



SAHABAT ANDA MENUAI BERKAH

## SAHABAT BUMIL

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### BONO FARADIANTO

WEB & MOBILE FULLSTACK DEVELOPER  
UI/UX & GRAPHICS DESIGNER

+62 812 8894 1553

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Jalan Medang Kencana C IV/A5 Medang Lestari  
Kab. Tangerang, Banten 15334



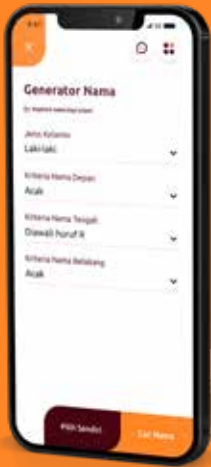
HITUNG  
GERAKAN  
DEDE BAYI



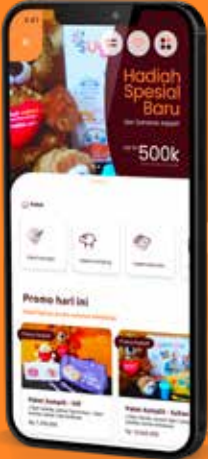
BERBAGAI  
FITUR  
MENARIK



INSPIRASI  
NAMA  
DEDE BAYI



LANGSUNG  
PESAN  
AQIQAH














SAHABAT  
BUNDA  
SAAT HAMIL



PANTAU  
KEHAMILAN  
HARI KE HARI



# PLAYSTORE

App	Installed audience	App status	Update status	Last updated		
 Sahabat Bumil id.co.sahabataqiqah.sahabat_bumil...	1.47K	Production		Mar 7, 2023		
 Sahabat Bumil id.co.sahabataqiqah.sahabat_bumil...	1.45K	Production		Mar 7, 2023		
 Sahabat Bumil id.co.sahabataqiqah.sahabat_bumil...	1.45K	Production		Mar 7, 2023		
 Sahabat Bumil id.co.sahabataqiqah.sahabat_bumil...	2.49K	Production		Mar 7, 2023		

# STORE PERFORMANCE

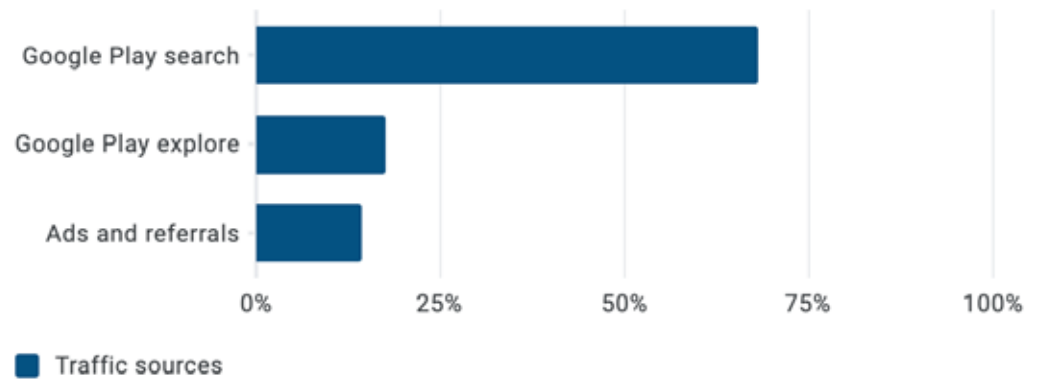
Store listing acquisitions ?

**1.96K** +593.64% ▲



Traffic sources ?

