

# BONIFACE BOBEN

Data Analyst



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Malappuram, Kerala

[LinkedIn](#)

[Portfolio](#)

[GitHub](#)

## EDUCATION

Eranad Knowledge City Technical Campus , Manjeri

2015 – 2019

B Tech in Electronics and Communication

AKNM Polytechnic College , Thirurangadi

2012 – 2015

Diploma In Electronics

## WORK EXPERIENCE

Performance Analyst Intern - Stepout, Bangalore(Remote)

Jun 2023 – Feb 2024

- As a Performance Analyst intern at Stepout, I tagged and analyzed over **200 football matches** from leagues in India, Europe, the Middle East, and the USA,
- Delivering in-depth insights on team strategies, player performance, and game dynamics that enhanced player development and team strategies.

Learning Analyst - Steamcube Pvt Ltd Kochi

Oct 2021 to Nov 2022

- Enhanced customer experience by maintaining the **Stemclass** educational platform.
- Analyzing digital content from over **200** teachers using **MS Excel**, and training over **100 educators** in digital tools and technology to improve their learning materials.

Robotics and Electronics Engineer - 3Q Mentors, Kochi

July 2019 - Oct 2021

- We implemented the **Atal Tinkering Lab (ATL)** sub-mission under the **Atal Innovation Mission** (Govt of India), delivering training and demos on basic electronics, robotics, and **Education 4.0**.
- While also upskilling students in 4.0 technologies through the **Studentpreneur** course.

## SKILLS

### Languages

- Python
- SQL

### Visualization Tools

- Power BI
- MS Excel
- Tableau

### Database

- My SQL
- SSMS

### Design Tool

- Canva

## PROJECTS

Business 360 -Brick & mortar and e-commerce -[Power BI |MySQL |Excel] [LinkedIn](#) |[Dashboard](#) March - April 2024

- Designed a Power BI dashboard for **6 departments** at AtliQ Hardware to analyze sales trends and drive data-driven decisions, aiming to scale business processes **by 10%**.
- Imported and modeled over **1 million** records from MySQL and Excel, optimizing the report with DAX Studio to save **30% storage** and improve performance **by 10%**.

AtliQ Grands - Hospitality Analysis [Power BI | Excel] [LinkedIn](#) | [Dashboard](#)

May - June 2024

- Tackled challenges for AtliQ Grands, a luxury hotel, in the Codebasics resume challenge by designing a Power BI dashboard that revealed key insights, such as Mumbai's highest revenue and Delhi's lowest.
- Analyzed metrics like **RevPAR**, **ADR**, and occupancy rates, discovering that **75%** of bookings generated revenue, highlighting the need to reduce cancellations by identifying underlying causes.

Hospitality Domain Data Analytics [Python | Excel] [LinkedIn](#) |[GitHub](#)

June - July 2024

- Analyzed **3 months** of data using Python Pandas to diagnose market share and revenue loss at AtliQ Grands.
- Optimizing resource allocation and pricing by computing occupancy rates, identifying occupancy disparities, and examining city-specific revenue to target lucrative markets and areas for improvement.

## CERTIFICATIONS

- Codebasics Certified [Advance Excel](#)
- Codebasics Certified [Power BI Developer](#)
- Codebasics Certified [SQL Developer](#)

Feb 2024

March - April 2024

May - June 2024

- Mad About Sports - Advance Football Analytics Master Class (Participant)

Nov – March 2023

- Sports Analytics Certificate, organized by SPES, Rashtriya Raksha University

## INTREST

- Dashboard Design
- Sports Analysis
- Cricket and Football
- Movies
- Traveling