

## Filatoi Riuniti

Read the case Filatoi Riuniti provided on pages 3-8 (the tables in the case are available electronically on Canvas). Then, answer the following questions.

### Questions

1. What is the optimal supply strategy for the month of March? What is the optimal cost?
  - a. Formulate (in math) a linear program model for this problem. That is, specify the *decision variables*, the *objective function*, and the constraints of the model in the **summary report**. (Legible, hand-written math formulation is acceptable. Mathematical shorthand is acceptable. That is, expressions like  $\sum_{i=1,\dots,m} c_{ij}x_{ij}$  are acceptable, and a definition of what parameter  $c_{ij}$  represents should be provided.)
  - b. Construct a spreadsheet model of your formulation and solve it using **Excel's Solver**. Please make sure that
    - i. Simplex LP is the solution method for the problem
    - ii. **No integer constraints** should be added to the formulation (Solver will not provide a sensitivity report if an integer constraint is added).
  - c. Present the optimal supply strategy in a table format.
- a. **The decision variable** is the size produced by each supplier, which we use  $X_{i,j}$  as the symbol of it.  
 $i = 1, 2, 3, 4$ , and means "extra fine," "fine," "medium," and "coarse," respectively.  
 $j = A, B, C, D, E, F, G$ , which mean Ambrosi, Bresciani, Castri, De Blasi, Estensi, Filatoi Riuniti, and Giuliani.

**The objective function** is  $\min(\sum_{j=A,B,C,D,E,F,G}^{i=1,2,3,4} C_{ij}X_{ij})$ .

$C_{ij}$  means the cost of producing each amount of size produced by each supplier.

There are transportation cost and production cost, so  $C_{ij}$  contains both transportation cost and production cost. Multiplying  $C_{ij}$  with the corresponding  $X_{ij}$  and summing them all is the total cost.

**The constraints are as below:**

*Productions by suppliers*

All yarn produced by each supplier should greater than 0

Extrafine produced by Ambrosi and De Blasi should be 0

*Production Capacity(Machine hours by each supplier)*

Ambrosi  $\leq 2500$ ; Bresciani  $\leq 3000$ ; Castri  $\leq 2500$ ; De Blasi  $\leq 2600$

Estensi  $\leq 2500$ ; Filatoi R.  $\leq 38000$ ; Giuliani  $\leq 2500$

*Demand to meet*

Extrafine = 25000; Fine = 26000; Medium = 28000; Coarse = 28000

b.

