



# BOONCHANOK WANNAPANICH

## CONTACT ME



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Bang Kruai - Sai Noi Rd, Banglane,  
Bangyai, Nonthaburi, 11140

## EDUCATION

### KASETSART UNIVERSITY (2018-2022)

FACULTY OF ECONOMICS, AGRICULTURAL AND  
RESOURCE ECONOMICS

- GPA : 2.52

### TRIAMUDOM SUKSA PATTANAKARN NONTABURI (2015-2018)

MATHEMATICS-ENGLISH PROGRAM

- GPA : 3.03

## ADDITIONAL SKILLS

### HARD SKILL

- Microsoft Office (Word,Powerpoint,Excel)
- Power BI
- SQL
- Python
- Canvas (Presentation)
- Google Workspace

### SOFT SKILL

- Communication and Coordination
- Financial analysis
- Business Negotiation
- Sales and presentation skills
- Risk management skills
- Customer Service

### LANGUAGES

- English : Intermediate
- Thai : Fluent

## CERTIFICATE

- Excel For Data Analytic (KMUTT)
- Data Visualization with Power BI (KMUTT)
- Database Management with SQL (CHULA)
- Python for Data Science (CHULA)

## ABOUT ME

Highly motivated marketing professional with over 2 years of experience in SME loan marketing. Proven ability to presentation , consulting , financial analysis and customer service for SME loan. I am seeking a Marketing position where I can leverage my analytical skills to contribute to business success.

## EXPERIENCE

Marketing Officer

AUG 2022 - JAN 2025

### Bangkok Grand Pacific Lease PLC.

- Develop business, build and maintain relationships with existing customers and seek new customers to expand loans to different business groups such as Hire Purchase, Leasing, Clean Loan, Mortgage Loan and Solar PPA.
- Understand business and customer needs in order to offer appropriate loan products to customers.
- Meet customers to develop relationships and present the company's loans and various products.
- Collect customer information and documents in order to analyze loans and prepare approval reports based on the company's credit policies.
- Monitor and supervise credit limits based on the approved loan goals and conditions.
- Coordinate with customers and related departments.
- Prepare a summary report of operating results to present to the manager
- Follow up on interest rate updates and prepare for changes in customer credit policies.

## PERSONAL ABILITIES

- Organizational Skills : Proficient in managing multiple tasks and priorities simultaneously.
- Communication : Verbal and written communication skills, with the ability of effective communication
- Time Management : Skilled in prioritizing tasks, managing deadlines.
- Adaptability : Flexible and adaptable in responding to changing priorities and environments
- Problem solving with creativity, open mindedness and enjoy working with teams.
- Positive attitude and open minded.
- Fluent in the use of social media and digital platforms