Simple_Predictive_Modeling_with_SWAT

```
# Loading the required SWAT package and other R libraries necessary
library(swat)
## NOTE: The extension module for binary protocol support is not available.
##
         Only the CAS REST interface can be used.
## SWAT 1.4.0
library(ggplot2)
library(reshape2)
library(xgboost)
## Warning: package 'xgboost' was built under R version 3.4.4
library(caret)
## Warning: package 'caret' was built under R version 3.4.4
## Loading required package: lattice
library(dplyr)
## Warning: package 'dplyr' was built under R version 3.4.4
##
## Attaching package: 'dplyr'
## The following object is masked from 'package:xgboost':
##
##
       slice
## The following objects are masked from 'package:stats':
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(pROC)
```

Type 'citation("pROC")' for a citation.

```
##
## Attaching package: 'pROC'
## The following object is masked from 'package:swat':
##
##
       cov
## The following objects are masked from 'package:stats':
       cov, smooth, var
library(e1071)
## Warning: package 'e1071' was built under R version 3.4.4
library(ROCR)
## Warning: package 'ROCR' was built under R version 3.4.4
## Loading required package: gplots
## Warning: package 'gplots' was built under R version 3.4.4
## Attaching package: 'gplots'
## The following object is masked from 'package:stats':
##
##
       lowess
# Connect to CAS server using appropriate credentials
s = CAS()
## NOTE: Connecting to CAS and generating CAS action functions for loaded
##
         action sets...
## NOTE: To generate the functions with signatures (for tab completion), set
##
         options(cas.gen.function.sig=TRUE).
# Create a CAS library called lq pointing to the defined directory
# Need to specify the srctype as path, otherwise it defaults to HDFS
cas.table.addCaslib(s,
                    name = "lg",
                    description = "Looking glass data",
                    dataSource = list(srcType="path"),
                    path = "/viyafiles/tmp"
```

```
## NOTE: 'lg' is now the active caslib.
## NOTE: Cloud Analytic Services added the caslib 'lg'.
## $CASLibInfo
    Name Type
                     Description
                                             Path Definition Subdirs Local
      lg PATH Looking glass data /viyafiles/tmp/
    Active Personal Hidden Transient
## 1
          1
                   0
                          0
# Load the data into the in-memory CAS server
data = cas.read.csv(s,
                     "C:/Users/Looking_glass.csv",
                     casOut=list(name="castbl", caslib="lg", replace=TRUE)
```

