



# BOOPALAN S

## CONTACTS



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## EDUCATION

### Srimad Andavan Arts and Science College

- BSC - CS: 2018-2021
- CGPA - 8.17

### MVS

- HSC: 2017-2018
- Percentage - 64.25%

## SKILLS

- MS - WORD
- PowerPoint, Excel
- C,C++
- content writing

## INTERESTS

- Fitness
- Blogging
- Traveling

## EXPERIENCE

### DIGITAL TOPPERS

#### Digital Marketing Intern: Apr - May 2024

- Social Media Marketing - Creating, posting and Scheduling the content in various platform in Client's Accounts
- On Page Optimization - Wrote Title Tag, Meta description, Blogs using keywords

## CERTIFICATIONS

- Google Ads Beginner - Coursera project network
- SEO for Beginners - Great Learning
- Digital Marketing Training with real time Project - Digital Toppers
- Facebook Business Manager-Great Learning
- Google Analytics-Great Learning

## TOOLS KNOWN

- Google Analytics
- Google Search Console
- Excel
- Google Keyword Planner
- Google Ads
- Meta Ads
- Canva