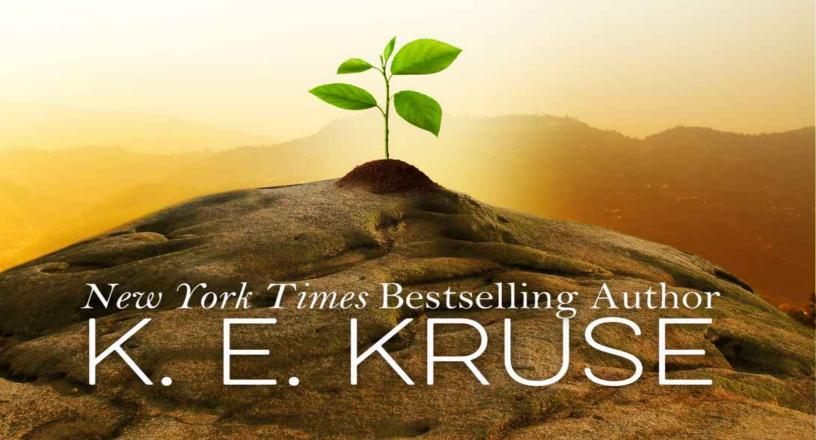
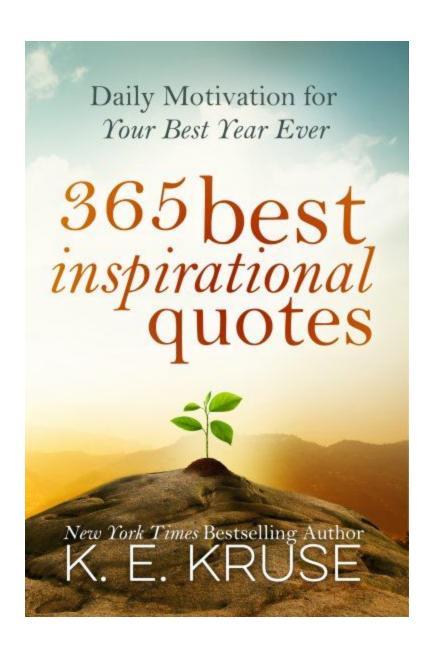
## Daily Motivation for Your Best Year Ever

# 365 best inspirational quotes





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365 Best Inspirational Quotes. —2nd ed.

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As a way of saying *thanks* for buying this book, I'm offering free online training exclusive to my readers.

I've personally recorded a 20-minute video which reveals "6 Things Successful People Do To Get & Stay Motivated".

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—KEVIN KRUSE

New York Times Bestselling Author

#### **CONTENTS**

YOUR DAILY DOSE OF INSPIRATION

**BEST 365 QUOTATIONS** 

BONUS 1: HOW TO DISCOVER YOUR LIFE'S TRUE PURPOSE

BONUS 2: ONLINE VIDEO TRAINING: 6 Things Successful People Do To Get & Stay Motivated

Did You Like This Book?

#### YOUR DAILY DOSE OF INSPIRATION

Would you like a daily "vitamin" that inspires you and motivates you to greatness?

I can remember clearly how scared I was the first day I started my business when nothing was certain. I was alone and literally started my company with just a phone, a cheap laptop, a credit card and a copy of Tony Robbins' *Unlimited Power* on my desk.

Whenever I needed a dose of motivation—which was frequent in the early days—I would randomly open to a page in Tony Robbins' book and read a sentence or two. Five years later I sold that business for almost two million dollars. And to this day I remember those Robbins' quotes.

Later, I decided to fulfill my dream of being an author. Staring at a blank page is hard. Pushing through frequent writer's block is harder. I would once again read quotes on creativity and perseverance from famous authors to push my way through. I was fortunate and eventually my book on leadership became a *New York Times* bestseller.

Today, quotes help motivate me to live healthy, to be an effective leader, to be mindful and to always have an "attitude of gratitude."

I wish I could guarantee that this book will make you rich, skinny and happy. But you know I can't do that.

All I can offer is the condensed wisdom of some of history's greatest, most successful people. I still turn to their advice for encouragement myself. Whether or not you'll take the inspiration from these words and turn it into action...well, that will be up to you.

Kevin Kruse

New York Times Bestselling Author

Bucks County, PA, USA

### **BEST 365 QUOTATIONS**

Your time is limited, so don't waste it living someone else's life. —**Steve Jobs**  I believe that the only courage anybody ever needs is the courage to follow your own dreams.

#### -Oprah Winfrey

3

I've missed more than 9000 shots in my career. I've lost almost 300 games. 26 times I've been trusted to take the game winning shot and missed. I've failed over and over again in my life.

And that is why I succeed.

-Michael Jordan

4

Yesterday is history. Tomorrow is a mystery.

Today is a gift.

That's why it's called the present.

-Unknown

5

Don't wait. The time will never be just right.

-Napoleon Hill

Life isn't about getting and having, it's about giving and being.

-Kevin Kruse

If you can dream it, you can achieve it.

-Zig Ziglar

8

How am I going to live today in order to create the tomorrow I'm committed to?

-Anthony Robbins

9

Too many of us are not living our dreams because we are living our fears.

