

# Differentially Private Policy Evaluation

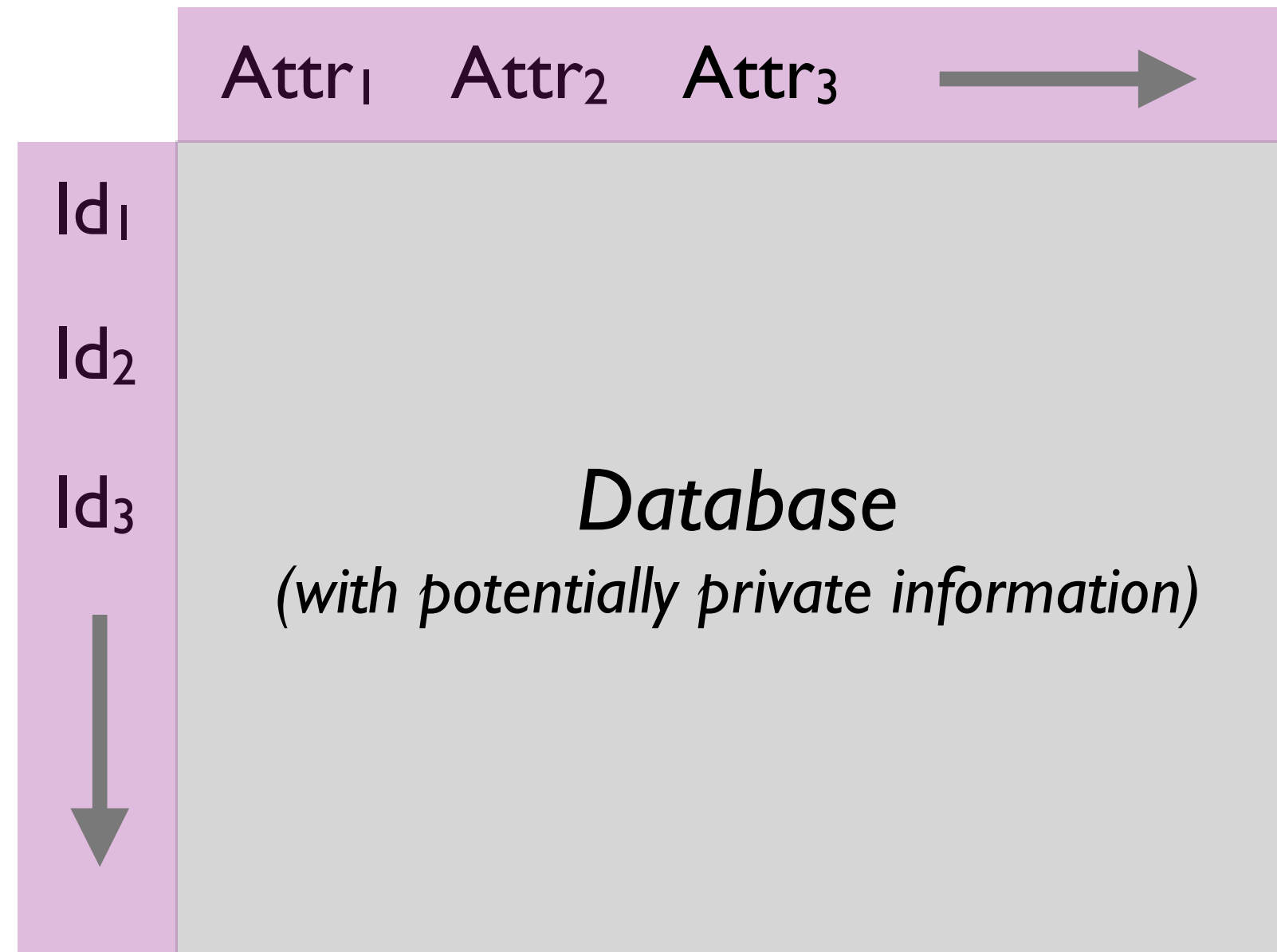
**Borja de Balle Pigem**



[CSML — Feb 18, 2016]

# **Part I: Introduction to Differential Privacy**

# Data Science in the Big Data Era



# The Privacy ~~Challenge~~ Nightmare

# The Privacy Challenge Nightmare

The New York Times

## Technology

WORLD	U.S.	N.Y. / REGION	BUSINESS	TECHNOLOGY	SCIENCE	HEALTH	SPORTS	OPINION
AUTOS								
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### A Face Is Exposed for AOL Searcher No. 4417749

By [MICHAEL BARBARO](#) and [TOM ZELLER Jr.](#)  
Published: August 9, 2006

Buried in a list of 20 million Web search queries collected by AOL and recently released on the Internet is user No. 4417749. The number was assigned by the company to protect the searcher’s anonymity, but it was not much of a shield.

