

# Alex To

(346)971-8319 | [toalex340@gmail.com](mailto:toalex340@gmail.com) | <https://www.linkedin.com/feed/>

## EDUCATION

---

### **Sam Houston State University**

*Bachelor of Business Administration*

*Majors in Management Information Systems*

**Honors/ Activities:** Beta Alpha PSI (2023 – 2024)

**Houston, TX**

*December 2024*

### **Houston Community College**

*Associate of Art*

**Honors/ Activities:** Deans Lists (Fall 2022)

**Houston, TX**

*August 2020 - December 2024*

## WORK EXPERIENCE

---

### **Fulfillment Specialist**

*Target*

- Efficiently select, prepare, and pack guest orders for pickup, drive-up, and home delivery, ensuring accuracy and quality
- Utilize proper materials and techniques to sort and package orders for shipment, adhering to Target's high standards.
- Consistently meet or exceed timeliness goals while maintaining a focus on delivering an exceptional guest experience.

**Conroe, TX**

**April 2024 - Present**

### **Digital Marketing Manager**

*Pacino Essence LLC*

- Led the development and execution of digital marketing strategies, driving customer acquisition and engagement.
- Collaborated with clients to define and implement marketing plans, ensuring alignment with business goals and customer needs.
- Utilized social media, email marketing, and display advertising to optimize brand visibility and enhance customer satisfaction.

**Houston, TX**

**January 2023 – January-2024**

### **Photo Booth Manager/ Photo Booth Attendant**

*Photo Booth of Texas*

- Managed on-site event operations, troubleshooting technical issues, and ensuring a seamless experience for clients and guests.
- Coordinated scheduling and logistics for event attendants, ensuring timely setup and equipment distribution.

**Houston, TX**

**October 2020 – January-2023**

## PROJECTS

---

- **Personal Website:** Portfolio website using HTML AND CSS.
- **Client Website:** Collaborated with teammates to create a website for a student client detailing the various stages of dinosaur evolution, collaborating closely with the client to ensure accurate content and a user-friendly design.

## SKILLS/CERTIFICATIONS

---

- **Languages:** Python, Java, HTML/CSS, SQL
- **Technical Skills:** MS WORD, MS EXCEL, MS ACCESS
- **Certifications:** IT Specialist - HTML and CSS - Certiport

