

# Klipa



The **#1 Online Gig Economy**  
Platform for Africa 2.0

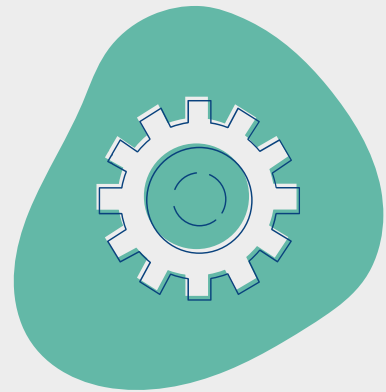


What  
Problem(s) are  
we trying to  
solve?



## Youth Unemployment

We have a huge talent pool of skilled personnel, but not enough jobs



## Public Service Disconnect

We have a disconnect between public enterprise and developers in addressing problems that can be solved through tech



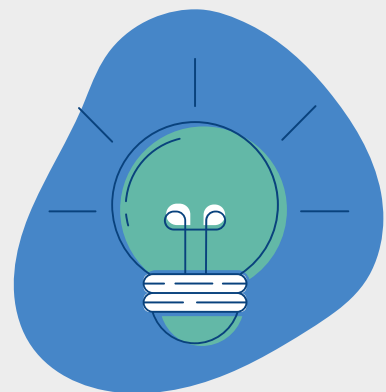
## Open Source Projects for Skills Development

We have students leaving technical training, with no access to open source projects they could be working on

# Solution

Connect private and public sector enterprises to a skilled pool of poly-workers using B2C, C2C, B2B, G2B, G2C models





## Devs.gov

Government departments can create and post open source projects for developers to contribute. Each gvt department can post their unique open source code challenges for developers to solve



## Devs.business

Business can also post their open source projects for people to contribute to. PRO subscriptions will employ a Bounty Hunter-like service for projects that will be used for commercial benefits,



## Earning Opportunities for Everyone

Flexible Talent solution for all those starting out, or need to partake in lucrative projects



# Value Proposition

We create lucrative and productive opportunities by enabling private, public sector enterprises to a large pool of talent

- Access to an Expansive Catalogue of digital services
- Access to a diverse pool of play-workers
- Access to open source projects, both business as well as government department projects
- Access to premium paid services-through use of a bounty hunter approach, to link business to a talent pool, for compensation/reward.

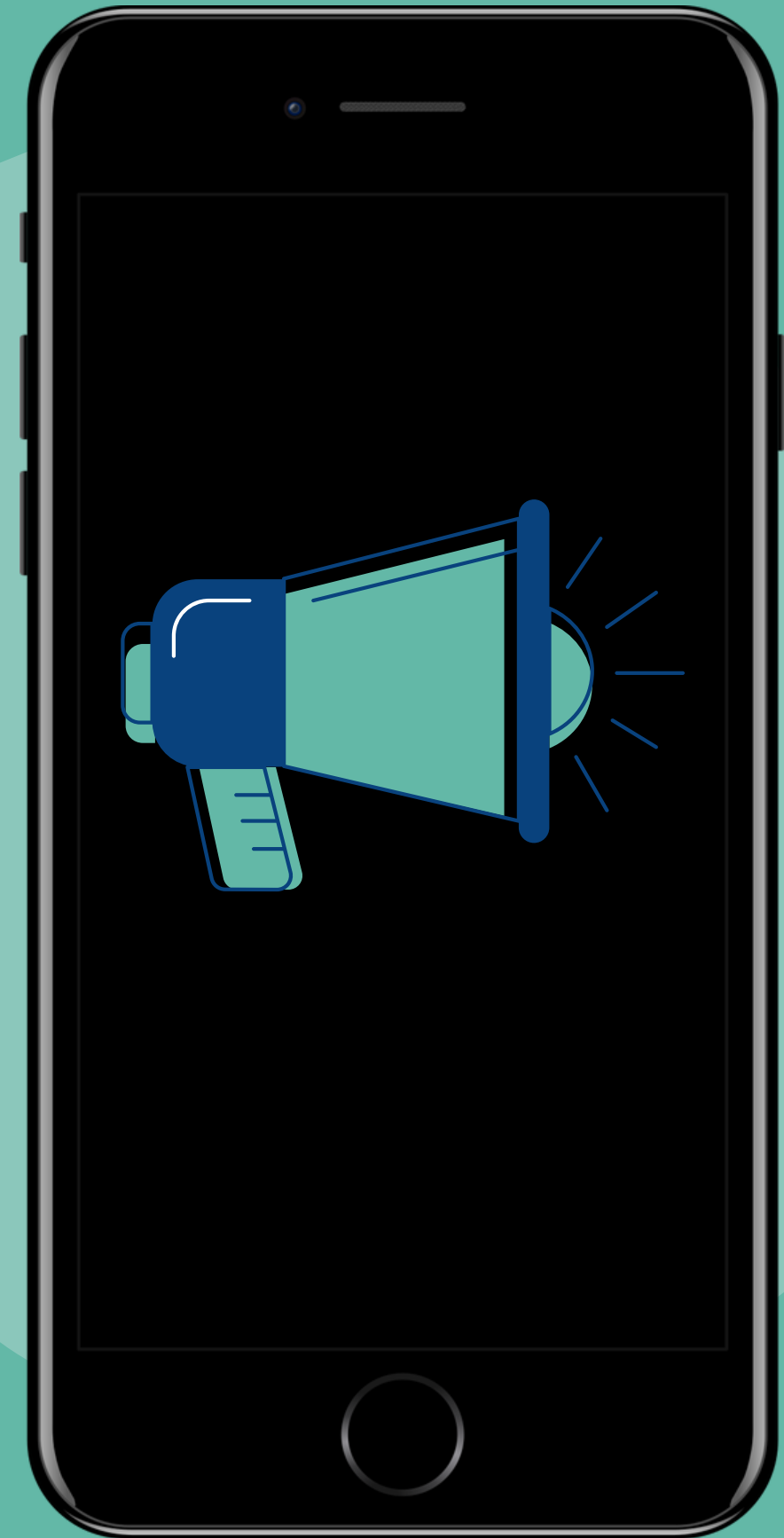
# How it Works.. If you're looking for an opportunity

1. Create an account
2. Find a job/project
3. Apply for the job/project
4. If verified and approved, start working!
5. Get paid



# How it Works.. If you're creating opportunities

1. Create an account
2. Find candidates
3. Invite candidates for the job/project
4. Approve and authorize candidates, let them work!
5. Pay them when job is complete





# How it Works.. If you're in a government dept

1. Create an account
2. Create or link an open source project
3. Invite candidates for the job/project
4. Approve contributions and authorize candidates, let them work!



# Pricing



Basic  
Free

PRO  
TBA



Where to find us?

[www.klipa.africa](http://www.klipa.africa)