

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Transaction  
amount

46M

Transaction  
Count

667K

Card_category	Revenue	Sum of total_trans_amt	Sum of Interest_earned
Blue	47,188,612	37,840,749	6,614,173
Silver	5,659,109	4,647,596	821,923
Gold	2,533,682	2,091,362	384,755
Platinum	1,135,608	953,314	161,629
Total	56,517,011	45,533,021	7,982,480



Week Start Date

All

F

M

Medium

Low

High

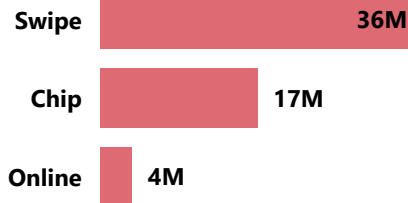
Gold

Silver

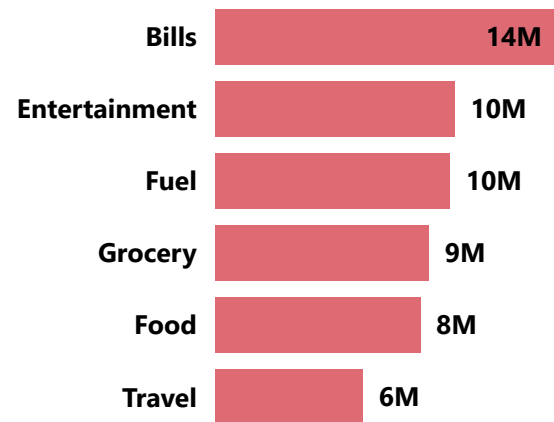
Blue

Platinu...