-Les Brown

10

Build your own dreams, or someone else will hire you to build theirs.

-Farrah Gray

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.

-Maya Angelou

Life is 10% what happens to me and 90% of how I react to it.

#### -Charles Swindoll

13

Go confidently in the direction of your dreams. Live the life you have imagined.

-Henry David Thoreau

14

Life is what happens to you while you're busy making other plans.

-John Lennon

15

The best time to plant a tree was 20 years ago. The second best time is now.

-Chinese Proverb

Whatever the mind of man can conceive and believe, it can achieve.

-Napoleon Hill

17
Dream big and dare to fail.

-Norman Vaughan

18
If you want to lift yourself up, lift up someone else.

-Booker T. Washington

19

A good plan violently executed now is better than a perfect plan executed next week.

-George Patton

Two roads diverged in a wood, and I—I took the one less traveled by, And that has made all the difference. —**Robert Frost**  A journey of a thousand miles must begin with a single step.

-Lao Tzu

22 What would you do if you weren't afraid? —**Spencer Johnson** 

23
Become the kind of leader that people would follow voluntarily; even if you had no title or position.

-Brian Tracy

24
A goal without a plan is just a wish.

-Larry Elder

Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do, so throw off the bowlines, sail away from safe harbor, catch the trade winds in your sails. Explore, Dream,

Discover.

-Mark Twain

A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves.

#### -Lao Tzu

27

A man who dares to waste one hour of life has not discovered the value of life.

#### -Charles Darwin

28

A person who never made a mistake never tried anything new.

#### -Albert Einstein

29

A truly rich man is one whose children run into his arms when his hands are empty.

#### -Unknown

30

A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others.

#### -Douglas MacArthur

All the forces in the world are not so powerful as an idea whose time has come.

#### -Victor Hugo

32
Anyone can hold the helm when the sea is calm.

—Publilius Syrus

33

A goal is not always meant to be reached; it often serves simply as something to aim at.

-Bruce Lee

Definiteness of purpose is the starting point of all achievement.

-W. Clement Stone

35
Fall seven times and stand up eight.

-Japanese Proverb

36

If one advances confidently in the direction of his dreams, and endeavors to live the life he has imagined, he will meet with a success unexpected in common hours.

-Henry Thoreau

37
Goals are dreams with deadlines.

-Diana Scharf Hunt

I am not a product of my circumstances.

I am a product of my decisions.

-Stephen Covey

39

I cannot give you the formula for success, but I can give you the formula for failure, which is: Try to please everybody.

#### -Herbert Swope

40

I recommend to you to take care of the minutes; for hours will take care of themselves.

#### -Lord Chesterfield

41

If you're offered a seat on a rocket ship, don't ask what seat! Just get on.

-Sheryl Sandberg

Impossible is a word to be found only in the dictionary of fools.

#### -Napoleon Bonaparte

43

The only way to do great work is to love what you do.

-Steve Jobs

44

It is better to have lived one day as a tiger than a thousand years as a sheep.

-Tibetan saying

45

It's not the years in your life that count. It's the life in your years.

-Abraham Lincoln

My interest in life comes from setting myself huge, apparently unachievable challenges and trying to rise above them.

-Richard Branson

Lead me, follow me, or get out of my way.

-General George Patton

48

Money is a wonderful thing, but it is possible to pay too high a price for it. -Alexander Bloch

49
If you're going through hell, keep going!
-Winston Churchill

50
Shoot for the moon. Even if you miss, you'll land among the stars.

-Les Brown

Life is not measured by the number of breaths we take, but by the moments that take our breath away.

-Maya Angelou

Not the cry, but the flight of a wild duck, leads the flock to fly and follow.

#### -Chinese Proverb

53
Strive not to be a success, but rather to be of value.

-Albert Einstein

Take care of the minutes and the hours will take care of themselves.

-Lord Chesterfield

55
The greatest dreams are always unrealistic.

-Will Smith

The mind is everything. What you think you become.

-Buddha

57

The question isn't who is going to let me; it's who is going to stop me.

-Ayn Rand

58

The two most important days in your life are the day you are born and the day you find out why.

-Mark Twain

59

There are no traffic jams along the extra mile.

-Roger Staubach

There is nothing so useless as doing efficiently that which should not be done at all.

#### -Peter Drucker

61

There is only one way to avoid criticism: do nothing, say nothing, and be nothing.

#### -Aristotle

62

Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent. Be careful lest you let other people spend it for you.

#### -Carl Sandburg

63

We become what we think about.

-Earl Nightingale

What's money? A man is a success if he gets up in the morning and goes to bed at night and in between does what he wants to do.

#### -Bob Dylan

65
Whatever you are, be a good one.

-Abraham Lincoln

66

Whatever you can do, or dream you can, begin it. Boldness has genius, power and magic in it.

-Johann Wolfgang von Goethe

67
Where there is no vision, the people perish.

-Proverbs 29:18

When I was 5 years old, my mother always told me that happiness was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down 'happy'. They told me I didn't understand the assignment, and I told them they didn't understand life.

-John Lennon

Whether you think you can or you think you can't, you're right.

