

\$CHONK9K Ecosystem Expansion - Roadmap & Execution Plan

Phase 1: Branding & Community Growth (Q2 2025)

Objective: Strengthen the brand, attract holders, and increase awareness.

- Launch Twitter marketing, community contests, and meme campaigns.
- Develop CHONK9K lore and storyline.
- Begin merchandising (hoodies, plushies, stickers).
- Start NFT Collection concept development.

Phase 2: CHONK9K NFTs & Staking (Q3 2025)

Objective: Create utility-driven NFTs with staking rewards.

- Launch CHONK9K NFT Collection.
- Develop NFT Staking for token rewards.
- Enable special NFT perks like DAO voting and exclusive airdrops.
- List NFTs on Magic Eden or Tensor.

Phase 3: CHONK9K DeFi Ecosystem (Q4 2025)

Objective: Expand tokenomics with staking and liquidity mining.

- Enable CHONK9K Staking on Solana.
- Expand liquidity pool on Raydium.
- Introduce Burn & Buyback Mechanism.
- List \$CHONK9K on Jupiter DEX.

Phase 4: CHONK9K GameFi (Q1 2026)

Objective: Develop a Play-to-Earn (P2E) game.

- Develop Chonk Runner / Space Battle Game.

- Use NFTs as playable characters.
- Integrate \$CHONK9K as in-game currency.
- Beta Test with the Community.

Phase 5: CHONK9K DAO & Future Growth (Q2 2026)

Objective: Transition governance to the community.

- Launch CHONK9K DAO for community governance.
- Enable Treasury Management for ecosystem funding.
- Expand partnerships with Solana projects.
- Explore CEX listings for wider adoption.

Key Metrics for Success

- 10,000+ Twitter followers & active engagement.
- 5,000+ NFT holders within 3 months.
- \$CHONK9K staking APY & DeFi adoption milestones.
- 100+ daily active players in the GameFi ecosystem.
- Community-led governance with at least 50+ DAO proposals.