

1.Site Name

- a. "Room at the Inn"
- b. www.roomtheinn.com
- c. \$12/year
https://domains.google.com/m/registrar/search?searchTerm=Room%20@%20the%20Inn&hl=en&_ga=2.74860754.1124370310.1562795773-790600759.1562795773&tab=0

2.Site Purpose

(Taken from assignment)

- a. *A hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons.*
- b. *The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.*

3.Target Audience and Scenarios

- a. Visiting audience. Since the focal point of people staying here is focused on the nearby temple, the audience would be comprised of visitors, wedding parties, youth groups and perhaps traveling maintenance personnel who're needing to service the temple for some purpose.
- b. Scenarios
 - Where is the nearest temple?
 - Where is the nearest church meetinghouse?
 - Nearby restaurants/attractions?
 - Local food options for catered events?
 - Local events for a wedding party/youth group to enjoy after their temple-purposes have been fulfilled?
 - Is this solely geared to church-members?
 - What about those who are not members of the church?

4.Services/Amenities

- a. **Services:**
 - Free access to changing rooms and bathroom facilities for temple patrons who have traveled far and need to change to and from church clothes
 - A playroom and low-cost, short-term babysitting services for the children of patrons
 - Long-term stay accommodations in kitchenette suites for full-time temple missionaries
 - Temple history themed reception and sitting area
 - A wedding reception hall that can be easily customized with a simple catering menu and kitchen access for food preparation and serving

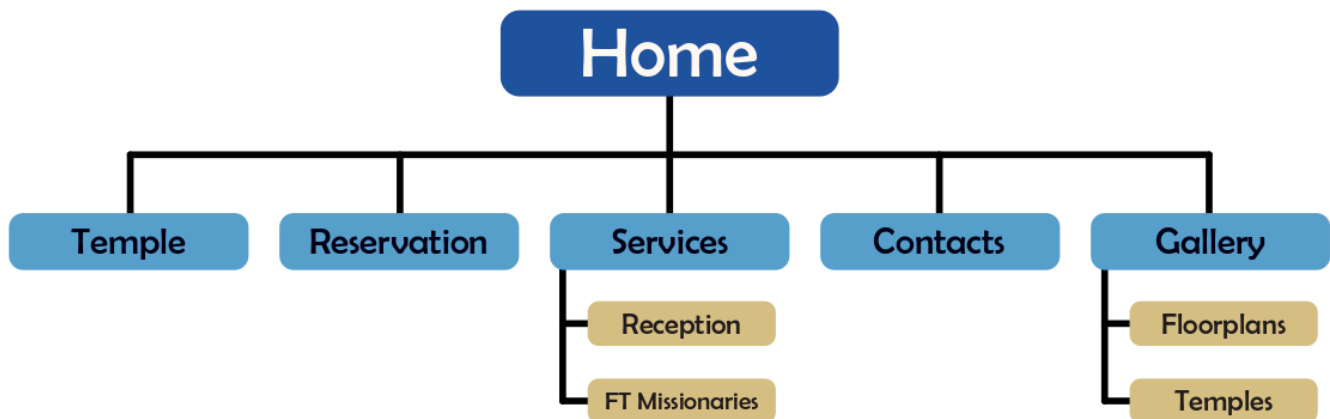
- A family search center that supports family search and ordinance work
- b. **Amenities:**
- Breakfast buffet
 - Exercise/workout room
 - Outdoor pool
 - Wi-Fi, high-speed internet access
 - Spacious parking lot
 - Temple shuttle van
 - Family history database

5.Contact Info

- a. **Address HQ**
- 4800 Montgomery Ln #300, Bethesda, MD 20814
- b. Location of Inn
- Phoenix, AZ

6.Site Map

- a. The layout of links within the website



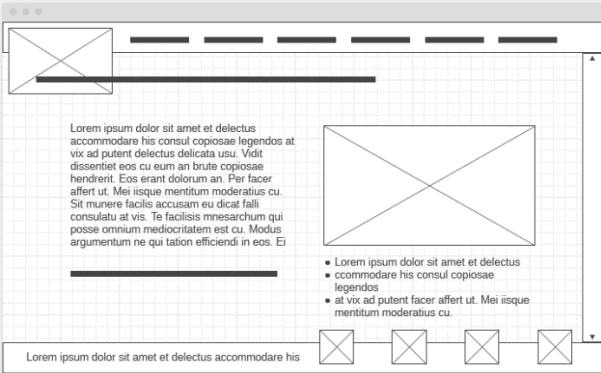
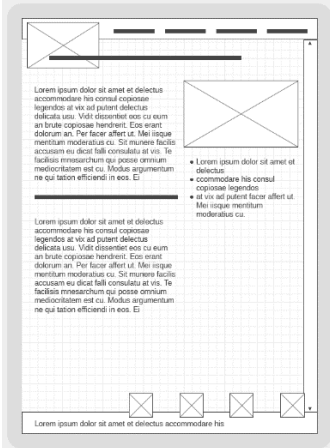
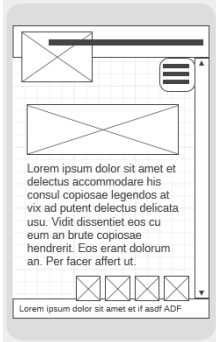
7.Color Scheme & Typography

Site Header	Elephant	30px	#1f529d	Sample
Primary Navigation	Times New Roman	20px	#579fcb	Sample
Footer Navigation	Times New Roman	14px	#579fcb	Sample

Heading 1	Bookman Old Style	25px	#579fcb	Sample
Heading 2	Bookman Old Style	20px	#579fcb	Sample
Heading 3	Bookman Old Style	15px	#579fcb	Sample
Paragraph Text	Bahnschrift	12px	#000000	Sample

- a. **| Site Header Title |**
- b. Lesser Titles and Headers
- c. I want the typography to come across as elegant, with hues of blue. The choice of primary font is a serif style, while the content font is sans-serif. The purpose of this is for the titles and headers to stand out, while the paragraphs are easier on the eyes.

8. Wireframe Sketches

Large View	Tablet View	Mobile View
 <p>Large View Wireframe Sketch: A desktop layout with a header, a main content area with a large image placeholder, a sidebar with a list of items, and a footer with a row of four small image placeholders.</p>	 <p>Tablet View Wireframe Sketch: A layout for tablets, showing a header, a main content area with a large image placeholder, a sidebar with a list of items, and a footer with a row of four small image placeholders.</p>	 <p>Mobile View Wireframe Sketch: A layout for mobile devices, showing a header, a main content area with a large image placeholder, a sidebar with a list of items, and a footer with a row of four small image placeholders.</p>