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## Robust De-anonymization of Large Sparse Datasets

Arvind Narayanan and Vitaly Shmatikov

The University of Texas at Austin

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*We apply our de-anonymization methodology to the Netflix Prize dataset, which contains anonymous movie ratings of 500,000 subscribers of Netflix, the world’s largest online movie rental service. We demonstrate that an adversary who knows only a little bit about an individual subscriber can easily identify this subscriber’s record in the dataset. Using the Internet Movie Database as the source of background knowledge, we successfully identified the Netflix records of known users, uncovering their apparent political preferences and other potentially sensitive information.*

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Yahoo Releases Largest  
Ever Machine Learning  
Dataset To Researchers



Posted by [samzenpus](#) on Thursday January 14, 2016

An anonymous reader writes:

Yahoo Labs has [released a record-breaking dataset](#) containing [110 billion interactions from 20 million Yahoo News users in 1.5TB of zipped data](#). The anonymized data is intended for research initiatives in artificial intelligence, including user-behavior modeling, collaborative filtering techniques and unsupervised learning methods.



**Moritz Hardt**  
@mrtz

Follow

Dear privacy researchers, I'm sure deanonymizing that new Yahoo data set is a homework exercise, but can we just NOT this time.

# What Makes Privacy Difficult?

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*Example 1: LU Employee Database*

Position	Department	Gender	Year Joined	Nationality	Salary
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*Example 2: Netflix Prize Dataset*

*“For the vast majority of records, there isn’t a single record with similarity score over 0.5 in the entire 500K-record dataset, even if we consider only the sets of movies rated without taking into account numerical ratings or dates.”*

# Differential Privacy: Definition

A randomized algorithm  $\mathcal{A}$  is  $\epsilon$ -differentially private if for every pair of neighbouring databases  $X \sim X'$  and every possible output  $y$  we have

$$\frac{\mathbb{P}[\mathcal{A}(X) = y]}{\mathbb{P}[\mathcal{A}(X') = y]} \leq e^\epsilon \quad (\approx 1 + \epsilon)$$

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- Users get **bound on privacy loss** when contributing data

# DP101: The Laplace Mechanism

Deterministic function

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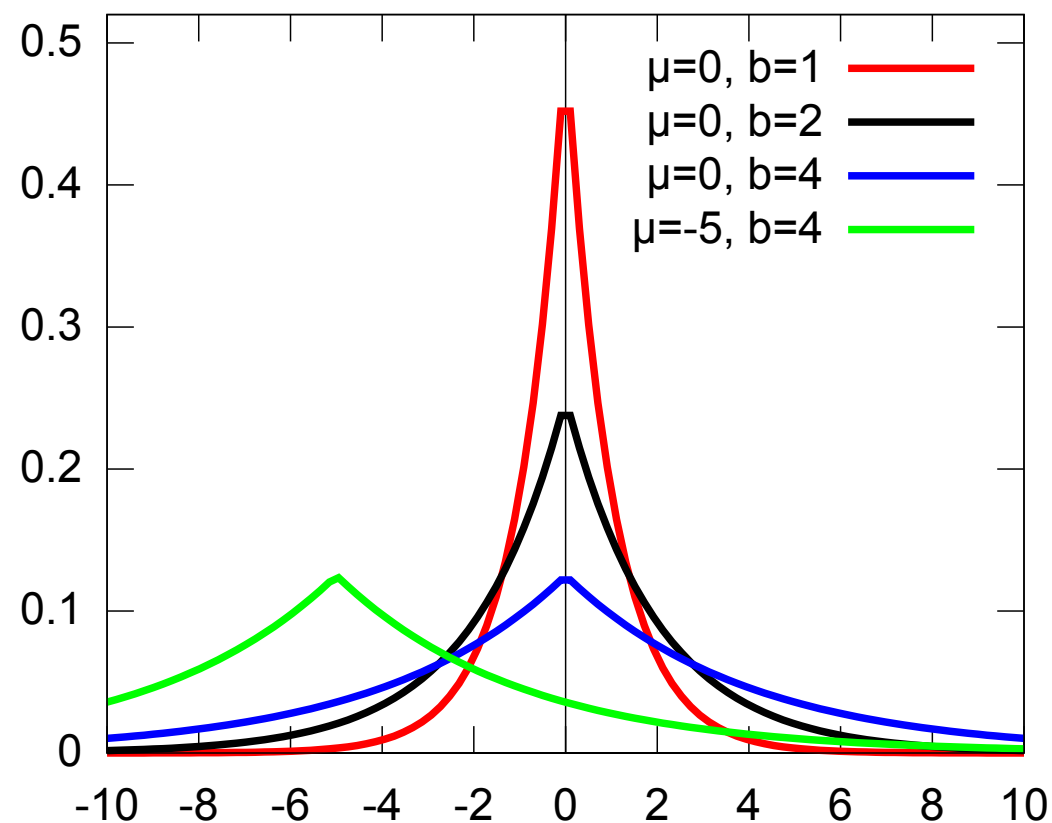
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Laplace distribution