-Henry Ford

70
You become what you believe.

-Oprah Winfrey

71
You miss 100% of the shots you don't take.

-Wayne Gretzky

72
You will never find time for anything.
If you want time you must make it.

-Charles Buxton

## 73 Change your thoughts and you change your world. -Norman Vincent Peale

74

Never doubt that a small group of thoughtful, concerned citizens can change world. Indeed it is the only thing that ever has.

-Margaret Mead

75
Neither success nor failure are ever final.

-Roger Babson

76
You are not defined by your past.
You are prepared by your past.

-Joel Osteen

### Always do what you are afraid to do.

#### -Ralph Waldo Emerson

78

We tend to forget that happiness doesn't come as a result of getting something we don't have, but rather recognizing and appreciating what we do have.

-Friedrich Koenig

79

Nobody can go back and start a new beginning, but anyone can start today and make a new ending.

-Maria Robinson

80

Seek opportunity, not security.

A boat in a harbor is safe, but in time its bottom will rot out.

-H. Jackson Brown Jr.

81

Don't worry about failure;

### you only have to be right once. **Drew Houston**

82
I must follow the people.
Am I not their leader?

-Benjamin Disraeli

83

If you want to be happy, set a goal that commands your thoughts, liberates your energy and inspires your hopes.

-Andrew Carnegie

84
People buy into the leader before they buy into the vision.

-John Maxwell

Don't ask what the world needs. Ask what makes you come alive, and go do it. Because what the world needs is people who have come alive.

-Howard Thurman

The art of leadership is saying no, not saying yes. It is very easy to say yes.

-Tony Blair

87

To command is to serve, nothing more and nothing less.

-Andre Malraux

88

We are too busy mopping the floor to turn off the faucet.

-Unknown

89

What you do has far greater impact than what you say.

-Stephen Covey

You manage things; you lead people.

-Rear Admiral Grace Murray Hopper

91
A day wasted on others is not wasted on one's self.

-Charles Dickens

92

A good leader is a person who takes a little more than his share of the blame and a little less than his share of the credit.

-John C. Maxwell

93
A leader is a dealer in hope.

-Napoleon Bonaparte

A leader is one who knows the way, goes the way, and shows the way.

-John C. Maxwell

95

A leader takes people where they want to go.
A great leader takes people where they don't necessarily want to go, but ought to be.

-Rosalynn Carter

96

A man who wants to lead the orchestra must turn his back on the crowd.

-Max Lucado

97

All great achievements require time.

-Maya Angelou

All successful people have a goal. No one can get anywhere unless he knows where he wants to go and what he wants to be or do.

#### -Norman Vincent Peale

99

All that really belongs to us is time; even he who has nothing else has that.

#### -Baltasar Gracián

100
All the flowers of all of the tomorrows are in the seeds of today.

-Chinese Proverb

101
An unexamined life is not worth living.

-Socrates

Arise, awake, stop not until your goal is achieved.

-Swami Vivekananda

103

An average person with average talents and ambition and average education, can outstrip the most brilliant genius in our society, if that person has clear, focused goals.

-Mary Kay Ash

104

Arriving at one goal is the starting point to another.

-John Dewey

105

Ask and it will be given to you; search, and you will find; knock and the door will be opened for you.

-Jesus

106

Be mindful of how you approach time. Watching the clock is not the same

# as watching the sun rise. -Sophia Bedford-Pierce

107

Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.

-Jack Welch

108 Believe you can and you're halfway there.

-Theodore Roosevelt

109

Certain things catch your eye, but pursue only those that capture the heart.

-Ancient Indian Proverb

Challenges are what make life interesting and overcoming them is what makes life meaningful.

#### -Joshua J. Marine

111

Destiny is no matter of chance. It is a matter of choice. It is not a thing to be waited for;

it is a thing to be achieved.

-William Jennings Bryan

112

Discipline is the bridge between goals and accomplishment.

-Jim Rohn

113

Do not confuse motion and progress. A rocking horse keeps moving but does not make any progress.

-Alfred A. Montapert

114

Do not dwell in the past, do not dream of the future, concentrate the mind on the present moment.

-Buddha

Do what you can, where you are, with what you have.

—Teddy Roosevelt

116

Do what you feel in your heart to be right–for you'll be criticized anyway.

-Eleanor Roosevelt

117

Don't be fooled by the calendar.

There are only as many days in the year as you make use of. One man gets only a week's value out of a year while another man gets a full year's value out of a week.

-Charles Richards

118

Don't be stomping on ants when you have elephants to feed.

-Peter Turla

119

Don't spend a dollar's worth of time on a ten-cent decision.

-Peter Turla

120

Dost thou love life? Then do not squander time, for that's the stuff that life

# is made of. -Benjamin Franklin

121
Dreaming, after all, is a form of planning.
-Gloria Steinem

Every child is an artist.

The problem is how to remain an artist once he grows up.

-Pablo Picasso

123
Education costs money.
But then so does ignorance.
-Sir Claus Moser

124
Eighty percent of success is showing up.
-Woody Allen

125
Either write something worth reading or do something worth writing.

-Benjamin Franklin

126
Earn your leadership every day.

-Michael Jordan

# 127 Either you run the day, or the day runs you. —**Jim Rohn**

128

I am endlessly fascinated that playing football is considered a training ground for leadership, but raising children isn't.

