

Site Usage

322 Visits

55.28% Bounce Rate

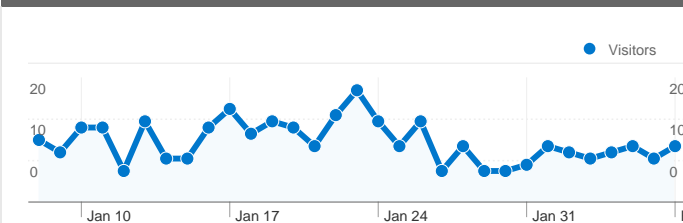
939 Pageviews

00:01:22 Avg. Time on Site

2.92 Pages/Visit

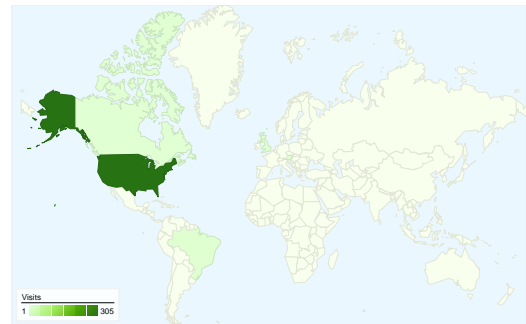
79.81% % New Visits

Visitors Overview

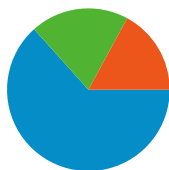


Visitors
262

Map Overlay



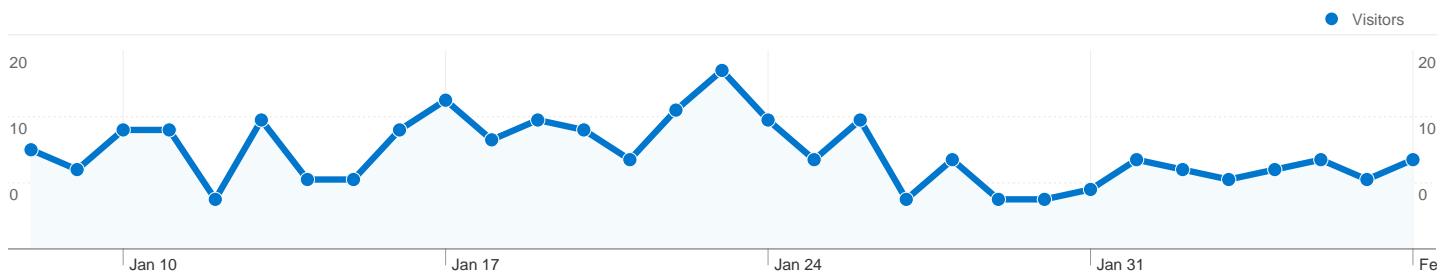
Traffic Sources Overview



- **Referring Sites**
204.00 (63.35%)
- **Search Engines**
63.00 (19.57%)
- **Direct Traffic**
55.00 (17.08%)

Content Overview

Pages	Pageviews	% Pageviews
/	320	34.08%
/Kids_Only/index.htm	82	8.73%
/Zoo/animals.html	77	8.20%
/Trading_Post/store.html	74	7.88%
/Mansion/mansion.html	64	6.82%



