

Welcome to the...

LazeLounges

Final Presentation

Made by Allen, Bavan, Ellen and Stephen

Introduction

Hello everyone! We are LazeLounges and we are proud to present our final presentation to all of you! It has been an excellent experience for us and we hope you enjoy this final presentation as much as we did making it!

Without further ado, let's take a look at

ERROR

What?

Wait WHAT! But we are
in a presentation right
now!

**VIRUS
DETECTED**

*NO! NOT RIGHT
NOW! NO NO
NO!*

**DEVICE
REBOOTING**

Hmm?



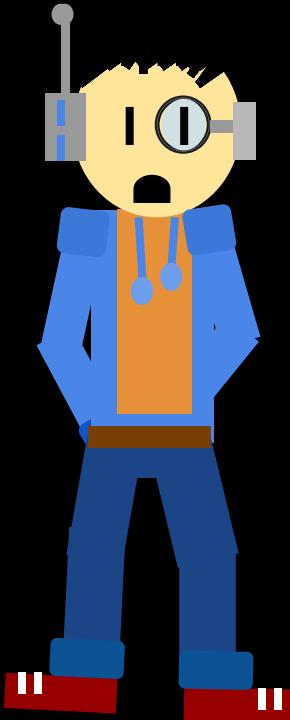
Anybody
there?



Either the invitation was a scam or something bad happened here... hmm...



**Aha! I knew there would be people here!
You must be the viewers for the
presentation! The name's Fred, and
welcome to the presentation...**



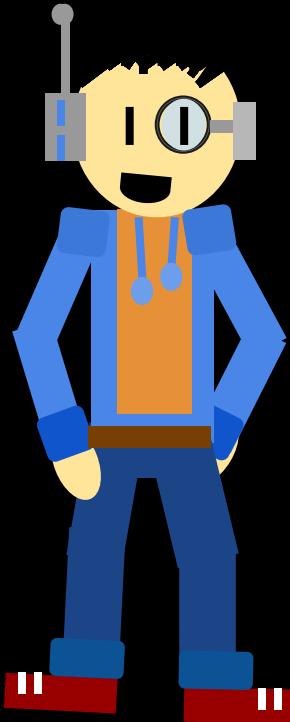
Hmm... I thought I was invited to present
a few things to all of you, but I don't see
or hear the team... or anyone...



Wait... what!? A VIRUS!? In this device?



Oh... the device is rebooting... that is a serious relief...



Well then, I suppose I'll keep you entertained until then!



Now, as I am supposed to present today,
let us take a look at my user journey,
everyone!

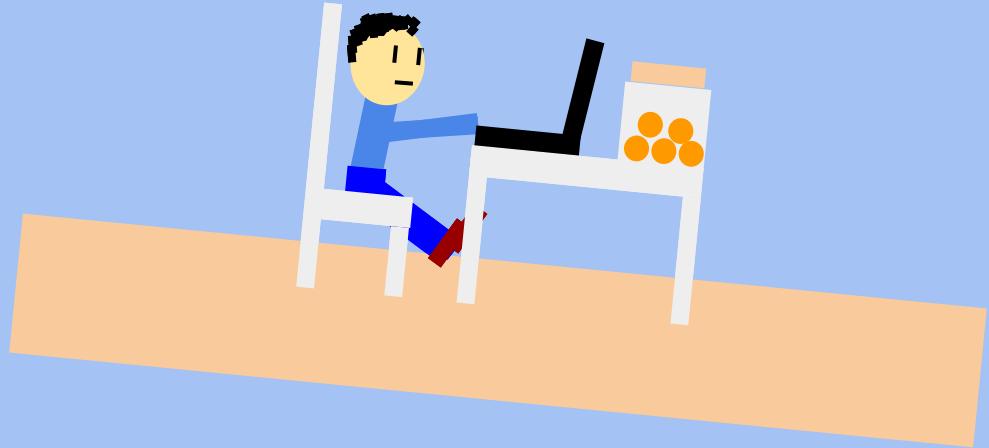


Ooh... first, we've got to get rid of this
black screen... hold on...

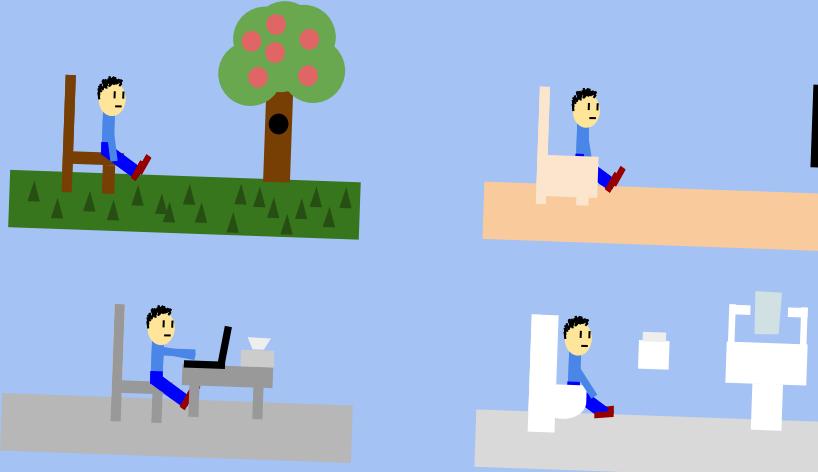


There we go! Let's start talking about
my journey and experiences with
LazeLounges!

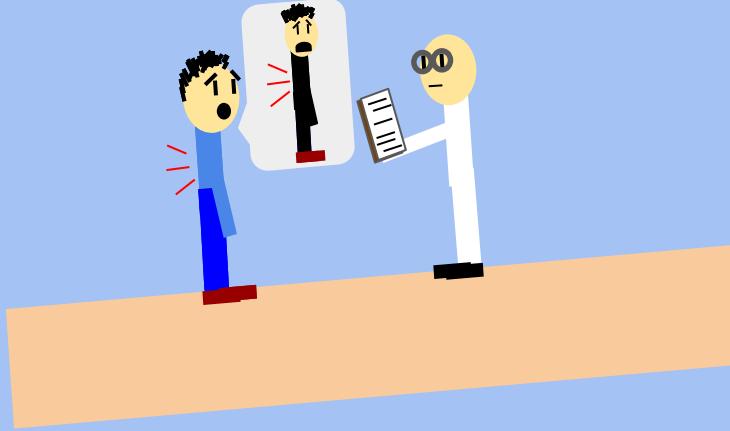
Story Time!



My story starts in high school, where I was always the odd one in the class and would often sit for hours doing homework without exercising. I graduated and even got a partner who I lived with for half a decade.



Well... after I had graduated from university, I started working very hard as a cyber security analyst... a little too hard. I worked day and night with little sleep, not paying attention to anything, not even my girlfriend. She left not long after, to no one's surprise. I hardly noticed, as I was still working hard, living off of only cheeseballs.



I decided to lay back a little after getting my dream promotion. That was when I truly noticed my back pain problems and decided to get help from my doctor, who I'd honestly hardly ever see. Seeing my position and career, instead of telling me to take time off to recover and exercise, he told me to try out a new chair, introducing me to the recently established company, LazeLounges.



I was skeptical that it was going to help but I decided to at least try it. After a month or so of using the chair, my back was almost completely healed. It was at that moment when I realized how LazeLounges not only helped my back, but actually helped me as a person. If you'd told me a year ago that I'd be having a busy social life, I would've thought you were crazy.



And that is how LazeLounges changed my life for the better. I am now a regular customer at the stores and will often help other customers with their shopping choices, and right now, I am even presenting to an audience, how cool is that!?









**Believe it or not, that was all I was supposed to
present for you today...**



No but actually, how long does it take to reboot a computer?



IT CAN TAKE OVER HOURS TO REBOOT A COMPUTER!?



Looks like I'm not done here after all... but that was my entire script, and I'm not sure what else has to be presented.





... I suppose it's a good time to talk
to you about each and every one of
our products! How does that sound?



First, we've got to change this backdrop... it's getting a little old...



Alright, let's do it!

PRODUCT REVIEW TIME!

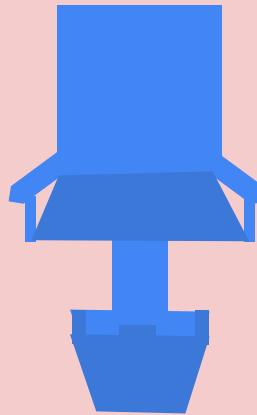
Motion Chair



\$99.99

Our first chair is the Motion Chair. It has a turnable seat and cylinders on the back of the seat that invigorate your back by applying pressure, which can also reminds you to get up and stretch. I recommend using the Motion Chair if you sit long periods of time without moving.

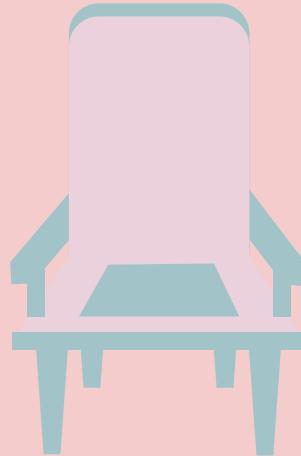
Chill Chair



\$89.99

Next we have the Chill Chair. This cushioned chair has air-conditioning embedded in the armrest, along with a water bucket to dip your feet in. The chair is most helpful during summer days and in warm regions.

Executive Chair



\$59.99

We now present the Executive Chair, made with fine cotton and strong metal. Unobtrusive and simply designed, this is my personal favourite, and I strongly recommend this for people who sit still for long periods of time.

Modern Couch



\$499.99

Here is one of our couches, the Modern Couch. It's made of soft materials like fabric and cotton, with a storage unit underneath and a back that folds down flat. This is for you if you want a normal couch that is also very modernized.

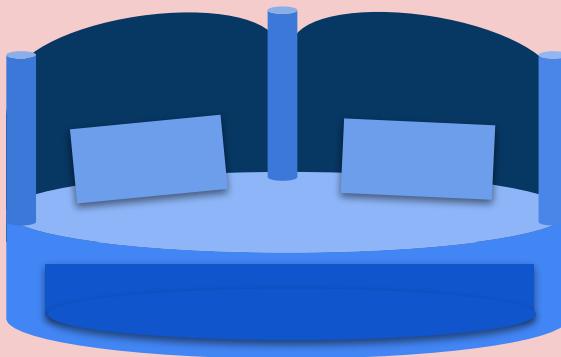
Backless Couch



\$299.99

Next we have the Backless Couch, a couch without a back. It's basically a mattress with some borders, making it an exceptionally lightweight and low-profile couch for any household.