—Dee Dee Myers

129
Every strike brings me closer to the next home run.

-Babe Ruth

130
Everything you've ever wanted is on the other side of fear.

-George Adair

Fear melts when you take action towards a goal you really want.

#### -Robert Allen

132

Great leaders are not defined by the absence of weakness, but rather by the presence of clear strengths.

-John Zenger

133

Half our life is spent trying to find something to do with the time we have rushed through life trying to save.

-Will Rogers

134

Happiness is not something readymade. It comes from your own actions.

-Dalai Lama

135

He who has great power should use it lightly. **Seneca** 

He who has never learned to obey cannot be a good commander.

#### -Aristotle

137

How wonderful it is that nobody need wait a single moment before starting to improve the world.

-Anne Frank

138

I am looking for a lot of men who have an infinite capacity to not know what can't be done.

-Henry Ford

# I didn't fail the test. I just found 100 ways to do it wrong. -Benjamin Franklin

140

I have learned over the years that when one's mind is made up, this diminishes fear.

#### -Rosa Parks

141

I start with the premise that the function of leadership is to produce more leaders, not more followers.

-Ralph Nader

142

I would rather die of passion than of boredom.

-Vincent van Gogh

## The purpose of our lives is to be happy.

#### -Dalai Lama

144

If one is lucky, a solitary fantasy can totally transform one million realities.

-Maya Angelou

145

If you aim at nothing, you will hit it every time.

-Zig Ziglar

146

If you do what you've always done, you'll get what you've always gotten.

-Tony Robbins

If you hear a voice within you say "you cannot paint," then by all means paint and that voice will be silenced.

## -Vincent Van Gogh

148

If you look at what you have in life, you'll always have more. If you look at what you don't have in life, you'll never have enough.

#### -Oprah Winfrey

149

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

## -John Quincy Adams

150

In matters of style, swim with the current; in matters of principle, stand like a rock.

-Thomas Jefferson

151

Live fully. Love openly. Make a difference.

-Brendan Burchard

In truth, people can generally make time for what they choose to do; it is not really the time but the will that is lacking.

#### -Sir John Lubbock

153

It doesn't matter where you are coming from. All that matters is where you are going.

## -Brian Tracy

154

It is good to have an end to journey toward; but it is the journey that matters, in the end.

-Ernest Hemingway

It's better to do the right thing slowly than the wrong thing quickly.

#### -Peter Turla

156

Know the true value of time; snatch, seize, and enjoy every moment of it.

No idleness, no
laziness, no procrastination; Never put off
till tomorrow what you can do today.

**-Lord Chesterfield** 

157
Know your limits, but never stop trying to exceed them.

-Unknown

158

Lead and inspire people. Don't try to manage and manipulate people.

Inventories can be managed but people must be lead.

-Ross Perot

159

Leaders aren't born, they are made. And they are made just like anything else, through hard work. And that's

# the price we'll have to pay to achieve that goal, or any goal. -Vince Lombardi

160

Nothing is a waste of time if you use the experience wisely.

-Rodin

161

Leadership does not always wear the harness of compromise.

-Woodrow Wilson

Nothing is impossible, the word itself says, "I'm possible!"

-Audrey Hepburn

163

Leadership is the art of getting someone else to do something you want done because he wants to do it.

-General Dwight Eisenhower

164

Living without an aim is like sailing without a compass.

-Alexander Dumas

Money, I can only gain or lose. But time I can only lose. So, I must spend it carefully.

#### -Unknown

166
Leadership is the capacity to translate vision into reality.

-Warren Bennis

My responsibility is getting all my players playing for the name on the front of the jersey, not the one on the back.

-Unknown

Leadership is the key to 99 percent of all successful efforts.

#### -Erskine Bowles

169

Life shrinks or expands in proportion to one's courage.

-Anais Nin

170

Leadership is unlocking people's potential to become better.

-Bill Bradley

171

Live each day as if it be your last.

-Marcus Aurelius

172

Lost time is never found again.

-Proverb

# 173 Map out your future, but do it in pencil. **Jon Bon Jovi**

#### 174

Men make history and not the other way around. In periods where there is no leadership, society stands still. Progress occurs when courageous, skillful leaders seize the opportunity to change things for the better.

-Harry S. Truman

175
Nothing is ours except time.

-Johann Wolfgang von Goethe

Obstacles are those frightful things you see when you take your eyes off your goal.

#### -Henry Ford

#### 177

Of course I'm ambitious. What's wrong with that? Otherwise you sleep all day.

### -Ringo Starr

#### 178

One of the secrets of life is to make stepping-stones out of stumbling blocks.

-Jack Penn

179

Our lives begin to end the day we become silent about things that matter.

-Martin Luther King Jr.

Remember that not getting what you want is sometimes a wonderful stroke of luck.

#### -Dalai Lama

181
Start where you are. Use what you have.
Do what you can.

-Arthur Ashe

182
The best revenge is massive success.

-Frank Sinatra

183
The distance between insanity and genius is measured only by success.

—Bruce Feirstein

The first responsibility of a leader is to define reality. The last is to say thank you. In between, the leader is a servant.

