DIZ AÍ, VERDADE?

EMPOWERING PORTUGUESE SPEAKERS WITH DIGITAL LITERACY AND REAL-TIME FACT-CHECKING

HOW CONFIDENT ARE YOU IN YOUR INFORMATION SOURCES?

Every day, we are confronted with several news articles and messages, many of which could be false or purposely misleading.

How can we correctly identify them?

Study connects neural gene expression differences to functional distinctions

IEA (International Energy Agency) predicts Fossil fuel demand to peak before 2030

The COVID vaccine can cause monkeypox

We are 70% more likely to share Fake news

OUR PROPOSAL

An app for Portuguese-speaking countries, focusing on marginalized communities, named “Diz Aí, Verdade?”, **with real-time feedback, that promotes digital literacy**

OUR MAIN GOAL

To develop an intelligent tool that supports **the identification of fake news and fosters critical thinking by interacting with users and providing evidence** to help them assess the veracity of online information.

OUR PROPOSAL STRENGTHS

First app to integrate real-time feedback and critical thinking support in an application tailored to Portuguese-speaking and marginalized populations.

We can empower **users with digital literacy**, helping them understand why a statement might be misleading and how to verify it themselves.

We do it in a clear way, showing, step-by-step, the reasoning behind the identification, using chain of thought.

OUR PROPOSAL

App integrating real-time feedback and critical thinking support tailored to Portuguese-speaking communities

THE FORMAT

A chatbot with an integrated model, capable of detecting fake news content.

MOTIVATION

Real-life experiences with the communities we work with

During COVID, **we have witnessed how misinformation can easily spreads fast** through WhatsApp groups in Brazil

Moreover, **this phenomenon is becoming a worldwide problem,** considered one of the main threats to several areas, such as politics, education, and science

OUR INNOVATION

Some initiatives have emerged in our context, including **Lupa**, Aos Fatos, E-farsas, Agência Lusa, and Projeto Comprova. **However, these solutions do not function as true "conversation partners" in news verification.**

Instead, they operate in a unidirectional manner, identifying or explaining information, **but without engaging in dialogue.**

OUR METHODOLOGY

THE BOT IN ACTION - DOMINIQUE V.1

Access!

AWARDS

Winning Team, 1st place, **"Breaking the Wall of Fake News", Falling Walls Lab Brazil 2023**, Falling Walls Foundation, DAAD, The German Center for Research and Innovation.

One of the 100 proposals selected from 2700 submissions, from more than 100 countries, to participate in Prototypes for Humanity 2024.

PLANNED PHASES SUPPORTED BY THIS FUNDING - VERSION 2

REACH: FOUR CONTINENTS AND MORE THAN 260 MILLION PORTUGUESE SPEAKERS WORLDWIDE

Angola

Brazil

Cape Verde

Guinea-Bissau

Equatorial Guinea

Mozambique

Portugal

Sao Tome & Principe

East Timor

ENSURING THE FUTURE: SUSTAINABILITY AND LONG-TERM IMPACT VIA USP ENDOWMENT FUND

Our strategy extends beyond immediate results. We will allocate 50% of the requested funding ($125,000) to the USP Endowment Fund, a permanent financial vehicle designed to secure the project's future and autonomy.

How the cycle of impact works

- **Strategic Investment**: the capital is professionally and securely invested by the Endowment Fund, generating annual returns.
- **Perpetual Revenue Stream**: these returns provide a permanent source of income exclusively for the project, while the principal investment remains untouched.
- **Sustained Project Funding**: this revenue stream guarantees funding for essential, ongoing activities.

AutoAI-Pandemics

Democratizing Machine Learning

ICMC USP SÃO CARLOS

U.PORTO

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UTFPR UNIVERSIDADE TECNOLÓGICA FEDERAL DO PARANÁ

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