Circular Couch



\$599.99

Right here we've got the Circular Couch, a large couch that can fit over eight people or two people sleeping with storage underneath. This couch is ideal if you live with many people and need furniture with multiple uses.

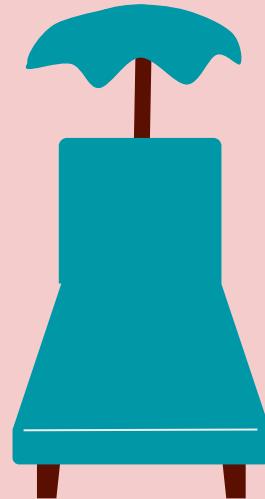
Royal Lounge



\$124.99

And right here is our first lounge, the Royal Lounge. It is big and comfy with storage below the product. It works both indoors or outdoors, being extremely functional anywhere.

Tropical Lounge



\$89.95

Here is the Tropical Lounge, which is made for summer. With bright patterns, expressive designs, and a detachable umbrella, it's perfect for those who like to get out and enjoy summer in the great outdoors.

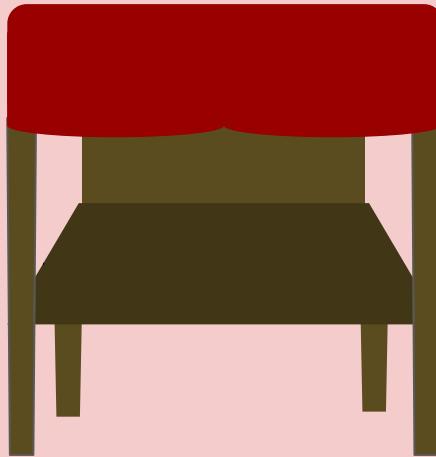
Anti-Gravity Lounge



\$199.99

The final lounge is the Anti-Gravity Lounge, designed to make you feel like you're levitating. The reclining feature makes it as comfortable as a bed, and the back post ensures you feel protected from the chair tipping backwards.

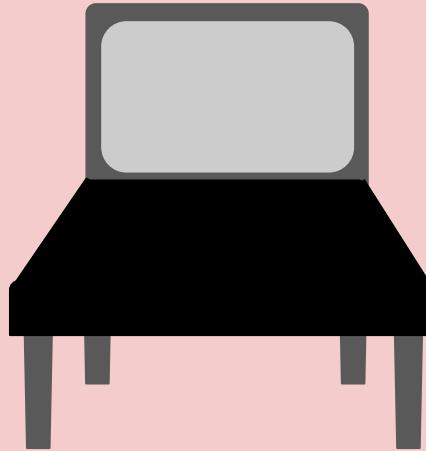
Wooden Canopy



\$109.99

Here is the Wooden Canopy, a wooden bench with a nice canvas canopy that protects you from precipitation and sun. This bench is very functional for outdoor activity and would be a great addition to your yard.

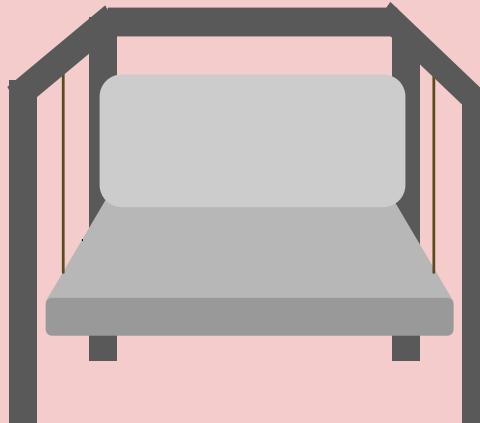
Rubber Bench



\$249.99

Next we have the Rubber Bench. It is a comfortable bench with a sturdy metal frame and bouncy rubber seat, which is surprisingly comfortable. I recommend this to people who want a comfortable and satisfying seat.

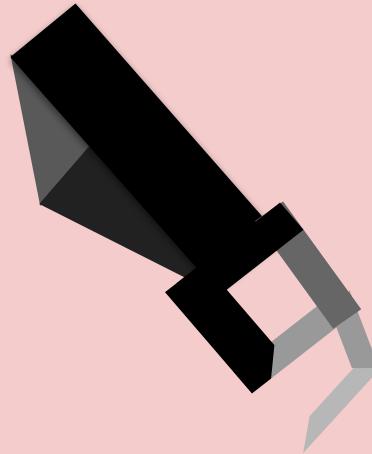
Meta Swing



\$179.99

Finally, here is the Meta Swing. It has a comfortable cushion that is supported by strong and reliable metal cords, along with a steel frame. It is a great seat for anyone who likes to swing around in a comfortable chair.

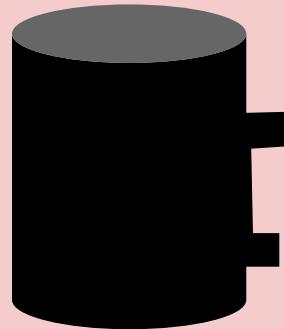
LazeStrap



\$12.99

The LazeStrap is an addition that allows you to exercise while sitting. Much like a tension band to stretch your muscles, but attached to your chair, it allows you to exercise without even getting up. It is recommended to anyone who spends a lot of time in their chair.

LazeCup



\$8.99

The LazeCup is a cup holder that can be attached to the armrest of any chair, used for holding liquids or small objects.

LazeLamp

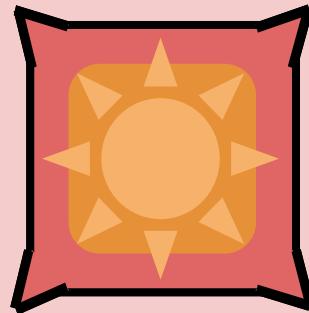


\$9.99

The LazeLamp is an attachable light compatible with any chair. It is a great addition for anyone who works in the dark frequently, or wants a reading light.

Two AA batteries required. Batteries not included.

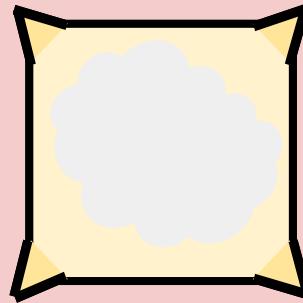
Heat Cushion



\$109.99

Now onto cushions. The Heat Cushion has an adjustable heater inside of it allowing users to feel warm while using this product. It's popular during autumn and winter when the weather get chilly.

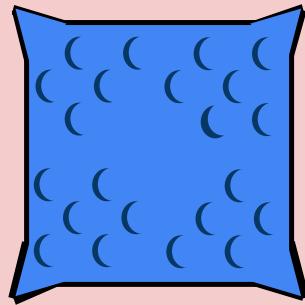
Air Cushion



\$34.99

The Air Cushion is a cushion with a lot of depth and is filled with air. It can be refilled using an air pump. It is a soft, luxurious product and is definitely something you want to buy to get comfortable on your chair, couch, bed, or floor.

Bubble Cushion



\$22.99

The final product we have is the Bubble Cushion. It's covered with never-ending bubble wrap that doesn't pop but gives a similar satisfaction. It's great for anyone who wants satisfaction and stress relief while sitting.



And those are all the current products at LazeLounges!
New products will be coming out soon, so stay tuned!

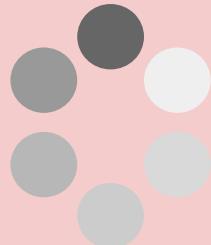




Hmm... I can't continue to stall for hours... we need this rebooting to speed up...

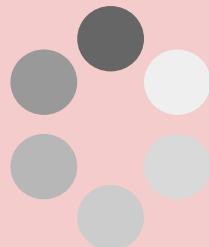


Huh? Is that a loading screen... but that means...





YES! The device has finally finished-





OOF

REBOOTING
COMPLETE

ow... talk about
deadly text...

REBOOTING
COMPLETE

There we are... well... I suppose we can start the presentation now...

What was that? Oh, Frederick? He doesn't come until after the introduction.. OH WAIT, HE PROBABLY CAME ALREADY, DIDN'T HE! Well, this presentation is done... so uh... same time next week?

groan

hmm?

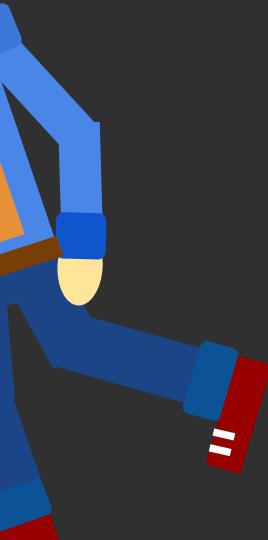


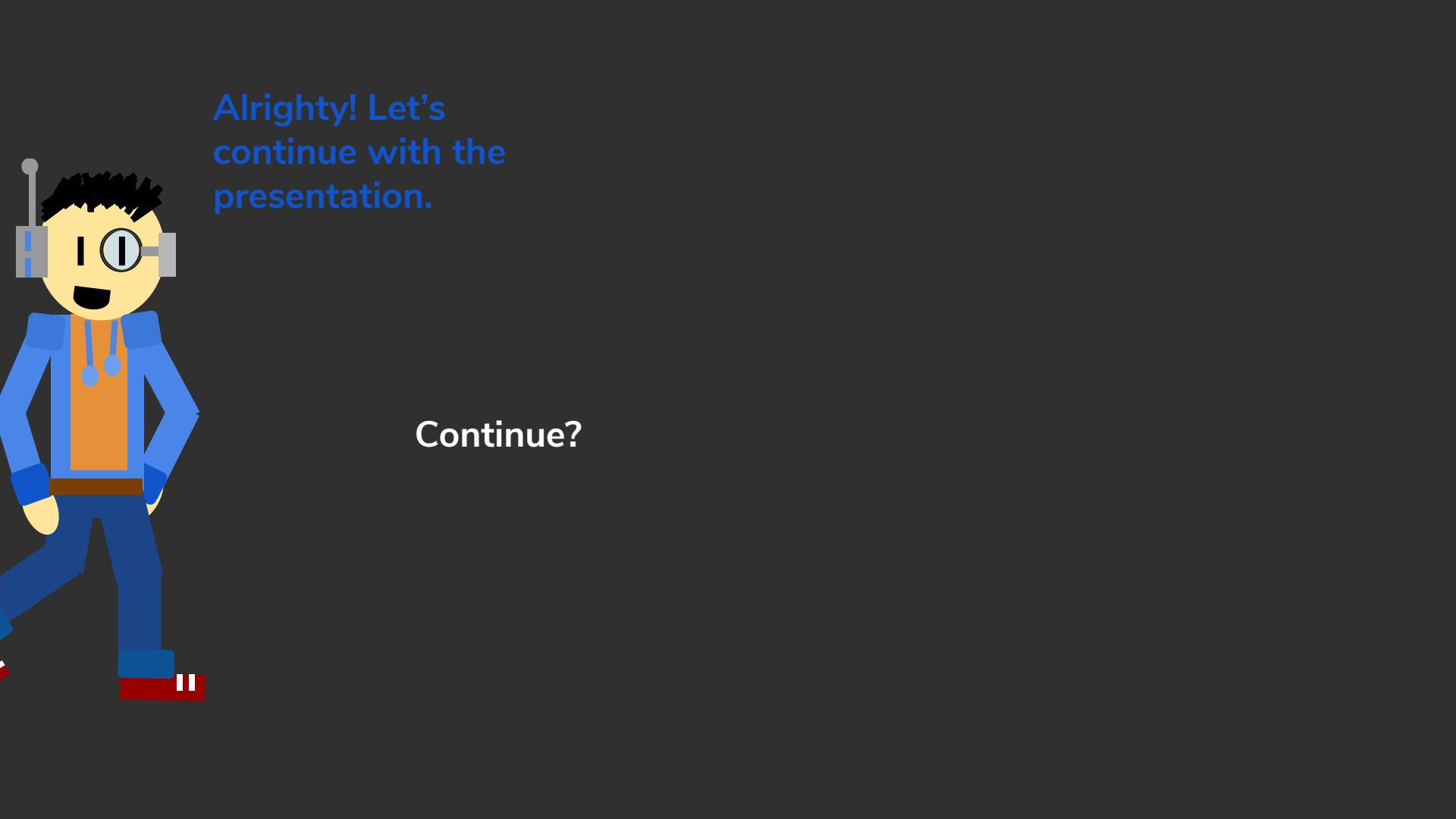
Might I suggest
using a smaller
reboot sign next
time?

