

March 2018

# BookingSync Save Time, Book More!

#### About us

BookingSync was created in 2010 by our CEO Sébastien Grosjean, answering a personal need: how can the bookings management process be improved? As a vacation rental owners and developer, Sébastien started writing what would later become BookingSync.

## Our product

BookingSync is a complete solution, including the main features developed for vacation rental professionals. Our software, available 100% online, helps owners, managers and agencies at every step of the management process, thanks to several tools:

- Property Management System : Calendars, properties, clients and pricing management, from a unified interface.
- Channel Manager: Our official partnerships with Airbnb, Booking, HomeAway, TripAdvisor & misterb&b allow our clients to access an advanced API sync, with no additional costs. In addition, our users can expand their connection to +100 other channels thanks to our partners Rentals United, BookingPal & Outswitch.
- Notifications: An integrated app made to set up message sending processes to your teams and clients payment confirmations, contracts, arrival guides, customer satisfaction, email alerts, interventions, departures...
- Payments: Our software is compatible with some of the most popular payment gateways Stripe, Braintree, Verifone (ex Paybox), Paypal. We also integrate payments with the HomeAway API and soon, Booking.com.
- Website: Each BookingSync client is given access to a free, responsive, multilingual website with SSL certification and the possibility to receive direct bookings. Our clients can also benefit from tailored-design websites.

## **Our partners**

Thanks to our App Center partners, our users can simply and quickly expand the BookingSync core features:

- Dynamic pricing: Beyond Pricing, Wheelhouse & PriceLabs
- Teamwork: Rental Ninja & Properly
- Welcome experience: Touchstay & Hostfully
- And many more features!

#### Need a tailored service?

Thanks to a robust API (*Application Programming Interface*), each customer and partner can develop its own program and have it work with the BookingSync platform. For that matter, several clients have already created their own tool, such as Luckey Homes:

"We've had a lot of internal development to create work-specific processes. Thanks to BookingSync's API (Application Programming Interface), we can use some of our features and processes further.

An app is at the owners' disposal, allowing them to manage their properties on their own: blocking the calendar, following their revenue and exchanging with their account manager by chat."

We're proud to have developed such a simple, easy-to-use and open software which helps connectivity along with the vacation rental community and positively participates in this industry.

# Our development

BookingSync is now active in 65 countries, helps manage +11,000 active rentals and has collected +1 million US Dollars during its first fundraising in 2014.

#### **Our customers**

We now have +400 agencies, vacation owners and renters among our customers, in particular some of the leaders of the vacation rental industry such as Welkeys, Luckey Homes, bnbLord or Hostmaker.

#### **Our commitment**

BookingSync is strongly committed to charity. A share of our revenue, from 10 to 50%, will help fund charity projects whether they're humanitarian, social or environmental.

For more information, visit our blog and website.

