NWI-IMC074 Online Tracking and Privacy - Assignment 1

Grade weight: **2.5/10** of the final grade Due: **6 March** 2024 (23:59, CET)

Step 1: Pick a website from the following list (online pharmacies and shops)

Websites	
 apotheekenhuid.nl deonlinedrogist.nl gezonderwinkelen.nl koopjesdrogisterij.nl medimart.nl medischevakhandel.nl merkala.nl vitatheek.nl 	 coolblue.nl bol.com ah.nl zalando.nl jumbo.com debijenkorf.nl hm.com douglas.nl

If you prefer, you can also use a pharmacy website or an online shop from your own country.

Step 2: Capture the HTTP traffic while accepting cookies (and personal data processing)

- 1. Create a new Chrome/Chromium profile
- 2. Open the DevTools/Network panel
- 3. Check "Preserve log" (that'll retain all requests made during a session)
- 4. Load the website you picked in Step 1; accept all cookies/data processing, dismiss other potential dialogs (permission to send notifications, location access, email signup etc.)
- 5. Scroll down until the bottom of the page
- 6. Click on a product to go to its (product) page. Multiple clicks are okay, if you have to go to a product page. Avoid external links; the product page should be under the same first-party domain as the homepage
- 7. Add the product to shopping cart and wait ~5 seconds (so the requests & responses are finalized)
- 8. Save all HTTP request/responses as HAR to a file using the following naming convention: example.com_accept.har. No www. or other prefixes; just domain_name_accept.har.

Step 3: Capture the HTTP traffic while rejecting cookies (and personal data processing)

Now, repeat steps 1-8 starting again with a fresh profile, but this time reject all cookies and data processing in Step 4. Feel free to make multiple clicks for rejection. Name the second HAR file as domain_name_reject.har.

Step 4: Analyze the HAR Data

Write an analysis script as a Jupyter Notebook (.ipynb) or as a standalone Python script (.py) that processes the captured HAR files and outputs two separate JSON files, each containing a serialized (Python) dictionary of results. The overall processing pipeline should look like the following:

❖ HAR -> analyze -> results dict -> save as JSON

The results dictionary serialized in each JSON should contain the following keys:

- num_reqs: Integer; number of requests (observed in the HAR file)
- num_requests_w_cookies: Integer; number of requests with a non-empty Cookie header
- num_responses_w_cookies: Integer; number of responses with a non-empty Set-Cookie header
- third_party_domains: List[String]; list of distinct third-party domains (eTLD+1)
- tracker_cookie_domains: List[String]; list of distinct domains that set a cookie that can be
 used for cross-site tracking. Only consider cookies set by HTTP response headers. You
 don't need to investigate whether a cookie is really used for tracking or not. Having
 necessary cookie attributes (see, lectures) for cross-site tracking is enough. Assume a
 minimum (cookie) lifespan of 60 days (based on Max-Age or Expires attributes)
- third_party_entities: List[String]; list of distinct entity (i.e. company/organization) names that
 own the domain names of the request urls (based on <u>DuckDuckGo's domain -> entity</u>
 map)
- requests: a list of dictionaries, where each dictionary contains the following request/response details:
 - url_first_128_char: String; the first 128 characters of the request URL; e.g. https://example.com/pixel.gif
 - o url_domain: String; e.g. example.com
 - is_third_party: Boolean; does the request have the same eTLD+1 as the website
 - set_http_cookies: Boolean; whether the response has a non-empty Set-Cookie header
 - entity_name: String; Name of the entity (or 'unknown') that owns the request url domain. (Again, using <u>DuckDuckGo's domain -> entity map</u>)

Tips:

- The req_resp_pairs list will contain one dictionary for each request-response pair
- To save the HAR file: On DevTools network panel: 1) Right-click -> Copy-> Copy all as HAR -> Paste to an empty file. If that doesn't work (e.g. encoding issues when parsing the JSON) try 2) Right-click -> Save all as HAR with content.
- Unless specified, "domain" means eTLD+1 (aka., registrable domain or payable domain)
- Comment your code when what you do is not obvious
- DRY: Don't Repeat Yourself. Break your code into reusable small functions
- Avoid deep code indentations
- Use meaningful variable and function names
 - a. **V** good: request_domain, response_headers, get_entity_by_request_url
 - b. X not good: foo, bar, tmp, do_stuff

Practicalities

- Upload a zip file containing the files listed below (a-g). Name the zip file after your student number; e.g. s012345.zip. File names inside the zip archive should look like this:
 - a. example.com_accept.har
 - b. example.com_accept.json
 - c. example.com_reject.har
 - d. example.com_reject.json
 - e. s012345.ipynb *OR* s012345.py (analysis script)
 - f. requirements.txt: Python packages required to run your script, if any
 - g. domain_map.json (link)
- You are free to use publicly available Python packages (e.g. to parse dates).
- Your code should **not** make any calls to online APIs. It should be able to work offline.
- You can print log messages from your code (you don't have to)
- Your code should work with Python 3
- Your code should be able to run without any command line parameters
 - a. Hard-code the HAR filenames in your code, assume they are in the same folder as the analysis script/notebook
 - b. Standalone scripts: Running "python s012345.py" once should re-generate both JSON outputs with the same content as the submitted JSONs (i.e., the results should be reproducible)
 - c. Jupyter Notebooks: Running the notebooks cells should be possible without any intervention and it should re-generate the exact JSON outputs

Help:

 You can ask your questions on Brightspace, if anything is unclear: https://brightspace.ru.nl/d2l/le/427013/discussions/topics/109635/View

