

# 1.Site Name

- a. [www.OracleSkies.com](http://www.OracleSkies.com)
- b. \$12/year
- c. [https://domains.google.com/m/registrar/search?searchTerm=oracleskies.com&hl=en&\\_ga=2.197953839.1640035413.1557939629-1085832455.1557939629](https://domains.google.com/m/registrar/search?searchTerm=oracleskies.com&hl=en&_ga=2.197953839.1640035413.1557939629-1085832455.1557939629)

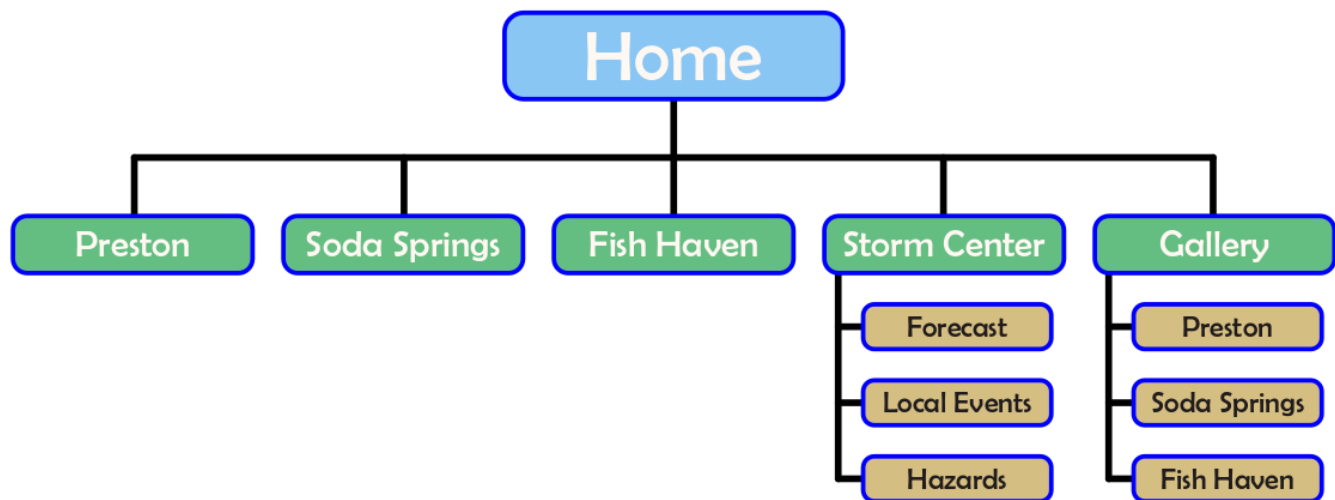
# 2.Site Purpose

- a. Provide a weather outlook on a select number of cities, ideal plans for appropriate seasons, and upcoming local events to plan for.

# 3.Target Audience and Scenarios

- a. Tourism audience. This would be for those who are planning a trip to the beach, the mountains, a lake, and want to know what the weather will be like. Forecasts and recommendations are listed if conditions are not ideal, giving alternative suggestions if the conditions are unfavorable. This site would not provide any services beyond information, advice, and general interest.
- b. Nature explorers. This would give the needed details of what is to be expected, so the explorer can plan for hiking, camping, climbing, etc., and have all the needed supplies/ gear for the trip. A collection of nearby attractions would be available, as well as hospitals, restaurants, hotels, etc.
- c. Scenarios
  - Does this utilize Google Maps?
  - Can I contact local businesses through this site, or do I need to look on my own?
  - How far ahead can it predict the weather?
  - What have other people said about the places I'm interested in?

# 4.Site Map



## 5. Color Scheme & Typography

Site Header	Matura MT Script Capitals	30px	#64be82	<b>Sample</b>
Primary Navigation	Arial	20px	#78d296	Sample
Footer Navigation	Arial	14px	#000000	Sample
Heading 1	Egyptian Slate Std	25px	#64be82	Sample
Heading 2	Egyptian Slate Std	20px	#64be82	Sample
Heading 3	Egyptian Slate Std	15px	#64be82	Sample
Paragraph Text	Arial	12px	#000000	Sample

- a. I want the typography to convey adventure and excitement, as well as sophistication. The choice of Matura MT Script for the main title font is to give an exotic feel for the service being provided. The remaining fonts convey strength and absoluteness, which would be favorable for someone who is trusting a site to tell them the future of the weather.

## 6. Wireframe Sketches

