

Craig Portwood

age: 47

residence: Columbia, SC

education: Bachelor's of Visual Arts

occupation: Professor

marital status: Married

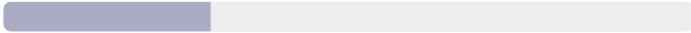


But I haven't and i won't

- Runs in the morning before going to campus for work
- Daily coffee stop at Sweetwater Cafe before work
- Going home and making dinner for his family

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- - Money
- - Making students happy
- - Morning coffee

Values

- - Work ethic
- - Interest in learning
- - Intelligence

Criteria For Success:

- Good course evaluations from both students and department
- A glowing Rate my professor
- Independent Validation from coworkers

Wants

- - Happy wife
- - Raise
- - Best test average for his sections
- - Accesible parking on campus

Fears

- - Getting fired
- - Horses
- - Getting bad reviews on Rate My Professor

Shane

age: 23

residence: south carolina

education: Bachelors in Psychology

occupation: Ghost hunter

marital status: Single



Hey demons, its ya boy

Professional Ghost disprover

Comfort With Technology

INTERNET



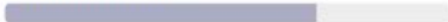
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Successful mimicking of ghost and disproving supernatural

Needs

- Coffee
- Food
- Water
- Ghost tracking stuff

Wants

- Easy campus parking
- Red pen
- Sticky Notes

Values

- Detesting supernatural
- Scaring ghosts

Fears

- None
- Bad hotels
- Ghosts actually being real

Bryce Durham

age: 20-25

residence: Columbia, South Carolina

education: Bachelor's in Computer Science

occupation: College Student

marital status: Single



It is difficult to find parking near college

Spend most of my time doing college assignments and programming side projects

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Better access to parking
- Technology Items (Computers/Servers)
- Programming IDEs

Values

- Education
- Mental/Physical Health
- Having a High GPA
- Critical Thinking Skills

Criteria For Success:

Find parking to be at class on time

Learn various programming techniques to be better at programming

Wants

- Parking available closer to college campus
- Job as Software Developer
- New Learning Experiences

Fears

- Failure
- Frogs
- Getting Bad Grades

David Churukian

age: 52

residence: South Carolina

education: B.S. in Astrophysics

occupation: Professor

marital status: Divorced



"The statistics show..."

Gets up at 5:00 AM to watch Bill Nye and Sid the Science Kid

Does research for the rare neutrinoless double beta decay which would establish the neutrino as its own antiparticle.

Maintains data analysis systems for the Majorana.

Teaches classes in Physics

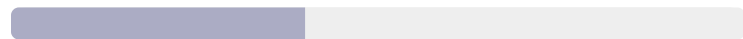
Goes home and watches Interstellar

Comfort With Technology

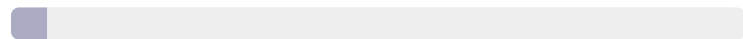
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Creating tricky deliverables and homework for his students.
- Doing research in many different physics-related topics

Needs

- To keep busy (workaholic)
- Have coffee break
- Make money to fund research

Wants

- Smart students
- Good parking to make it class on time
- In-class multiple choice IClicker
- To learn more about parallel programming
- To create new methods of teaching physics with his teaching partner, Alice Tedeschi

Values

- Curiosity
- Intellect
- Punctuality
- Observation skills
- Creativity
- Problem Solving

Fears

- - Passing too many students in his class
- - Not having easy exams