$$p_{\text{Lap}(b)}(y) = \frac{1}{2b} \exp \left( -\frac{|y|}{b} \right)$$



# Proof: Laplace Mechanism is DP

$$\begin{aligned}\frac{p_{\mathcal{A}(X)}(y)}{p_{\mathcal{A}(X')}(y)} &= \frac{\frac{\epsilon}{2GS_f} \exp\left(-\frac{\epsilon|y-f(X)|}{GS_f}\right)}{\frac{\epsilon}{2GS_f} \exp\left(-\frac{\epsilon|y-f(X')|}{GS_f}\right)} \\ &= \exp\left(\frac{\epsilon(|y-f(X')|-|y-f(X)|)}{GS_f}\right) \\ &\leq \exp\left(\frac{\epsilon|f(X)-f(X')|}{GS_f}\right) \leq e^\epsilon\end{aligned}$$

# More Queries, More Data

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*More Queries,  
Less Privacy*

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*More Data,  
Less Noise*

$X \sim X'$   
 $X = (x_1, \dots, x_{n-1}, x_n)$   
 $X' = (x_1, \dots, x_{n-1}, x'_n)$

Linear Query

$$f(X) = \frac{1}{n} \sum_{i=1}^n g(x_i)$$

Global Sensitivity

$$GS_f = \frac{GS_g}{n}$$

# Two Basic Questions



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- How to **maximize access to information** with a fixed privacy budget?
  - ✦ **Interactive DP:** e.g. perturbation dependent on correlation between queries
  - ✦ **Release “Synthetic” DP Data:** e.g. output noisy histograms

# Two Basic Questions

- How to **maximize access to information** with a fixed privacy budget?
  - ✦ **Interactive DP**: e.g. perturbation dependent on correlation between queries
  - ✦ **Release “Synthetic” DP Data**: e.g. output noisy histograms
- How to design DP mechanisms for more **complex queries**?
  - ✦ **DP Machine Learning**: e.g. train logistic regression / SVM / DNN with DP guarantee on model parameters

# Diff. Priv. Machine Learning

[see book by Dwork & Roth '14]

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# Diff. Priv. Machine Learning

