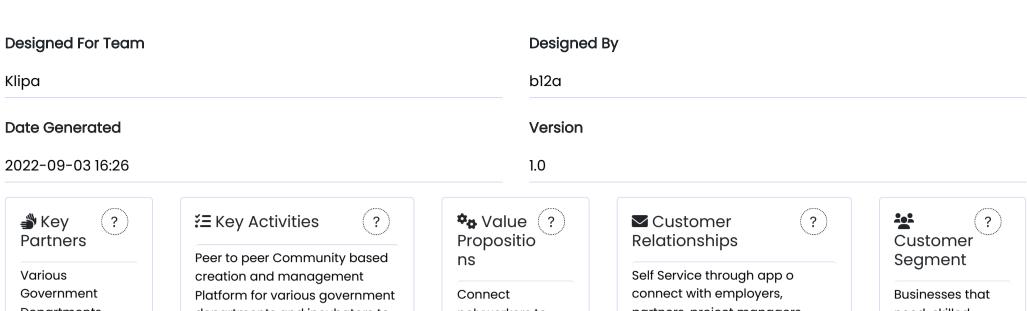
Business Model Canvas at #mtnbusinesshack



Departments Small, Medium and Large Businesses Start-up businesses Freelancers, Polyworkers, Artists Content/IP owners and holders Investors and Crowdfunders **Payment** processing // partners

Peer to peer Community based creation and management
Platform for various government departments and incubators to post open source projects that anyone on the platform can join and contribute.
Software design and development
Tracking and auditing of live open jobs
Tracking and auditing of live open source projects posted on the platform

Connect with fellow creators and

The App/Website
Technology Staff
Recommendation and Ranking
Algorithm
Analytics
Markerting
Public and Private partnerships

polyworkers to available jobs Connect businesses to skilled polyworkers Connect Businesses with investors **Promote** Private/Public enterprise through connecting government open source projects with potential app development Promote crowdfunding initiatives through various mordern and traditional funding models

Convenience and

Mobility: ability to

filter content

/1

Self Service through app o connect with employers, partners, project managers, creators, government etc.
Ranking and recommendation system to provide personalisation
User support

Marketing Channels

Web Application
Mobile Application available on
Google Play store, Apple App
Store, Huawei App Store
Government websites and
government
innovation/startup/tech/incubat
ion hubs

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need skilled polyworkers Polyworkers that need employment opportunities Government departments that need poly-workers to assist with open source projects Students that need to gain experience with real life open source projects Unemployed youth that need jobs and project gigs to earn an // income

Susiness development and affiliate sales Software development team UX/UI Team Marketing Community and outreach, management and compensation for incubator programs, project partners and participants Payment processing fees PRO Subscription services Customer Service Operations costs