NOTE: Cloud Analytic Services made the uploaded file available as table CASTBL in caslib lg.

```
# Invoke the overloaded R functions to view the head and summary of the input table
print(head(data))
```

```
lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
## 1
             9616.9
                             604.38
             7619.3
## 2
                             793.57
                                                     0
                                                               2930.470
## 3
             2765.7
                             529.50
                                                     0
                                                                 69.000
## 4
             6426.5
                             333.39
                                                     1
                                                               1739.512
## 5
             5372.8
                             -16.42
                                                               1075.152
## 6
             1746.9
                                                     0
                             364.10
                                                               1191.598
    mb_data_usg_m02 mb_data_usg_m03
                                             region upsell_xsell
## 1
            1243.291
                             1299.693
                                            Pacific
## 2
                                                                0
            2856.150
                             3030.931
                                          Southwest
## 3
             431.056
                              412.150 Mid Atlantic
                                                                0
            1766.006
                             1702.673
                                            Midwest
                                                                0
## 5
             854.023
                              829.591
                                              South
                                                                0
## 6
            1222.585
                             1254.263
                                            Pacific
     ever_days_over_plan ever_times_over_plan avg_days_susp
## 1
                        2
## 2
                       10
                                              1
                                                            5
## 3
                        9
                                              2
                                                             0
                        0
                                              2
                                                             4
## 4
## 5
                                              5
                                                            2
                       11
                                              3
## 6
     mou_onnet_6m_normal unsolv_tsupcomplnt wrk_orders days_openwrkorders
## 1
## 2
                        0
                                            0
                                                       0
                                                                           0
## 3
                       -3
                                            0
                                                       0
                                                                          11
## 4
                       -2
                                            0
                                                       0
                                                                           0
## 5
                       1
                                            1
                                                       0
                                                                          16
## 6
                        0
                                            0
                                                       0
                                                                           6
```

```
print(summary(data))
## Warning: package 'bindrcpp' was built under R version 3.4.4
## Selecting by Frequency
   lifetime value
                    calls in offpk
                                     mou onnet pct MOM mb data usg m01
          :-14006
                   Min. :-1410.3
                                     Min. :-45.0000
                                                       Min.
                                                            :-2425.0
## Min.
   1st Qu.: 1587
                    1st Qu.: 123.9
                                     1st Qu.: -0.5280
                                                       1st Qu.: 540.2
##
## Median : 3822
                    Median : 296.1
                                     Median: 0.0000
                                                       Median: 1425.0
                    Mean : 388.6
                                          : -0.1368
## Mean
         : 5281
                                     Mean
                                                       Mean
                                                            : 1697.2
   3rd Qu.: 7435
                                     3rd Qu.: 0.0000
##
                    3rd Qu.: 545.5
                                                       3rd Qu.: 2417.2
         : 60740
## Max.
                    Max.
                         : 4640.2
                                     Max.
                                           :124.7270
                                                       Max.
                                                              :40568.7
##
## mb_data_usg_m02
                    mb_data_usg_m03
                                               region