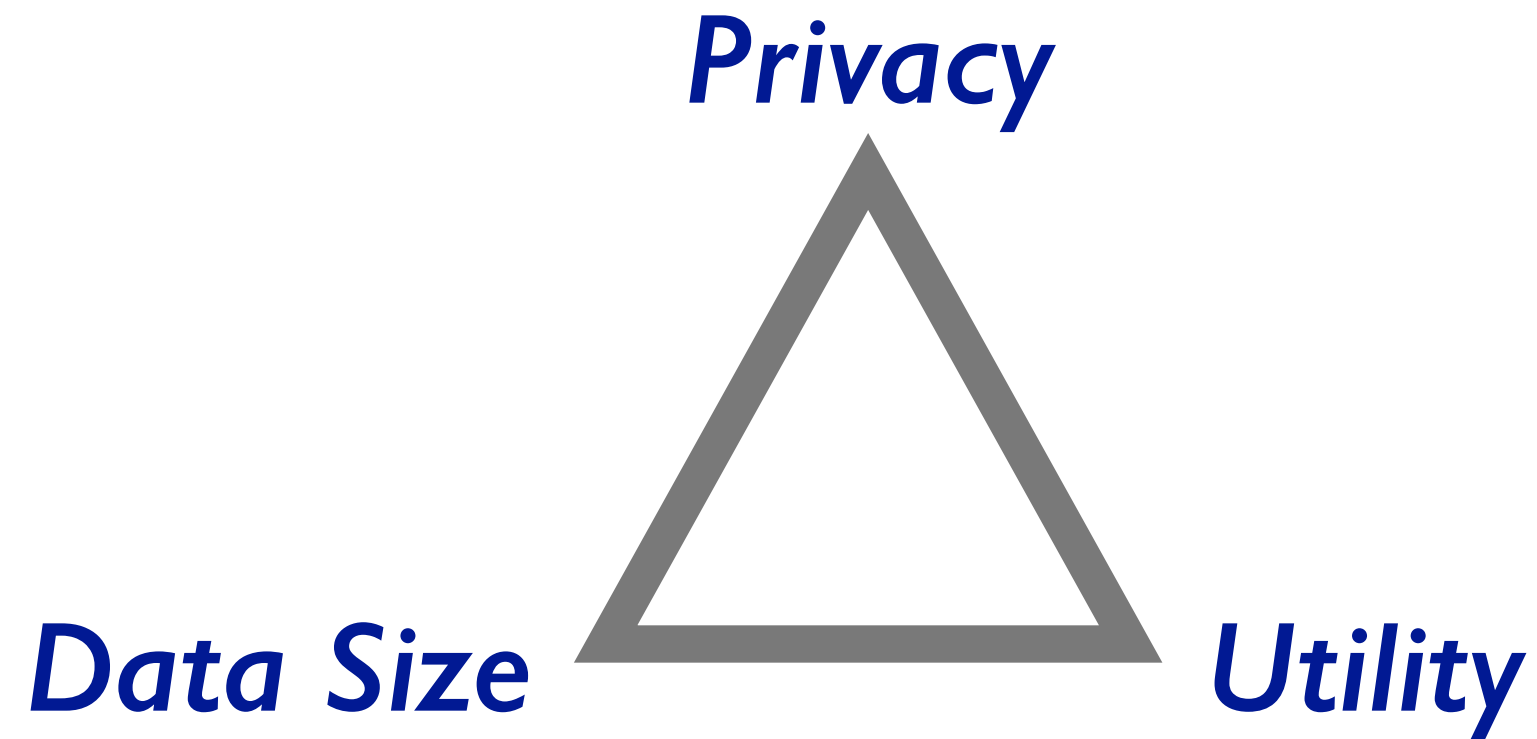
- **Output Perturbation** (generalize Laplace Mechanism): multivariate outputs, data-dependent noise
- **Objective Perturbation**: ERM with random regularization
- **Private Bayesian ML**: privacy inducing priors
- Deep connections between **privacy and generalization**
- **DP for On-line Algorithms**: bandits, on-line optimization, reinforcement learning

[see book by Dwork & Roth '14]