DECISION VARIABLES					MACHINE HOURS REQUIRED FOR PRODUCTION (Hours/Kg)				PRODUCTION CAPACITY		
Supplier	Size				Size				(Machine hours per month)		
	Extrafine	Fine	Medium	Coarse	Extrafine	Fine	Medium	Coarse	Actual Prod Hour		
Ambrosi	0.00E+00	6.250	-	-	0.400	0.375	0.250		2,500	2500	
Bresciani	4,286	-	-	-	0.700	0.500	0.350	0.250	3,000	3000	
Castrì	3,704	-	-	-	0.675	0.450	0.400	0.250	2,500	2500	
De Blasi	0.00E+00	-	2,040	-	0.450	0.350	0.200		2,600	714.0439082	
Estensi	3,846	-	-	-	0.650	0.450	0.400	0.250	2,500	2500	
Filatò R.	13,164	19,750	18,817	28,000	0.625	0.500	0.425	0.425	38,000	38000	
Gigliani	-	-	7,143	-	0.700	0.450	0.350	0.400	2,500	2500	
Production	2.50E+04	2.60E+04	2.80E+04	2.80E+04							
COST OF PRODUCTION (\$/kg)					COST OF TRANSPORTATION (\$/kg)				Round trip distance (Km)	Total transportation cost	
Supplier	Size				Size						
Ambrosi	0.00E+00	13.00	10.65	9.60	0.30	0.30	0.45	0.45	30	1875	
Bresciani	17.40	14.10	11.20	9.45	0.40	0.40	0.60	0.60	40	1714.285714	
Castrì	17.40	14.22	11.00	9.50	0.80	0.80	1.20	1.20	80	2962.962963	
De Blasi	0.00E+00	14.30	11.25	9.60	0.70	0.70	1.05	1.05	70	2142.131724	
Estensi	17.50	13.80	11.40	9.60	0.70	0.70	1.05	1.05	70	2692.307692	
Filatò R.	18.25	13.90	11.40	8.90	-	-	-	-	-	0	
Gigliani	19.75	13.90	10.75	9.40	0.50	0.50	0.75	0.75	50	5357.142857	
(\$/Kg/Km)	0.010	0.010	0.015	0.015							
DEMAND TO MEET (Kg/month)					Objective Function						
	Extrafine	Fine	Medium	Coarse	Production Cost	1365801					
	25,000	26,000	28,000	28,000	Transportation Cost	16743.8					
					Total	1382544					
Constraints					Productions by suppliers						
All yarn produced by each supplier					Xij	>=			0		
Extrafine produced by Ambrosi					0.00E+00	=			0		
Extrafine produced by De Blasi					0.00E+00	=			0		
Production Capacity Machine hours					LHS				RHS		
Ambrosi					2500	<=	2500				
Bresciani					3000	<=	3000				
Castrì					2500	<=	2500				
De Blasi					714.044	<=	2600				
Estensi					2500	<=	2500				
Filatò R.					38000	<=	38000				
Gigliani					2500	<=	2500				
DEMAND TO MEET					RHS						
Extrafine					25000	=	25000				
Fine					26000	=	28000				
Medium					28000	=	28000				
Coarse					28000	=	28000				
Variable Cells					Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease		
Cell	Name										
\$B\$5	Ambrosi Extrafine				0	0	0.3	1E+30	1E+30		
\$C\$5	Ambrosi Fine				6250	0	12.3	0.3789225329	1E+30		

Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$B\$5	Ambrosi Extrafine	0	0	0.3	1E+30	1E+30
\$C\$5	Ambrosi Fine	6250	0	13.3	0.378823529	1E+30
\$D\$5	Ambrosi Medium	0	0.355147059	11.1	1E+30	0.355147059
\$E\$5	Ambrosi Coarse	0	1.286764706	10.05	1E+30	1.286764706
\$B\$6	Bresciani Extrafine	4285.714286	0	17.8	0.773529412	1E+30
\$C\$6	Bresciani Fine	0	0.807983193	14.5	1E+30	0.807983193
\$D\$6	Bresciani Medium	0	0.386764706	11.8	1E+30	0.386764706
\$E\$6	Bresciani Coarse	0	0.883403361	10.05	1E+30	0.883403361
\$B\$7	Castri Extrafine	3703.703704	0	18.2	1.204779412	1E+30
\$C\$7	Castri Fine	0	0.976862745	15.02	1E+30	0.976862745
\$D\$7	Castri Medium	0	0.713943355	12.2	1E+30	0.713943355
\$E\$7	Castri Coarse	0	1.408714597	10.7	1E+30	1.408714597
\$B\$8	De Blasi Extrafine	0	0	0.7	1E+30	1E+30
\$C\$8	De Blasi Fine	0	0.041176471	15	1E+30	0.041176471
\$D\$8	De Blasi Medium	2040.125452	0	12.3	0.035	0.8
\$E\$8	De Blasi Coarse	0	0.85	10.65	1E+30	0.85
\$B\$9	Estensi Extrafine	3846.153846	0	18.2	0.710784314	1.28154E+15
\$C\$9	Estensi Fine	0	0.492081448	14.5	1E+30	0.492081448
\$D\$9	Estensi Medium	0	0.995248869	12.45	1E+30	0.995248869
\$E\$9	Estensi Coarse	0	1.378280543	10.65	1E+30	1.378280543
\$B\$10	Filatoi R. Extrafine	13164.42816	0	18.5	2.276740588	0.710784314
\$C\$10	Filatoi R. Fine	19750	0	13.9	0.041176471	0.378823529
\$D\$10	Filatoi R. Medium	18817.01741	0	11.4	0.322	0.035
\$E\$10	Filatoi R. Coarse	28000	0	8.9	0.85	1E+30
\$B\$11	Giuliani Extrafine	0	2.276740588	20.25	1E+30	2.276740588
\$C\$11	Giuliani Fine	0	0.469747899	14.4	1E+30	0.469747899
\$D\$11	Giuliani Medium	7142.857143	0	11.5	0.365359477	1E+30
\$E\$11	Giuliani Coarse	0	1.264285714	10.15	1E+30	1.264285714