                    Min. :-1621.0
## Min.
         :-2171.1
                                      Great Lakes :10900
##
  1st Qu.: 538.7
                    1st Qu.: 535.2
                                      South
                                                  :10580
## Median : 1431.1
                    Median : 1422.9
                                     Mid Atlantic :10357
## Mean
         : 1698.6
                    Mean : 1696.2
                                     Pacific
                                                  : 9157
##
   3rd Qu.: 2418.3
                    3rd Qu.: 2417.5
                                      Greater Texas: 7236
##
   Max. :40761.3
                    Max. :40784.2
##
##
    upsell_xsell
                    ever_days_over_plan ever_times_over_plan
## Min.
         :0.0000
                   Min. : 0.00
                                      Min. : 0.00
##
  1st Qu.:0.0000
                                       1st Qu.: 0.00
                    1st Qu.: 0.00
                   Median: 9.00
## Median :0.0000
                                      Median: 2.00
## Mean
         :0.1213
                         :13.65
                                       Mean : 2.53
                   Mean
##
   3rd Qu.:0.0000
                    3rd Qu.:22.00
                                       3rd Qu.: 4.00
##
  Max. :1.0000
                    Max.
                          :99.00
                                       Max.
                                             :26.00
##
                    NA's
                         :58.00
## avg_days_susp
                    mou_onnet_6m_normal unsolv_tsupcomplnt
                                                           wrk_orders
## Min.
         : 0.000
                   Min.
                          :-27.1355
                                      Min.
                                             :0.0000
                                                         Min.
                                                                :0.000
                                                         1st Qu.:0.000
## 1st Qu.: 0.000
                    1st Qu.: -0.6147
                                       1st Qu.:0.0000
## Median : 2.000
                    Median : 0.0000
                                      Median :0.0000
                                                         Median :0.000
## Mean
         : 3.474
                    Mean : -0.1175
                                       Mean
                                             :0.6858
                                                         Mean
                                                              :0.112
##
   3rd Qu.: 6.000
                    3rd Qu.: 0.0000
                                       3rd Qu.:1.0000
                                                         3rd Qu.:0.000
## Max. :62.000
                    Max. : 72.0113
                                       Max.
                                             :5.0000
                                                         Max.
                                                                :6.000
##
## days_openwrkorders
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 5.332
## 3rd Qu.: 5.000
## Max.
         : 99.000
## NA's
          :155.000
# Check for any missingness in the data
dist_tabl = cas.simple.distinct(data)$Distinct[,c('Column','NMiss')]
print(dist_tabl)
```

```
##
                    Column NMiss
## 1
            lifetime_value
## 2
            calls in offpk
## 3
         mou_onnet_pct_MOM
                               0
## 4
           mb_data_usg_m01
                               0
## 5
           mb_data_usg_m02
                               0
## 6
           mb_data_usg_m03
## 7
                    region
                               0
## 8
              upsell_xsell
                               0
## 9
                              58
       ever_days_over_plan
## 10 ever_times_over_plan
                               0
## 11
             avg_days_susp
                               0
## 12 mou_onnet_6m_normal
                               0
## 13
                               0
        unsolv_tsupcomplnt
## 14
                wrk_orders
                               0
## 15
        days_openwrkorders
                              155
dist tabl = as.data.frame(dist tabl)
sub = subset(dist_tabl, dist_tabl$NMiss != 0)
imp_cols = sub$Column
# Print the names of the columns to be imputed
print(imp_cols)
## [1] "ever_days_over_plan" "days_openwrkorders"
# Impute the missing values
cas.dataPreprocess.impute(data,
                          methodContinuous = 'MEDIAN',
                          methodNominal = 'MODE',
                          inputs
                                           = imp_cols,
                          copyAllVars
                                           = TRUE,
                          casOut
                                            = list(name = 'castbl', replace = TRUE)
## $ImputeInfo
##
                Variable ImputeTech
                                                   {\tt ResultVar}
                                                                 N NMiss
## 1 ever_days_over_plan
                             Median IMP_ever_days_over_plan 56498
## 2 days_openwrkorders
                             Median IMP_days_openwrkorders 56401
                                                                      155
     ImputedValueContinuous
## 1
## 2
                          0
##
## $OutputCasTables
              Name Rows Columns
##
     casLib
## 1
         lg castbl 56556
                              17
# Split the data into training and validation and view the partitioned table
loadActionSet(s, "sampling")
```

