

## ch 2 Extra reading

### definition

The term refers to the reasons, or justifications, for a proposal.

=====>business case

is an argument, usually documented, intended to convince a decision maker to approve some action.

=====>business case

The process of identifying long-term organizational goals, strategies, and resources.

=====>Strategic planning

focus on long-term challenges and goals, the importance of a firm's stakeholders, and a commitment to the firm's role as a corporate citizen.

=====>Mission statements

must reflect the firm's vision, purpose, and values.

=====>Mission statements

high-priority objective

=====>critical success factor

systems requests are evaluated by a systems review committee or a computer resource committee

=====>Evaluation of system requirements

operational, economic, technical, schedule, and human

=====> feasibility factors

day to day, can organization maintain and sustain a new system, operate

=====>operational feasibility

does it meet the requirements to meet the users guidelines

=====>Technical feasibility

projected benefits of a proposed system out-weight Total cost of ownership

=====>economic Factors

**how long will it take to implement**

**====>Scheduling feasibility**

**does it meet user satisfaction and needs**

**=====>Human Factors?**

**projects where management has a choice in implementing them**

**====>discretionary projects**

**management has no choice in implementing a project**

**====>non-discretionary projects**

## **Preliminary Investigation Overview?**

1. understand the problem or opportunity (fishbone)
2. define the project scope and constraints
3. perform fact-finding (conduct interviews, gather data about project usability, costs, benefit and schedules)
4. study usability, cost, benefit, and schedule data (analyze information)
5. evaluate feasibility (operational, technical, economic, schedule, human)
6. present recommendations to management (prepare a report)

**Expense that have a specific dollar value. Examples include employee salaries and hardware purchases.**

**=====>tangible cost**

**Item that is difficult to measure in dollar terms, such as employee dissatisfaction/morale**

**=====>intangible cost**

**the highest priority projects are ones that:**

**====>provide the greatest benefit, at the lowest cost, in the shortest period of time**

**the end product of the preliminary investigation is**

**====>a report to management.**

**internal factors that affect systems projects:**

- strategic plan
- top managers
- user requests
- IT dept
- existing systems and data
- company finances

**external factors that affect systems projects:**

- Technology
- Suppliers
- Customers
- Competitors
- Economy
- Government

=====

**XY chart for**

=====>(analysis data)

**fishbone chart for**

=====>( understand and define opportunity)

**can we do it in time ?**

- a) operational feasibility
- b) economic feasibility
- c) technical feasibility
- d) schedule feasibility

=====>d

**will it be easy to learn and use?**

- a) operational feasibility
- b) economic feasibility
- c) technical feasibility
- d) schedule feasibility

=====>a

**Do we have tech resource?**

- a) operational feasibility
- b) economic feasibility
- c) technical feasibility
- d) schedule feasibility

=====>c

**will benefits exceed costs?**

- a) operational feasibility
- b) economic feasibility
- c) technical feasibility
- d) schedule feasibility

=====>b

**Projects where management has a choice in implementing them [Discretionary-NonDiscretionary]**

=====>Discretionary

**Creating a new report for a user [Discretionary-NonDiscretionary]**

=====>Discretionary

**Adding a report required by federal law [Discretionary-NonDiscretionary]**

=====>NonDiscretionary

**Annual updates to payroll, Tax percentages, Quarterly changes[Discretionary-NonDiscretionary]**

=====>NonDiscretionary

**A new scheduling system [tangible -intangible]**

====>tangible

**A user-friendly system [tangible -intangible]**

====>intangible

**An online package tracking system[tangible -intangible]**

====>tangible

**A sales tracking system [tangible -intangible]**

====>intangible

**A sophisticated inventory control system [tangible -intangible]**

====>tangible

**A new Web site that [tangible -intangible]**

====>intangible

**enhances the company's image[tangible -intangible]**

====>intangible

**Systems development typically starts with a \_\_\_\_.**

- a. feasibility study
- b. systems request
- c. preliminary investigation
- d. financial snapshot

====>b

**\_\_\_\_\_ limitations result when a system that was designed for a specific hardware configuration becomes obsolete when new hardware is introduced.**

- a. Accessibility
- b. Relationship
- c. Feasibility
- d. Performance

====>d

**feasibility study is interaction between manager and user [true- false]**

====>>false (preliminary investigation)

**preliminary investigation is focus only on the problem [true- false]**

====>>false focus on improvements and enhancement not problems

**the important of fact finding in four area :**

- problem or opportunity
- cost
- benefit
- problem scope and constraints

**there are four main steps in preliminary investigation [true- false]**

====>six

**main reason for system request is**

=====>improved services, support for new product, better preformance

**evaluate system request :**

- streamlines the request process
- easy to understand
- esure consistency
- include clear instruction
- indicate supporting douments are needed
- submitted electronically

**on system review committee, a commitee establish more effectively than individuals[true- false]**

====>>true

**one person's bias is more likely to affect the decisions.[true- false]**

====>>false less

on system review committee members favor projects requested by another department.[true- false]

====>false by their own department