Constraints		Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
Cell	Name					
SK\$36	Extrafine produced by Ambrosi Xi,j	0	-19.27352941	0	1387.285307	0
SK\$37	Extrafine produced by De Blasi Xi,j	0	-18.87352941	0	1387.285307	0
SK\$41	Ambrosi LHS	2500	-4.147058824	2500	693.6426536	1832.071632
SK\$42	Bresciani LHS	3000	-2.533613445	3000	971.0997151	2564.900285
SK\$43	Castrini LHS	2500	-2.034858388	2500	936.4175824	2473.296703
SK\$44	De Blasi LHS	714.0439082	0	2600	1E+30	1885.956092
SK\$45	Estensi LHS	2500	-2.113122172	2500	901.7354497	2381.693122
SK\$46	Filatoli R. LHS	38000	-2.117647059	38000	867.0533171	2290.08954
SK\$47	Giuliani LHS	2500	-2.285714286	2500	714.0439082	1885.956092
SK\$50	Extrafine LHS	25000	19.57352941	25000	3664.143264	1387.285307
SK\$51	Fine LHS	26000	14.95882353	26000	4580.17908	1734.106634
SK\$52	Medium LHS	28000	12.3	28000	5388.445977	2040.125452
SK\$53	Coarse LHS	28000	9.8	28000	5388.445977	2040.125452

c. The optimal solution:

DECISION VARIABLES				
Yarn produced by each factory (Kg/month)				
Supplier	Size			
	Extrafine	Fine	Medium	Coarse
Ambrosi	0.00	6250.00	0.00	0.00
Bresciani	4285.71	0.00	0.00	0.00
Castri	3703.70	0.00	0.00	0.00
De Blasi	0.00	0.00	2040.13	0.00
Estensi	3846.15	0.00	0.00	0.00
<b>Filatoi R.</b>	<b>13164.43</b>	<b>19750.00</b>	<b>18817.02</b>	<b>28000.00</b>
Giuliani	0.00	0.00	7142.86	0.00

2. Assess production capacity opportunity. Filatoi could slightly expand the production capacity of its existing spinning machines by *renting an upgrade*. This would increase their spinning production capacity by 600 hours/month. The monthly rental cost is \$1,500 / month. Would you recommend that they rent the upgrade? Why or why not?

Constraints					
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase
\$K\$36	Extrafine produced by Ambrosi Xi,j	0	-19.27352941	0	1387.285307
\$K\$37	Extrafine produced by De Blasi Xi,j	0	-18.87352941	0	1387.285307
\$K\$41	Ambrosi LHS	2500	-4.147058824	2500	693.6426536
\$K\$42	Bresciani LHS	3000	-2.533613445	3000	971.0997151
\$K\$43	Castri LHS	2500	-2.034858388	2500	936.4175824
\$K\$44	De Blasi LHS	714.0439082	0	2600	1E+30
\$K\$45	Estensi LHS	2500	-2.113122172	2500	901.7354497
\$K\$46	Filatoi R. LHS	38000	-2.117647059	38000	867.0533171
\$K\$47	Giuliani LHS	2500	-2.285714286	2500	714.0439082
\$K\$50	Extrafine LHS	25000	19.57352941	25000	3664.143264
\$K\$51	Fine LHS	26000	14.95882353	26000	4580.17908
\$K\$52	Medium LHS	28000	12.3	28000	5388.445977
\$K\$53	Coarse LHS	28000	9.8	28000	5388.445977

600 is less than the allowable increase 867, which means we can use shadow price to predict. By expanding the production capacity, the cost would decrease by about \$1,272 (\$2.12\*600). However, there is an additional monthly rental cost \$1,500. The net change of the cost would increase by \$228(\$1,500-\$1,272). Thus, I would not recommend doing so.

