



Animate Your Tobacco Awareness Workshop Remote Learning Workshop (AYTAM RLW) is facilitated virtually by a professional teaching artist. Students write tobacco-use and vaping prevention scripts (prior to beginning the workshop), complete storyboards, create artwork for five scenes of animation, and record their voice-over narration resulting in one broadcast-quality TUPE PSA per team of eight students. The suggested allotted time to complete this workshop is a total of four hours (4 x 1 hour, 2 x 2 hours, or a 4-hour block).



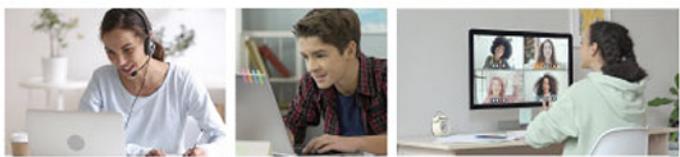
#### provides:

- a supplementary program offering education in the form of fact sheets and quizzes, a collaborative filmmaking process, and promotion of the student-produced PSAs via web-based social networking.
- refinement of language-arts skills as students are challenged to write powerful stories and act as the voice-over talent for their PSAs.
- students with a rigorous and creative four-hour reinforcement experience.
- a highly motivating and engaging instruction, reinforcement activity, and powerful special event.



#### Additional benefits of

- enhances differentiated instruction with media-based arts integration.
- supports the development of written and oral language.
- increases motivation, engagement, social skills and attendance.
- provides students with media art-tools to develop their 21st century skills and confidence.





### Royer Studios provides:

- teaching artists to virtually facilitate up to four classes of 36 students.
- virtual facilitation for a total of four hours per class (4 x 1 hour, 2 x 2 hours, or a 4-hour block).
- up to 16 PSAs per school.
- all fact sheets, quizzes, worksheets, support instructional videos, access to free online software, and professional editing.
- access to student-produced tobacco-use and vaping prevention PSAs on YouTube and other social networking domains.

**Animate Your Tobacco Awareness Messages (AYTAM) Remote Learning Workshop meets suggested youth development strategies:**

- Youth involvement in anti-tobacco and vaping advocacy
- Media literacy and youth media production to counter the influence of the tobacco industry
- Peer educators
- Service-learning projects
- Project-based learning

Reinforces key concepts in Health Literacy and CA Health Standards: acceptance of personal responsibility for lifelong health; acknowledgement that students have some control over their health, incorporate health-related knowledge into everyday behavior, and make a lifelong commitment to healthy living and respect for and promotion of the health of others. Health-literate individuals understand and acknowledge the effects of personal behavior on the health and well-being of others. In addition, they understand the influence that people have on the environment and the way in which elements within the environment affect the health of groups and individuals. Students translate this understanding into concern for the health of others in the family, school, peer group, and community via their animated PSAs.

### Animate Your Tobacco Awareness Messages Remote Learning Workshop:

**All-inclusive \$5,475 per school (up to four classes of 36 students)**

**All-inclusive \$2,975 for a single class of up to 36 students**

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