**APP NAME: VINOTE** (pronounced VEE-NOTE)

CONCEPT: A SOCIAL EXPERIENCE APP FOR WINE ENTHUSIASTS

# PROJECT DECRIPTION:

The discovery of a new wine can happen anywhere and at anytime, but the experience is always somewhat unique to the individual. Whether the discovery was made on a winery tour at Napa, at your friend's wedding, over a business deal, out with friends or even at a tasting at your local store there's always something about the experience (Where we were, who we were with) that fuels our memory of a great wine and a great time.

Vinote is the best way to capture and share your experience when you discover a new wine, and easily sets you up to share the news with your circle of friends or on social media. In our next release, Vinote will also remind you of and help you celebrate those special occasions you experienced and ask you if your would like to send a gift of wine to the people you experienced it with.

## **WIREFRAMES/COMPONENT MAP:**

(Container in planning folder: VINOTE WF-CT.pdf)

#### **USER STORIES:**

- I want to keep track of wine I discover through an easy to use interface
- I want to record a photo of the label of my wine
- I want to be able to map/attach my experience to that discovery so I remember which restaurant it was, what the occasion was, and who was there.
- I want to easily scroll through my collection of wine captures
- I want to easily share my wine experiences with others.

# **MVP GOALS:**

- A functioning MERN full stack application
- Integrating OAuth as a new external technology
- Users should be able to Create and Update Cards, Add experience details, and send a message to friends
- Use of APIs

### **STRETCH GOALS:**

- Extended User Profile
- Calendarized Notifications
- Shopping/Gifting through the app