

## Says

What have we heard them say? What can we imagine them saying?

> A formal invitation letter is written to an honouree so it should contain proper informatian about the venue, date, etc. of the event.

Usage of standard phrases(e.g.requesting the pleasure of your company,requesting your gracions attendance) is advised.

The purpose of invitation should be clear.

## **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Here are some thank-you messages when you've been invited to a housewarming party

Let your friend know that you're happy with him/her as he/ she starts a new chapter in their life

Being invited to someone's dinner party is an honor. You can show your appreciation through these thank-you messages

## Invitatins

An invitation is a weitten or spoken Request to come to an event spoken as a party,a meal,or a

Imagine colleague invites you to their house for a weekend BBQ, your neighbor asks you over for dinner. You to her houes warming party

×three easy steps for accepting an intation. to do if you say maybe. ×four rules for saying no politely.

×what you shoul dn't forget

Magazines should be produced in a style thal suits all specialties and is liked by all

All people attract in your invitation or all many

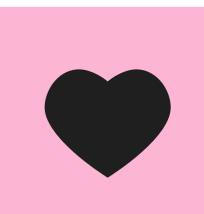


## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Traditional and quality magazines

are required