Craig Portwood

age: 47
residence: Columbia, SC
education: Bachelor's of Visual Arts
occupation: Professor
marital status: Married

But I haven't and i won't

- Runs in the morning before going to campus for work
- Daily coffee stop at Sweetwater Cafe before work
- Going home and making dinner for his family

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

- Good course evaluations form both students and department
- A glowing Rate my professor
- Independent Validation from coworkers

Needs

- - Money
- - Making students happy
- - Morning coffee

Wants

- - Happy wife
- - Raise
- - Best test average for his sections
- - Accesible parking on campus

Values

- - Work ethic
- - Interest in learning
- - Intelligence

Fears

- - Getting fired
- - Horses
- - Getting bad reviews on Rate My Professor

MOBILITY LABS

Shane

age: 23
residence: south carolina
education: Bachelors in Psychology
occupation: Ghost hunter
marital status: Single

Hey demons, its ya boy

Professional Ghost disprover

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Successful mimicking of ghost and disproving supernatural

Needs

- Coffee
- Food
- Water
- Ghost tracking stuff

Wants

- Easy campus parking
- Red pen
- Sticky Notes

Values

- Detesting supernatural
- Scaring ghosts

Fears

- None
- Bad hotels
- Ghosts actually being real

Bryce Durham

age: 20-25
residence: Columbia, South Carolina
education: Bachelor's in Computer Science
occupation: College Student
marital status: Single

It is difficult to find parking near college

Spend most of my time doing college assignments and programming side projects

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Find parking to be at class on time
Learn various programming techniques to be better at programming

Needs

- Better access to parking
- Technology Items (Computers/Servers)
- Programming IDEs

Wants

- Parking available closer to college campus
- Job as Software Developer
- New Learning Experiences

Values

- Education
- Mental/Physical Health
- Having a High GPA
- Critical Thinking Skills

Fears

- Failure
- Frogs
- Getting Bad Grades

MOBILITY LABS

David Churukian

age: 52
residence: South Carolina
education: B.S. in Astrophysics
occupation: Professor
marital status: Divorced

"The statistics show..."

Gets up at 5:00 AM to watch Bill Nye and Sid the Science Kid
Does research for the rare neutrinoless double beta decay which would establish the neutrino as its own antiparticle.
Maintains data analysis systems for the Majorana.
Teaches classes in Physics
Goes home and watches Interstellar

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

- Creating tricky deliverables and homework for his students.
- Doing research in many different physics-related topics

Needs

- To keep busy (workaholic)
- Have coffee break
- Make money to fund research

Wants

- Smart students
- Good parking to make it class on time
- In-class multiple choice IClicker
- To learn more about parallel programming
- To create new methods of teaching physics with his teaching partner, Alice Tedeschi

Values

- Curiosity
- Intellect
- Punctuality
- Observation skills
- Creativity
- Problem Solving

Fears

- - Passing too many students in his class
- - Not having easy exams

MOBILITY LABS

MOBILITY LABS