Project Charter

Project Title - Sahara

Version Control

Version	Date	Summary of changes
0.1	10/02/2022	- Started project on Laravel platform

Project Justification

This project focuses on offering a solid catalogue for gamers and Technology lovers. The project aims to increase our revenues in a year and take a slice of the market which is currently open.

The alternative we are proposing will be competitive as we aim to offer a solid service to whoever wants to build their own PC as well as console lovers. The marketplace is aimed for both categories and this offers a wide range of opportunities in terms of sales.

The platform will offer the customer various products from various stores related to gaming and
The main goal for this product is to offer a service that will be useful to anyone looking for games, consoles, and PCs.

Project Scope

- Offering a wide range of products that can offer a competitive alternative on the market and unify both categories: Console gamers, Computer Gamers
- Aiding customers to find games, pc components, consoles and prebuilt PCs from multiple different stores
- Be accessible for everyone
- Increasing sales by the end of the year and visits by at least 15%

Customer Interface
- Easy to understand
- Search bar with filters
- Sections for different products
- Personalised profile

Management Interface
- Database for data management
- Admin accounts for management of various systems
- Admin/periodically triggered web scraper to fill database with data

Duration

Initial planning - 04/02/2022

Estimated Budget

Hours per week per person 10 - 20 Team of 5

Roles and Responsibilities

Name	Role
Andrea	Web Designer, Project Administrator, Scrum Master
Aryan	Front-end specialist, UI / UX designer
Lewis	Web programmer, Project code Supervisor
Ben	Database Specialist, Project Management Support
Mabel	Web Programmer, Project Management Support