Oh my god, we are
so sorry about that!

Not a problem... just
wait up as I get my
spare set of
headgear...

Um... sure...



A cartoon character with a yellow head, black hair, and a single large eye on the left side. He wears a blue jacket over an orange shirt and blue pants. A speech bubble originates from his mouth.

Alrighty! Let's
continue with the
presentation.

Continue?



Of course! I explained to
the crowd about my user
journey and all of
LazeLounges products
already!

What!? Wow... thank you
very much Fred... well
then... let's take a look at
where we should
continue...



You guys definitely have
some awesome devices... I
just found out that it
could take hours to reboot
a computer!

Fred... what device did
you search up?



What do you mean, I just
searched up how long it
takes to reboot the
computer I used in high
school...

Still don't see the problem?



OHH... wait... my high
school device was from
1998... technology
advances pretty quickly
so...

mmm hmm...



The more you know...



Alright, let's continue by actually introducing the team members and talking about our journey in LazeLounges, as well as our the mission review we've made at the start of the journey.

We'll leave Fred behind to give him a little break.

**Right, with a background change,
we will be able to start! Let us
introduce ourselves, one by one!**

Achievements:

Blufroo II



Allen H.

Fact: I love studying for school and playing games with friends

Favourite Song: N/A

Favourite Animal: Red Panda

Career Aspiration: Unknown

Role in LazeLounges: Project Manager, Files and Notes Manager



PROJECT MANAGER

FILES AND NOTES MANAGER

Achievements:

Travel Buddy



Bavan.E

Fact: I like building structures from Lego.

Favourite Song: Never Gonna Give You Up

Favourite (Mythical) Animal: Niffler

Career Aspiration: Currently Unknown

Role in Lazelounges: Marketing, Design, Advertising and Finance Manager.



MARKETING MANAGER

DESIGN MANAGER

ADVERTISING AND FINANCE MANAGER



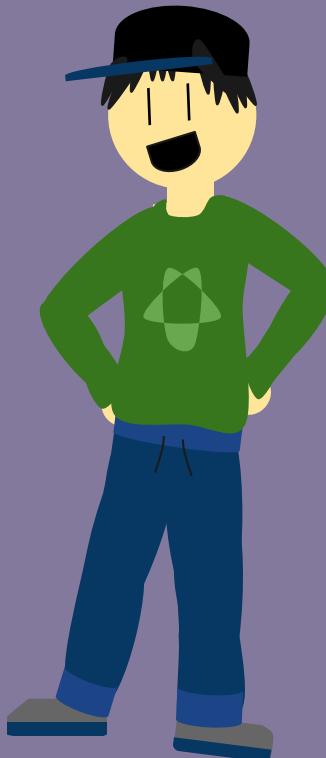
Ellen Z.

Hi! I'm Ellen. I was born in Canada but my family comes from China. My favourite sport is soccer and I also like figure skating and golf. My favourite animal is a dolphin. My career aspiration is to be an education reformist. My role in this project is Data, Art, Research and Media. Fun fact: I have a brother and a sister. Personality: open-minded, fun-loving, creative.

DATA MANAGER

ART MANAGER

**RESEARCH AND
MEDIA MANAGER**



UX MANAGER
LEGAL AND
PUBLIC
RELATIONS
MANAGER

Now that every member of the team has introduced themselves, let's continue by looking at the journey that we went through to get to the point we are at now!

Our Journey

LazeLounges was founded by our Project Manager Allen who pitched the idea of LazeLounges to the class. Ellen, Stephen and Bavan joined the group of LazeLounges and worked together on many things such as our persona cards, prototypes, products, forms and more. We've all had a fun time in this project and cherish the journey we went through.

Finally, let us conclude with the mission review, the first project that we worked on, involving a grid with information on how we want our company to grow.

Mission Statement

Our mission is to provide furniture such as chairs and couches that are comfortable to those who need it for their day-to-day schedules and to promote good seating posture to the community.

Pain Point

Our pain point is that most people who would normally work or go to school are now sitting down for most of the day to complete their work. In the long run, this can cause our hip flexors to shorten and lead to back pain, along with other negative side effects on the body.

Value Proposition

We propose our well-made chairs that are manufactured by comfortable material and include many efficient items. These chairs will help with back pain, uncomfortability and posture.

Competition

Technically, all businesses in the chair industry are our competition, since we are all trying to achieve the most success for our chairs. However, our main competition is All33, who are also striving to create comfortable chairs.

Social Ventures

Our company tries to serve people of all ages with our affordable and reasonable-priced chairs, so that everyone can be aware about the side effects of bad sitting posture.

Now let us meet up with Fred again because he was probably the person keeping your attention this entire time...

Yo, Fred! You here?

Ay! You finally made it
back!

Hmm... we really did think
that Fred would have
gotten over that a long time
ago...



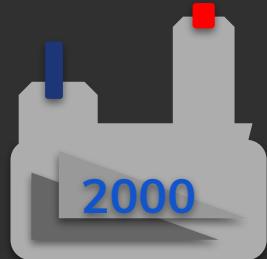
Took quite a while!

You're telling me that you
were waiting for us this
entire time?



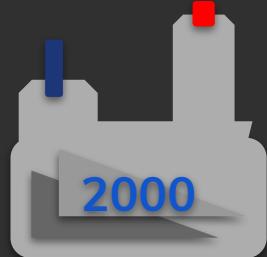
No no, of course not! I
was busy making THIS!

Promethean 2000, a device that you can use to present any virtual item as you wish.



Wow! Fred! That is going to help us a lot for this final segment! How did you know that such a device would be needed?

Well I supposed that the websites and surveys would have to be presented soon, so I decided to hastily build this device to help us out!

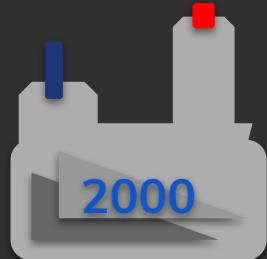


Huh... Interesting...

This device looks awfully similar to the one you brought to your promotion ceremony a few years ago...

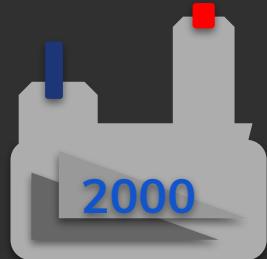


Err... uh... no I didn't just run back home to retrieve it.... uh... I entirely built... this from scratch!



Hmm... red signal, blue signal... triangle design... yep... it definitely is the same device alright...

Well then, the device you saw was probably
Promethean 1000... yeah...

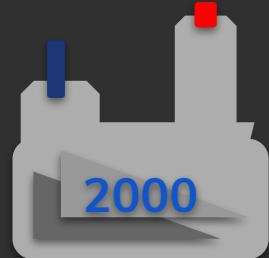


Didn't you break it as soon
as you finished building it...
yeah I remember, you were
trying to reach your
sandwich and-

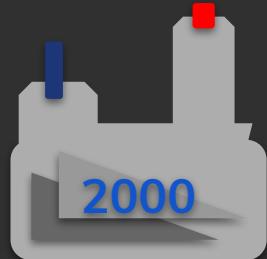


LET ME HAVE A TURN IN THE
SPOTLIGHT FOR ONCE! PLEASE!

Okay... okay...



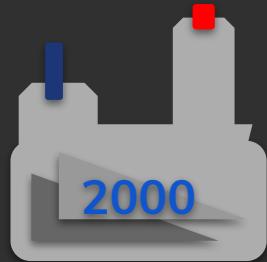
Anyway, using my totally “just-built” device, we can get through the websites and surveys efficiently and with a lot more style!



But you didn't just build it... you went back home to retrieve it... and then brought it into the presentation to show it off...



Oh my goodness,
are you kidding
me!

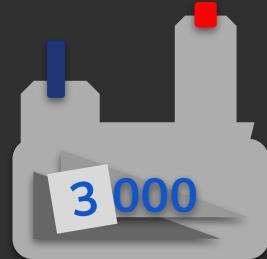


PLEASE STAND BY

Anyway... let's continue the presentation with our final segment, websites and surveys!



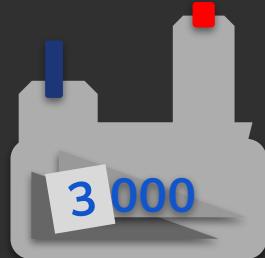
We just need the files that have the data to start!





