MARIE BOURNE
CREATIVE MANAGER/WEB DEVELOPER

Summary

Full Stack Web Developer with a background in Graphic Design and a passion for learning. Effective at combining creativity, visual design, and problem solving to develop elegant, user-friendly applications. Known for attention to detail and the determination to see projects through regardless of obstacles.

Employment

Harken, Inc.
Pewaukee, WI
Creative Manager
2000 to Current

Creative manager and lead designer of a team of 5, overseeing design of monthly magazine advertising, trade show display graphics, brochures, catalogs, and web projects. Lead process from initial concepts to print-ready files in 6 languages for international distribution. Manage workflow between copywriters, art, and production. Work with copywriters to ensure consistent brand message and technical accuracy. Create web pages and graphics for multiple websites, banner ads, and email marketing. Product photography and image editing.

Key Accomplishments:
• Directed design and development of new mobile-responsive website including implementing content management and product database connection in 5 languages.
• Led website redesign project, combining 13 separate international websites into 1 consistently branded multilingual website.
• Designed architecture and implemented Product Information Management database for over 5000 products.
• Improved process for production of annual 300-page catalog printed in 6 languages by implementing product information database integration.
• Saved $10K per year in outside photography fees and enabled photography of fast turn-around custom products by developing in-house studio for product photography.
• Led team creative sessions, critiques and facilitated daily workflow as teacher/mentor in design and technology.
• Built brand consistency by developing brand guidelines and providing art direction and training for staff and freelance designers/photographers.

Projects

UpStream Movie Watchlist App
Aug. 2019 to Aug. 2019
• This app allows users to search for movies, add to watchlist, mark as watched, and write reviews.
• Responsible for frontend HTML and CSS including logo design. All backend API routes and database functionality to add or delete movies, post reviews, and display updated data on the frontend.
• Built using Handlebars, Bootstrap, jQuery, Ajax, Node.js, Express, MySQL, Sequelize, AOS Animate on Scroll, OMDB API queries.

Restaurant Finder App
May 2019 to June 2019
• This app finds restaurants based on user input of location, food preference, and price range.
• Responsible for creating the HTML framework including form for user input. Researched Zomato API and wrote queries to get desired search results. Collaborated on CSS design.
• Built using HTML, Bootstrap, jQuery, Ajax, Zomato API and Giphy API queries.

Harry Potter Hangman
Apr. 2019 to May 2019
• This is a traditional hangman-style word guessing game using keyboard input to guess letters.
• Designed and built complete app including all JavaScript functionality, HTML/CSS page design.
• Built using JavaScript, HTML, CSS3.

Contact

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Education

UW-Extension
Mar. 2019 to Current
Web Development Bootcamp: A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Milwaukee School of Engineering
2010 to 2011
Web Design Certificate: Front-end web design focused on HTML and CSS

Cardinal Stritch University
1993 to 1997
Bachelor of Fine Arts Graphic Design 1997

Skills

WEB DEVELOPMENT
HTML5/CSS3
JavaScript/jQuery
Node.js
MySQL/Sequelize
MongoDB/Mongoose
Handlebars
React

GRAPHIC DESIGN
Photoshop
Illustrator
InDesign
Photography