Alex To

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EDUCATION

Bachelor Of Business Administration

Expected December 2024

Sam Houston State University

Major: Management Information Systems

Associate of Business

December 2022

Houston Community College (3.3)

Relevant Course Work

- **Programing for Business-** Learned the basics of Python coding language and executed basic programming
- Business Computer Applications- Practiced the use of Microsoft software's Excel, Word, and PowerPoint to conceptualize and plan for future tasks

WORK EXPERIENCE

Digital Marketing Manager

January 2023 – Present

Pacino Essence LLC

- Conceptualize ideas using digital marketing to grow their customer base
- Engage in team-focus discussions with the clients to achieve customer satisfaction
- Counsell multiple vendors on how to use digital marketing in order to maximize their growth
- Communicate the best strategic plan for their service through social media, email, and display advertising

Photo Booth Manager/ Photo Booth Attendant

October 2020 - January 2023

PhotoBoothofTexas

- Supervised all attendants during events with customer or technical issues
- Aided with scheduling the attendants while distributing equipment prior to events
- Established a loyal clientele through marketing and executing a professional experience
- Operated my own equipment and oversaw all technical issues

Customer Service Associate

November 2019 - May 2020

Walgreens

- Fulfilled purchases, handled transactions, monitored the register and handling refunds and returns
- Delivered customers with a courageous, fair, friendly, and efficient customer service experience
- Assisted in visual merchandising and maintained store standards
- Installed and maintains displays, including promotional, seasonal, and sale merchandise

SKILLS/ADDITIONAL INFORMATION

- Coding Languages/ Business Systems: Python coding language (Beginner)
- **Microsoft Applications**: Microsoft Word (Advance) Excel (Advance) PowerPoint (Advance)

Automation Project Lead- Honeywell, TX

2101 CityWest Blvd, Houston, TX

Job Description:

The Automation Project Lead will execute a development plan of a significant size to achieve low cost, scope, delivery, and schedule quality work. The position will require the employee to define, generate & implement program plans. Also Manage and lead complex programs that may expand across multiple countries and worldwide locations, requiring coordination of technology development and production across various locations.

Responsibilities:

- Coordinate and manage the activities of a project team throughout the life cycle of a project from start to close-out phases
- Review performance data of finance, budget, and team productivity in order to reach the estimated goal
- Manage and oversee any issues, reinforce expectations, and successfully communicate among all team members and clients
- Facilitating each member's role, focusing on time management and having the ability to adapt and make critical decisions.
- Understand budget/schedule
- Collaborate, Direct, Lead

Qualifications:

- Bachelor's Degree
- 3+ years of Project Management or equivalent experience
- 3+ years of Automation experience
- Experience in the oil & gas, refining, and/or mining industry

Preferred:

- Requirements Management & Fulfillment, Planning/Estimation
- Scheduling including resource-loading critical path analysis
- Expert in Earned Value Management
- Cost & Financials (ex. RDE, spend, forecast, variance)