MTA安装来源追踪使用文档(iOS)

1.工程配置

1.1统计安装来源(URL Scheme)

XCode中的URL Types中增加一条URL Scheme配置,Role是Viewer。URL Schemels的配置后续在JS SDK的初始化会用到。

1.2如果已安装App,直接打开(非必需,通过Universal Links技术)

- 1. 首先你需要有一个https的域名,例如domain.com。
- 2. Uninversal Links需要的json文件:apple-app-site-association,可以从MTA管理台生成。
- 3. 把apple-app-site-association上传到domain.com根目录(iOS系统会自动从 https://domain.com/apple-app-site-association进行访问)
- 4. XCode的capabilities增加Domains的配置,例如applinks:domain.com

1.3下载页面的修改

请参考MTA管理台中关于JS SDK的说明

2.接口调用

2.1AppDelegate中的改动

在MTA的初始化之后增加[Installtracker getInstance]

```
- (BOOL)application:(UIApplication *)application didFinishLaunchingWithOptions:
(NSDictionary *)launchOptions {
    // Override point for customization after application launch.

[[MTAConfig getInstance] setSmartReporting:YES];
[[MTAConfig getInstance] setReportStrategy:MTA_STRATEGY_INSTANT];

[[MTAConfig getInstance] setDebugEnable:YES];

[MTA startWithAppkey:@"I2E3KXDU1E2W"];

[Installtracker getInstance];

return YES;
}
```

```
- (BOOL)application:(UIApplication *)application handleOpenURL:(NSURL *)url{
    [[Installtracker getInstance] handleOpenURL:url];
    return true;
}
```

通用链接,如果App已经安装,直接打开(前提是按照1.2进行了相应的配置)

```
- (BOOL)application:(UIApplication *)application continueUserActivity:
(NSUserActivity *)userActivity restorationHandler:(void (^)(NSArray *
_Nullable))restorationHandler
{
    BOOL result = [[Installtracker getInstance] checkIsFromMTARefer:userActivity];
    return result;
}
```

2.2在App进入的第一个ViewController的修改

viewDidLoad中添加以下代码

```
- (void)viewDidLoad {
    [super viewDidLoad];
    [[Installtracker getInstance] startByViewDidload];
}
```

2.3如果有自己的中间页,不使用MTA管理台生成的话。需要单独接入JS SDK,并设置中间页的地址

didFinishLaunchingWithOptions的初始化修改如下

```
- (BOOL)application:(UIApplication *)application didFinishLaunchingWithOptions:
(NSDictionary *)launchOptions {
    // Override point for customization after application launch.

[[MTAConfig getInstance] setSmartReporting:YES];
    [[MTAConfig getInstance] setReportStrategy:MTA_STRATEGY_INSTANT];

[[MTAConfig getInstance] setDebugEnable:YES];

[MTA startWithAppkey:@"I2E3KXDU1E2W"];

[[Installtracker getInstance]
setChannelUrl:@"http://domain.com/test/download.html"];

return YES;
}
```

- 1. 注意http://domain.com/test/download.html 这代表着你投放的网址可能是http://domain.com/test/download.html?ADTAG=youradtag; http://domain.com/test/download.html?ADTAG=youradtag2; http://domain.com/test/download.html?ADTAG=youradtag3等等。
- 2. 请替换http://domain.com/test/download.html 为实际的中间页地址。
- 3. JS SDK的使用参考MTA管理台相关页面。