

Filatoi Riuniti

Read the case Filatoi Riuniti provided on pages 3-8 (the tables in the case are available electronically on Canvas). Then, answer the following questions.

Questions

1. What is the optimal supply strategy for the month of March? What is the optimal cost?
 - a. Formulate (**in math**) a linear program model for this problem. That is, specify the *decision variables*, the *objective function*, and the constraints of the model in the **summary report**. (*Legible, hand-written math formulation is acceptable. Mathematical shorthand is acceptable. That is, expressions like $\sum_{j=1, \dots, n} c_{ij} x_{ij}$ are acceptable, and a definition of what parameter c_{ij} represents should be provided.*)
 - b. Construct a spreadsheet model of your formulation and solve it using **Excel's Solver**. Please make sure that
 - i. Simplex LP is the solution method for the problem
 - ii. **No integer constraints** should be added to the formulation (Solver will not provide a sensitivity report if an integer constraint is added).
 - c. Present the optimal supply strategy in a table format.

- a. **The decision variable** is the size produced by each supplier, which we use $X_{i,j}$ as the symbol of it.

$i = 1, 2, 3, 4$, and means "extra fine," "fine," "medium," and "coarse," respectively.

$j = A, B, C, D, E, F, G$, which mean Ambrosi, Bresciani, Castri, De Blasi, Estensi, Filatoi Riuniti, and Giuliani.

The objective function is $\min(\sum_{j=A,B,C,D,E,F,G}^{i=1,2,3,4} C_{ij} X_{ij})$.

C_{ij} means the cost of producing each amount of size produced by each supplier.

There are transportation cost and production cost, so C_{ij} contains both transportation cost and production cost. Multiplying C_{ij} with the corresponding X_{ij} and summing them all is the total cost.

The constraints are as below:

Productions by suppliers

All yarn produced by each supplier should greater than 0

Extrafine produced by Ambrosi and De Blasi should be 0

Production Capacity(Machine hours by each supplier)

Ambrosi ≤ 2500 ; Bresciani ≤ 3000 ; Castri ≤ 2500 ; De Blasi ≤ 2600

Estensi ≤ 2500 ; Filatoi R. ≤ 38000 ; Giuliani ≤ 2500

Demand to meet

Extrafine = 25000; Fine = 26000; Medium = 28000; Coarse = 28000

b.

DECISION VARIABLES				
Yarn produced by each factory (Kg/month)				
Supplier	Size			
	Extrafine	Fine	Medium	Coarse
Ambrosi	0.00	6250.00	0.00	0.00
Bresciani	4285.71	0.00	0.00	0.00
Castri	3703.70	0.00	0.00	0.00
De Blasi	0.00	0.00	2040.13	0.00
Estensi	3846.15	0.00	0.00	0.00
Filatoi R.	13164.43	19750.00	18817.02	28000.00
Giuliani	0.00	0.00	7142.86	0.00

2. Assess production capacity opportunity. Filatoi could slightly expand the production capacity of its existing spinning machines by *renting an upgrade*. This would increase their spinning production capacity by 600 hours/month. The monthly rental cost is \$1,500 / month. Would you recommend that they rent the upgrade? Why or why not?

Constraints

Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$K\$36	Extrafine produced by Ambrosi Xi,j	0	-19.27352941	0	1387.285307	0
\$K\$37	Extrafine produced by De Blasi Xi,j	0	-18.87352941	0	1387.285307	0
\$K\$41	Ambrosi LHS	2500	-4.147058824	2500	693.6426536	1832.071632
\$K\$42	Bresciani LHS	3000	-2.533613445	3000	971.0997151	2564.900285
\$K\$43	Castri LHS	2500	-2.034858388	2500	936.4175824	2473.296703
\$K\$44	De Blasi LHS	714.0439082	0	2600	1E+30	1885.956092
\$K\$45	Estensi LHS	2500	-2.113122172	2500	901.7354497	2381.693122
\$K\$46	Filatoi R. LHS	38000	-2.117647059	38000	867.0533171	2290.08954
\$K\$47	Giuliani LHS	2500	-2.285714286	2500	714.0439082	1885.956092
\$K\$50	Extrafine LHS	25000	19.57352941	25000	3664.143264	1387.285307
\$K\$51	Fine LHS	26000	14.95882353	26000	4580.17908	1734.106634
\$K\$52	Medium LHS	28000	12.3	28000	5388.445977	2040.125452
\$K\$53	Coarse LHS	28000	9.8	28000	5388.445977	2040.125452