3. Assess impact of information update. Your outsourcing production strategy optimization model is based in part on the prices charged by the local mills to Filatoi and on an estimate of Filatoi's internal production costs. The plant manager, the accounting department, and you estimate that Filatoi's internal production costs could vary within a 5% range of the figures originally estimated. Consider the following two cases:

- a. All of Filatoi's internal unit product costs increase by 5%
- b. All of Filatoi's internal unit production costs decrease by 5%

Would your recommendation in Question 1 change? Why or why not?

Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$B\$10	Filatoi R. Extrafine	13164.42816	0	18.25	2.276470588	0.710784314
\$C\$10	Filatoi R. Fine	19750	0	13.9	0.041176471	0.378823529
\$D\$10	Filatoi R. Medium	18817.01741	0	11.4	0.322	0.035
\$E\$10	Filatoi R. Coarse	28000	0	8.9	0.85	1E+30

$$\$18.25 * 0.05 = \$0.9125; \$13.9 * 0.05 = \$0.695; \$11.4 * 0.05 = \$0.57; \$8.9 * 0.05 = \$0.445$$

- a. If the internal production costs increase by 5%, the **fine** size produced by Filatoi(**0.695>0.041**) and the **medium** size produced by Filatoi(**0.57>0.322**) cannot be accurately predicted. This is because its increasing coefficient are out of allowable increase range. Hence, by predicting the cost from the chart above, I cannot make recommendations.
- b. If the internal production costs decrease by 5%, the **extrafine** size produced by Filatoi(**0.9125>0.711**), the **fine** size produced by Filatoi(**0.695>0.379**) and the **medium** size

produced by Filatoi(0.57>0.305) cannot be accurately predicted. This is because its increasing coefficient are out of allowable decrease range. Hence, by predicting the cost from the chart above, I cannot make recommendations.

4. Assess impact of information update. You estimate that the production capacity of De Blasi could vary within a 20% range of the figure shown in Table 2. Would your recommendation change in the two extreme cases: Why or why not?
  - (a) +20% increase,
  - (b) -20% decrease.
  - a. I would not recommend an increase because De Blasi did not reach its production capacity. Thus, increasing the capacity is futile.
  - b.  $2600 * (1 - 0.2) = 2080$ . De Blasi's production hour is only about 714, so decreasing 20% of capacity is acceptable( $2080 > 714$ ). It can even be decreased by about 72.54%, so the capacity will be about 714.
5. Use the model to support the available-to-promise function. A client has just called asking for an additional 5,000 kg of the medium size yarn. The original demand still has to be met but Filatoi is considering whether it should accept the new order and what is the minimum price (\$/kg) it should charge for it. You can assume that Filatoi can adjust its outsourcing orders with the suppliers.

Constraints		Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
Cell	Name					
\$K\$52	Medium LHS	28000	12.3	28000	5388.445977	2040.125452

5,000 is less than the allowable increase 5388, which means we can use shadow price to predict. By expanding the demand of medium size yarn, the cost would be increased by \$61,500 ( $12.3 * 5000$ ).

DECISION VARIABLES				COST OF PRODUCTION (\$/Kg)				COST OF TRANSPORTATION (\$/Kg)						
Supplier	Yarn produced by each factory (Kg/month)			Supplier	Size				Supplier	Size				
	Extrafine	Fine	Medium		Extrafine	Fine	Medium	Coarse		Extrafine	Fine	Medium	Coarse	
Ambrosi	0.00	6250.00	0.00	0.00	Ambrosi	0.00	13.00	10.65	9.60	Ambrosi	0.30	0.30	0.45	0.45
Bresciani	4285.71	0.00	0.00	0.00	Bresciani	17.40	14.10	11.20	9.45	Bresciani	0.40	0.40	0.60	0.60
Castri	3703.70	0.00	0.00	0.00	Castri	17.40	14.22	11.00	9.50	Castri	0.80	0.80	1.20	1.20
De Blasi	0.00	0.00	2040.13	0.00	De Blasi	0.00	14.30	11.25	9.60	De Blasi	0.70	0.70	1.05	1.05
Estensi	3846.15	0.00	0.00	0.00	Estensi	17.50	13.80	11.40	9.60	Estensi	0.70	0.70	1.05	1.05
Filatoi R.	13164.43	19750.00	18817.02	28000.00	Filatoi R.	18.25	13.90	11.40	8.90	Filatoi R.	0.00	0.00	0.00	0.00
Giuliani	0.00	0.00	7142.86	0.00	Giuliani	19.75	13.90	10.75	9.40	Giuliani	0.50	0.50	0.75	0.75

