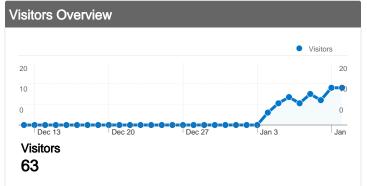


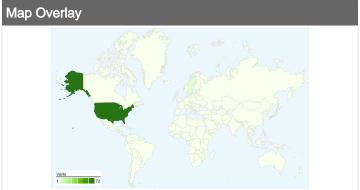
#### Site Usage

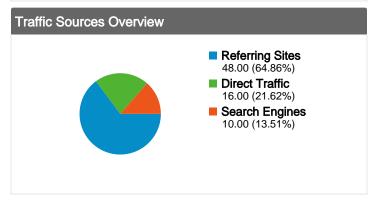


√ 218 Pageviews

**85.14%** % New Visits

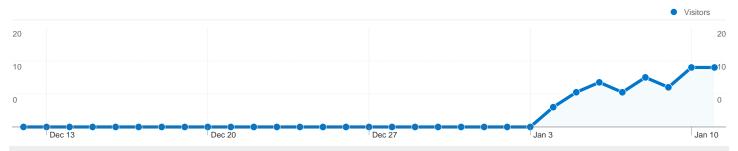






| Content Overview         |           |             |
|--------------------------|-----------|-------------|
| Pages                    | Pageviews | % Pageviews |
| 1                        | 72        | 33.03%      |
| /Zoo/animals.html        | 21        | 9.63%       |
| /Mansion/mansion.html    | 21        | 9.63%       |
| /Trading_Post/store.html | 16        | 7.34%       |
| /Kids_Only/index.htm     | 16        | 7.34%       |

Comparing to: Site



## 63 people visited this site



\_\_\_\_\_\_\_\_\_\_63 Absolute Unique Visitors

\_\_\_\_\_/\sqrt{218} Pageviews

\_\_\_\_\_\_ 2.95 Average Pageviews

\_\_\_\_otag 00:01:17 Time on Site

√ 58.11% Bounce Rate

**85.14%** New Visits

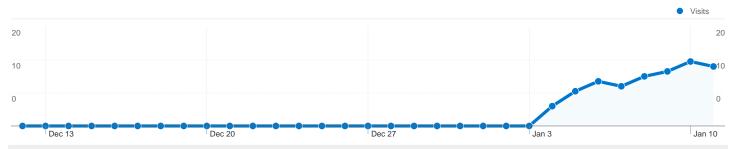
### **Technical Profile**

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 32     | 43.24%   |
| Firefox           | 16     | 21.62%   |
| Safari            | 16     | 21.62%   |
| Chrome            | 10     | 13.51%   |

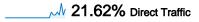
| Connection Speed | Visits | % visits |
|------------------|--------|----------|
| Cable            | 35     | 47.30%   |
| DSL              | 20     | 27.03%   |
| T1               | 12     | 16.22%   |
| Unknown          | 6      | 8.11%    |
| Dialup           | 1      | 1.35%    |

2

# www.friendsofhartpark.com Traffic Sources Overview



#### All traffic sources sent a total of 74 visits



**64.86%** Referring Sites

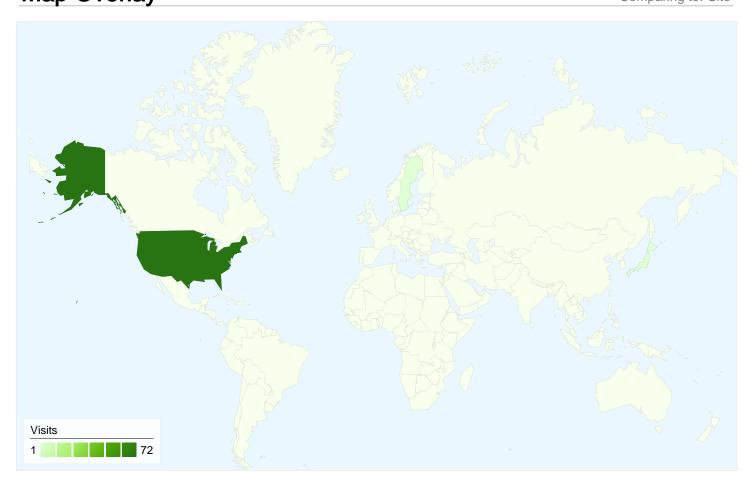
13.51% Search Engines

| Referring Sites 48.00 (64.86%)            |
|---|
| ■ <b>Direct Traffic</b><br>16.00 (21.62%) |
| Search Engines 10.00 (13.51%)             |

## **Top Traffic Sources**

| Sources                          | Visits | % visits |
|----------------------------------|--------|----------|
| hartmuseum.org (referral)        | 41     | 55.41%   |
| (direct) ((none))                | 16     | 21.62%   |
| google (organic)                 | 7      | 9.46%    |
| santaclaritaguide.com (referral) | 2      | 2.70%    |
| scvchaplinfest.org (referral)    | 2      | 2.70%    |

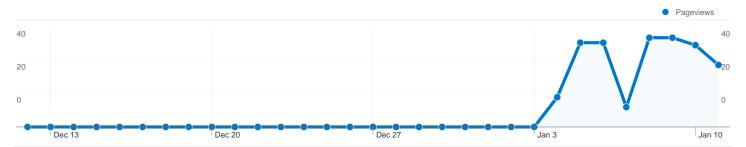
| Keywords             | Visits | % visits |
|----------------------|--------|----------|
| bison hart park      | 1      | 10.00%   |
| friends of hart park | 1      | 10.00%   |
| friends of park      | 1      | 10.00%   |
| friendsofhartpark    | 1      | 10.00%   |
| hart hall hart park  | 1      | 10.00%   |



## 74 visits came from 3 countries/territories

| Site Usage                         |  |                             |             |   |                                     |             |
|------------------------------------|--|-----------------------------|-------------|---|-------------------------------------|-------------|
| Visits 74 % of Site Total: 100.00% | Pages/Visit<br>2.95<br>Site Avg:<br>2.95 (0.00%) | <b>00:01</b> :<br>Site Avg: |             | % New Visits<br>85.14%<br>Site Avg:<br>85.14% (0.00%) | <b>58.11</b> Site Avg. <b>58.11</b> | %           |
| Country/Territory                  |  | Visits                      | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                        | Bounce Rate |
| United States                      |  | 72                          | 3.00        | 00:01:19  | 84.72%                              | 56.94%      |
| Sweden                             |  | 1                           | 1.00        | 00:00:00  | 100.00%                             | 100.00%     |
| Japan                              |  | 1                           | 1.00        | 00:00:00  | 100.00%                             | 100.00%     |
|                                    |  |                             |             |   |                                     | 1 - 3 of 3  |

Comparing to: Site



## Pages on this site were viewed a total of 218 times

## **Top Content**

| Pages                    | Pageviews | % Pageviews |
|--------------------------|-----------|-------------|
| /                        | 72        | 33.03%      |
| /Zoo/animals.html        | 21        | 9.63%       |
| /Mansion/mansion.html    | 21        | 9.63%       |
| /Trading_Post/store.html | 16        | 7.34%       |
| /Kids_Only/index.htm     | 16        | 7.34%       |