600 is less than the allowable increase 867, which means we can use shadow price to predict. By expanding the production capacity, the cost would decrease by about \$1,272 (2.12×600). However, there is an additional monthly rental cost \$1,500. The net change of the cost would increase by \$228 ($\$1,500 - \$1,272$). Thus, I would not recommend doing so.

3. Assess impact of information update. Your outsourcing production strategy optimization model is based in part on the prices charged by the local mills to Filatoi and on an estimate of Filatoi's internal production costs. The plant manager, the accounting department, and you estimate that Filatoi's internal production costs could vary within a 5% range of the figures originally estimated. Consider the following two cases:

- All of Filatoi's internal unit product costs increase by 5%
- All of Filatoi's internal unit production costs decrease by 5%

Would your recommendation in Question 1 change? Why or why not?

Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$B\$10	Filatoi R. Extrafine	13164.42816	0	18.25	2.276470588	0.710784314
\$C\$10	Filatoi R. Fine	19750	0	13.9	0.041176471	0.378823529
\$D\$10	Filatoi R. Medium	18817.01741	0	11.4	0.322	0.035
\$E\$10	Filatoi R. Coarse	28000	0	8.9	0.85	1E+30

$\$18.25 \times 0.05 = \0.9125 ; $\$13.9 \times 0.05 = \0.695 ; $\$11.4 \times 0.05 = \0.57 ; $\$8.9 \times 0.05 = \0.445

- If the internal production costs increase by 5%, the **fine** size produced by Filatoi(**0.695 > 0.041**) and the **medium** size produced by Filatoi(**0.57 > 0.322**) cannot be accurately predicted. This is because its increasing coefficient are out of allowable increase range. Hence, by predicting the cost from the chart above, I cannot make recommendations.
- If the internal production costs decrease by 5%, the **extrafine** size produced by Filatoi(**0.9125 > 0.711**), the **fine** size produced by Filatoi(**0.695 > 0.379**) and the medium size

produced by Filatoi(0.57>0.305) cannot be accurately predicted. This is because its increasing coefficient are out of allowable decrease range. Hence, by predicting the cost from the chart above, I cannot make recommendations.

4. Assess impact of information update. You estimate that the production capacity of **De Blasi** could vary within a 20% range of the figure shown in Table 2. Would your recommendation change in the two extreme cases: Why or why not?

- (a) +20% increase,
(b) -20% decrease.

- a. I would not recommend an increase because De Blasi did not reach its production capacity. Thus, increasing the capacity is futile.
b. $2600 \times (1 - 0.2) = 2080$. De Blasi's production hour is only about 714, so decreasing 20% of capacity is acceptable($2080 > 714$). It can even be decreased by about 72.54%, so the capacity will be about 714.

5. Use the model to support the available-to-promise function. A client has just called asking for an additional 5,000 kg of the medium size yarn. The original demand still has to be met but Filatoi is considering whether it should accept the new order and what is the minimum price (\$/kg) it should charge for it. You can assume that Filatoi can adjust its outsourcing orders with the suppliers.

Constraints						
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$K\$52	Medium LHS	28000	12.3	28000	5388.445977	2040.125452

5,000 is less than the allowable increase 5388, which means we can use shadow price to predict. By expanding the demand of medium size yarn, the cost would be increased by \$61,500 ($\12.3×5000).