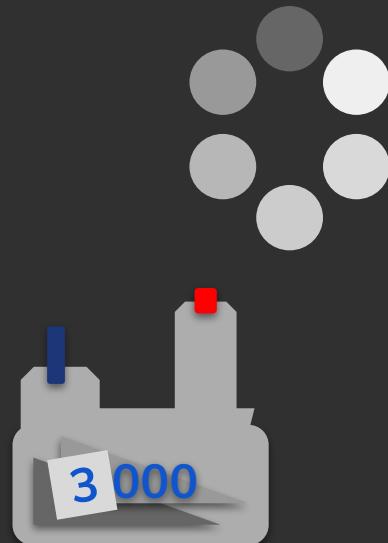
So can we please load the
file, guys?

Sure thing...



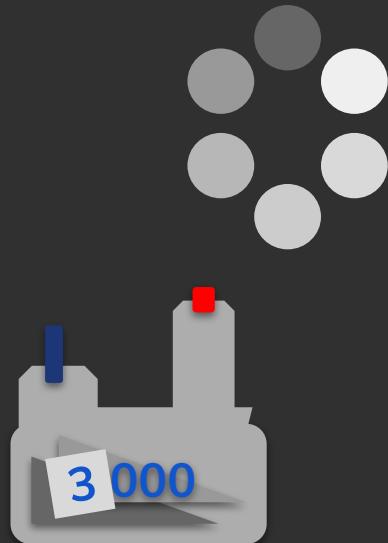
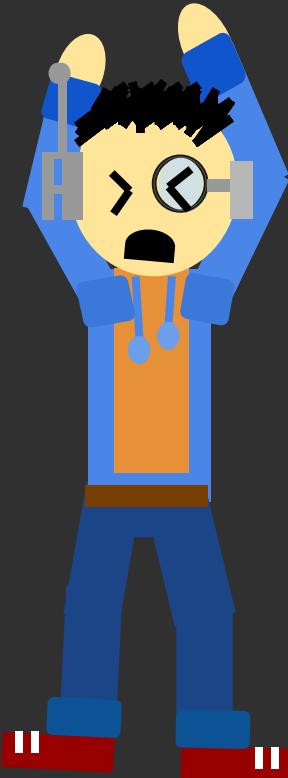


WHAT...! ITS THAT
LOADING SCREEN
AGAIN! NOO!

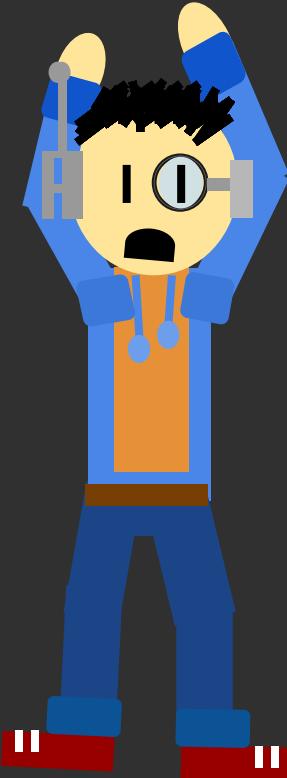


Don't worry about it

BRACE FOR IMPACT!

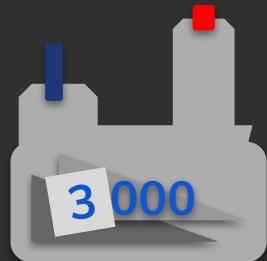


What impact?



HUH!?

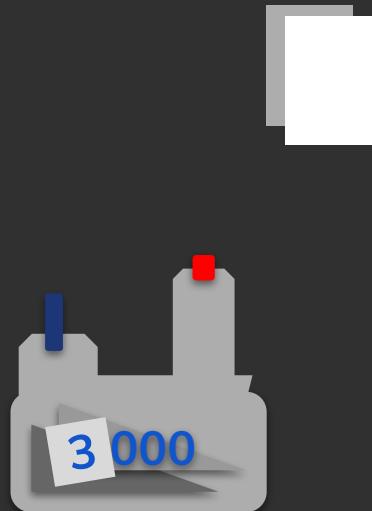
LOADING
COMPLETE



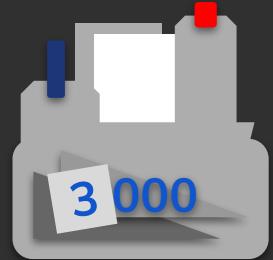
What did you
think it was going
to be like?



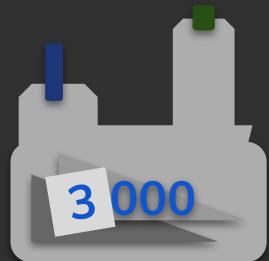
Oh... well at least we got
the file! Drop it in and let
us get started!



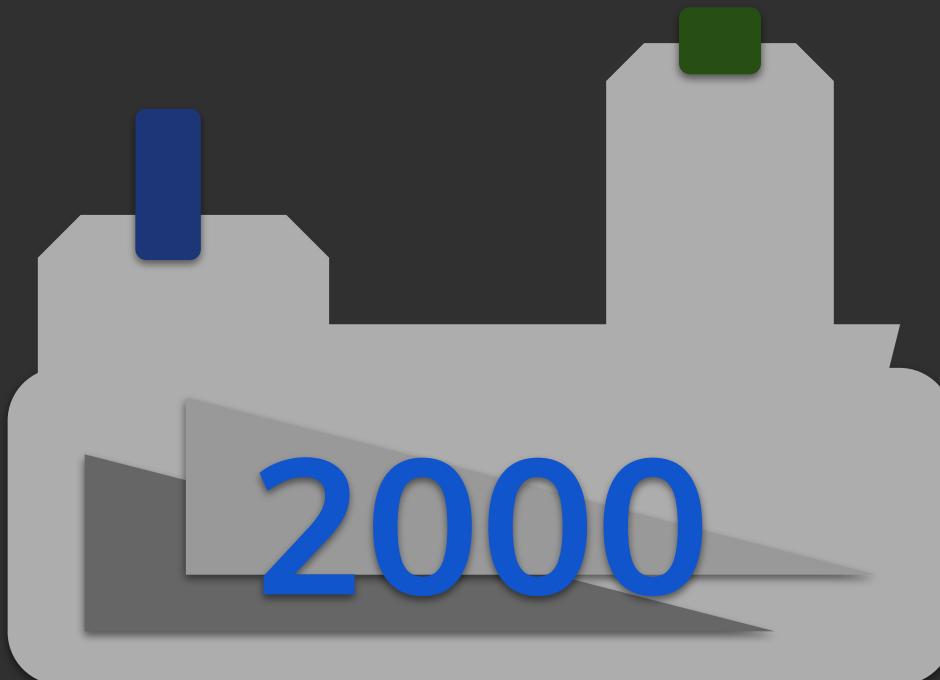
Okay...



Yes! It is working!



