

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  Forest Officers who need to avoid forest fires to prevent damage of wildlife.	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b>  Due to low Budget Convenience of chosen methods Lack of Man power	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>  Manual detection of Forest fire using human site Pros:Lack of complexity Cons:Continuous monitoring is not possible, Delay in detection	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>  Identify the place where forest fired  Forest fire will lead to many wildlife damages	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>  Lack of continuous monitoring and techniques to detect fire immediately	<b>7. BEHAVIOUR</b> <b>BE</b>  directly related: Assigning human resources to monitor the forest indirectly associated: Monitoring weather reports periodically	
Focus on J&P, tap into BE,	<b>3. TRIGGERS</b> <b>R</b>	<b>10. YOUR SOLUTION</b> <b>L</b>  Detection and notification of forest fire through video feed obtained by UAV, Wildlife monitoring cameras or satellite Fire is detected by using image processing done by neural networks	<b>8. CHANNELS of BEHAVIOUR</b> <b>H</b> <b>8.1 ONLINE</b> Weather monitoring apps through Internet  <b>8.2 OFFLINE</b> Human interaction through mobiles, face to face	Identify strong TR & EM

4. EMOTIONS: BEFORE / AFTER



inaccuracy>Accuracy  
Forest fire not controlled>forest fire  
controlled