DECISION VARIABLES					COST OF PRODUCTION (\$/Kg)					COST OF TRANSPORTATION (\$/Kg)				
Yarn produced by each factory (Kg/month)					Supplier	Size				Supplier	Size			
Supplier	Size					Extrafine	Fine	Medium	Coarse		Extrafine	Fine	Medium	Coarse
	Extrafine	Fine	Medium	Coarse										
Ambrosi	0.00	6250.00	0.00	0.00	Ambrosi	0.00	13.00	10.65	9.60	Ambrosi	0.30	0.30	0.45	0.45
Bresciani	4285.71	0.00	0.00	0.00	Bresciani	17.40	14.10	11.20	9.45	Bresciani	0.40	0.40	0.60	0.60
Castri	3703.70	0.00	0.00	0.00	Castri	17.40	14.22	11.00	9.50	Castri	0.80	0.80	1.20	1.20
De Blasi	0.00	0.00	2040.13	0.00	De Blasi	0.00	14.30	11.25	9.60	De Blasi	0.70	0.70	1.05	1.05
Estensi	3846.15	0.00	0.00	0.00	Estensi	17.50	13.80	11.40	9.60	Estensi	0.70	0.70	1.05	1.05
Filatoi R.	13164.43	19750.00	18817.02	28000.00	Filatoi R.	18.25	13.90	11.40	8.90	Filatoi R.	0.00	0.00	0.00	0.00
Giuliani	0.00	0.00	7142.86	0.00	Giuliani	19.75	13.90	10.75	9.40	Giuliani	0.50	0.50	0.75	0.75

The original production costs of medium size yarn:

$$2040.13 \times \$11.25 + 18817.02 \times \$11.4 + 7142.86 \times \$10.75 = \$314,251.24$$

The original transportation costs of medium size yarn:

$$2040.13 \times \$1.05 + 18817.02 \times \$0 + 7142.86 \times \$0.75 = \$7,499.28$$

Total Cost = Sum of original production costs, transportation costs, and the additional cost

$$\$314,251.24 + \$7,499.28 + \$61,500 = \$383,250.52$$

The minimum price should be about **\$11.61(\$/kg)**. ($\$383,250.52 / (28000 + 5000)$)

6. Use the model to support the outsourcing negotiation. Suppose you presented your proposed outsourcing plan to the owners of the Ambrosi mill. They complain to you that their mill cannot easily produce fine size yarn; in fact they presently can only produce medium and coarse size yarn, and they would incur substantial one-time set-up costs to ramp up the production of fine size yarn. However, the optimal solution of the model indicates that it would be in Filatoi Riuniti's interests for the Ambrosi mill to produce fine size yarn. The owners want to maintain good relations with Filatoi Riuniti, but they do not want to bear the full cost of ramping up for production of fine yarn. The contracts that Filatoi Riuniti currently has with its customer will not expire for at least another 12 months. Up to what amount would you be willing to share the one-time set-up costs for production of fine yarn with the owners of the Ambrosi mill?

We should add one more constraint to the new model, which is the production of the extra fine and fine size yarn by Ambrosi should be 0.

Initial Decision:

Yarn produced by each factory (Kg/month)							
Supplier	Size						
	Extrafine	Fine	Medium	Coarse			
Ambrosi	0.00	6250.00	0.00	0.00			
Bresciani	4285.71	0.00	0.00	0.00			
Castri	3703.70	0.00	0.00	0.00			
De Blasi	0.00	0.00	2040.13	0.00			
Estensi	3846.15	0.00	0.00	0.00			
Filatoi R.	13164.43	19750.00	18817.02	28000.00			
Giuliani	0.00	0.00	7142.86	0.00			
					Objective Function		
					Production Cost		1365801
					Transportation Cost		16743.83
					Total		1382544

New Decision:

Yarn produced by each factory (Kg/month)							
Supplier	Size						
	Extrafine	Fine	Medium	Coarse			
Ambrosi	0.00	0.00	6666.67	0.00			
Bresciani	4285.71	0.00	0.00	0.00			
Castri	3703.70	0.00	0.00	0.00			
De Blasi	0.00	0.00	2726.40	0.00			
Estensi	3846.15	0.00	0.00	0.00			
Filatoi R.	13164.43	26000.00	11464.08	28000.00			
Giuliani	0.00	0.00	7142.86	0.00			
					Objective Function		
					Production Cost		1366323
					Transportation Cost		18589.42
					Total		1384912

The cost will be increased by \$2,386(\$1,384,912 - \$1,382,544)

The initial cost of Ambrosi producing fine size: $6250 * (\$13 + \$0.3) = \$83,125$

To avoid the additional cost, we should share \$83,125 as an one-time set-up costs to Filatoi R.