

MARIE BOURNE

CREATIVE MANAGER/WEB DEVELOPER

Summary

Full Stack Web Developer with a background in Graphic Design and a passion for learning. Effective at combining creativity, visual design, and problem solving to develop elegant, user-friendly applications. Known for attention to detail and the determination to see projects through regardless of obstacles.

Employment

Harken, Inc. Creative Manager

Pewaukee, WI
2000 to Current

Creative manager and lead designer of a team of 5, overseeing and creating designs for monthly magazine advertising, trade show display graphics, brochures, catalogs, web projects, and email marketing. Build effective cross-functional teams that unite creative designs with technical writing and specifications, ensuring on-time delivery of global reach projects in 6 languages. Product photography and image editing.

Key Accomplishments:

- Directed design and drove project management of new mobile-responsive website including implementing content management and product database connection in 5 languages on-time and on-budget.
- Led website redesign project, combining 13 separate international websites into 1 consistently branded multilingual website.
- Envisioned and created architecture for product information management database to maximize shared information across diverse product lines of over 5000 products.
- Modernized print catalog production and eliminated duplicate work between print and web projects by integrating product database with InDesign for 50% increase in efficiency.
- Saved \$10K per year in outside photography fees and enabled photography of fast turn-around custom products by developing in-house studio for product photography.
- Led team creative sessions, critiques and facilitated daily workflow as teacher/mentor in design and technology.
- Built brand consistency by developing brand guidelines and providing art direction and training for staff and freelance designers/photographers.

Projects

UpStream Movie Watchlist App

Aug. 2019 to Aug. 2019

- Users can search for movies, add to watchlist, mark as watched, and write reviews.
- Responsible for front-end HTML and CSS including logo design. All backend API routes and database functionality to add or delete movies, post reviews, and display updated data on the front end.
- Built using Handlebars, Bootstrap, jQuery, Ajax, Node.js, Express, MySQL, Sequelize, AOS Animate on Scroll, OMDB API queries.

Restaurant Finder App

May 2019 to June 2019

- Find restaurants based on user input of location, food preference, and price range.
- Responsible for creating the HTML framework including form for user input. Researched Zomato API and wrote queries to get desired search results. Collaborated on CSS design.
- Built using HTML, Bootstrap, jQuery, Ajax, Zomato API and Giphy API queries.

Harry Potter Hangman

Apr. 2019 to May 2019

- A traditional hangman-style word guessing game using keyboard input to guess letters.
- Designed and built complete app including all JavaScript, HTML/CSS page design.

Contact

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🌐 <https://bourneid7.github.io/portfolio/>

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🔗 Bourned7

Education

UW-Extension Mar. 2019 to Sept. 2019

Web Development Coding Bootcamp: A 24-week intensive program focused on technical programming skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express, Handlebars.js & ReactJS.

Milwaukee School of Engineering

2010 to 2011

Web Design Certificate: Front-end web design focused on HTML and CSS

Cardinal Stritch University

1993 to 1997

Bachelor of Fine Arts Graphic Design 1997

Skills

WEB DEVELOPMENT

HTML5/CSS3

JavaScript/jQuery

Node.js

MySQL/Sequelize

MongoDB/Mongoose

Handlebars

React

GRAPHIC DESIGN

Photoshop

Illustrator

InDesign

Photography