

# Mr Boopeshvikram Ramasubramanian

**Address:** Flat 54 Brickdalehouse, Stevenage, Hertfordshire, United Kingdom SG11AS, United Kingdom

**Phone number:** +447824074314

**Email address:** boopeshvikram@yahoo.com

**LinkedIn:** <https://www.linkedin.com/in/boopeshvikram/>

**Website:** [www.boopeshvikram.com](http://www.boopeshvikram.com)



## Profile

Experienced Product Owner & Technical Business Analyst with a proven track record in the IT industry. Certified in Scrum Product Owner and Business Analysis, with expertise in Agile project management, IT project delivery, and leadership. Possessing a Master's degree in Business Information Systems, I excel in bridging the gap between business needs and technology solutions. Known for my strong analytical skills and ability to translate complex requirements into actionable plans. Passionate about building software products that drive business growth and achieve operational excellence.



## Work experience

09/2022 – PRESENT LONDON, UNITED KINGDOM

### **Product Owner & Business Analyst - Technology** **DMG Events**

- Discovered an opportunity to use a Conference Management Platform as a Product in the Organization across 90 plus events.
- Collaborated with stakeholders to define product requirements, prioritize features, and create user stories, resulting in a 20% increase in business users satisfaction.
- Worked along with 10-member development team in building the product through the scrum framework.
- Implemented the developed product to production across 28 locations and 90-plus events.
- Managed the product backlog, conducted sprint planning sessions, and tracked project progress using Agile methodologies, ensuring on-time delivery of key milestones.
- Actively liaising between 150 + business users with a development team in delivering new features and updates.
- Collaborated along with 5 + data engineering team members in designing the Centralized data platform for the organization with AWS services.
- Undertook data standardization and taxonomy



## Work experience

creation and successfully implemented global taxonomies across 90 Events and 6 different domains.

- Conducted market research and competitive analysis to identify industry trends and inform product strategy, leading to a 35% increase in active users count of the Product in the organization.

06/2022 – 08/2022 LONDON, UNITED KINGDOM

### **Technical Product Owner & Business Analyst**

#### **Nexus Frontier Tech**

- Led a team of 10 developers in building a recruitment portal and released it in the UK job market with a total of 3000 and 150 concurrent users.
- Employing various techniques to understand business requirements, including interviews, shadowing, and workshops.
- Identified the areas of improvement and rectified them using Product Road map creation and constant stakeholder collaboration.
- Identifying and evaluating options for improving business processes and product success in the market.
- Collaborating with the Product Designer, System Engineers, Server Architect, and DevOps engineer to ensure that the User Stories meet the objective and that the implementation is user-centric.
- Successfully released the product within 3 months and below 10 % of the allocated profit margin and helped the organization in securing a 2-year contract extension.

01/2019 – 08/2021 CHENNAI, INDIA

### **Information Technology Business Analyst** **Contus IT Solutions**

- Leading the 3 different cross-functional Agile teams to deliver IoT-based mobile & Web application products.
- Identified cost-cutting areas in AWS Infrastructure for JCB India & JCB UK implemented strategies on product features and successfully reduced annual costing to 20 %.



## Work experience

- Worked as a Product Owner and successfully implemented the smart fleet management solution for Mercedes-Benz across 3 continents with a total of 20k smart buses and 30k end users.
- Involves in decision-making using data structures and system interfaces in several IT landscapes.
- Experience in API design and EAI middleware software.
- Collaborated with a team of 20 developers and worked as a Product Owner in developing a smart employee tracking product and implemented with total of 4k employees.

01/2023 LONDON, UNITED KINGDOM

### Founder & Product Owner Entrepreneurial Experience

- Identified a niche in the growing immigrant-based market and founded Vcareimmigrant, a service-oriented platform aimed at providing support and resources to immigrants.
- Developed and executed strategies for product development, marketing, and customer acquisition, resulting in rapid growth and user engagement.
- Led a multidisciplinary team in the design, development, and launch of the Vcareimmigrant platform, ensuring alignment with user needs and market trends.
- Recognized the emerging opportunities in the crypto and metaverse space and co-founded an educational platform aimed at providing insights and resources on metaverse technology.
- Collaborated with industry experts and educators to curate content and develop interactive experiences that educate users about the potential applications and implications of the metaverse.



## Education

09/2021 – 09/2022 LONDON, UNITED KINGDOM

### Business Information Systems | Masters Royal Holloway University of London

05/2010 – 05/2014 CHENNAI, INDIA

### Electronics and Instrumentation Engineering | Bachelor of Engineering Anna University



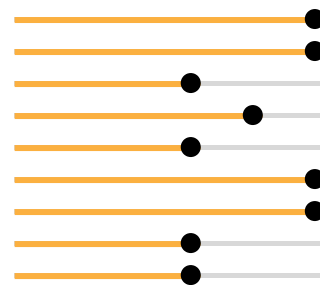
## Skills

Agile  
Scrum



## Skills

Kanban  
Design Thinking  
AWS  
Power BI  
API  
Product roadmap  
JIRA  
MYSQL  
Python



## Certificates

Prince2 Project Mangement

Certified Scrum Product Owner

AWS Solution Architect

Certified Scrum Master

Certified kanban practitioner



## Interest



Startups



Conferences



History



Every kind of  
sport



## Hobbies



Cricket &  
Badminton



Getting lost in a  
good book



Documentaries  
& Podcast