#### -Max DePree

185

The key is in not spending time, but in investing it.

-Stephen R. Covey

186

The most common way people give up their power is by thinking they don't have any.

#### -Alice Walker

187

The person who says it cannot be done should not interrupt the person who is doing it.

-Chinese Proverb

188

The supreme quality of leadership is integrity.

-Dwight Eisenhower

# 189 Time is money. -Benjamin Franklin

190
Time is what we want most, but what we use worst.

-William Penn

191
Try not. Do or do not. There is no try. **-Yoda** 

Until thought is linked with purpose there is no intelligent accomplishment.

#### -James Allen

193

Until we can manage time, we can manage nothing else.

#### -Peter Drucker

194

Until you value yourself, you will not value your time. Until you value your time, you will not do anything with it.

-M. Scott Peck

195

Vision without action is a daydream. Action without vision is a nightmare.

-Japanese Proverb

# There is no such thing as failure. You either succeed or learn.

-Kevin Kruse

We can easily forgive a child who is afraid of the dark; the real tragedy of life is when men are afraid of the light.

-Plato

198

We can no more afford to spend major time on minor things than we can to spend minor time on major things.

-Jim Rohn

199

When I stand before God at the end of my life, I would hope that I would not have a single bit of talent left and could say, I used everything you gave me.

-Erma Bombeck

200

You can never cross the ocean until you have the courage to lose sight of the shore.

-Christopher Columbus

201

You can't fall if you don't climb. But there's no joy in living your whole

# life on the ground. -Unknown

202

You may be disappointed if you fail, but you are doomed if you don't try.

-Beverly Sills

203

You must get good at one of two things. Planting in the spring or begging in the fall.

-Jim Rohn

204

You take your life in your own hands, and what happens? A terrible thing, no one to blame.

-Erica Jong

When I let go of what I am, I become what I might be.

-Lao Tzu

206

Have the courage to follow your heart and intuition. They somehow already know what you truly want to become.

-Steve Jobs

207

The death rate for people who play it safe and for people who live boldly is the same: 100%.

-Patti Digh

208

There is no passion to be found playing small.

-Nelson Mandela

Better three hours too soon, than one minute too late.

-William Shakespeare

210

You can't use up creativity.

The more you use, the more you have.

-Maya Angelou

211
A cowardly leader is the most dangerous of men.

—Stephen King

A deadline is negative inspiration. Still, it's better than no inspiration at all.

-Rita Mae Brown

A good general not only sees the way to victory; he also knows when victory is impossible.

### -Polybius

#### 214

A great leader's courage to fulfill his vision comes from passion, not position.

### -John C. Maxwell

### 215

A great person attracts great people and knows how to hold them together.

-Johann Wolfgang Von Goethe

216

As long as I have a want, I have a reason for living. Satisfaction is death.

-George Bernard Shaw

As we look ahead into the next century, leaders will be those who empower others.

#### -Bill Gates

#### 218

Between the great things we cannot do and the small things we will not do, the danger is that we shall do nothing.

#### -Adolphe Monod

#### 219

Difficulties increase the nearer we approach the goal.

## -Johann Wolfgang von Goethe

#### 220

Don't say you don't have enough time. You have exactly the same number of hours per day that were given to Helen Keller, Pasteur, Michelangelo, Mother Teresa, Leonardo da Vinci, Thomas Jefferson, and Albert Einstein.

#### -H. Jackson Brown

#### 221

Don't be afraid to take a big step if one is indicated; you can't cross a chasm in

# two small jumps. **–David Lloyd George**

is the mother

Education is the mother of leadership.

-Wendell Willkie

Wenden Willia

223

If you want your children to turn out well, spend twice as much time with them, and half as much money.

-Abigail Van Buren

224

Effective leadership is not about making speeches or being liked; leadership is defined by results not attributes.

-Peter Drucker

225

Effective leadership is putting first things first. Effective management is discipline, carrying it out.

-Stephen Covey

226

Even if you're on the right track, you'll get run over if you just sit there.

-Will Rogers

Everything has beauty, but not everyone can see.

#### -Confucius

#### 228

Few things can help an individual more than to place responsibility on him, and to let him know that you trust him.

-Booker T. Washington

229

For time and the world do not stand still.

Change is the law of life. And those who look only to the past or the present are certain to miss the future.

-John F. Kennedy

230

Gaining time is gaining everything in love, trade and war.

-John Shebbeare

231

Goals are not only absolutely necessary to motivate us. They are essential to really keep us alive.

-Robert H. Schuller

# Goals determine what you're going to be. -Julius Erving

233
He that rises late must trot all day.

-Benjamin Franklin

234
He who gains time gains everything.

-Benjamin Disraeli

235
He who knows most grieves most for wasted time.

-Dante

236

I am reminded how hollow the label of leadership sometimes is and how heroic followership can be.

-Warren Bennis

I attribute my success to this: I never gave or took any excuse.

-Florence Nightingale

238

I don't think of the past. The only thing that matters is the everlasting present.

-Somerset Maugham

239

I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do.

-Leonardo da Vinci

240

If the wind will not serve, take to the oars.

-Latin Proverb

If you don't have time to do it right you must have time to do it over.