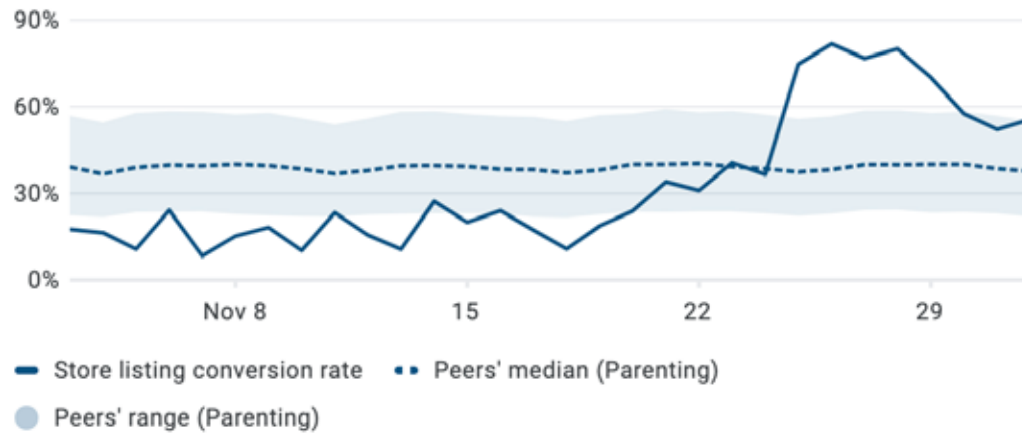
Google Play search, Google Play explore, Ads and referrals



# STORE PERFORMANCE

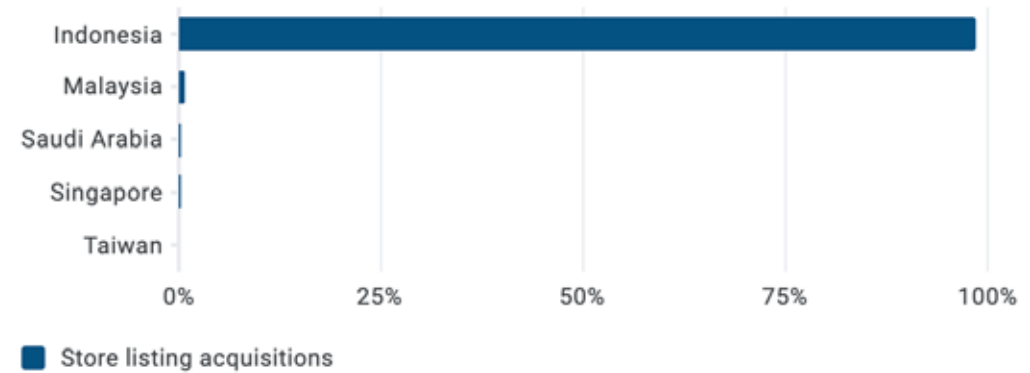
Store listing conversion rate ?

**57.08%** +35.58% ▲



Top countries / regions ?

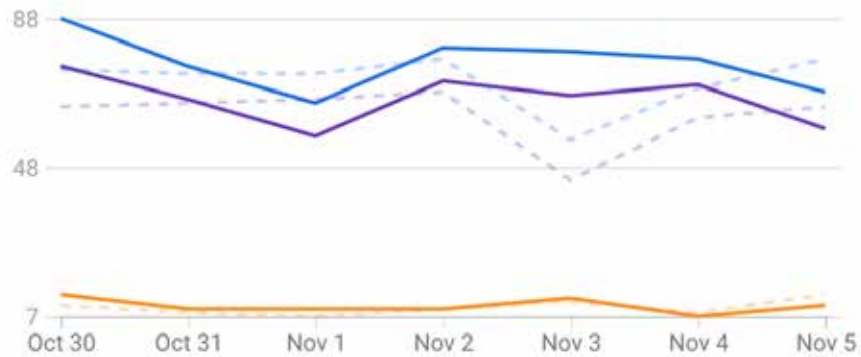
Indonesia, Malaysia, Saudi Arabia, Singapore, Taiwan