**Alright everybody! These
are the LazeLounges
websites and surveys!**

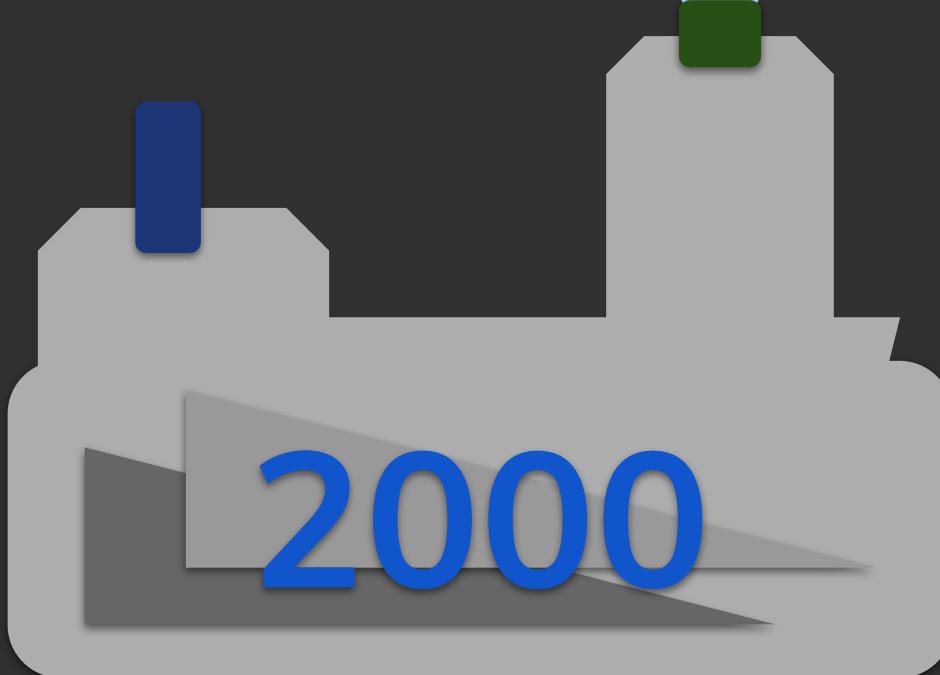


2000

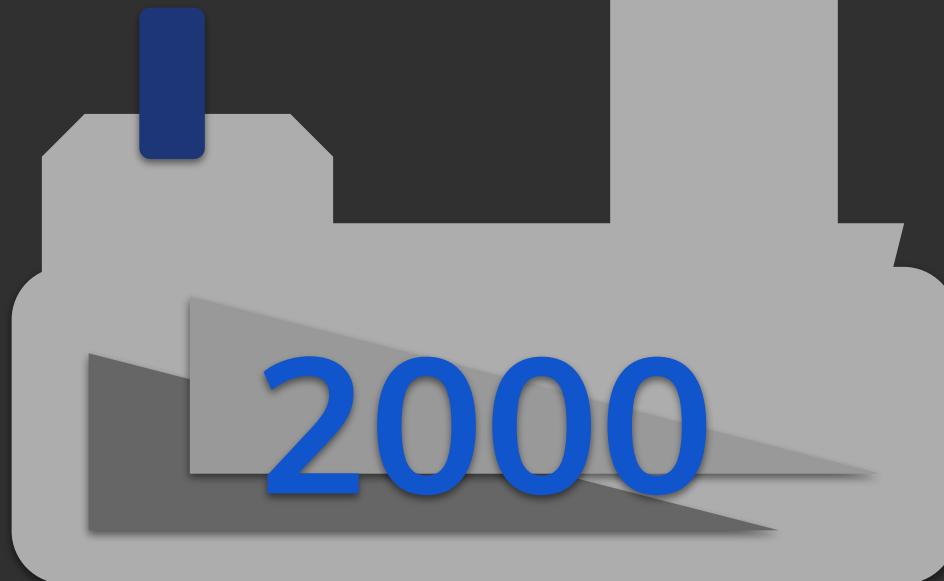


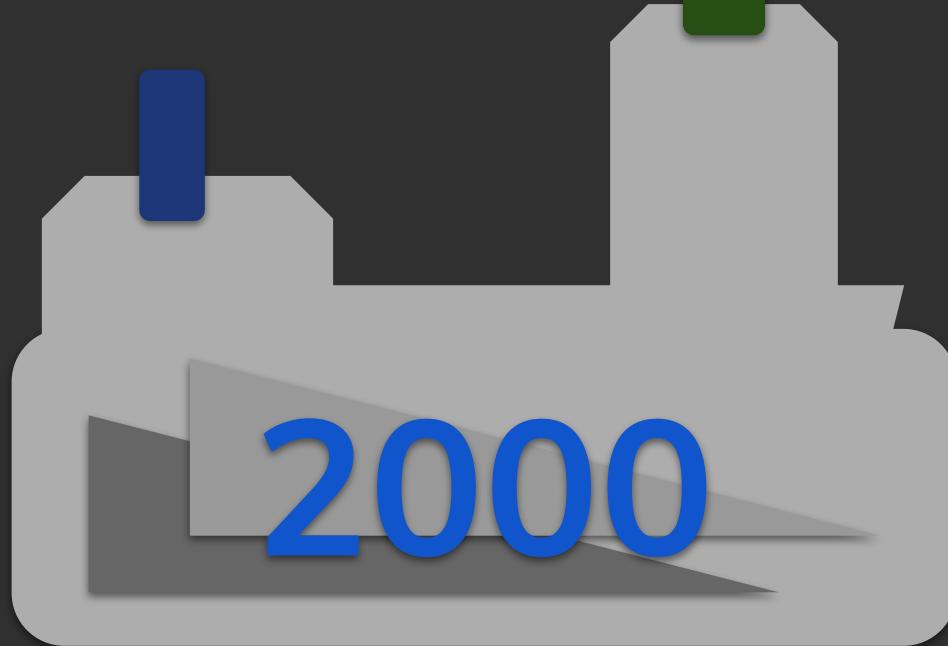
3

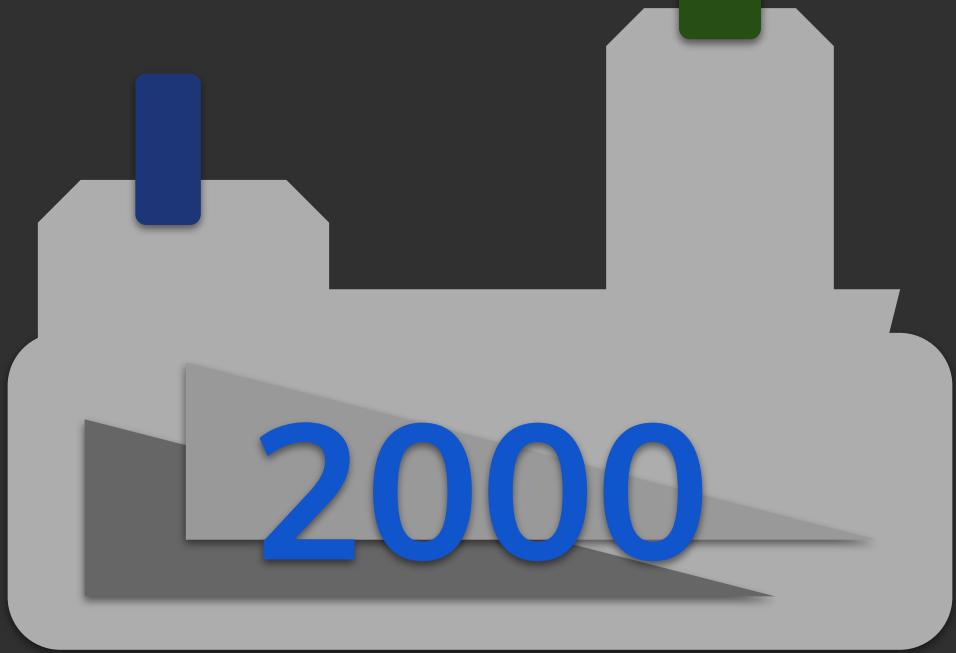
This is the LazeLounges website
and survey review.

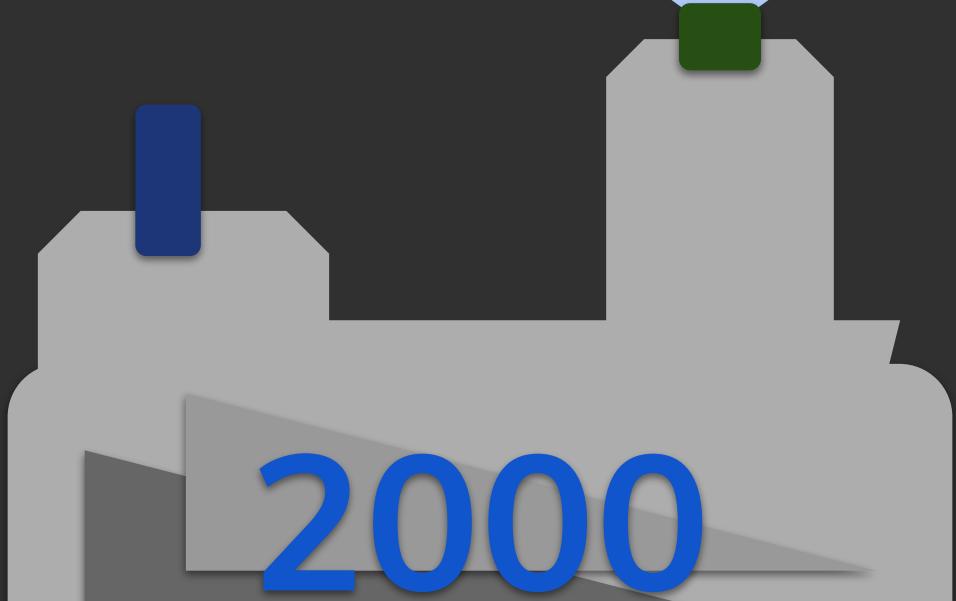


I am Promethean 2000 and I will present all of the information for you. Please look at the screen above for the information









2000

SURVEYS

We will be looking at every survey that the team has sent out throughout the development and analyzing all the results.

The surveys that have been shared with the public include Name, Logo, Colour Palette, Website, Filter Slide, etc.

NAME

CherishChair

CozyCouch

LazeLounges

SatisfySeats

The first form was sent to decide on a name for the entire company.

Four names, as displayed above, were launched to be voted on. With a total of 20 votes, we yielded the following results.

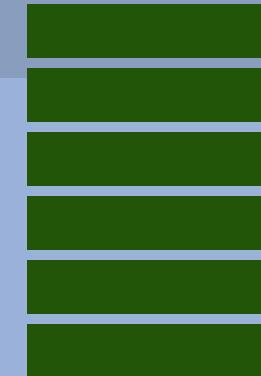
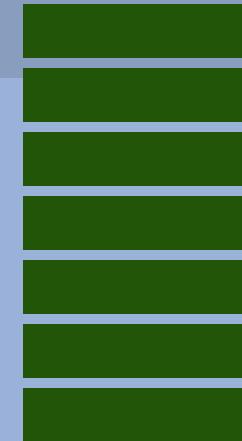
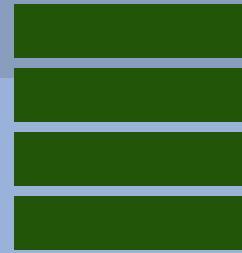
NAME

CherishChair

CozyCouch

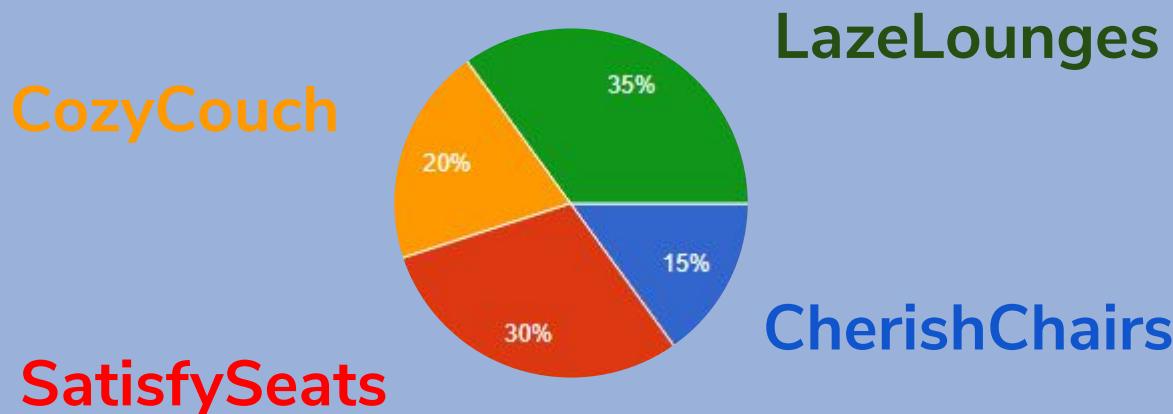
LazeLounges

SatisfySeats



NAME

Taking 35% of the votes, LazeLounges won the vote and will be the official name of the company.



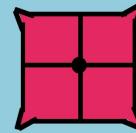
LOGO



LazeLounges



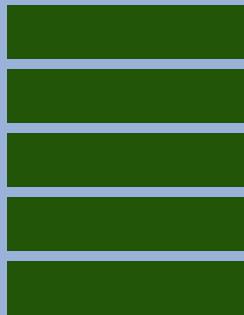
LazeLounges



The second form was sent to decide on the logo that LazeLounges would use.

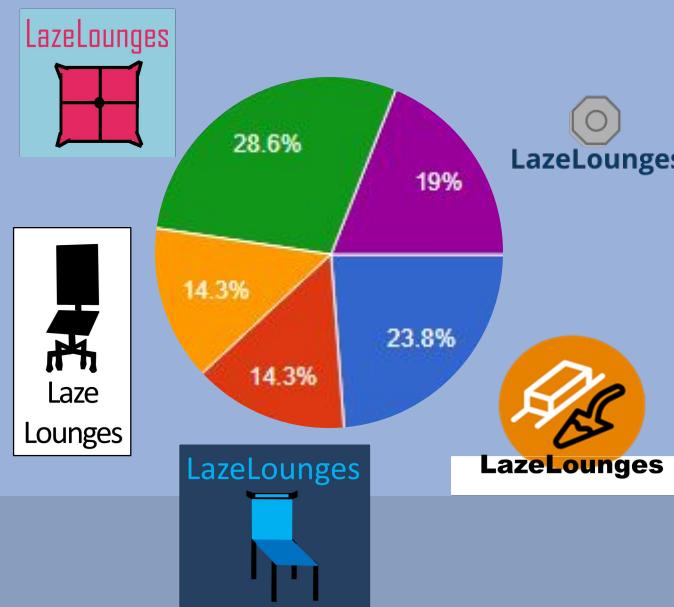
Five logos, as displayed above, were launched to be voted on. With a total of 21 votes, we received the following results.