-John Wooden

#### 242

If you don't know where you are going, you will probably end up somewhere else.

#### -Lawrence J. Peter

#### 243

If you have built castles in the air, your work need not be lost; that is where they should be. Now put the foundations under them.

#### -Henry David Thoreau

#### 244

In a day, when you don't come across any problems –you can be sure that you are travelling in a wrong path.

#### -Swami Vivekananda

#### 245

It is a mistake to look too far ahead.
Only one link of the chain of destiny can be handled at a time.

#### -Winston Churchill

It is absurd that a man should rule others, who cannot rule himself.

#### -Latin Proverb

247

It is easier to go down a hill than up, but the view is best from the top.

#### -Arnold Bennett

248

It is never too late to be who you might have been.

## -George Eliot

249

It is not what you do for your children, but what you have taught them to do for themselves, that will make them successful human beings.

#### -Ann Landers

250

It's not enough to be busy, so are the ants. The question is, what are we busy about?

# -Henry David Thoreau

251

It's your place in the world; it's your life.

Go on and do all you can with it, and make it the life you want to live.

-Mae Jemison

252

Leadership cannot just go along to get along. Leadership must meet the moral challenge of the day.

-Jesse Jackson

253

Leadership is a potent combination of strategy and character. But if you must be without one, be without the strategy.

-Norman Schwarzkopf

254
Life is full of obstacle illusions.

-Grant Frazier

255

Look to the future, because that is where you'll spend the rest of your life.

—George Burns

256

Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.

-Stephen Covey

257

Never leave till tomorrow that which you can do today.

### -Benjamin Franklin

258
Never let yesterday use up today.

-Richard H. Nelson

259

No man will make a great leader who wants to do it all himself, or to get all the credit for doing it.

-Andrew Carnegie

260

Nothing else, perhaps, distinguishes effective executives as much as their tender loving care of time.

-Peter Drucker

261

Nothing happens until something moves.

-Albert Einstein

262

Once you have mastered time, you will understand how true it is that most people

overestimate what they can accomplish in a year –and underestimate what they can achieve in a decade.

## -Anthony Robbins

263

Ordinary people think merely of spending time. Great people think of using it.

#### -Unknown

264

People often say that motivation doesn't last. Well, neither does bathing. That's why we recommend it daily.

-Zig Ziglar

265

Realize that now, in this moment of time, you are creating. You are creating your next moment. That is what's real.

—Sara Paddison

266

Remember no one can make you feel inferior without your consent.

-Eleanor Roosevelt

267

So much of what we call management consists in making it difficult for

# people to work. **Peter Drucker**

268

The battles that count aren't the ones for gold medals. The struggles within yourself—
the invisible battles inside all of us—
that's where it's at.

—Jesse Owens

269

The future belongs to those who believe in the beauty of their dreams.

-Eleanor Roosevelt

270

The great dividing line between success and failure can be expressed in five words:

"I did not have time."

-Franklin Field

271

The higher goal a person pursues, the quicker his ability develops, and the more beneficial he will become to the society. I believe for sure that this is also a truth.

-Maksim Gorky

# 272

# The impossible is often the untried.

#### -Jim Goodwin

273

The most difficult thing is the decision to act; the rest is merely tenacity.

-Amelia Earhart

274

The most effective way to do it is to do it.

-Amelia Earhart

275

The most important question to ask is, what am I becoming?

-Jim Rohn

276

The time for action is now. It's never too late to do something.

-Carl Sandburg

The very essence of leadership is that you have to have a vision. It's got to be a vision you articulate clearly and forcefully on every occasion. You can't blow an uncertain trumpet.

—Reverend Theodore Hesburgh

278
There are no shortcuts to any place worth going.

-Beverly Sills

Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending.

-Attributed to Carl Bard

280
Time is a great teacher, but unfortunately it kills all its pupils.

-Hector Louis Berlioz

281
Time lost is never found again.

-Benjamin Franklin

To do great things is difficult; but to command great things is more difficult.

-Friedrich Nietzsche

283

We must believe that we are gifted for something, and that this thing, at whatever cost, must be attained.

-Marie Curie

284

What you get by achieving your goals is not as important as what you become by achieving your goals.

-Zig Ziglar

285

While we are postponing, life speeds by.

-Seneca

286

You can't change the past, but you can ruin the present by worrying about the future.

-Unknown

287

You cannot do a kindness too soon, for you never know how soon it will be too late.

-Ralph Waldo Emerson

Every day of your working life is part of an interview for a job you don't even know you're going for yet.

-Adam Darowski

Risk more than others think is safe. Care more than others think is wise.

Dream more than
others think is practical. Expect more than
others think is possible.

-Claude Bissell

#### 290

You never know when a moment and a few sincere words can have an impact on a life.

-Zig Ziglar

#### 291

A hundred years from now it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove...but the world may be different because

I was important in the life of a child.

-Forest Witcraft

Establishing goals is all right if you don't let them deprive you of interesting detours.

#### -Doug Larson

293

Great leaders are almost always great simplifiers, who can cut through argument, debate, and doubt to offer a solution everybody can understand.

