

SUNY Potsdam Athletics

2025-26 Maxcy Renovation Updates | [Click here for more details.](#)

Staff Directory

Mailing address for all coaches:

SUNY Potsdam
44 Pierrepont Ave.
Potsdam, N.Y. 13676

Athletic Department Office: 315-267-3484

Athletic Department Fax: 315-267-2316

Athletic Training Fax: 315-267-2214

Website questions and comments: athletics@potsdam.edu

NAME	TITLE	EMAIL ADDRESS	PHONE
ADMINISTRATION & SUPPORT STAFF			
Mark Misiak	Director of Athletics	misiakmj@potsdam.edu	315-267-2314
Rick Berkman	Assistant AD-Schedules/Compliance/Sponsorships	berkmarw@potsdam.edu	315-267-2317
Lauren Bruce	Assistant AD/Senior Woman Administrator-Club Sports/SAAC/Special Events	brucele@potsdam.edu	315-267-2322
Tanya Hewitt	Director of Fitness and Human Performance/Physical Education Coordinator	hewitttk@potsdam.edu	315-267-2543
Dan Bronson	Director of Athletic Communications	bronsodh@potsdam.edu	315-267-2315
Bill Mitchell	Assistant Men's Basketball Coach	mitchewj@potsdam.edu	315-267-2307
Michael Busby	Director of Facilities/Associate Women's Basketball Coach	busbypm@potsdam.edu	315-267-2305
Chris Sargent	Strength & Conditioning Coach	sargencr@potsdam.edu	315-267-3133
Patricia Gilmer	Department Executive Assistant	gilmerpa@potsdam.edu	315-267-2028
CAMPUS RECREATION			
Bill Beauchamp	Director of Intramurals and Campus Recreation	beauchwf@potsdam.edu	315-267-2319
ATHLETIC COMMUNICATIONS			
Dan Bronson	Director of Athletic Communications	bronsodh@potsdam.edu	315-267-2315
Brianna Ferchen	Head Softball Coach/Assistant Director of Athletic Communications	ferchebe@potsdam.edu	315-267-3292
Michael LaShomb	Athletic Communications Assistant	lashomma@potsdam.edu	315-267-3476
ATHLETIC TRAINING/SPORTS MEDICINE			
Mike Pitts	Head Athletic Trainer	pittsmt@potsdam.edu	315-267-2304
Kelsi Donaldson	Assistant Athletic Trainer	donaldkr@potsdam.edu	315-267-2074

NAME	TITLE	EMAIL ADDRESS	PHONE
Ath	2025-26 Maxcy Renovation Updates Click here for more details.		
			2214
CLUB SPORTS AND FITNESS PROGRAMS			
Ashley Keenan	Shane T. Shaul Fitness Center Director	thayeram@potsgdam.edu	315-267-3351
PHYSICAL EDUCATION			
Tanya Hewitt	Director of Fitness and Human Performance/Physical Education Coordinator	hewitttk@potsgdam.edu	315-267-2543
Sonny Duquette	Self Defense Instructor	duquetar@potsgdam.edu	315-267-2299
Cynthia Morin	Yoga Instructor	morincm@potsgdam.edu	315-267-2808
MEN'S BASKETBALL			
Jim Bechtel	Head Men's Basketball Coach	bechtejg@potsgdam.edu	315-267-2308
Kevin Baksh	Assistant Men's Basketball Coach		
Eddie Cross	Associate Men's Basketball Coach	crossev@potsgdam.edu	315-267-4901
Austin Brooks	Assistant Men's Basketball Coach	brooksaj@potsgdam.edu	
Bill Mitchell	Assistant Men's Basketball Coach	mitchewj@potsgdam.edu	315-267-2307
WOMEN'S BASKETBALL			
Brittany Cohen	Head Women's Basketball Coach	cohenbs@potsgdam.edu	315-267-3708
Michael Busby	Director of Facilities/Associate Women's Basketball Coach	busbypm@potsgdam.edu	315-267-2305
CROSS COUNTRY			
Meghann Tanner	Cross Country/Track & Field Coach	tannerml@potsgdam.edu	315-267-2555
Tony Vaccaro	Assistant Cross Country and Track & Field Coach	vaccara@potsgdam.edu	
MEN'S ICE HOCKEY			
Chris Bernard	Head Men's Ice Hockey Coach	bernarcd@potsgdam.edu	315-267-2518
Mike LaSala	Assistant Men's Ice Hockey Coach	lasalamg@potsgdam.edu	315-267-2945
MEN'S LACROSSE			
Gill Conners	Head Men's Lacrosse Coach	connermg@potsgdam.edu	315-267-3480
Drew Gardner	Assistant Men's Lacrosse Coach	gardnead@potsgdam.edu	
WOMEN'S ICE HOCKEY			
Olivia Cook	Head Women's Ice Hockey Coach	cookoj@potsgdam.edu	315-267-2983
Tyren Boots	Assistant Women's Hockey Coach	bootstj@potsgdam.edu	
WOMEN'S LACROSSE			
Lindsey Pound	Head Women's Lacrosse Coach	poundlr@potsgdam.edu	315-267-4824
McKenna Rushford	Assistant Women's Lacrosse Coach	rushfomr@potsgdam.edu	
WOMEN'S SOCCER			
Travis Jordan	Interim Head Women's Soccer Coach	jordantl@potsgdam.edu	
Logan Morrison	Head Women's Soccer Coach	morriske@potsgdam.edu	
Peyton Snell	Assistant Women's Soccer Coach	snellpw@potsgdam.edu	
MEN'S SOCCER			

NAME	TITLE	EMAIL ADDRESS	PHONE
Add 2025-26 Maxcy Renovation Updates Click here for more details.			
Sebastian Sosa	Assistant Men's Soccer Coach	sosasa@potsteam.edu	
SOFTBALL			
Brianna Ferchen	Head Softball Coach/Assistant Director of Athletic Communications	ferchebe@potsteam.edu	315-267-3292
Hannah Thornhill	Assistant Softball Coach	thornhhg@potsteam.edu	
SWIMMING & DIVING			
Emily Murray	Head Swimming & Diving Coach	murrayej@potsteam.edu	315-267-2311
Jeremy LaClaire	Assistant Swimming Coach	laclaijn@potsteam.edu	
MEN'S VOLLEYBALL			
Josh Stokes	Head Volleyball Coach	stokesjk@potsteam.edu	315 267-2309
Alyssa Adams	Assistant Men's and Women's Volleyball Coach		
WOMEN'S VOLLEYBALL			
Josh Stokes	Head Volleyball Coach	stokesjk@potsteam.edu	315 267-2309
Alyssa Adams	Assistant Men's and Women's Volleyball Coach		
TRACK & FIELD			
Meghann Tanner	Cross Country/Track & Field Coach	tannerml@potsteam.edu	315-267-2555
Tony Vaccaro	Assistant Cross Country and Track & Field Coach	vaccara@potsteam.edu	