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Welcome

B/S/H/   Google   HTC   Magic Leap   Meta   Microsoft   NVIDIA   SYNERGY**XR**   SIEMENS

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Bosch Metaverse Hackathon

September 11	
12:00 PM	**Registration**
1:00 PM	**Welcome and Kick-off**
1:30 PM	**Campus tour**
2:00 PM	**Deep dive challenges**
2:15 PM	**Deep dive organizational topics**
2:45 PM	**Form your teams**
4:30 PM	**Start hacking**
6:00 PM	**Dinner**
7:00 PM	**Working in teams**
10:00 PM	**End of day**

September 12	
8:00 AM	**Start of hacking**
12:00 PM	**Lunch (grab and work possible)**
1:00 PM	**Speaking Slot** @ Garage Bosch Digital
1:30 PM	**Speaking Slot** @ Garage SynergyXR
2:00 PM	**Speaking Slot** @ Garage HTC
6:00 PM	**Dinner**
7:00 PM	**Working in teams**
10:00 PM	**End of day**

September 13	
8:00 AM	**Start of hacking + preparation of your pitch**
11:00 AM	**Hand over pitch slide**
11:30 AM	**Lunch**
1:00 PM	**Join keynotes or panel discussion** @ Atrium
3:20 PM	**Pitch presentation at Metaverse Lab Opening Event**
4:00 PM	**Opportunity to join networking party**

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Hack Coach – Industrial Metaverse

Christian Hergt

Product Owner Simulation and Resource

at BSH Home Appliances Group

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Hack Challenge – Industrial Metaverse

Co / Create and document:

How will we sculpt / create / built together new / existing product / machines / factories?

How should immersive sessions with suppliers be documented?

Cross-platform Metaverse

Exchange with internal and external customers should be seamless happening, independent from which device they participate from. (e.g.: AR + VR + PC + Tablet)

AI vision powered industrial metaverse

XR devices should not only be spatially aware but also be content aware.

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Hack Coach – Metaverse & AI

Christian Kerstan

Senior Expert Electrics/Electronics Architectures

at Bosch

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Hack Challenge – Metaverse & AI

Get design guidance with AI

Do your products fulfill all the
norms? Or different regions/
requirements? How can AI support?

Scale sales through AI

Can we have personalized
salespersons on demand for different
customers?

Training

Get training on demand for new
products powered by AI avatars.

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Hack Coach – Retail

Alexander von Gaisberg-Helfenberg

Director Global Product Management

at Bosch Automotive Aftermarket

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Hack Challenge – Retail

Virtual Stores and Shopping

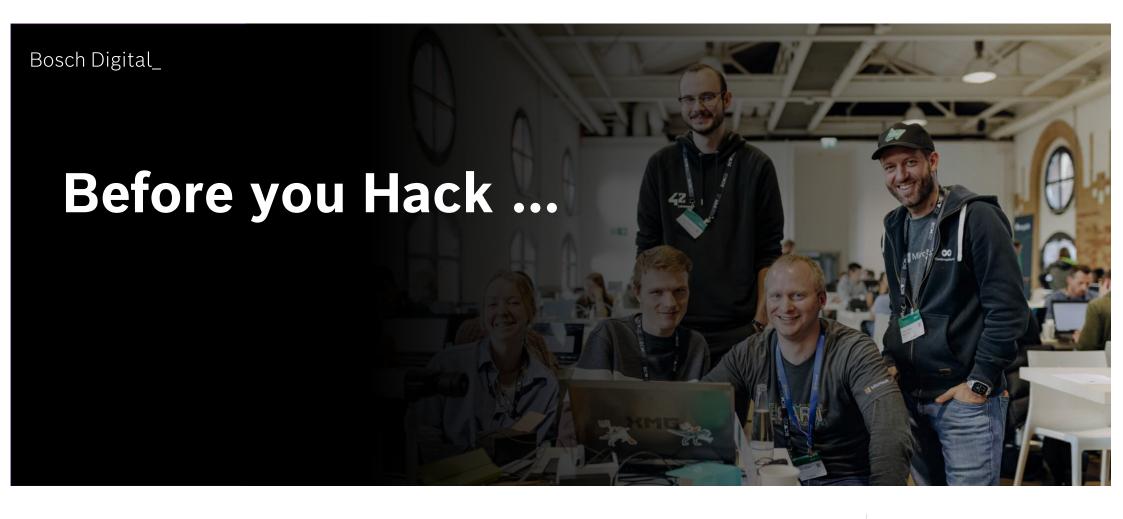Do you want to try products before bying them? e. g. Fridge or other Home appliances?

Shopping experience

Do you want to shop together with your partner and friends? Do you want to explore benefits and limitations?

Training

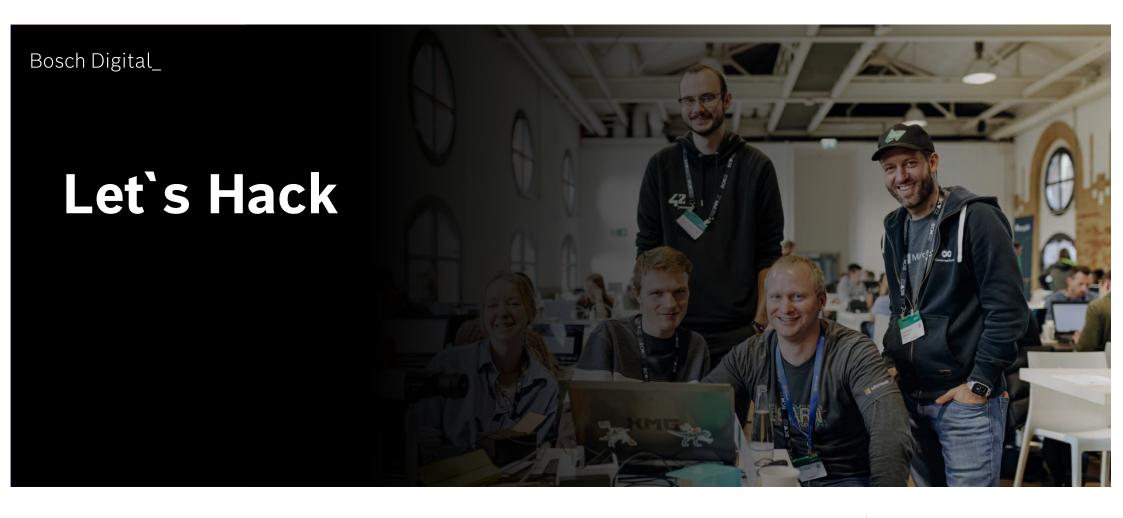Imagine to eliminate the need to travel for training, making special training available to a broader audience

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Hackathon Deep Dive

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