NOTE: Added action set 'sampling'.

```
## NOTE: Information for action set 'sampling':
## NOTE:
            sampling
## NOTE:
               srs - Samples a proportion of data from the input table or partitions the data into no
## NOTE:
               stratified - Samples a proportion of data or partitions the data into no more than three
               oversample - Samples a user-specified proportion of data from the event level and adjust
## NOTE:
## NOTE:
               kfold - K-fold partitioning.
cas.sampling.srs( s,
                        = list(name="castbl", caslib="lg"),
                  table
                  samppct = 30,
                  seed = 123456,
                  partind = TRUE,
                  output = list(casOut = list(name = "sampled_castbl", replace = T, caslib="lg"), copy
## NOTE: Using SEED=123456 for sampling.
## $OutputCasTables
##
     casLib
                      Name Label Rows Columns
## 1
         lg sampled_castbl
                                 56556
##
## $SRSFreq
##
     NObs NSamp
## 1 56556 16967
##
## $outputSize
## $outputSize$outputNObs
## [1] 56556
##
## $outputSize$outputNVars
## [1] 18
# Check for frequency distribution of partitioned data
cas.simple.freq(s,table="sampled_castbl", inputs="_PartInd_")
## $Frequency
                            FmtVar Level Frequency
       Column NumVar
## 1 _PartInd_
                                             39589
                                 0
                                       1
## 2 _PartInd_
                                             16967
# Partition data into train and validation based on _PartInd_
train = defCasTable(s, tablename = "sampled_castbl", where = " _PartInd_ = 0 ")
     = defCasTable(s, tablename = "sampled_castbl", where = " _PartInd_ = 1 ")
```

```
# Create the appropriate input and target variables
info = cas.table.columnInfo(s, table = train)
colinfo = info$ColumnInfo
## nominal variables are: region, upsell_xsell
nominals = colinfo Column[c(7,8)]
intervals = colinfo$Column[c(-7, -8, -9, -15, -18)]
target = colinfo$Column[8]
inputs = colinfo Column[c(-8,-9,-15,-18)]
# Build a GB model for predictive classification
loadActionSet(s, "decisionTree")
## NOTE: Added action set 'decisionTree'.
## NOTE: Information for action set 'decisionTree':
            decisionTree
## NOTE:
## NOTE:
               dtreeTrain - Trains a decision tree
## NOTE:
               dtreeScore - Scores a table using a decision tree model
## NOTE:
               dtreeSplit - Splits decision tree nodes
## NOTE:
               dtreePrune - Prune a decision tree
## NOTE:
               dtreeMerge - Merges decision tree nodes
## NOTE:
               dtreeCode - Generates DATA step scoring code from a decision tree model
## NOTE:
               forestTrain - Trains a forest
## NOTE:
               forestScore - Scores a table using a forest model
## NOTE:
               forestCode - Generates DATA step scoring code from a forest model
## NOTE:
               gbtreeTrain - Trains a gradient boosting tree
               gbtreeScore - Scores a table using a gradient boosting tree model
## NOTE:
## NOTE:
               gbtreeCode - Generates DATA step scoring code from a gradient boosting tree model
```

```
model = cas.decisionTree.gbtreeTrain(
                                      casOut=list(caslib="lg",name="gb_model",replace=T),
                                      inputs = inputs,
                                      nominals = nominals,
                                      target = target,
                                      table = train
# View the model info
print(model)
## $ModelInfo
##
                                 Descr
                                         Value
## 1
                       Number of Trees
                                          50.0
## 2
                         Distribution
                                           2.0
## 3
                         Learning Rate
                                           0.1
## 4
                      Subsampling Rate
                                           0.5
## 5 Number of Selected Variables (M)
                                          14.0
## 6
                        Number of Bins
                                          20.0
## 7
                   Number of Variables
                                          14.0
## 8
              Max Number of Tree Nodes
                                          63.0
## 9
              Min Number of Tree Nodes
                                          25.0
## 10
               Max Number of Branches
                                          2.0
## 11
               Min Number of Branches
                                           2.0
## 12
                  Max Number of Levels
                                           6.0
## 13
                  Min Number of Levels
                                           6.0
## 14
                 Max Number of Leaves
                                          32.0
## 15
                 Min Number of Leaves
                                          13.0
## 16
               Maximum Size of Leaves 18294.0
## 17
               Minimum Size of Leaves
                                           5.0
## 18
                    Random Number Seed
                                           0.0
##
## $OutputCasTables
     casLib
                Name Rows Columns
## 1
         lg gb_model 2704
# Score the model on test data
out = cas.decisionTree.gbtreeScore (
                                     modelTable = list(name="gb_model", caslib="lg"),
                                     table = val,
                                     encodeName = TRUE,
                                     assessonerow = TRUE,
                                     casOut = list(name="scored_data", caslib="lg", replace=T),
                                     copyVars = target
# View the scored results
cas.table.fetch(s,table="scored data")
```

```
## 8
            8
                          0
                                          0
                                                    0
                                                           0.06044522
## 9
            9
                          0
                                          0
                                                    0
                                                           0.06484311
## 10
           10
                          0
                                          0
                                                           0.04462415
                                                    0
                                          0
## 11
           11
                          1
                                                    1
                                                           0.42005857
## 12
                                          0
           12
                          0
                                                    0
                                                           0.05513933
## 13
           13
                          0
                                          0
                                                    0
                                                           0.05487869
## 14
           14
                          0
                                          0
                                                    0
                                                           0.07712974
## 15
           15
                          0
                                          0
                                                    0
                                                           0.21457857
## 16
           16
                          1
                                          0
                                                    1
                                                           0.26754476
## 17
           17
                          0
                                          1
                                                           0.61088569
                                                    1
## 18
           18
                          0
                                          0
                                                    0
                                                           0.04968877
## 19
           19
                          0
                                          0
                                                    0
                                                           0.05563750
## 20
           20
                                          0
                                                    0
                                                           0.04585211
##
      P_upsell_xsell0
## 1
            0.9313644
## 2
            0.8790222
## 3
            0.9022192
## 4
            0.9600676
## 5
            0.8978008
## 6
            0.9451452
## 7
            0.9450733
## 8
            0.9395548
## 9
            0.9351569
## 10
            0.9553758
## 11
            0.5799414
## 12
            0.9448607
## 13
            0.9451213
## 14
            0.9228703
## 15
            0.7854214
## 16
            0.7324552
## 17
            0.3891143
## 18
            0.9503112
## 19
            0.9443625
            0.9541479
## 20
# Train an R Extreme Gradient Boosting model
# First, convert the train and test CAS tables to R data frames for training the R-XGB model
train_cas_df = to.casDataFrame(train)
train_df = to.data.frame(train_cas_df)
val_cas_df = to.casDataFrame(val)
val_df = to.data.frame(val_cas_df)
# In R, we need to do the data pre-processing explicitly. Hence, convert the "char" region variable to
                                               9
```