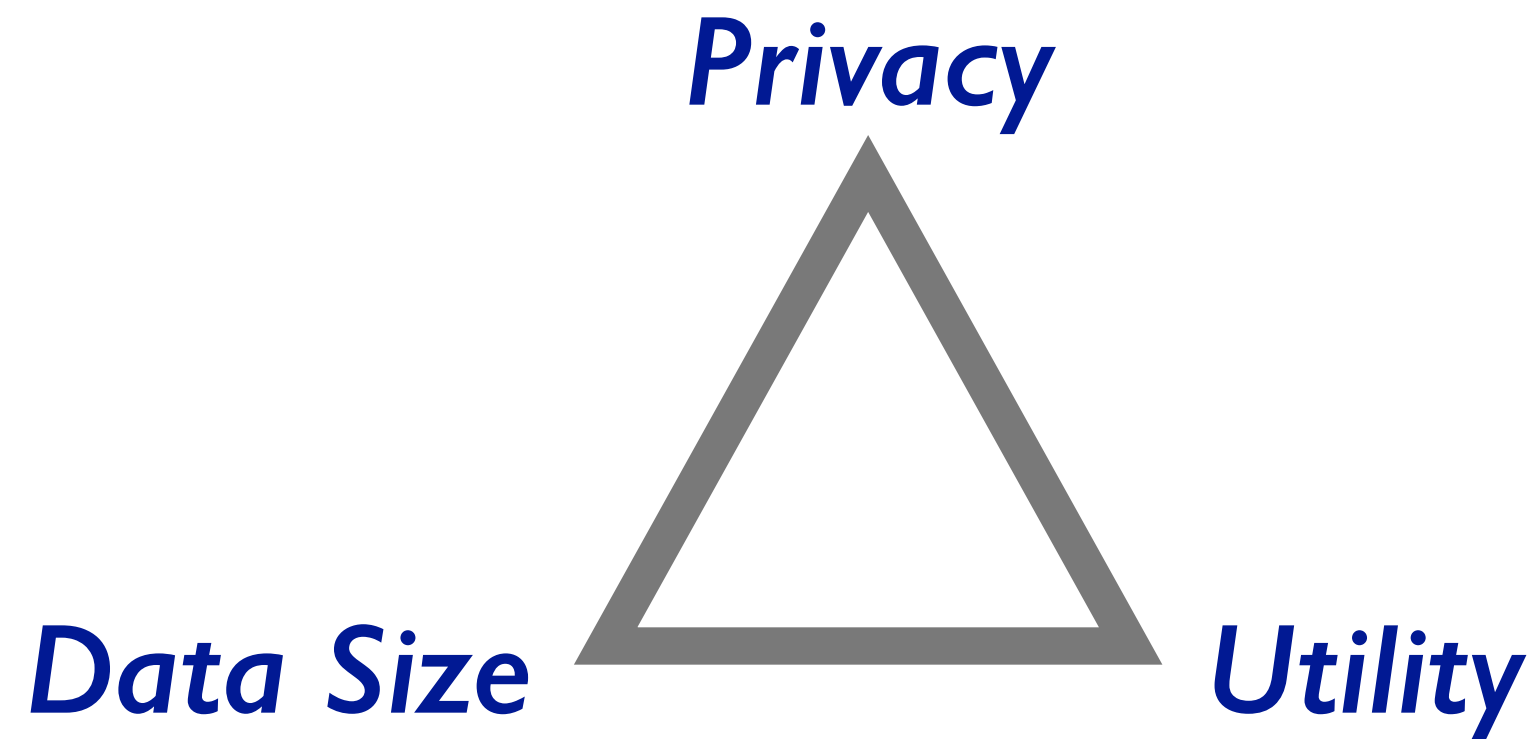
# Fundamental Trade-offs

*The Golden Triangle of Private Data Analysis*



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Example: DP Mean estimation  
with Laplace Mechanism

$$|\mu - \hat{\mu}_{\text{Lap}}| = O\left(\frac{1}{\sqrt{n}} + \frac{1}{\epsilon n}\right)$$

# **Part 2: Differentially Private Policy Evaluation**

# Markov Decision Processes

- State space  $\mathcal{S}$
- Action space  $\mathcal{A}$
- Transition kernel  $P(s' | s, a)$
- Reward function/distribution  $0 \leq R(s, a) \leq R_{\max}$

MDP

$$M = \langle \mathcal{S}, \mathcal{A}, P, R \rangle$$

Dynamics:

Observe state, choose action,  
get reward, transition state, ...

$$(s_t, a_t, r_t, s_{t+1})$$

# Learning the Value Function

- Behavior specified by a policy  $\pi : \mathcal{S} \rightarrow \mathcal{A}$
- Each state has a value given by the expected discounted cumulative reward collected by the policy

$$V^\pi(s) = \mathbb{E}_{\mathcal{M}, \pi}[\sum_{t \geq 0} \gamma^t r_t \mid s_0 = s]$$

