

**USC
Student
Parking
Access**

**Product
ideas**

Cost/Expenses

Advertisement

**Platform /
Application
Type**

Feedback

**Basic
Features**

Application
that checks
for open lots

Hiring to
create the
application

Having a
stand at
events

Website

having a
feedback
section

being able
to track
cars in
lots

Parking Guard
that
determines if
any spots are
open

Making
Posters/Flyers

Posters/
Flyers

App

Contact Us
Section/Page

Estimate
when lots
are
busiest

Cost of
sensors

messages in
club/academic
groups

In the
passport
app

Staff
member??

Waiting
times

Said staff
member

Sub-Tab
on sc.edu
under
parking

notify
when
spots are
open

Find
nearby
open lots