HARPER RUSSO

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BUSINESS OPERATIONS MANAGER

I am a proficient Business Operations Manager with a strong focus on achieving outcomes, possessing notable expertise in media management and assuming leadership responsibilities. I have demonstrated exceptional leadership capabilities while overseeing and directing media operations in North America and the APAC region. I have a proven track record of enhancing team performance, fostering customer loyalty, and cultivating collaborative alliances with internal and external stakeholders.

STRENGTHS AND EXPERTISE

P&L Management
Business Development
Strategic Planning

Financial Reporting
Negotiation Skills
Client Relationship Management

Team Leadership Communication Operations Management

PROFESSIONAL EXPERIENCE

Ginyard International Co. Operations Manager

October 2019 - Present

Demonstrated exceptional leadership by overseeing nationwide operations, resulting in a phenomenal growth rate of 120% within two years. Played a pivotal role in spearheading the conception and execution of subscription video-on-demand over-the-top streaming products.

Accomplishments:

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Giggling Platypus Co. Business Development Manager

August 2017 - September 2019

Drove the organisation to remarkable achievements, realising an exceptional growth rate of 180% over two years. Proactively identified solutions to enhance the sales team's capabilities.

Accomplishments:

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