# FIREBASE

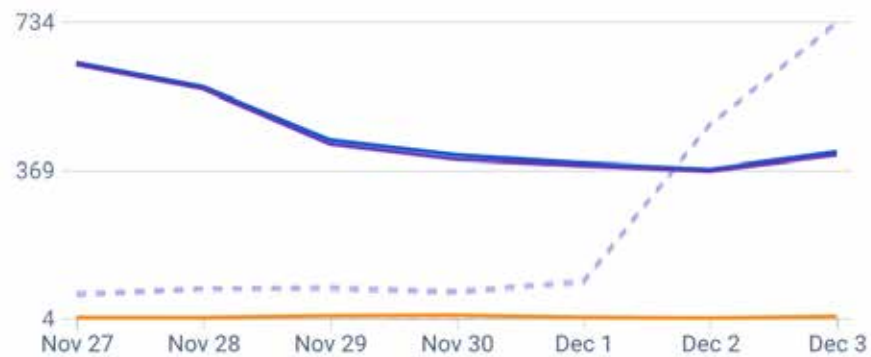
Daily active users

**68** -11.7%



Daily active users

**413** -43.7%



 Sahabat Bumil

DAU 46

 Sahabat Bumil

DAU 9

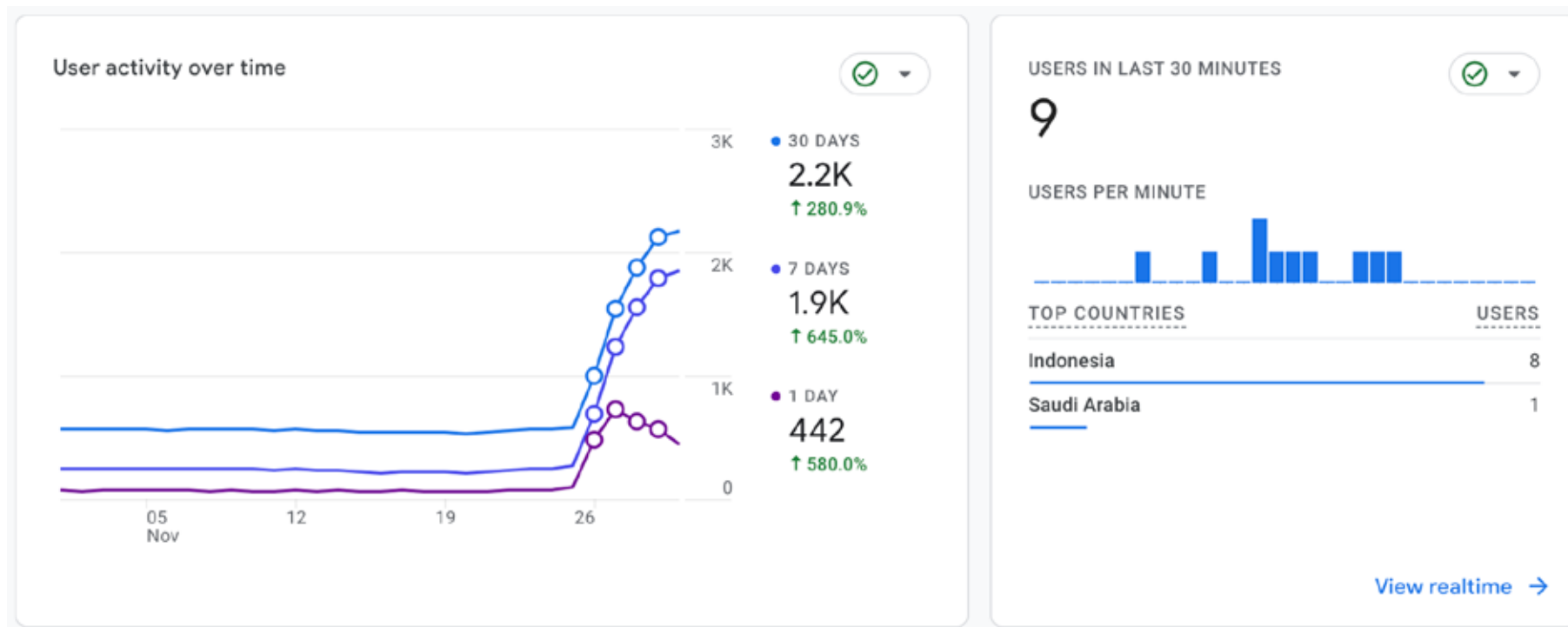
 Sahabat Bumil

DAU 405

 Sahabat Bumil

DAU 8

# USER ACTIVITY



# ACTIVE USER

Landing page <span>+</span>		↓ Sessions	Users	New users	Average engagement time per session	Conversions All events ▾	Total revenue
⌵ SHOW ALL ROWS							
		6,219 vs. 3,048 ↑ 104.04%	2,179 vs. 572 ↑ 280.94%	1,829 vs. 140 ↑ 1,206.43%	3m 03s vs. 77.95 ↑ 135.1%	1,829.00 vs. 140.00 ↑ 1,206.43%	\$0.00 vs. \$0.00
1	(not set)						
	Nov 1 - Nov 30, 2023	6,219	2,179	1,829	3m 03s	1,829.00	\$0.00
	Oct 4 - Nov 2, 2023	3,048	572	140	1m 17s	140.00	\$0.00
	% change	104.04%	280.94%	1,206.43%	135.1%	1,206.43%	0%





## Top City by Users

Nov 28–Dec 4, 2023

CITY	USERS
Jakarta	250
(not set)	155
Bandung	143
Semarang	122
Makassar	83
Surabaya	81
Pekanbaru	55
Palembang	50
Medan	47
Bandar Lampung	38

## Top Event name by Users

Nov 28–Dec 4, 2023

EVENT NAME	USERS
screen_view	1.5K
session_start	1.5K
user_engagement	1.5K
first_open	935
(not set)	882
app_remove	421
os_update	9
app_clear_data	6

