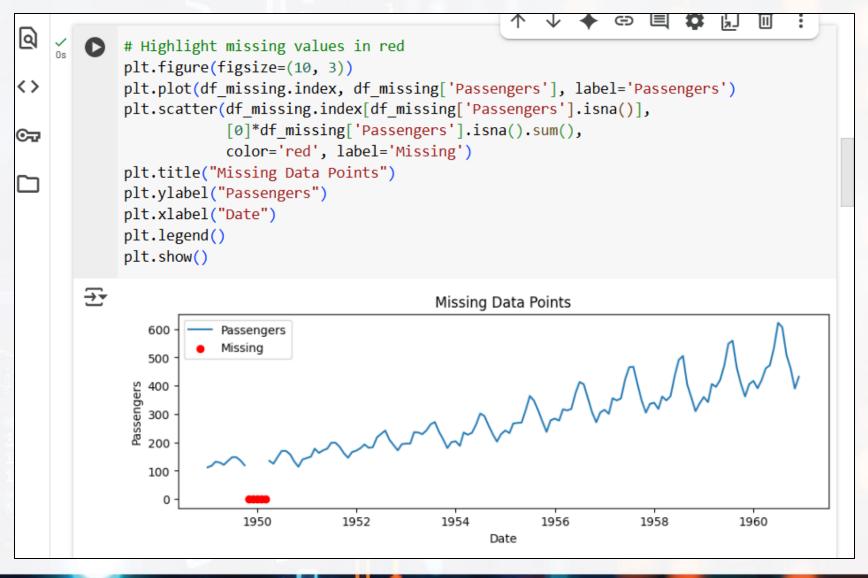
Plot 3: Seasonal

- Regular repeating patterns (seasonality)
- Clear yearly cycle: passenger numbers peak and drop at the same months each year

Plot 4: Residual

- The random noise left after removing trend and seasonality
- Appears centered around 1 (because it's multiplicative), with no strong pattern, which is ideal
- Data Visualisation to be covered in next section!!

Data Cleaning: Missing Values



Data Cleaning: Missing Values

```
Handling Missing Data (If Any)
# Simulate missing values
df_missing = df.copy()
df_missing.iloc[5:8] = None
# Check missing values
print(df_missing.isna().sum())
# Fill missing values using forward fill
df_filled = df_missing.fillna(method='ffill')
Passengers
dtype: int64
```

Data Processing: Working with Dates

```
Parsing Dates and Setting Index
# Convert 'Month' to datetime and set as index
df['Month'] = pd.to_datetime(df['Month'])
df.set index('Month', inplace=True)
# Check info
df.info()
<class 'pandas.core.frame.DataFrame'>
DatetimeIndex: 144 entries, 1949-01-01 to 1960-12-01
Data columns (total 1 columns):
   Column Non-Null Count Dtype
    Passengers 144 non-null int64
dtypes: int64(1)
memory usage: 2.2 KB
Visualizing the Time Series
```

- Parsing Dates: Converts date strings (e.g., "1949-01") into proper datetime objects so Python can understand and work with them as actual dates.
- Setting Index: Makes the date column the index of the DataFrame, which is essential for time-based operations like resampling, rolling averages, and plotting trends over time.

Data Processing

- Resampling (Time-Based Grouping)
- Resampling involves
 changing the frequency of
 your time series data for
 example, converting
 monthly data to yearly data
 by averaging or summing
 values over each year.

```
Resampling (Time-Based Grouping)
# Yearly mean
df['Passengers'].resample('Y').mean().plot(title="Yearly Average Passengers")
plt.ylabel("Passengers")
plt.show()
/tmp/ipykernel_29026/3281477595.py:2: FutureWarning: 'Y' is deprecated and will be remo
  df['Passengers'].resample('Y').mean().plot(title="Yearly Average Passengers")
                           Yearly Average Passengers
   450
   400
   350
Passengers
   300
   250
   200
   150
            1950
                         1952
                                     1954
                                                  1956
                                                               1958
                                                                            1960
                                        Month
```

Data Processing

- Rolling Statistics (Smoothing)
 - Rolling statistics calculate values (like mean or std) over a moving window of fixed size. This is used to smooth short-term fluctuations and highlight long-term trends.
 - window=12: Looks at 12 months (1 year)
 - Common for identifying trends in time series data
- This is a processing technique that supports trend detection and helps reduce visual noise in plots.

```
Rolling Statistics (Smoothing)
df['Rolling_Mean_12'] = df['Passengers'].rolling(window=12).mean()
# Plot original + smoothed
df[['Passengers', 'Rolling Mean 12']].plot(figsize=(10,4))
plt.title("12-Month Rolling Average")
plt.show()
                                            12-Month Rolling Average
             Passengers
            Rolling Mean 12
500
400
300
200
                                       1953
                                                        1955
                                                                           1957
   1949
                     1951
                                                                                             1959
```



Summary

- Data exploration helps you to understand your dataset
- Data Preprocessing or Data Cleaning is essential to clean and prepare your dataset
- Invest time in these steps to save effort later in modeling

Final Thoughts

- Every method that we discussed today has multiple variations. I have shown you one way to do most of the tasks in this presentation but if you were to play with it a bit or look online you will see other methods.
- The internet is a great tool code for almost anything that you want to do now or in the future have already been posted by someone else online. Just don't give up immediately and experiment with different search terms.
- Tools such as ChatGPT can be valuable when coding (as long as you are only using it when allowed), but don't take everything provided as gospel. Sometimes additional work is needed to get the code to do exactly what is needed, and sometimes it can be way of the mark

References

• [1] https://www.educba.com/data-exploration/