262 people visited this site

322 Visits

262 Absolute Unique Visitors

939 Pageviews

2.92 Average Pageviews

00:01:22 Time on Site

55.28% Bounce Rate

79.81% New Visits

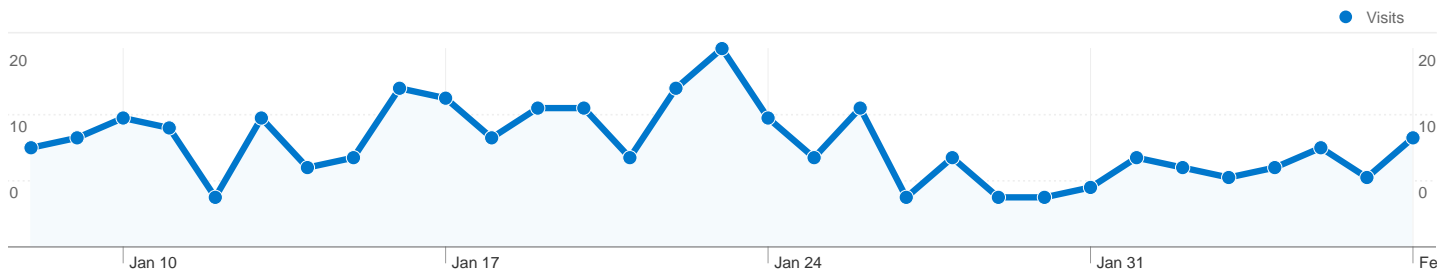
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	138	42.86%	Cable	150	46.58%
Firefox	82	25.47%	DSL	101	31.37%
Safari	71	22.05%	T1	36	11.18%
Chrome	28	8.70%	Unknown	30	9.32%
Opera	2	0.62%	Dialup	3	0.93%