- Policy Evaluation: use data to learn a value function  $\hat{V}^\pi \approx V^\pi$
- Challenge: large or continuous state spaces require function approximation (eg. linear representation)

$$\phi : \mathcal{S} \rightarrow \mathbb{R}^d \qquad \hat{V}^\pi(s) = \langle \phi(s), \theta \rangle$$

# Example: Evaluating Medical Treatments

- States are symptoms observed in a patient
- Actions are possible drug + dosage combinations
- Rewards reflect outcome of treatment
- Can observe states, actions, and rewards, but transition structure is unknown
- Can compare two treatments from estimated value functions

# Batch First-Visit Monte Carlo

Input:

$$X = (x_1, \dots, x_m)$$

batch of trajectories collected  
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Learn a value function by regressing on these estimated values

# Two FVMC Regression Algorithms

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$$J_X^w(\theta) = \sum_{s \in \mathcal{S}} w_s \left( \sum_{x \in X_s} \frac{F_x(s)}{|X_s|} - \langle \phi(s), \theta \rangle \right)^2$$

# Data-dependent Output Perturbation

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Smoothed sensitivity:  $\text{SS}_{f^\bullet}(X) \geq \text{LS}_{f^\bullet}(X)$   
 $X \sim X' \Rightarrow |\ln \text{SS}_{f^\bullet}(X) - \ln \text{SS}_{f^\bullet}(X')| \leq \beta$

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# The NRS Lemma

- The optimal smoothed sensitivity is given by:

$$SS_{f\bullet}(X) = \sup_{k \geq 0} \left( e^{-k\beta} \sup_{X', X \sim_k X'} LS_{f\bullet}(X') \right)$$

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- Problem: LS and the second “sup” involve uncountably many data sets (because rewards are reals). In general SS is NP-hard to compute
- Solution: use SS of a simple upper bound of LS

# From Trajectories to Signatures

Visit signature of a dataset:  $\langle X \rangle = (|X_s|)_{s \in \mathcal{S}} \in \mathbb{N}^{\mathcal{S}}$



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$$\text{LS}_{f^l}(X) \leq \varphi^l(\langle X \rangle) = C_l \sqrt{\sum_{s \in \mathcal{S}} \rho_s |X_s|}$$

$$\text{LS}_{f^w}(X) \leq \varphi^w(\langle X \rangle) = C_w \sqrt{\sum_{s \in \mathcal{S}} \frac{w_s}{\max\{|X_s|, 1\}^2}}$$

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The smooth sensitivity of these functions is easy to compute

# DP Policy Evaluation Algorithms

1. Compute  $\theta_x^\bullet = \operatorname{argmin}_\theta J_x^\bullet(\theta)$
2. Compute  $\psi_x^\bullet = SS_{\varphi^\bullet}(\langle X \rangle)$
3. Sample  $\eta_x \sim \mathcal{N}(0, C\psi_w^{\bullet 2}I)$
4. Output  $\hat{\theta}_x^\bullet = \theta_x^\bullet + \eta_x$

# Utility Analysis

- Assume trajectories in dataset are i.i.d.
- Bound the empirical excess risk: how worse is the private estimate on the target task versus the non-private estimate
- Ideally this should vanish as the size of the dataset grows (it is easier to satisfy privacy of a user among many)

