

Tifé Odumosu

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EDUCATION

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| 2013-2017 | DAVIDSON COLLEGE | DAVIDSON, NC |
| | <ul style="list-style-type: none">• Bachelors of Arts, Studio Art GPA: 3.34 | |
| 2015-2016 | UNIVERSITY OF SUSSEX | BRIGHTON, UK |
| | <ul style="list-style-type: none">• Studied Mathematics and Informatics over a semester | |
| 2011-2013 | AFRICAN LEADERSHIP ACADEMY | JOHANNESBURG, SA |
| | <ul style="list-style-type: none">• Received an A-Level Certificate of completion | |

EXPERIENCE

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|-----------------|---|----------------------|
| 2016- Till Date | DAVIDSON INNOVATION AND ENTREPRENEURSHIP | DAVIDSON, NC |
| | Videographer, UX Designer and Animator (Sept 2016 - Date) | |
| | <ul style="list-style-type: none">• Developed sleek and professional high and low fidelity prototypes to be implemented on the new website• Collaborated with design team to rebrand the face of entrepreneurship and innovation on campus by increasing quality and quantity of content• Facilitated a 30% increase in number of applicants by producing compelling campaign and interview videos• Assisted in event programming and spearheaded call for student applications to venture fund applications | |
| June 2016 | EXUBRANCY | NEW YORK, NY |
| | Junior Accounts and Operations Associate (June 2016 – August 2016) | |
| | <ul style="list-style-type: none">• Managed an average of 70 client's events in 7 major cities all over the country daily• Spearheaded the round-up of over \$50,000 in accounts receivables over a 2-month period• Evaluated and assessed an average of 3 contractors daily, providing immediate feedback and written reports• Fortified company brand image by establishing quality and consistent flow of written and video content. | |
| June 2015 | CARLISLE AND GALLAGHER CONSULTING GROUP | CHARLOTTE, NC |
| | Videographer and Marketing Intern (June 2015 – August 2015) | |
| | <ul style="list-style-type: none">• Revitalized the video marketing potential by utilizing higher level equipment and making better quality videos• Introduced motion graphic videos and Info-graphics providing user friendly and more engaging material for employees and clients• Interacted with top level corporate executives and experienced work in a fast paced, high risk environment | |

LEADERSHIP

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|-----------|---|--------------------------|
| 2016-2017 | GUILD MOBILE APPLICATION | SAN FRANCISCO, CA |
| | Co-founder of a Social Media Application (January 2016 - Till Date) | |
| | <ul style="list-style-type: none">• Received award from the Avinger Scholars Program and Venture Lab• Designed high fidelity wireframes for IOS Display• Managed functionality, creative direction and overall vision for the app• Worked with top ranking Silicon Valley Executives to develop prototype• Reviewed at and supported by the European Innovation Academy in Nice, France | |

SKILLS

- Proficient in Microsoft office (Excel, PowerPoint and Word)
- Fluent in English, Yoruba and Efik and conversational in French
- In-depth knowledge of front-end focused web development (HTML, CSS, JavaScript, JQuery)
- In-depth experience in Adobe (XD, Illustrator, Premiere, Photoshop and After effects), Invision and Autodesk Sketchbook
- Exceptional visual (graphic) communication, presentation (public speaking) and grant proposal writing skills
- Interested in cartoon illustration, dance, photography, videography and fashion design (Sketching)

AWARDS

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|-----------|---|---------------------|
| July 2016 | McALLEN STUDIO ART SCHOLARSHIP | DAVIDSON, NC |
| | <ul style="list-style-type: none">• Received prestigious award from Art Department due to outstanding performance, talent and potential in studio art | |