

**USC
Student
Parking
Access**

**Product
ideas**

Application
that checks
for open lots

Parking Guard
that
determines if
any spots are
open

Cost/Expenses

Hiring to
create the
application

Making
Posters/Flyers

**Cost of
sensors**

**Said staff
member**

Advertisement

**Having a
stand at
events**

**Posters/
Flyers**

messages in
club/academic
groups

**Platform /
Application
Type**

Website

App

**In the
passport
app**

**Sub-Tab
on sc.edu
under
parking**

Feedback

having a
feedback
section

Contact Us
Section/Page

Staff
member??

**Basic
Features**

being able
to track
cars in
lots

**Estimate
when lots
are
busiest**

**Waiting
times**

**notify
when
spots are
open**

**Find
nearby
open lots**