

Bosch Digital_

Welcome



B/S/H/

Google

htc

Magic Leap

Meta

Microsoft

NVIDIA

SYNERGYXR

SIEMENS

 **BOSCH**

Bosch Metaverse Hackathon



Go to online
agenda

September 11	
12:00 PM	Registration
1:00 PM	Welcome and Kick-off
1:30 PM	Campus tour
2:00 PM	Deep dive challenges
2:15 PM	Deep dive organizational topics
2:45 PM	Form your teams
4:30 PM	Start hacking
6:00 PM	Dinner
7:00 PM	Working in teams
10:00 PM	End of day

September 12	
8:00 AM	Start of hacking
12:00 PM	Lunch (grab and work possible)
1:00 PM	Speaking Slot @ Garage Bosch Digital
1:30 PM	Speaking Slot @ Garage SynergyXR
2:00 PM	Speaking Slot @ Garage HTC
6:00 PM	Dinner
7:00 PM	Working in teams
10:00 PM	End of day

September 13	
8:00 AM	Start of hacking + preparation of your pitch
11:00 AM	Hand over pitch slide
11:30 AM	Lunch
1:00 PM	Join keynotes or panel discussion @ Atrium
3:20 PM	Pitch presentation at Metaverse Lab Opening Event
4:00 PM	Opportunity to join networking party

Hack Coach – Industrial Metaverse



Christian Hergt

Product Owner Simulation and Resource
at BSH Home Appliances Group

Hack Challenge – Industrial Metaverse

Co / Create and document:

How will we sculpt / create / built together new / existing product / machines / factories?

How should immersive sessions with suppliers be documented?

Cross-platform Metaverse

Exchange with internal and external customers should be seamless happening, independent from which device they participate from. (e.g.: AR + VR + PC + Tablet)

AI vision powered industrial metaverse

XR devices should not only be spatially aware but also be content aware.

Hack Coach – Metaverse & AI



Christian Kerstan

Senior Expert Electrics/Electronics Architectures
at Bosch

Hack Challenge – Metaverse & AI

Get design guidance with AI

Do your products fulfill all the norms? Or different regions/ requirements? How can AI support?

Scale sales through AI

Can we have personalized salespersons on demand for different customers?

Training

Get training on demand for new products powered by AI avatars.

Hack Coach – Retail



Alexander von Gaisberg-Helfenberg

Director Global Product Management
at Bosch Automotive Aftermarket

Hack Challenge – Retail

Virtual Stores and Shopping

Do you want to try products before buying them? e. g. Fridge or other Home appliances?

Shopping experience

Do you want to shop together with your partner and friends? Do you want to explore benefits and limitations?

Training

Imagine to eliminate the need to travel for training, making special training available to a broader audience

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Before you Hack ...



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Hackathon Deep Dive



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Let`s Hack



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