

Bonnie Ward

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UX/UI DESIGNER

who creates more meaningful experiences for users.

UX/UI SKILLS

Research: Persona Creation • Ethnography • Field Study • 1:1 Interviews • Diary Studies • Surveys • Data Analysis • Affinity Diagram • Competitor Analysis • Empathy Map • Heuristic Evaluation • Journey Mapping • Feature Prioritization • Design thinking • Card Sorting • User Flow • Brainstorming • Usability Testing • Guerrilla Testing • A/B Testing

UI Design: Layout • Wireframe • Accessible Design • Information Architecture • Copy Writing • Mockups • Storyboarding • Markup & Annotations • Aesthetics • Gestalt Principles • Icon Design • Typography • Color Theory • Photography • Branding • Rapid Prototyping

Communication: Collaboration • Critique • Empathy • Project Management • Presenting • Reviewing • Writing

Front-End Development: HTML • CSS • Java Script • Bootstrap • Github

EDUCATION

Certificate in UX/UI Design
University of California, Irvine | 2020

B.S. in Business Administration
University Of California, Riverside | 2008

PROJECTS

Nonprofit Website Redesign Case Study | Current

<https://www.behance.net/gallery/101694455/Making-a-Nonprofit-Visible>

User Research of the www.elihome.org website to discover pain points and needs of both the user and the organization.

Government Website Redesign Case Study | July 2020

<https://www.behance.net/gallery/100985587/DHSs-New-Public-Centered-Approach-Case-Study>

Researched and redesigned www.dhs.gov to improve public perception by highlighting various agencies and streamlining user flows.

Recycle Mobile App Case Study | June 2020

<https://www.behance.net/gallery/98320545/Green-Scout-Case-Study>

Researched and designed, with a team, a social events and networking mobile app focused on ways to build better recycling habits.

Travel Mobile App Case Study | May 2020

<https://www.behance.net/gallery/97050319/Accessible-Travel-App>

Researched and designed a travel mobile app aimed at making customized needs-based checklists for people with disability.

WORK EXPERIENCE

Freelance UX/UI Designer

Eli Home | Anaheim, CA | 2020-current

- Presented user research
- In the process of design approvals to begin development

Property Administrator II

Utah Transit Authority | Salt Lake City, UT | 2015 – 2019

- Developed, designed and implemented templates for efficiency
- Project Manager for various design and construction projects
- Established and maintained government partnerships

Executive Assistant/ Marketing Associate

Corestrategy Corporation | Irvine, CA | 2014 – 2015

- Planned and coordinated corporate events
- Designed marketing portfolios and packages

Loan Processor

American Financial Network, Inc., Impac Mortgage Corp., loanDepot.com, LLC, Prospect Holding Company, LLC | 2008-2012

TECHNICAL SKILLS

XD • Figma • Sketch • InVision • Photoshop • Illustrator • Lightroom