Traffic Sources Overview

Jan 8, 2011 - Feb 7, 2011

Comparing to: Site



All traffic sources sent a total of 322 visits

17.08% Direct Traffic

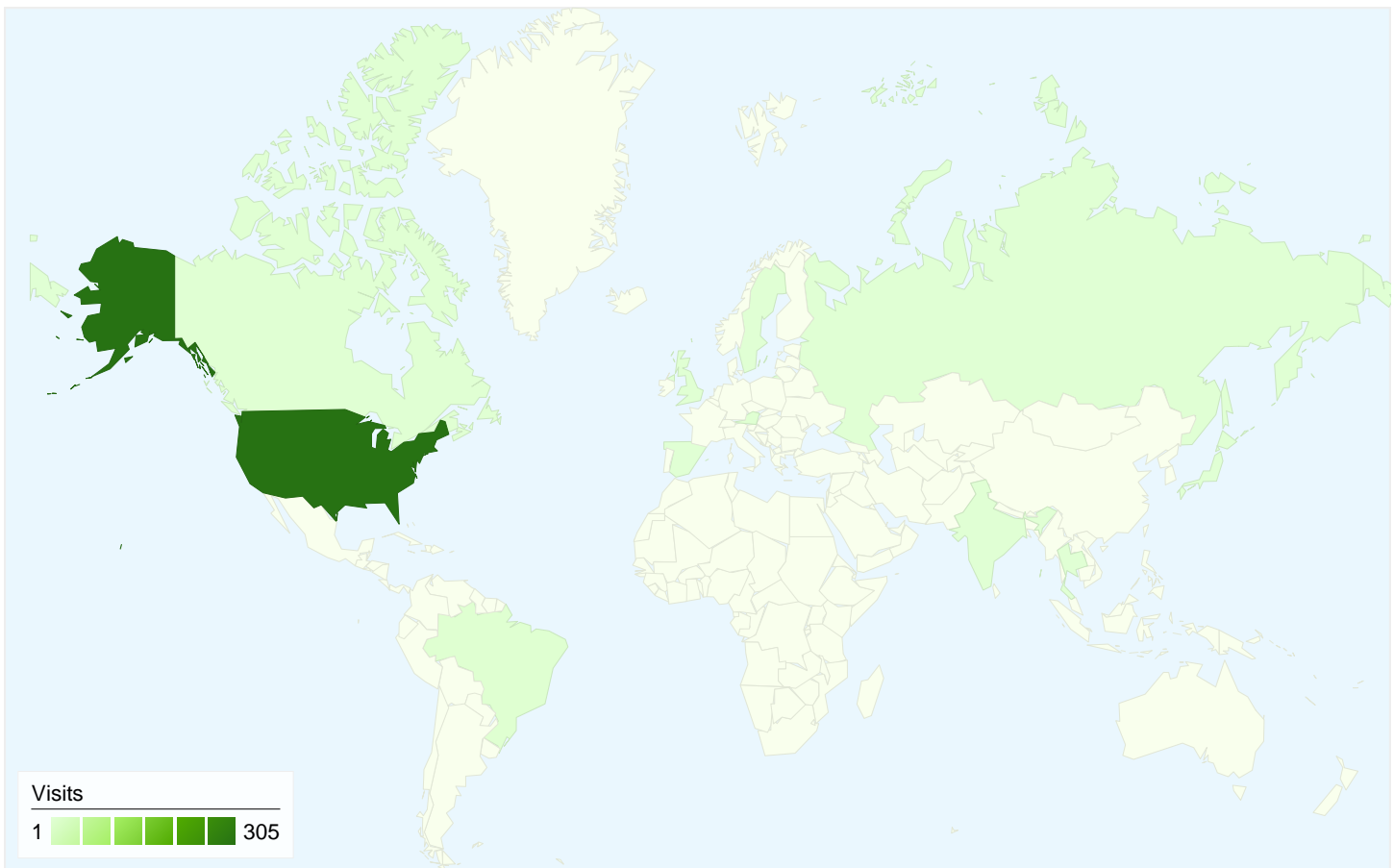
63.35% Referring Sites

19.57% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
hartmuseum.org (referral)	145	45.03%	friends of hart park	10	15.87%
(direct) ((none))	55	17.08%	friends of hart park and	6	9.52%
google (organic)	39	12.11%	friends of hart park and	2	3.17%
santaclaritaguide.com (referral)	20	6.21%	friends of the park	2	3.17%
yahoo (organic)	13	4.04%	hart powwow	2	3.17%

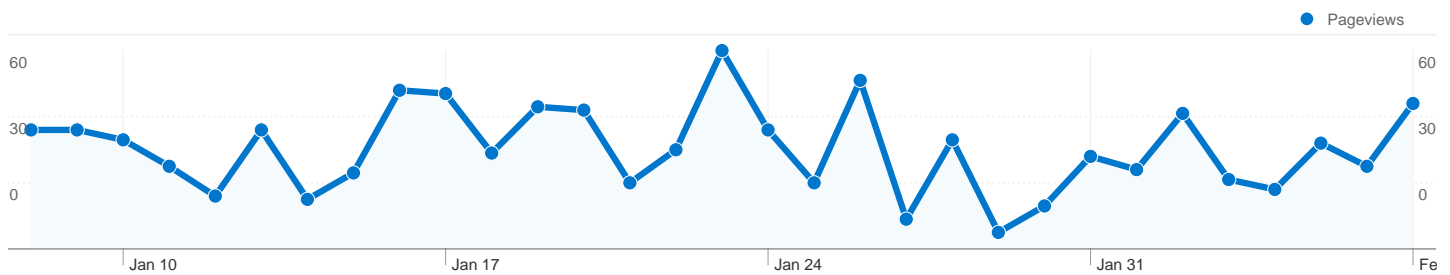


322 visits came from 11 countries/territories

Site Usage

Visits 322 % of Site Total: 100.00%	Pages/Visit 2.92 Site Avg: 2.92 (0.00%)	Avg. Time on Site 00:01:22 Site Avg: 00:01:22 (0.00%)	% New Visits 79.81% Site Avg: 79.81% (0.00%)	Bounce Rate 55.28% Site Avg: 55.28% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	305	2.99	00:01:26	80.66%	55.41%
Brazil	4	2.00	00:00:00	0.00%	0.00%
Austria	3	1.33	> 00:00:00	33.33%	66.67%
United Kingdom	2	1.50	00:00:03	100.00%	50.00%
Canada	2	2.50	00:00:56	100.00%	50.00%
Spain	1	3.00	00:00:28	100.00%	0.00%
Sweden	1	1.00	00:00:00	100.00%	100.00%
Russia	1	1.00	00:00:00	100.00%	100.00%
Thailand	1	1.00	00:00:00	100.00%	100.00%

India	1	1.00	00:00:00	100.00%	100.00%
1 - 10 of 11					



Pages on this site were viewed a total of 939 times

 939 Pageviews

 740 Unique Views

 55.28% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	320	34.08%
/Kids_Only/index.htm	82	8.73%
/Zoo/animals.html	77	8.20%
/Trading_Post/store.html	74	7.88%
/Mansion/mansion.html	64	6.82%