

Tifé Odumosu

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SKILLS

- Proficient in Microsoft office (Excel, PowerPoint and Word)
- Fluent in English, Yoruba and Efik and conversational in French
- In-depth knowledge of front-end focused web development (HTML, CSS, JavaScript, Ruby)
- In-depth experience in Adobe (XD, Illustrator, Premiere, Photoshop and After effects), Invision and Autodesk Sketchbook
- Exceptional visual (graphic) communication, presentation (public speaking) and grant proposal writing skills
- Interested in cartoon illustration, dance, photography, videography and fashion design (Sketching)

EXPERIENCE

2017- Till Date **BERKSHIRE SOCCER ACADEMY** **OTIS, MA**

Digital Media Assistant (June 2017 - August 2017)

- Directed, shot and edited video footage of soccer training sessions under varying light and weather conditions
- Updated company website with high quality video and photo content on a daily and weekly basis using HTML and CSS
- Designed templates and visual style guidelines building a consistent brand online identity for the company
- Supported coaches and resident life staff in ensuring the safety, education and confidence of young girls over a 2-month period

2016- 2017 **DAVIDSON INNOVATION AND ENTREPRENEURSHIP** **DAVIDSON, NC**

Videographer, UX Designer and Illustrator (Sept 2016 - May 2017)

- Developed sleek and professional high and low fidelity prototypes to be implemented on the new website
- Collaborated with design team to rebrand the face of entrepreneurship and innovation on campus by increasing quality and quantity of content
- Facilitated a 30% increase in number of applicants by producing compelling campaign and interview videos
- Assisted in event programming and spearheaded call for student applications to venture fund applications

June 2016 **EXUBRANCY** **NEW YORK, NY**

Junior Accounts and Operations Associate (June 2016 – August 2016)

- Managed an average of 70 client's events in 7 major cities all over the country daily
- Spearheaded the round-up of over \$50,000 in accounts receivables over a 2-month period
- Evaluated and assessed an average of 3 contractors daily, providing immediate feedback and written reports
- Fortified company brand image by establishing quality and consistent flow of written and video content.

June 2015 **CARLISLE AND GALLAGHER CONSULTING GROUP** **CHARLOTTE, NC**

Videographer and Marketing Intern (June 2015 – August 2015)

- Revitalized the video marketing potential by utilizing higher level equipment and making better quality videos
- Introduced motion graphic videos and Info-graphics providing user friendly and more engaging material for employees
- Interacted with top level corporate executives and experienced work in a fast paced, high risk environment

LEADERSHIP

2016-2017 **GUILD MOBILE APPLICATION** **SAN FRANCISCO, CA**

Co-founder of a Social Media Application (January 2016 - January 2017)

- Received award from the Avinger Scholars Program and Venture Lab
- Designed high fidelity wireframes for IOS Display
- Managed functionality, creative direction and overall vision for the app
- Worked with top ranking Silicon Valley Executives to develop prototype
- Reviewed at and supported by the European Innovation Academy in Nice, France

EDUCATION

2013-2017 **DAVIDSON COLLEGE** **DAVIDSON, NC**

- Bachelors of Arts, Studio Art GPA: 3.34

2015-2016 **UNIVERSITY OF SUSSEX** **BRIGHTON, UK**

- Studied Mathematics and Informatics over a semester

2011-2013 **AFRICAN LEADERSHIP ACADEMY** **JOHANNESBURG, SA**

- Received an A-Level Certificate of completion