LOGO

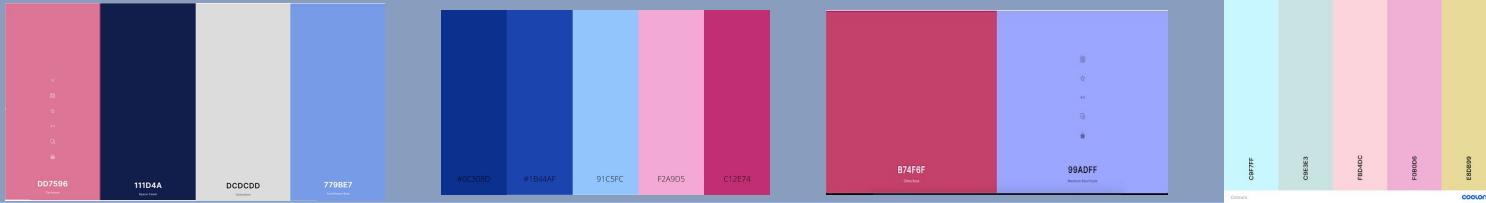


LOGO

Taking 28.6% of the votes, Logo 4 won the vote and is officially LazeLounges' logo for the company.



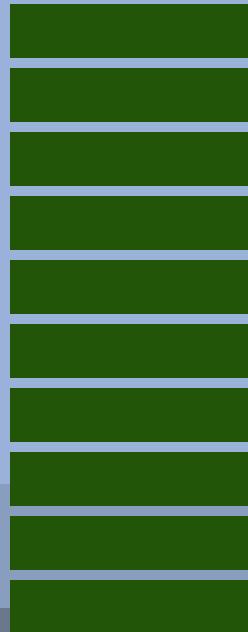
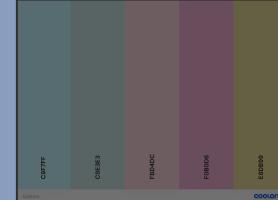
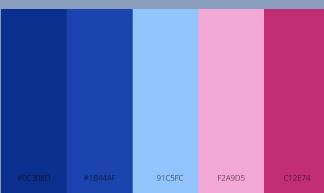
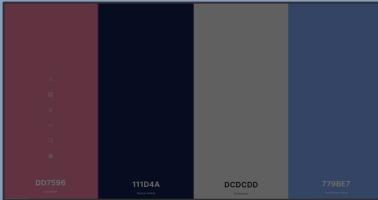
COLOUR PALETTE



The third form was sent to decide on a colour palette for the website.

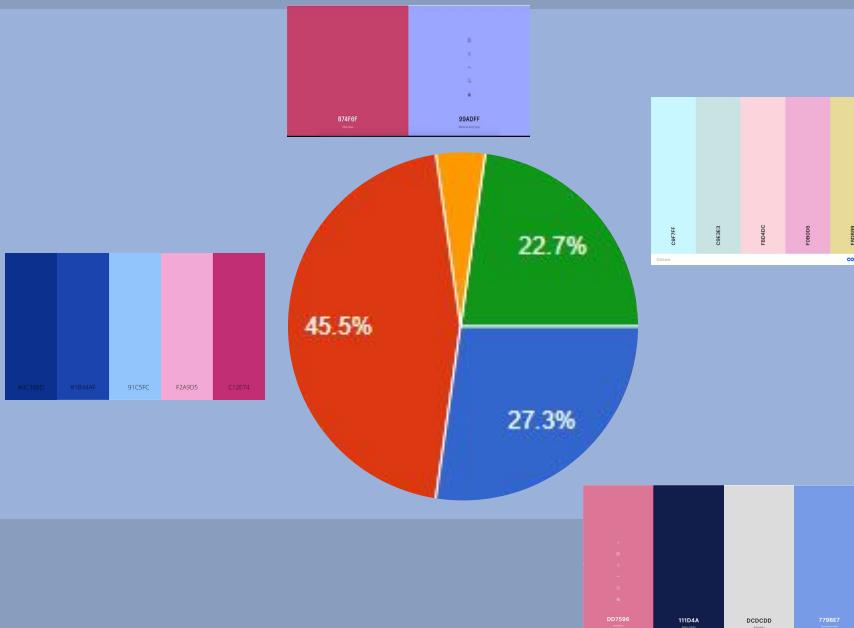
Four colour palettes, as displayed above, were launched to be voted on. With a total of 22 votes, we concluded with the following results.

COLOUR PALETTE

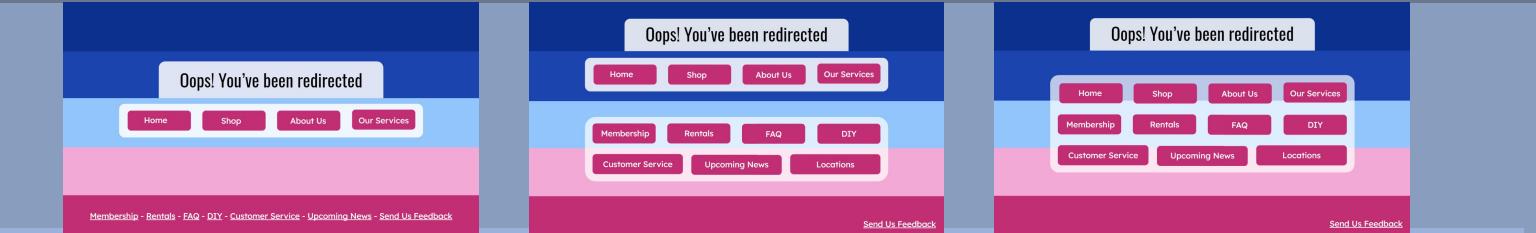


COLOUR PALETTE

Taking 45.5% of the votes, Colour Palette B won the vote and is officially LazeLounges' colour palette for their websites.



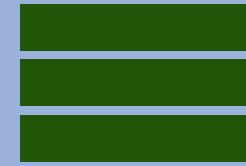
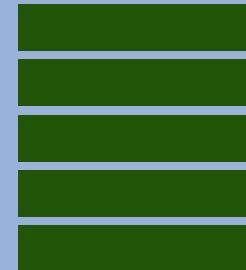
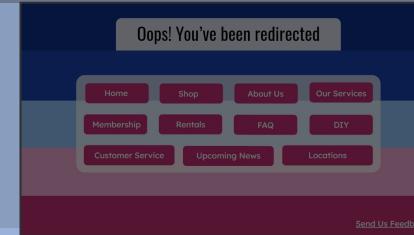
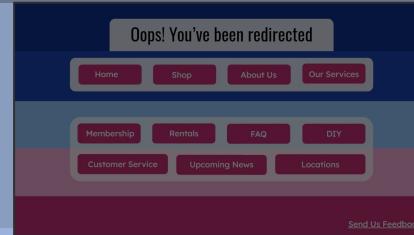
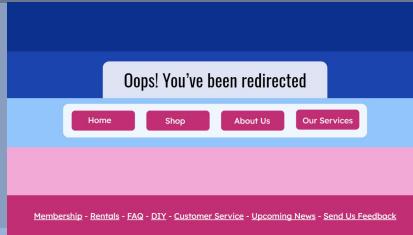
FILTER SLIDE



The fourth form was sent to decide on a filter slide for our final website.

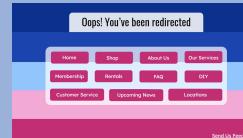
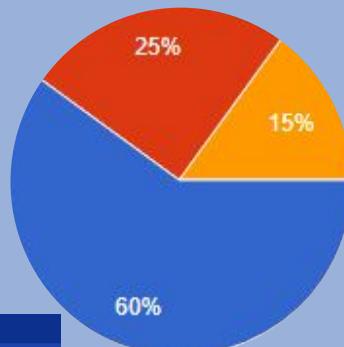
Three filter slides, as displayed above, were launched to be voted on. With a total of 20 votes, we received the following results.

FILTER SLIDE



FILTER SLIDE

Taking 60% of the votes, Filter Slide A won the vote and is officially LazeLounges' filter slide for the final website.



WEBSITE

A

B

C

D

The fourth survey was about the websites, each one made by a different person in the group. Due to the survey being only able to have two prototypes, two websites had to be discarded.

WEBSITE

A

B

C

D

Website B and D, respectively made by Allen and Stephen, were discarded and all work was focused on websites A and C, made respectively by Bavan and Ellen for the survey.

Before we see the results, let us take a look at some screenshots of each website, including the discarded ones.

WEBSITE

A

LazeLounges

Contact Us! Membership Customer Service News

About Us! Gifts Cards Features Purchase Here!

A red heart icon is positioned between the 'About Us!' and 'Features' buttons.

LazeLounges

The background features a large blue A-shaped graphic.

Purchasable Products

Lounges Benches Chairs

Return to Home? Click Here

Additions Couches Cushions

WEBSITE

A

Choose a gift card.

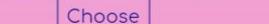
Gift Card \$\$\$

Lazelounges

Choose

Gift Card \$\$\$

Lazelounges



Choose

Gift Card \$\$\$

Lazelounges



Choose

Gift Card \$\$\$

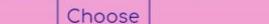
Lazelounges



Choose

\$\$\$

Lazelounges



Choose

Gift Card \$\$\$

Lazelounges



Choose

Modern Couch

Quantity

- 3 +



Colours



The Modern Couch is your everyday classic couch with a storage unit under it.

Return to Home?
Click Here

\$1496.85 + Tax



Return to Home?
Click Here



Add To Cart

Checkout



WEBSITE

B

[HOME]



Welcome!

ABOUT 

MEET THE TEAM! 

PERSONA 

PRODUCTS 

SERVICES 

A dropdown menu is visible at the bottom right.

◀ BACK [PRODUCTS]



COUCHES 

LOUNGES 

BENCHES 

CUSHIONS 

CHAIRS 

ADDITIONS 

A dropdown menu is visible at the bottom right.

WEBSITE

B

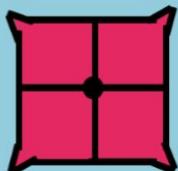
◀ BACK

(ABOUT)

LazeLounges was founded by four founders, working together to achieve success of one glaring problem during the year of 2021, seating posture. As lockdown continues to extend and more people start working from home each passing day, it is no surprise that many of these individuals will start experiencing health issues.