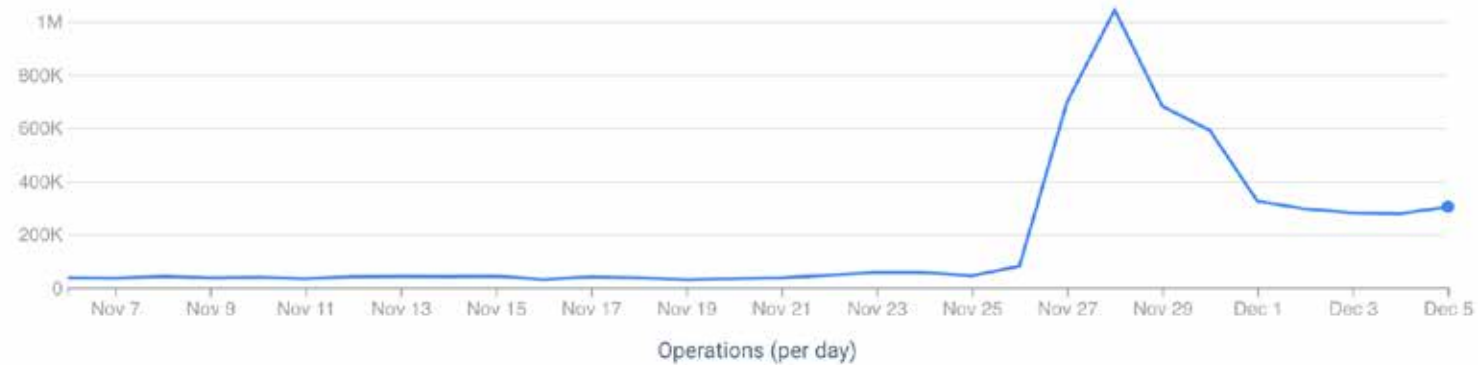
# TOP USER



Reads  
☒ 5.4M total

Writes  
total

Deletes  
total



USER  
READ



# ARTIKEL

Query scope	Path ?
Collection ▼	/article

## EXISTING ARTICLES

Count
52



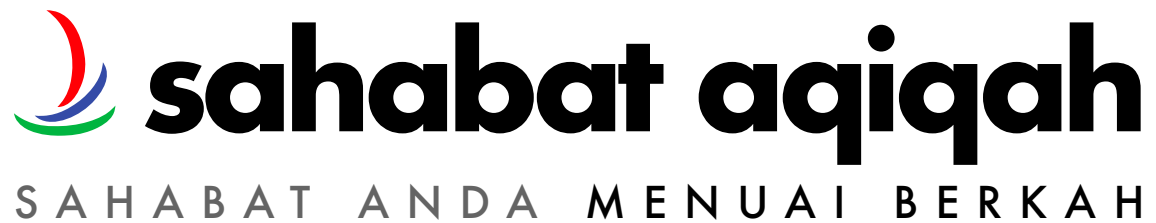
# NEW BABY'S NAME

Query scope	Path ?
Collection ▼	/babysname

