

Boston Hacks

SPONSORSHIP GUIDE + INFO
FALL 2018

SPONSOR INFORMATION

“BostonHacks is consistently one of the best [hackathons] that I continue to sponsor year after year.”

Sam Agnew, Twilio

WHO ARE WE?

BostonHacks brings together over 400 students for an exhilarating 24 hours to build awesome projects. In our past two events, students had meaningful interactions with mentors, peers, and sponsors. A hackathon would be incomplete without the new technology, advice, and ideas our sponsors offer, and we'd be eager to have you join us this coming Fall!

BostonHacks Fall 2018 will run from November 10th to Sunday, November 11th on Boston University's Charles River campus. At BostonHacks, we strive to provide a comprehensive recruiting and branding experience to our sponsors. Here's what your company can do at our event.

Questions?

We welcome any questions or special requests. Please email us at contact@bostonhacks.io.

WHY US?

Connect

Resumes are two-dimensional (literally). Interviews give only a small snapshot of an individual's abilities. By watching a project evolve over a hackathon, you can get a much better picture of a candidate. Plus, you'll have access to a group of students that are extraordinarily passionate about what they do, and a friendly environment to interact with them in.

Recruit

Reach out to future customers, leaders and innovators. Test waters and get a sense of emergent technologies. Collaborate with students on a more intimate level at our comfortably mid-sized hackathon. Offer students advice and/or tech to help them through their projects. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here—with 400 motivated hackers and dozens of skilled mentors.

Get Live Feedback

Give your API or product a test run before sending it out into the world. Show off a great framework or platform before it hits the market. Students are the ideal target for new tech. They will eagerly push your product to its limits, as well as offer suggestions on it and look to you for support.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	\$2.5K	\$5K	\$7.5K	\$15K
General				
Table space	✓	✓	✓	✓
General email*	✓	✓	✓	✓
Bring API/hardware	✓	✓	✓	✓
Bring mentors	2	4	∞	∞
Host special side event**			✓	✓
Speak at opening ceremony		2 min	4 min	8 min
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Access to resumes		Post-event	Pre-event	Pre-event
Send recruiters		1	2	4
Interview room onsite			✓	✓
Email hackathon attendees			✓	✓
Branding				
Distribute swag	✓	✓	✓	✓
Give branded/API prize	✓	✓	✓	✓
Logo on website & T-shirt	✓	✓	✓	✓
Branded meal/event			✓	✓
Sponsored Track (contact us!)				✓

*General Email:

Prior to the event, we'll send out one email listing all of our sponsors and any prizes offered, and a short summary of each sponsor. If you'd like to email students directly, see the \$7.5k and \$15k tiers.

**Special Side Event:

This can be a fun, non-hacking event to ease stress, i.e cup stacking, trivia, table tennis etc. Or, you could also host a workshop on an API or technology you might want to present.

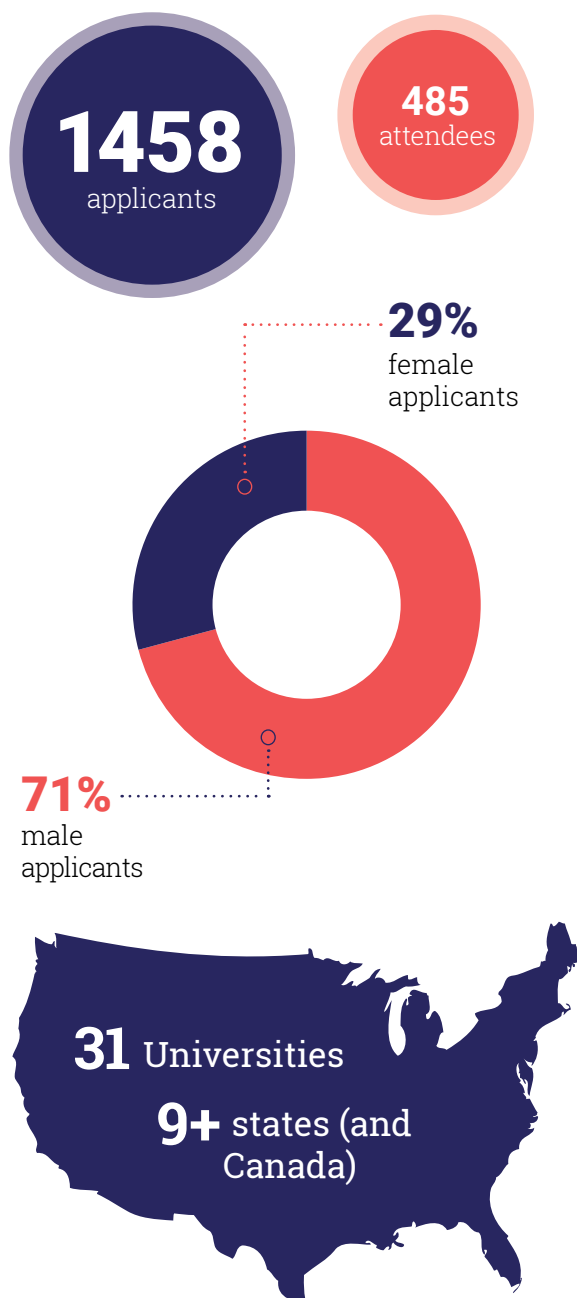
Early Bird:

If your contribution is received by Aug 15th, 2018, we will display your company branding at public fall events such as the BU student activities fair (attended by thousands of BU students).

SPONSORSHIP OPPORTUNITIES

LET'S TALK STATISTICS

Last year we had...



REVIEWS

Twilio: Sam Agnew

"I go to a ton of hackathons and BostonHacks is consistently one of the best that I continue to sponsor year after year. At BostonHacks, you get the best hackers in both Boston and the Northeast at large. Without fail, the projects that come from these student developers are unique and awe-inspiring. I'm not really sure how the organizers manage to attract such talent, but it might be that good hackers flock to events that are well-run. But never mind all of that. The great food is the real reason to go to BostonHacks!"

ITG: Candace Mariso

"ITG's technical mentors had a great time at BostonHacks 2017. The organizers were responsive and accommodating, allowing us to focus on what really mattered—exchanging ideas, providing guidance and tackling challenges. We met dozens of talented students, resulting in several intern hires and top prospects for future programs. The high quality and innovative hacks made this a can't-miss event for us."

Cadence: Apurva Kalia

"The energy was very infectious! It was great to see the young kids wrapping their minds around the given problems and come up with solutions by the end of the event. I was amazed at the talent."