#### -General Colin Powell

294

He does not seem to me to be a free man who does not sometimes do nothing.

-Cicero

295

He lives long that lives well; and time misspent is not lived but lost.

-Thomas Fuller

296

I love deadlines. I like the whooshing sound they make as they fly by.

-Douglas Adams

If it weren't for the last minute, a lot of things wouldn't get done.

#### -Michael S. Traylor

#### 298

If you want to make good use of your time, you've got to know what's most important and then give it all you've got.

#### -Lee Iacocca

#### 299

If you would hit the mark, you must aim a little above it; every arrow that flies feels the attraction of earth.

# -Henry Wadsworth Longfellow

#### 300

If you're bored with life —you don't get up every morning with a burning desire to do things —you don't have enough goals.

#### -Lou Holtz

#### 301

It is a most mortifying reflection for a man to consider what he has done, compared to what he might have done.

-Samuel Johnson

It's how we spend our time here and now, that really matters. If you are fed up with the way you have come to interact with time, change it.

#### -Marcia Wieder

303

Leaders think and talk about the solutions. Followers think and talk about the problems.

## -Brian Tracy

304

Leadership and learning are indispensable to each other.

-John F. Kennedy

305

Leadership is solving problems. The day soldiers stop bringing you their problems is the day you have stopped leading them. They have either lost confidence that you can help or concluded you do not care. Either case is a failure of leadership.

#### -General Colin Powell

306

Lost wealth may be replaced by industry, lost knowledge by study, lost health by temperance or medicine, but lost time is gone forever.

-Samuel Smiles

Management is about arranging and telling. Leadership is about nurturing and enhancing.

#### -Tom Peters

308

Only those who will risk going too far can possibly find out how far one can go.

-T.S. Eliot

309

Outstanding leaders go out of their way to boost the self–esteem of their personnel. If people believe in themselves, it's amazing what they can accomplish.

-Sam Walton

310

Perhaps when we find ourselves wanting everything, it is because we are dangerously close to wanting nothing.

-Sylvia Plath

311

Some of the world's greatest feats were accomplished by people not smart enough to know they were impossible.

-Doug Larson

312

Take a rest. A field that has rested

# yields a beautiful crop. **Ovid**

313

Take the first step in faith.

We don't need to see the whole staircase; we just need to take the first step.

-Martin Luther King Jr

Teach thy tongue to say, "I do not know," and thou shalt progress.

314

-Maimonides

315

The best angle from which to approach any problem is the try-angle.

#### -Author Unknown

316

The best executive is the one who has sense enough to pick good men to do what he wants done, and self–restraint enough to keep from meddling with them while they do it.

-Theodore Roosevelt

317

The growth and development of people is the highest calling of leadership.

-Harvey Firestone

The important thing in life is to have a great aim, and the determination to attain it.

#### -Johann Wolfgang von Goethe

319

The key to successful leadership today is influence, not authority.

#### -Kenneth Blanchard

320

The leader has to be practical and a realist yet must talk the language of the visionary and the idealist.

#### -Eric Hoffer

321

The nation will find it very hard to look up to the leaders who are keeping their ears to the ground.

#### -Sir Winston Churchill

322

The only person you are destined to become is the person you decide to be.

-Ralph Waldo Emerson

323

The real pleasure of one's life is the devotion to a great objective of one's

# consideration. -George Bernard Shaw

324

The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher.

-Thomas Henry Huxley

325
Every no gets me closer to a yes.

-Mark Cuban

326
The time you enjoy wasting is not wasted time.

-Bertrand Russell

327

The world is moving so fast these days that the man who says it can't be done is generally interrupted by someone doing it.

-Elbert Hubbard

328

The worst days of those who enjoy what they do are better than the best days of those who don't.

-Jim Rohn

The young do not know enough to be prudent, and therefore they attempt the impossible –and achieve it, generation after generation.

#### -Pearl S. Buck

330

This time, like all times, is a very good one, if we but know what to do with it.

# -Ralph Waldo Emerson

331

Those who make the worse use of their time are the first to complain of its shortness.

# -Jean De La Bruyere

332

Time is a great healer, but a poor beautician.

# -Lucille Harper

333

Time is really the only capital that any human being has, and the only thing he can't

afford to lose.

#### -Thomas Edison

334

Time is the wisest counselor of all.

-Pericles

335

Time will take your money, but money won't buy time.

-James Taylor

336

To think too long about doing a thing often becomes its undoing.

-Eva Young

337

To do two things at once is to do neither.

-Publius Syrus

338

True leadership lies in guiding others to success. In ensuring that everyone is performing at their best, doing the work they are pledged to do and doing it well.

-Bill Owens

339

What is not started today is never finished tomorrow.

-Johann Wolfgang von Goethe

340

What may be done at any time

# will be done at no time. -Scottish Proverb

341

When everything seems to be going against you, remember that the airplane takes off against the wind, not with it.

#### -Henry Ford

342

When I give a minister an order, I leave it to him to find the means to carry it out.

# -Napoleon Bonaparte

343

Work expands so as to fill the time available for its completion.

-Cyril Parkinson

344

You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. You must do the thing you think you cannot do.

-Eleanor Roosevelt

345

You may delay, but time will not.