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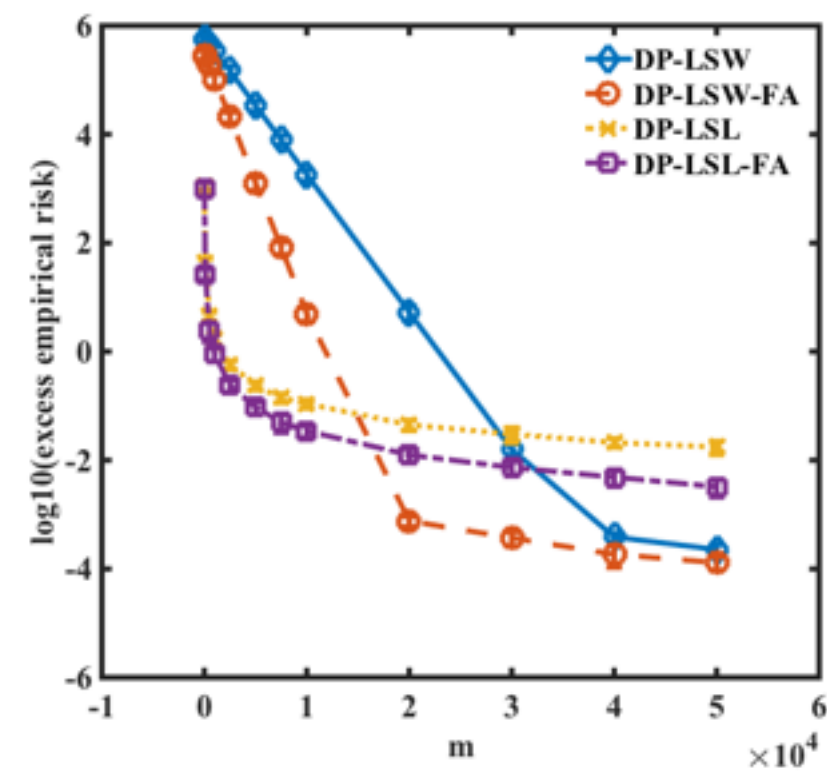
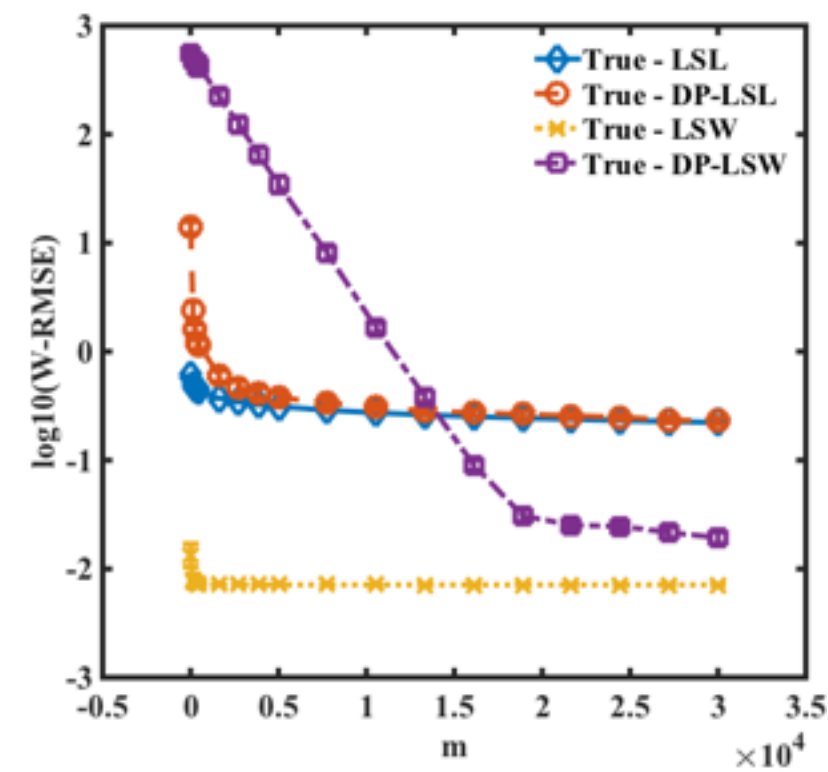
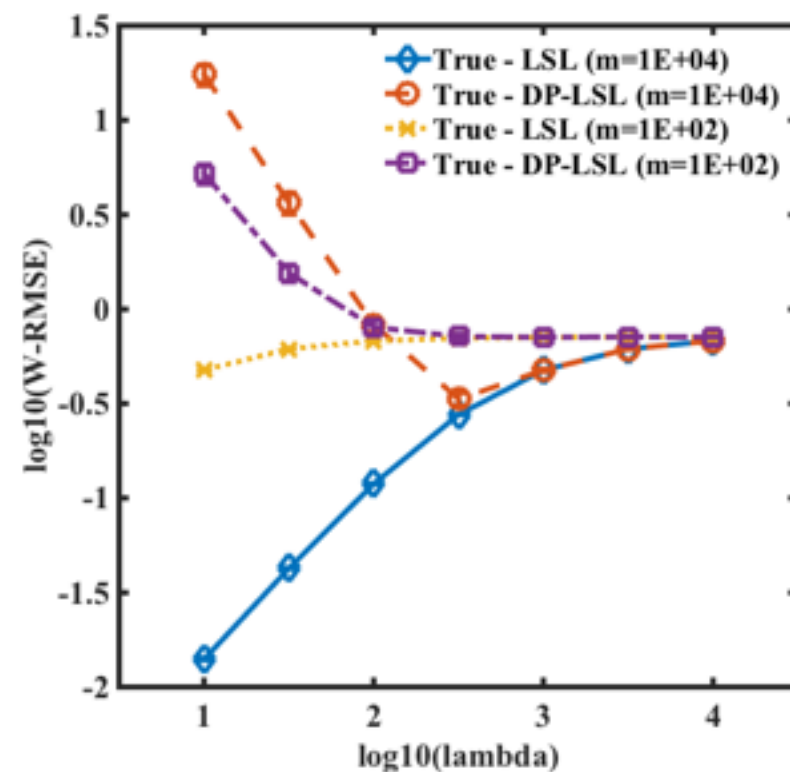
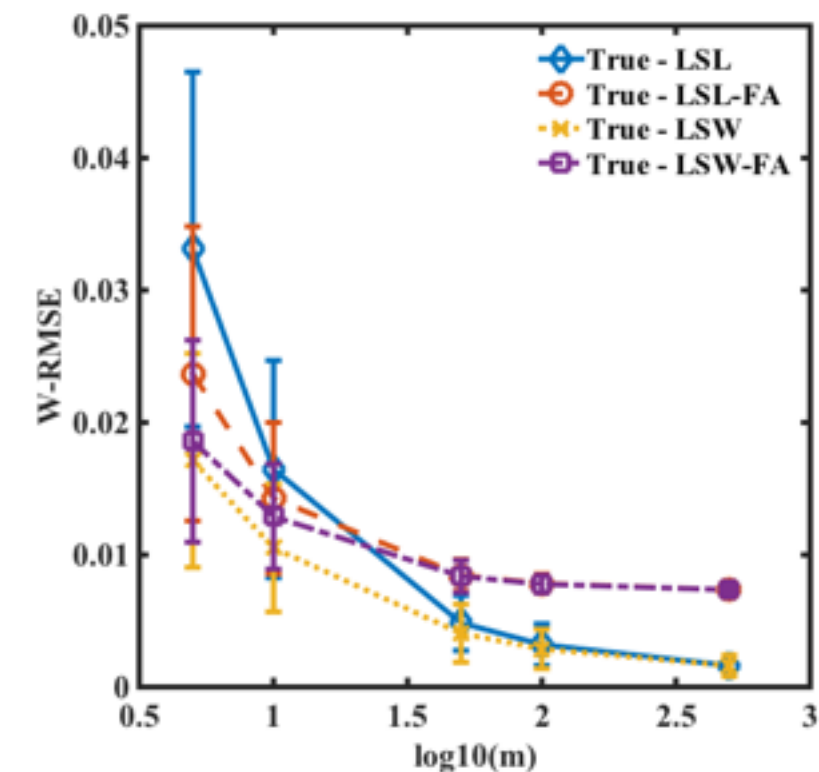
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$$\mathbb{E}_{\mathbf{x}, \eta_{\mathbf{x}}} [J_X^w(\hat{\theta}_X^w) - J_X^w(\theta_X^w)] = O\left(\frac{1}{m^2}\right)$$

$$\mathbb{E}_{\mathbf{x}, \eta_{\mathbf{x}}} [J_X^l(\hat{\theta}_X^l) - J_X^l(\theta_X^l)] = O\left(\frac{1}{\lambda m} + \frac{1}{\lambda^2} + \frac{m}{\lambda^3}\right)$$

# Experimental Results

- 40 state chain MDP with reward in last state, advance with prob. 0.5
- Function approximation aggregates adjacent states
- Test effect of regularization, function approximation, and privacy



# Conclusion and Future Work

- Two DP algorithms for policy evaluation in the batch setting
- DP-LSL better with small data, DP-LSW better with large data
- Function approximation helps privacy
- Tighter approximation to the smooth sensitivity would yield less noise
- Alternative approaches: objective perturbation and LSTD

# Differentially Private Policy Evaluation

**Borja de Balle Pigem**



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