Index upsell_xsell I_upsell_xsell _MissIt_ P_upsell_xsell1

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0

0.12097780

0.09778078

0.03993242

0.10219923

0.05485480

0.05492668

\$Fetch

1

2

3

4

5

6

7

##

1

2

3

4

5

6

7

```
train_df$region = as.factor(train_df$region)
val_df$region = as.factor(val_df$region)
# For XGB model, it requires the input to be numeric. Hence, convert cateogrical variables into numeric
train_dmy = dummyVars(" ~ .", data = train_df,fullRank = T)
val_dmy = dummyVars(" ~ .", data = val_df,fullRank = T)
prep train = data.frame(predict(train dmy, newdata = train df))
prep_val = data.frame(predict(val_dmy, newdata = val_df))
print(head(prep_train))
     lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
## 1
             9616.9
                             604.38
## 2
             7619.3
                             793.57
                                                     0
                                                               2930.470
## 3
             2765.7
                             529.50
                                                     0
                                                                 69.000
## 4
             6426.5
                             333.39
                                                               1739.512
                                                     1
## 5
             5372.8
                             -16.42
                                                     0
                                                               1075.152
## 6
             1746.9
                             364.10
                                                     0
                                                               1191.598
     mb_data_usg_m02 mb_data_usg_m03 region.Greater.Texas region.Mid.Atlantic
            1243.291
                             1299.693
                                                          0
## 1
## 2
            2856.150
                             3030.931
                                                          0
                                                                                0
## 3
                                                          0
            431.056
                              412.150
                                                                                1
            1766.006
                             1702.673
                                                                                0
## 5
             854.023
                              829.591
                                                           0
                                                                                0
            1222.585
                             1254.263
     region.Midwest region.Mtn.West region.New.England region.Pacific
## 1
                  0
                                   0
                                                       0
## 2
                  0
                                   0
                                                       0
                                                                       0
## 3
                  0
                                   0
                                                       0
                                                                       0
## 4
                                   0
                                                                       0
                  1
## 5
                  0
                                                                       0
## 6
                  0
                                   0
     region.South region.Southwest upsell_xsell ever_days_over_plan
## 1
                0
                                  0
                                                0
## 2
                0
                                                0
                                                                    10
                                  1
## 3
                0
                                  0
                                                0
                                                                     9
## 4
                0
                                  0
                                                0
                                                                     0
## 5
                                  0
                                                0
                                                                    11
## 6
                0
                                  0
                                                0
                                                                    14
     ever_times_over_plan avg_days_susp mou_onnet_6m_normal
## 1
                                        6
                                                             0
                         6
## 2
                                        5
                                                             0
                         1
## 3
                                                            -3
                         2
                                       0
## 4
                         2
                                        4
                                                            -2
## 5
                         5
                                        2
                                                             1
## 6
                         3
                                       12
                                                             0
##
     unsolv_tsupcomplnt wrk_orders days_openwrkorders IMP_days_openwrkorders
## 1
                       0
                                  0
                                                     15
                                                                             15
## 2
                                  0
                       0
                                                      0
                                                                              0
## 3
                       0
                                  0
                                                     11
                                                                             11
## 4
                                  0
                       0
                                                      0
                                                                              0
## 5
                       1
                                  0
                                                     16
                                                                             16
```

```
## 6
                                                          6
                                                                                    6
                         0
##
     IMP_ever_days_over_plan X._PartInd_.
## 1
                              2
                                             0
## 2
                             10
                                             0
## 3
                                             0
                              9
## 4
                              0
                                             0
## 5
                             11
                                             0
                                             0
## 6
                             14
print(head(prep_val))
```

```
lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
## 1
              9165.1
                             1320.14
                                                                  6813.458
## 2
              1892.9
                                 8.70
                                                        5