-Benjamin Franklin

You must have long-range goals to keep you from being frustrated by short-range failures.

#### -Charles C. Noble

347

Your goals are the road maps that guide you and show you what is possible for your life.

#### -Les Brown

348

You cannot change your destination overnight, but you can change your direction overnight.

-Jim Rohn

349

If you obey all the rules, you miss all the fun.

-Katharine Hepburn

350

The best way to succeed is to double your failure rate.

-Thomas Watson

351

This to shall pass.

-Proverb

After climbing a great hill, one only finds that there are many more hills to climb.

# -Nelson Mandela

# Winning isn't everything, but wanting to win is. -Vince Lombardi

354

You can't cross the sea merely by standing and staring at the water.

-Rabindranath Tagore

355

You don't lead by hitting people over the head—that's assault, not leadership.

-Dwight Eisenhower

356

You don't lead by pointing and telling people some place to go. You lead by going to that place and making a case.

-Ken Kesey

A competent leader can get efficient service from poor troops, while on the contrary an incapable leader can demoralize the best of troops.

## -John Pershing

358 A ruler should be slow to punish and swift to reward.

-Ovid

359
A straight path never leads anywhere except to the objective.

-Andre Gide

360

A wise person does at once, what a fool does at last. Both do the same thing; only at different times.

-Baltasar Gracián

361

Work like there is someone working 24 hours a day to take it away from you.

-Mark Cuban

362

The surest way to be late is to have plenty of time.

## -Leo Kennedy

363

The space you occupy and the authority you exercise may be measured with mathematical exactness by the service you render.

# -Napoleon Hill

364

If you only knock long enough and loud enough at the gate, you are sure to wake somebody up.

-Henry Longfellow

365

By perseverance the snail reached the ark.

-Charles Spurgeon

# BONUS: HOW TO DISCOVER YOUR LIFE'S TRUE PURPOSE

Each of these activities will require you to use your imagination and to reflect deeply. Find a quiet, comfortable spot where you can close your eyes and think in peace. You may want to keep your journal or some paper nearby to record your thoughts.

#### **ACTIVITY ONE: The Rocking Chair Test**

It's been said that when we are on our deathbeds we will regret the things we *didn't* do, not the things we did. Imagine that you are 90 years old, fully retired and sitting in a rocking chair out on your porch. Imagine that you are looking back on your 90 years of life. What would be the things that would make you sad, if you never got around to doing them?

Are there places in the world that you would regret never having visited? Are there people in your life you still need to forgive, or to apologize to? Will you regret never having read the Bible, or never having learned to play the piano, or never having learned a foreign language? Who do you still need to thank? In what ways do you want to serve others before you retire?

#### **ACTIVITY TWO: Lottery Winner**

OK, if deathbed activities are too much of a downer, how about this one.

Congratulations, you won the (imaginary) lottery! How much? You decide. Pick an amount that is so huge, there is no way you'd ever have to work again. Pick an amount so big that you'd have money to spend at will. Ten million dollars? A hundred million? A billion? You pick.

Now truly imagine you won that much money. You can do anything you want to do! So what would you do? Sure, sure you'd buy sports cars and planes and vacation homes—what the heck, buy

some islands. OK, you got all the toys out of the way, and still have so many years of your life to fill. What would you do? How would you spend your time?

Would you write a book? If so, on what topic? Would you still want to start a business even though you didn't need the money? Is there a special charity you'd like to support, or maybe even *start*. Who would you want to help with your money? Family and friends are probably on your list, but who else comes to mind? Homeless veterans? Orphans? Abandoned pets?

#### **ACTIVITY THREE: What Gives You Energy?**

Isn't it funny how time can move so slowly when we're in a long boring meeting at work, or waiting in the dentist's chair? And yet other times you've probably experienced states of "flow" where the hours just fly by and you can't believe what time it is.

Try to remember the times and experiences that have flown by and given you energy—times when your work or play may have been challenging, but totally engaging. Do you get energy when you are alone, or with other people? Are your flow states typically when you are working with your hands, or working more cerebrally? Do you get lost (in a good way) figuring out the details of projects, or thinking of big picture vision? Are you a creator—do you like to create things whether they are books, businesses, or artwork?

Now it's time to put it all together. Take the clues that come from imaging regrets, passions, flow-states and the types of people you like to serve. Put it all together to specifically answer:

- What are the things you most like doing?
- Who do you want to serve?
- How might you benefit them?

There is no "right" way to write your purpose statement, but you might find inspiration from some of these specific examples:

- "My purpose is to teach entrepreneurship to those in less developed countries so they, and future generations, can live a more prosperous life."
- "My purpose is to model positive values and healthy living for my children, so they might adopt healthy and happy lifestyles as adults."
- "My purpose is to create unique smartphone games for people who want to experience more joy in their life."
- "My purpose is to be a role-model of servant leadership so working professionals can maximize their engagement and productivity at work."

Working on your personal purpose statement—or mission statement—can bring you both greater inner peace, and more daily motivation knowing you are serving your ultimate purpose.

And don't forget, your purpose can change. As you live, you grow. You will have new experiences, new relationships, new learnings that will impact. Don't be afraid to grow your purpose along the way.

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