At LazeLounges, we provide comfortable chairs to those who need it during these times. We are doing our best to prevent these health issues and ultimately give you a better life.

LazeLounges



◀ BACK

(INFORMATION)

The Motion Chair has a turnable seat to prevent the user from sitting still all day which is bad for your health. There are cylinders at the back of the seat to pressurize the user's back as well. These features of the chair can be turned off and on at any time.

ADD TO CART

GO TO CHECKOUT



Motion Chair
\$99.99



REVIEWS

WEBSITE



A wireframe-style design for a website. At the top, a large blue header contains the word "LAZELOUNGES". Below this, a light blue section features three white rectangular boxes with dashed borders. The first box contains "ABOUT US" and "Meet our team". The second box contains "SHOP" and "Great deals". The third box contains "OUR SERVICES" and "Contact Us | Policies". A dark red footer bar at the bottom has a small black logo in the center.



A wireframe-style design for a website. At the top, a white header bar includes the LazeLounges logo, a navigation menu with "Home", "Shop", "About", and "Services" links, and a large "SHOP" button. The main content area features a central image of several blue lounge chairs. To the right, there's a promotional message: "Shop the latest deals from our huge selection of high-quality, comfy chairs, recliners, and seating. Free shipping on orders over \$200!". Below this, a pink footer bar contains several black rectangular buttons labeled "LOUNGES", "CHAIRS", "CUSHIONS", "BENCHES", "COUCHES", and "ADDITIONS".

WEBSITE

C

OUR SERVICES



CONTACT US

EMAIL: INFO@LAZELOUNGES.COM
PHONE: (1-800)-LOUNGES (568-6437)

LazeLounges is committed to quality and transparency. Find out more about our [Return, Refund, and Exchange Policy](#) as well as our [Privacy Policy](#) and [Terms Of Service](#).

Visit Us - Business Centre [Other Locations](#)
1200 LazeLounge Drive, Scarborough,
ON M1S 1K7 Mon-Fri 9-8 Sat-Sun 10-7

[Home](#) ▶

◀ Back

Payment Method

Please select one:

Card  

PayPal 

Sign into Paypal

Email or mobile number

Password

Sign in

Subtotal	Price (\$)
----------	------------

Order Summary	
---------------	--

1 Product Name	Price (\$)
1 Product Name	Price (\$)
1 Product Name	Price (\$)

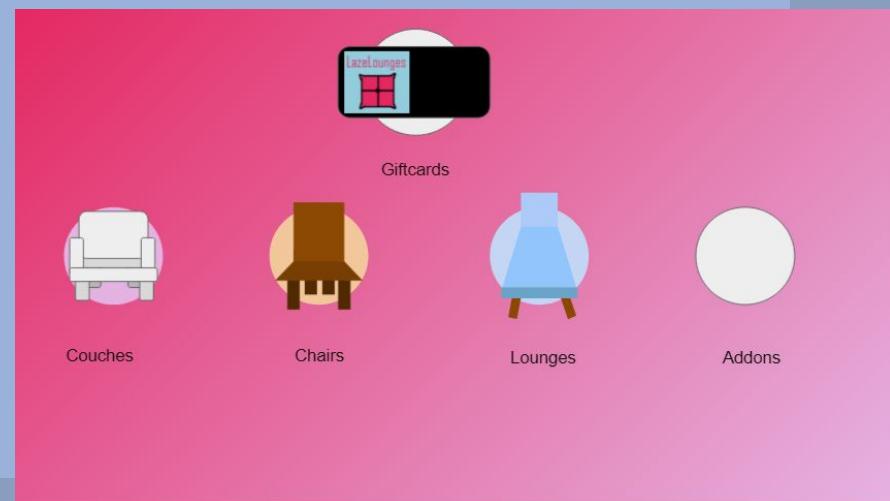
Subtotal	Price (\$)
Shipping Fees	Price (\$)
Taxes	Price (\$)
Total	Price (\$)

WEBSITE

D



Chairs | Couches | Cushions | Posture Correctors | Lounges
Contact Us at info@lazelounges.com or (1-800)-LOUNGES (568-6437)



WEBSITE

D

About

LazeLounges was founded by four founders, working together to achieve success of one glaring problem during the year of 2021, seating posture. As lockdown continues to extend and more people start working from home each passing day, it is no surprise that many of these individuals

Are you buying a gift for someone? Consider getting a giftcard

10\$ 

25\$

50\$

100\$

WEBSITE

A

C

Now let us look at the results of the survey. 18 participants voted with the following data concluded from the form.

WEBSITE

A



C

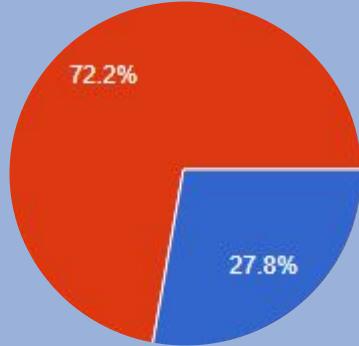


WEBSITE

With 72.2% of all the votes, Prototype C won the vote and will be used as a base to the designing of the final website.



C

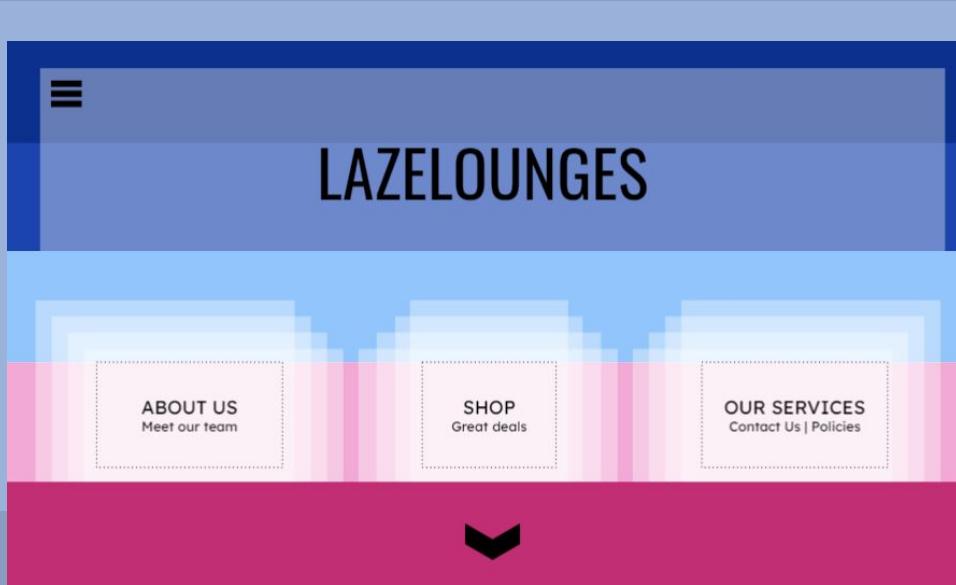


A



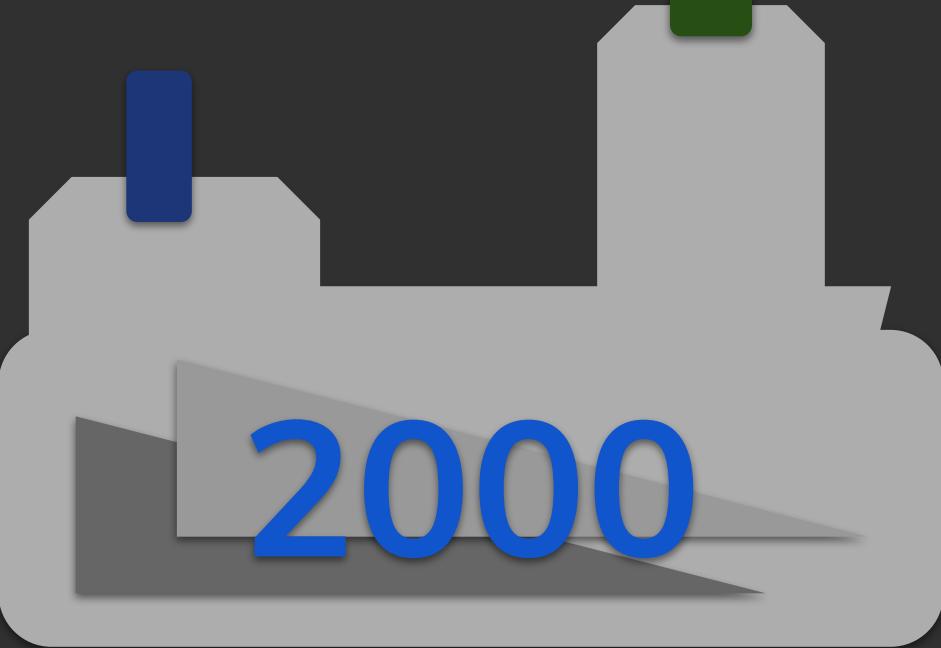
WEBSITE

Now let us take a look at our final website through a quick tour!