                                                                  1584.943
## 3
              9672.0
                              192.61
                                                        0
                                                                  2924.855
## 4
              5704.2
                              120.76
                                                        0
                                                                  1353.099
## 5
              5472.7
                              389.50
                                                        0
                                                                  1864.386
## 6
              6576.7
                              259.17
                                                                  1396.245
                                                       -1
     mb_data_usg_m02 mb_data_usg_m03 region.Greater.Texas region.Mid.Atlantic
             6826.472
                              6992.660
## 1
                                                             0
## 2
             1695.293
                              1581.966
                                                             0
                                                                                   0
                                                             0
                                                                                   0
## 3
             2821.905
                              2764.459
## 4
             1308.704
                              1413.062
                                                                                   1
                                                             0
## 5
             1799.559
                              1947.918
                                                                                   0
## 6
             1273.867
                              1536.013
     region.Midwest region.Mtn.West region.New.England region.Pacific
                                     0
## 1
                   0
                                                          0
                                                                           1
## 2
                   0
                                     0
                                                          0
                                                                           0
                   0
                                     0
                                                                           0
## 3
                                                          0
                   0
                                     0
                                                          0
                                                                           0
## 4
                   0
## 5
                                     0
                                                          0
                                                                           1
## 6
                   0
                                     0
##
     region.South region.Southwest upsell_xsell ever_days_over_plan
## 1
                                    0
                                                  0
## 2
                                    0
                                                  0
                                                                       26
                 1
## 3
                                    0
                                                  0
                                                                       15
## 4
                 0
                                    0
                                                  0
                                                                       22
## 5
                 0
                                    0
                                                  0
                                                                        1
## 6
                 1
                                    0
                                                  0
                                                                       31
##
     ever_times_over_plan avg_days_susp mou_onnet_6m_normal
## 1
                          7
                                         1
                                                                0
## 2
                          0
                                         3
                                                               -8
## 3
                          6
                                         4
                                                               0
## 4
                                         3
                          0
                                                                0
## 5
                                        12
                                                               -1
## 6
                          0
                                         0
                                                               0
##
     unsolv_tsupcomplnt wrk_orders days_openwrkorders IMP_days_openwrkorders
## 1
                        3
                                    0
                                                         0
                                                                                  0
## 2
                                    0
                                                         3
                                                                                  3
                        1
## 3
                        1
                                    0
                                                         0
                                                                                  0
## 4
                        2
                                    0
                                                        18
                                                                                 18
## 5
                        1
                                    0
                                                        11
                                                                                 11
## 6
                        2
                                    0
                                                         0
                                                                                  0
     IMP_ever_days_over_plan X._PartInd_.
##
```

```
## 2
                          26
                                        1
## 3
                          15
## 4
                          22
                                        1
## 5
                           1
## 6
                          31
                                        1
# Convert the target variable to categorical
train_labels = as.numeric(as.factor(prep_train$upsell_xsell)) - 1
test_labels = as.numeric(as.factor(prep_val$upsell_xsell)) - 1
prep_train$upsell_xsell = NULL
prep_val$upsell_xsell = NULL
# Train a XGBoost model on the data
xgb = xgboost(data = data.matrix(prep_train[,-1]),
               label = train_labels,
               nround=2,
               objective = "binary:logistic"
## [1] train-error:0.095154
## [2] train-error:0.093048
# Make predictions on test data
pred = predict(xgb, newdata= data.matrix(prep_val[,-1]))
\# Evaluate the performance of SAS and R models
## Assessing the performance metric of SAS-GB model
loadActionSet(s,"percentile")
## NOTE: Added action set 'percentile'.
## NOTE: Information for action set 'percentile':
## NOTE:
           percentile
## NOTE:
               percentile - Calculate quantiles and percentiles
## NOTE:
               boxPlot - Calculate quantiles, high and low whiskers, and outliers
               assess - Assess and compare models
## NOTE:
```