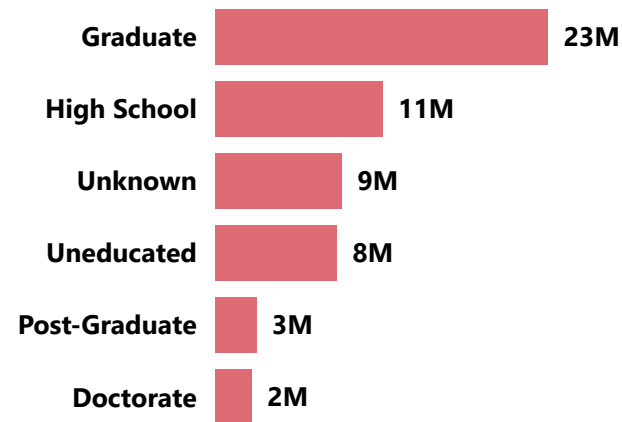
## Revenue by Use Chip



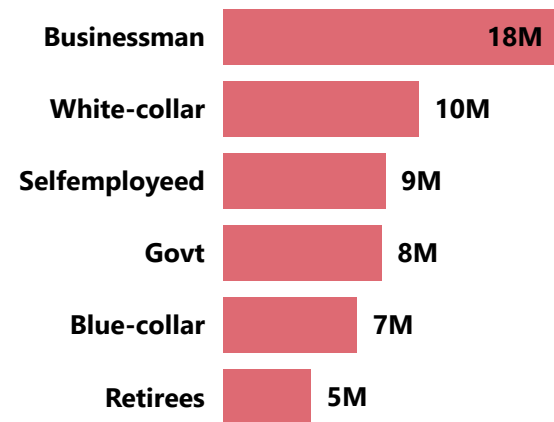
## Revenue by Expenditure Type



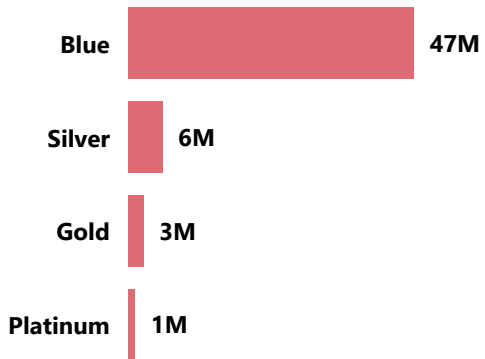
## Revenue by Education Level



## Revenue by Customer Job



## Revenue by Acq Cost



# Credit Card Customer Report



Week Start Date

All

Revenue

57M

Total Interest

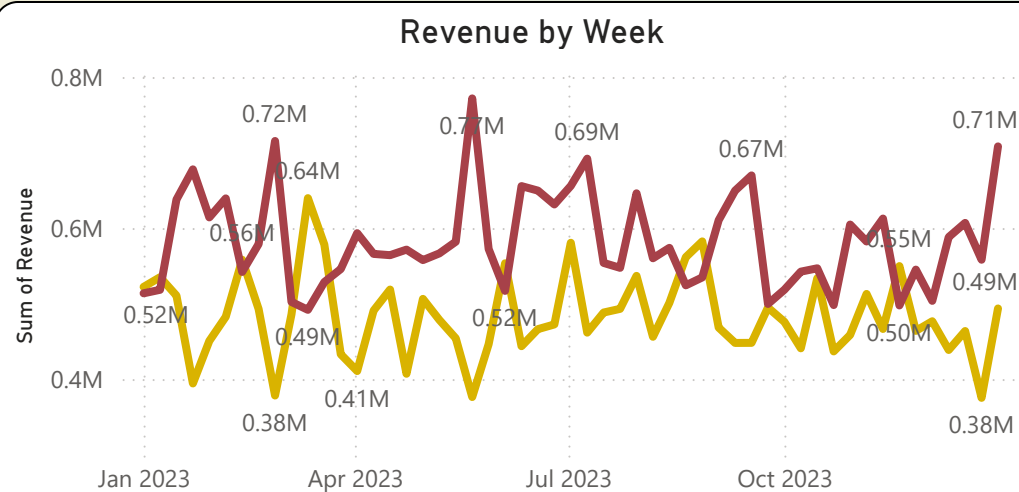
8M

Income

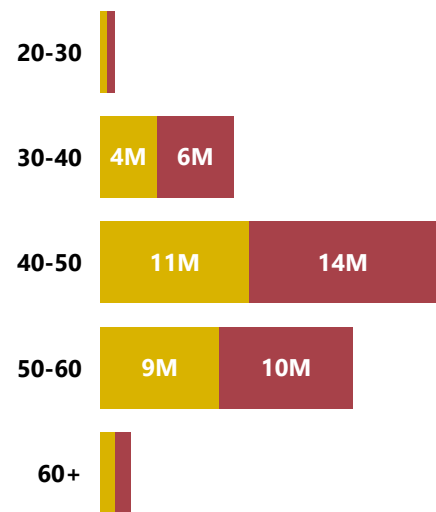
588M

CSS

3.19



Revenue by Age Group

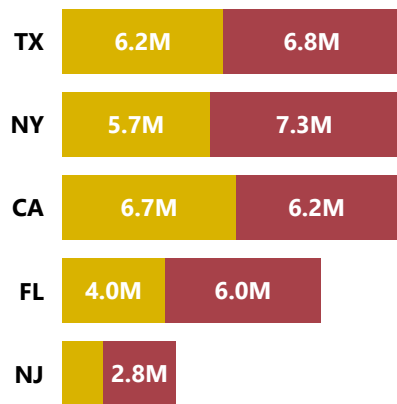


Gold Silver Blue Platinum

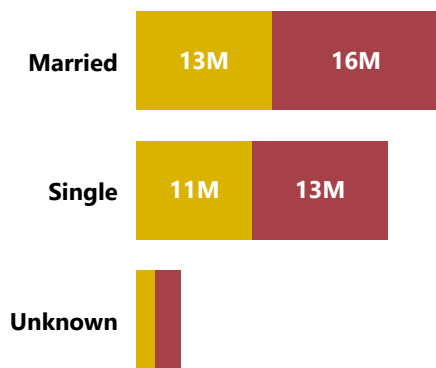
Swipe Online Chip

Customer_job	Revenue	Sum of Interest_earned	Sum of income
Businessman	17,697,472	2,584,604	190350431
White-collar	10,283,124	1,464,691	105618475
Selfemployeed	8,542,826	1,141,510	77659931
Govt	8,335,534	1,182,231	90834727
Blue-collar	7,040,606	967,751	73516911
Retirees	4,617,448	641,692	49619308
Total	56,517,011	7,982,480	587599783

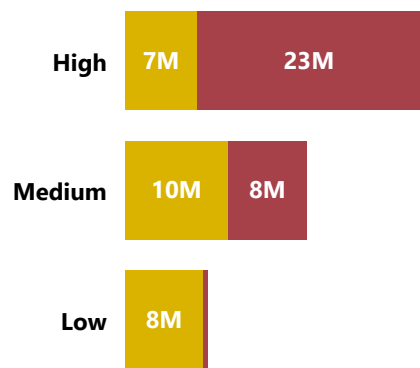
Top 5 States



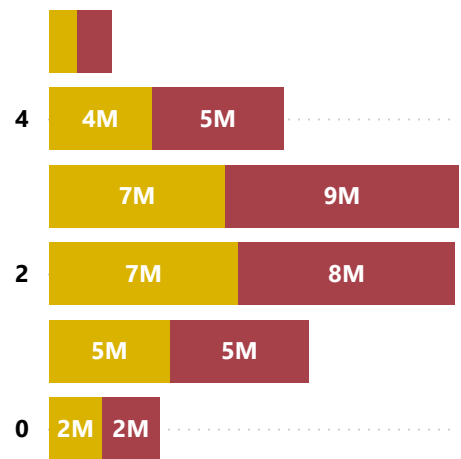
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