The original production costs of medium size yarn:

$$2040.13 * \$11.25 + 18817.02 * \$11.4 + 7142.86 * \$10.75 = \$314,251.24$$

The original transportation costs of medium size yarn:

$$2040.13 * \$1.05 + 18817.02 * \$0 + 7142.86 * \$0.75 = \$7,499.28$$

Total Cost = Sum of original production costs, transportation costs, and the additional cost

$$\$314,251.24 + \$7,499.28 + \$61,500 = \$383,250.52$$

The minimum price should be about **\$11.61(\$/kg). (\$383,250.52/(28000+5000))**

6. Use the model to support the outsourcing negotiation. Suppose you presented your proposed outsourcing plan to the owners of the Ambrosi mill. They complain to you that their mill cannot easily produce fine size yarn; in fact they presently can only produce medium and coarse size yarn, and they would incur substantial one-time set-up costs to ramp up the production of fine size yarn. However, the optimal solution of the model indicates that it would be in Filatoi Riuniti's interests for the Ambrosi mill to produce fine size yarn. The owners want to maintain good relations with Filatoi Riuniti, but they do not want to bear the full cost of ramping up for production no fine yarn. The contracts that Filatoi Riuniti currently has with its customer will not expire for at least another 12 months. Up to what amount would you be willing to share the one-time set-up costs for production of fine yarn with the owners of the Ambrosi mill?

We should add one more constraint to the new model, which is the production of the extra fine and fine size yarn by Ambrosi should be 0.

**Initial Decision:**

Yarn produced by each factory (Kg/month)				
Supplier	Size			
	Extrafine	Fine	Medium	Coarse
Ambrosi	0.00	6250.00	0.00	0.00
Bresciani	4285.71	0.00	0.00	0.00
Castri	3703.70	0.00	0.00	0.00
De Blasi	0.00	0.00	2040.13	0.00
Estensi	3846.15	0.00	0.00	0.00
<b>Filatoi R.</b>	<b>13164.43</b>	<b>19750.00</b>	<b>18817.02</b>	<b>28000.00</b>
Giuliani	0.00	0.00	7142.86	0.00

  

Objective Function				
Production Cost	1365801			
Transportation Cost	16743.83			
<b>Total</b>	<b>1382544</b>			

**New Decision:**

Yarn produced by each factory (Kg/month)				
Supplier	Size			
	Extrafine	Fine	Medium	Coarse
Ambrosi	0.00	0.00	6666.67	0.00
Bresciani	4285.71	0.00	0.00	0.00
Castri	3703.70	0.00	0.00	0.00
De Blasi	0.00	0.00	2726.40	0.00
Estensi	3846.15	0.00	0.00	0.00
<b>Filatoi R.</b>	<b>13164.43</b>	<b>26000.00</b>	<b>11464.08</b>	<b>28000.00</b>
Giuliani	0.00	0.00	7142.86	0.00

  

Objective Function				
Production Cost	1366323			
Transportation Cost	18589.42			
<b>Total</b>	<b>1384912</b>			

The cost will be increased by \$2,386(\$1,384,912 - \$1,382,544)

The initial cost of Ambrosi producing fine size:  $6250 * (\$13 + \$0.3) = \$83,125$

To avoid the additional cost, we should share \$83,125 as an one-time set-up costs to Filatoi R.