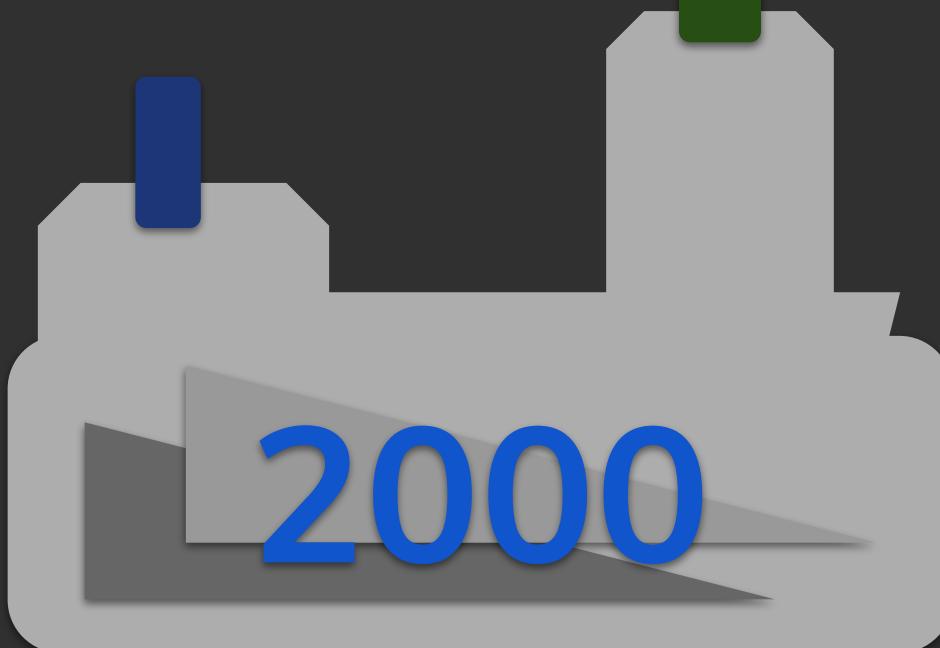


THE END

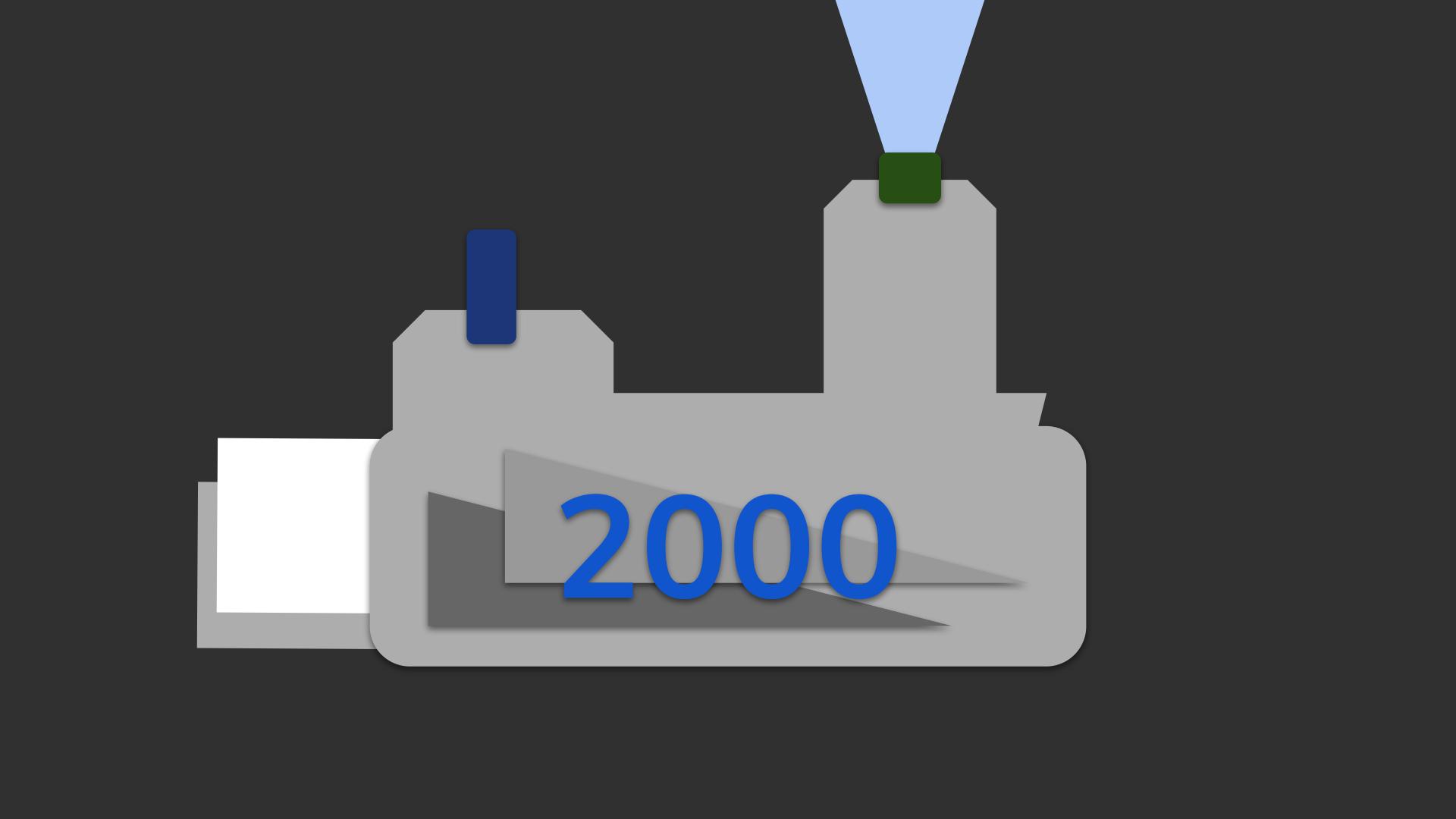
And that was all the data, surveys and websites that LazeLounges has to offer for their final presentation. This is Promethean 2000 shutting down.



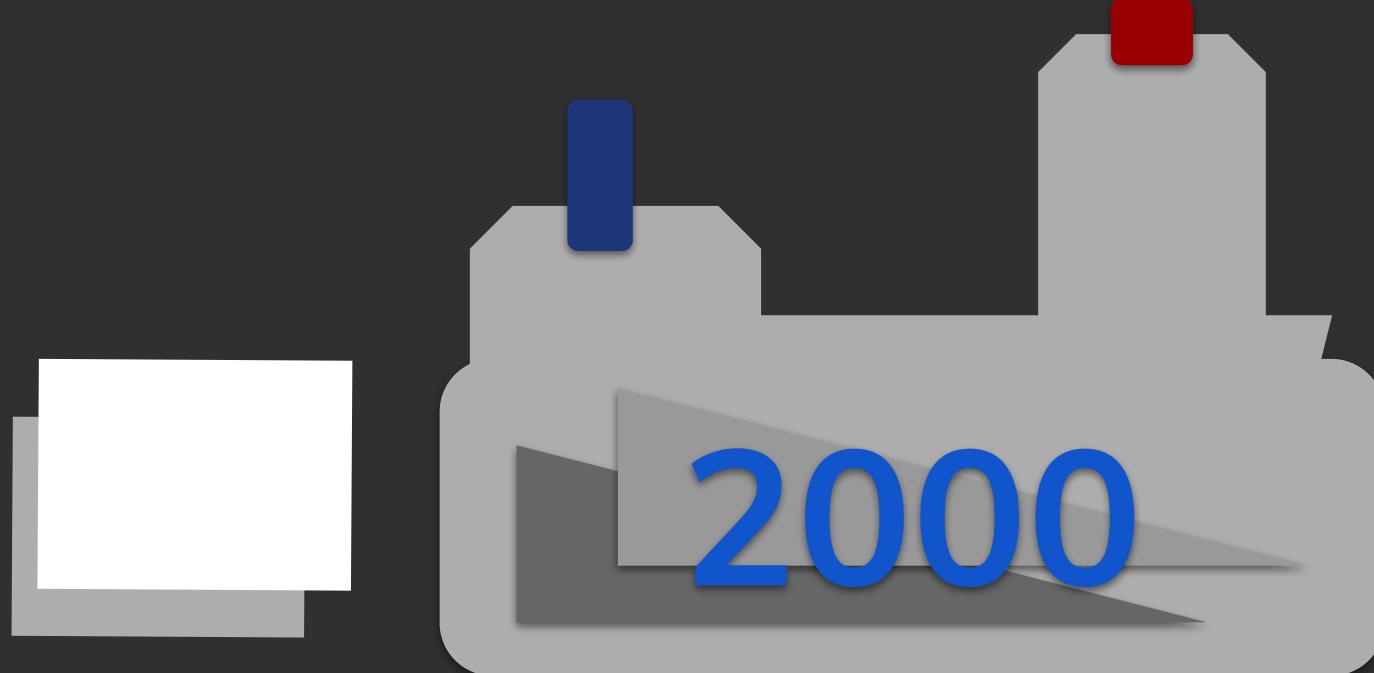
2000



2000

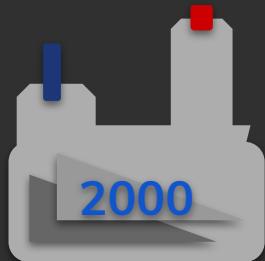


2000



2000

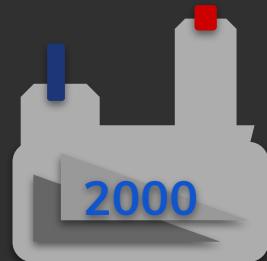
Wow, that went great!



I know! All the surveys
and websites have been
presented in record time
as well!



**Well, I suppose that is all
that is needed for today's
presentation!**



**Yes... I suppose that it is
the end of this long
journey that we've all
been through.**

In that case, I'll be on my way. A bit of work I've got to do, even on my day off.



Wait... I forgot to show this form to you.



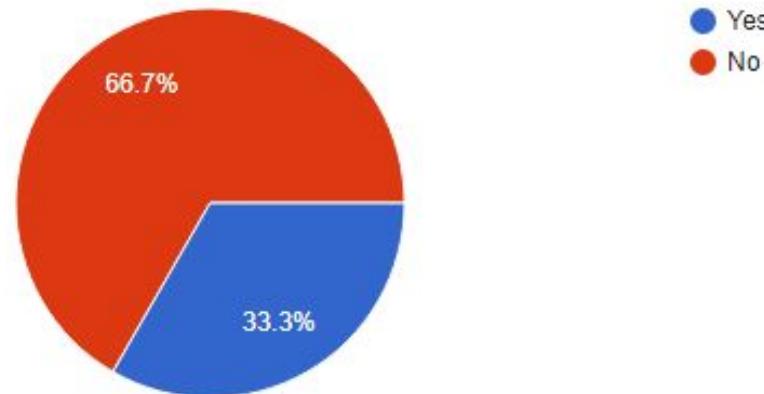
This better not be one of
those pranks, guys.

Before this whole presentation, we sent out a form to the audience of whether they like you or not and here are the results.



Do you like Fred?

18 responses





I thought you said this
wasn't a prank!

Because it isn't! Most of
the audience legitimately
answered no when I asked
them the question!





**Alright... I think this is a
good time to end the
presentation!**



Thank you all for coming, as I know that this might've been one of the longest presentations that you've gone through, so we highly appreciate your patience!

Well, Fred? Anything you want to say to end things off?



Surely they like me now right? I mean, I did present a large portion of the presentation and I think I did a pretty good job on it... I also retrieved that device from home... I am funny, truthful, and very optimistic and I-

For the sake of argument, I will speak on their behalf and say that most of them like you and that the form was totally a prank... It wasn't



Oh, well that is good to hear! To the audience, thank you for coming to this presentation. I hope that one day I will be able to present to audiences like you guys more!

Yeah, I'm sure someday you'll be able to again...



Well that wraps up our presentation...
thank you again for coming and we'll
be sure to continue making
LazeLounges an excellent brand that
you can rely on!

Goodbye everyone! Have a
great rest of your day!

CHEERS!