1

0

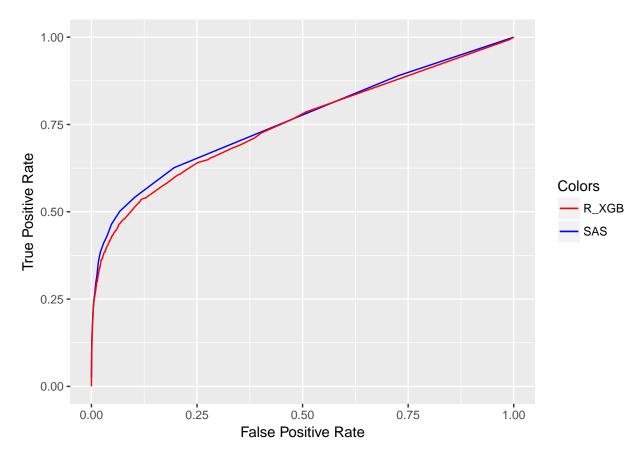
1

```
tmp = cas.percentile.assess(
                          cutStep = 0.05,
                          event = "1".
                          inputs = "P_upsell_xsell1",
                          nBins = 20,
                          response = target,
                          table = "scored data"
                          ) $ROCInfo
roc_df = data.frame(tmp)
print(head(roc_df))
                                                 TN Sensitivity
           Variable Event CutOff
                                 TP
                                      FP
                                           FN
## 1 P_upsell_xsell1
                    1 0.00 2010 14957
                                           0
                                                 0
                                                     1.0000000
## 2 P_upsell_xsell1
                      1
                          0.05 1787 10847
                                         223 4110
                                                     0.8890547
## 3 P_upsell_xsell1
                     1 0.10 1259 2931
                                         751 12026
                                                     0.6263682
## 4 P_upsell_xsell1
                      1 0.15 1090 1546 920 13411
                                                     0.5422886
## 5 P_upsell_xsell1
                          0.20 1009
                                   1010 1001 13947
                                                     0.5019900
                      1
## 6 P_upsell_xsell1
                          0.25 933
                                     708 1077 14249
                                                     0.4641791
                       1
    Specificity KS
                       KS2
                              F HALF
                                           FPR
                                                    ACC
## 1 0.0000000 0.0000000 0.1438221 1.00000000 0.1184653 0.8815347
## 2
      0.2747877 0 0.1638425 0.1700415 0.72521228 0.3475570 0.8585563
## 4 0.8966370 1 0.4389256 0.4341246 0.10336297 0.8546590 0.5864947
## 5
      0.9324731 0 0.4344631 0.5001983 0.06752691 0.8814758 0.5002476
## 6
      ##
           F1
                     С
                           Gini
                                    Gamma
                                               Tau MISCEVENT
## 1 0.2118354 0.7602257 0.5204514 0.6353575 0.1087092 0.8815347
## 2 0.2440590 0.7602257 0.5204514 0.6353575 0.1087092 0.6524430
## 3 0.4061290 0.7602257 0.5204514 0.6353575 0.1087092 0.2170095
## 4 0.4692208 0.7602257 0.5204514 0.6353575 0.1087092 0.1453410
## 5 0.5008687 0.7602257 0.5204514 0.6353575 0.1087092 0.1185242
## 6 0.5110929 0.7602257 0.5204514 0.6353575 0.1087092 0.1052042
# Display the confusion matrix for cutoff threshold at 0.5
cutoff = subset(roc_df, CutOff == 0.5)
tn = cutoff$TN
fn = cutoff$FN
tp = cutoff$TP
fp = cutoff$FP
a = c(tn,fn)
p = c(fp, tp)
mat = data.frame(a,p)
colnames(mat) = c("Pred:0", "Pred:1")
rownames(mat) = c("Actual:0", "Actual:1")
mat = as.matrix(mat)
print(mat)
```

Pred:0 Pred:1

##

```
## Actual:0 14760
                      197
## Actual:1 1369
                      641
# Print the accuracy and misclassification rates for the model
accuracy = cutoff$ACC
mis = cutoff$MISCEVENT
print(paste("Misclassification rate is",mis))
## [1] "Misclassification rate is 0.09229681145753"
print(paste("Accuracy is",accuracy))
## [1] "Accuracy is 0.90770318854246"
## Assessing the performance metric of R-XGB model
# Create a confusion matrix for cutoff threshold at 0.5
conf.matrix = table(test_labels, as.numeric(pred>0.5))
rownames(conf.matrix) = paste("Actual", rownames(conf.matrix), sep = ":")
colnames(conf.matrix) = paste("Pred", colnames(conf.matrix), sep = ":")
# Print the accuracy and misclassification rates for the model
err = mean(as.numeric(pred > 0.5) != test_labels)
print(paste("Misclassification rate is",err))
## [1] "Misclassification rate is 0.0941828254847645"
print(paste("Accuracy is",1-err))
## [1] "Accuracy is 0.905817174515235"
# Plot ROC curves for both the models using standard R plotting functions
FPR_SAS = roc_df['FPR']
TPR_SAS = roc_df['Sensitivity']
pred1 = prediction(pred, test_labels)
perf1 = performance( pred1, "tpr", "fpr" )
FPR_R = perf10x.values[[1]]
TPR_R = perf1@y.values[[1]]
roc_df2 = data.frame(FPR = FPR_R, TPR = TPR_R)
ggplot() +
```



```
# Terminate the CAS session
cas.session.endSession(s)
```

list()