

The Business Model CANVAS

Designed for:

ITIS G.Marconi

Designed by:

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Key PARTners

ITIS G.Marconi.

Key Activities

Data manipulation,transformation and migration.

Api provision and a SPA .

VALUE Propositions

More efficiency while managing the PCTO activities.

A full perspective of the situation about PCTO activities and historicals records.

Independent line of PCTO management and more flexibility.

Customer Relationships

A portal used by both students and teachers to handle the PCTO.

Customer Segments

Students and Teachers.

Key Resources

The school DB and the web registry data migrations.

A machine running docker or a full stack for web developement.

CHANNELS

The portal will be a SPA running with ReactJS that access data via an API system.

Cost Structure

No cost yet.

Revenue StrEAMS

The users will be able to access the portal via any web browser.