## EXISTING NAME

Count
967





## WEB MAINTENANCE

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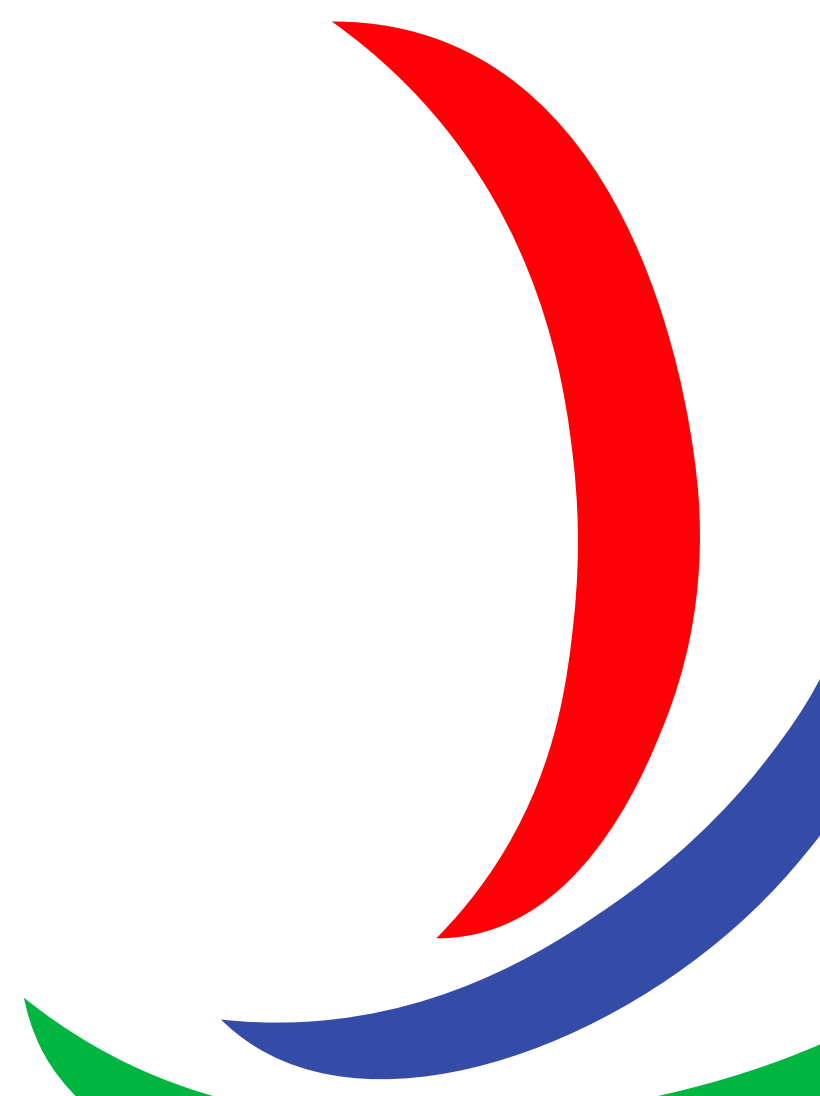
**BONO FARADIANTO**

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# AKTIVITAS

- ✓ Back Up
- ✓ Content Update: Promo Berkah



TERIMA KASIH

