



BostonHacks Spring 2017

Sponsor Information



Welcome to Boston.

In fall 2015, Boston University's annual hackathon was born. BostonHacks brought together 400 student hackers from all over the US and Canada for an amazing weekend of building, learning and collaboration. We hacked together some awesome projects, had delectable meals and made great connections. This spring, we're committed to building on our event from last year and ensuring another great hackathon for all.

BostonHacks spring 2017 will run **Saturday, April 29th to Sunday, April 30th** on Boston University's Charles River campus. At BostonHacks, we strive to provide a comprehensive recruiting and branding experience to our sponsors. Here's what your company can do at our event:

Connect.

Reach out to future customers, leaders and innovators. Test waters and get a sense of emerging technologies. Jump right in and enjoy the excitement of mentoring students scrambling to build something. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here - with 400 motivated hackers and dozens of skilled mentors.

Recruit.

Resumes are two-dimensional (literally). Interviews give only a small snapshot of an individual's abilities. By watching a project evolve over a hackathon, you can get a much better picture of your candidate. Plus, you'll have access to a group of students that are extraordinarily passionate about what they do - giving them that extra edge to do great things.

Get live feedback.

Are you looking to give an API or a product a test run before sending it out into the world? Want to show off a great framework that is just starting to hit the market? Student hackers will push your product to its limits, as well as offer suggestions and look to you for support.

We hope to see you there!

-The BostonHacks organizing team

About Us.

BostonHacks is organized by a committee of students drawn from several of BU's computing interest groups. Our diverse team includes students in computer science, graphic design, engineering, and business - among many others - and we seek to provide our sponsors and participants the best experience possible while promoting hackathon culture and technical pursuits. We're online at bostonhacks.io. Thanks for your support!

Sponsorship Amount:	\$2k	\$5k	\$10k	\$20k (limit 1)
General:				
Table Space	✓	✓	✓	✓
Bring Hardware	✓	✓	✓	✓
Bring Mentors	2	4	∞	∞
Host Special Side Event*			✓	✓
Speak at Opening Ceremony			2MIN	5MIN
Recruiting:				
Distribute Recruiting Materials	✓	✓	✓	✓
Access to resumes		✓	✓	✓
Send recruiters			✓	✓
Interview room onsite			✓	✓
Email hackathon attendees				✓
Branding:				
Distribute Swag	✓	✓	✓	✓
Give branded/API prize	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on hackathon T-shirt		✓	✓	✓
Branded Meal/Event			✓	✓
BostonHacks, presented by you!				✓

*Special Side Event: Usually a fun, non-hacking event to ease stress, i.e ice skating, trivia, table tennis etc.

STARTUP TIER: If you consider your company to be a startup, reach out to us and we may be able to upgrade you.

EARLY BIRD: If your contribution is received by Jan 31st, 2017, we will display your company branding at public fall events such as the BU student activities fair (attended by thousands of BU students).

QUESTIONS: We welcome any questions or special requests. Please email us at contact@bostonhacks.io.