

Business Model Canvas at #mtnbusinesshack

Designed For Team

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Open Source Projects

Key Partners ?

- Various Government Departments
- Small, Medium and Large Businesses
- Start-up businesses
- Freelancers, Polyworkers, Artists
- Content/IP owners and holders
- Investors and Crowdfunders
- Payment processing partners

Key Activities ?

- Peer to peer Community based creation and management
- Platform for various government departments and incubators to post open source projects that anyone on the platform can join and contribute.
- Software design and development
- Tracking and auditing of live open jobs
- Tracking and auditing of live open source projects posted on the platform
- Connect with fellow creators and

Key Resources ?

- The App/Website
- Technology Staff
- Recommendation and Ranking Algorithm
- Analytics
- Marketing
- Public and Private partnerships

Value Propositions ?

- Connect polyworkers to available jobs
- Connect businesses to skilled polyworkers
- Connect Businesses with investors
- Promote Private/Public enterprise through connecting government open source projects with potential app development
- Promote crowdfunding initiatives through various modern and traditional funding models
- Convenience and Mobility: ability to filter content

Customer Relationships ?

- Self Service through app o connect with employers, partners, project managers, creators, government etc.
- Ranking and recommendation system to provide personalisation
- User support


Marketing Channels ?

- Web Application
- Mobile Application available on Google Play store, Apple App Store, Huawei App Store
- Government websites and government innovation/startup/tech/incubation hubs

Customer Segment ?

- Businesses that need skilled polyworkers
- Polyworkers that need employment opportunities
- Government departments that need poly-workers to assist with open source projects
- Students that need to gain experience with real life open source projects
- Unemployed youth that need jobs and project gigs to earn an income

<div> <div>\$ Cost Structure</div> <div>?</div> </div>	
Business development and affiliate sales	
Software development team	
UX/UI Team	
Marketing	
Community and outreach, management and compensation for incubator programs, project partners and participants	
Payment processing fees	
PRO Subscription services	
Customer Service	
Operations costs	

<div>  Revenue Streams </div> <div>?</div>
<p>Employer/Job Matching Service;</p> <p>Government funded projects for commercially developed software</p> <p>Crowdfunding model via various modes of finance; projects can be funded via both web3(Crypto, NFT's, as well as traditional finance models)</p> <p>Promoted advertisements</p> <p>Affiliate model</p>

