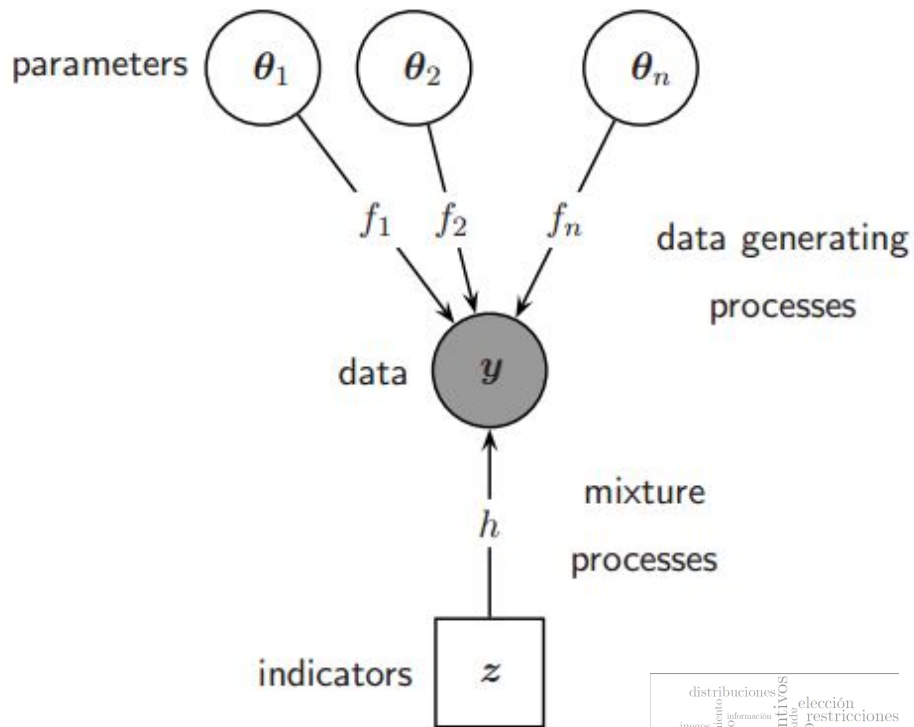


# ¿De dónde vienen los datos?

En esta presentación se utilizan los materiales presentados en el libro 'Bayesian cognitive modeling: A Practical course' por Michael D. Lee y Wagenmakers (Ver Capítulo 6; página 77)

# Modelos de Mezclas Latentes



“The key assumption is that observed **behavioral data (y)** do **not come from a single source**, but instead arise as a combination of outcomes from different cognitive processes ( $f_1, f_2, \dots, f_n$ ) controlled by potentially different cognitive parameters ( $\theta_1, \theta_2, \dots, \theta_n$ ). How the behaviors that are produced by these different processes come to be combined is controlled by a mixing process  $h$  that itself is indexed by parameters  $\psi$ .”

(en Bayesian methods in cognitive modeling, por Michael Lee)

## Ejemplo 1:

# Puntajes en un Examen

Las calificaciones observadas son resultado de...

a) el conocimiento de los participantes

b) el azar

?????



## Datos:



	21			35
	17			36
	21			39
	18			36
	22			35
	31			
	31			
	34			
	34			
	35			

Datos:



.52	21		.87	35
.42	17		.9	36
.52	21		.97	39
.45	18		.9	36
.55	22		.87	35
.77	31			
.77	31			
.85	34			
.85	34			
.87	35			

## Datos:



.52	21		.87	35
.42	17		.9	36
.52	21		.97	39
.45	18		.9	36
.55	22		.87	35
.77	31			
.77	31			
.85	34			
.85	34			
.87	35			

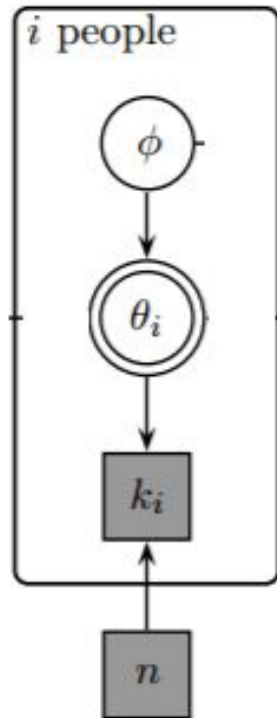
## Datos:



.52	21		.87	35
.42	17		.9	36
.52	21		.97	39
.45	18		.9	36
.55	22		.87	35
.77	31			
.77	31			
.85	34			
.85	34			
.87	35			

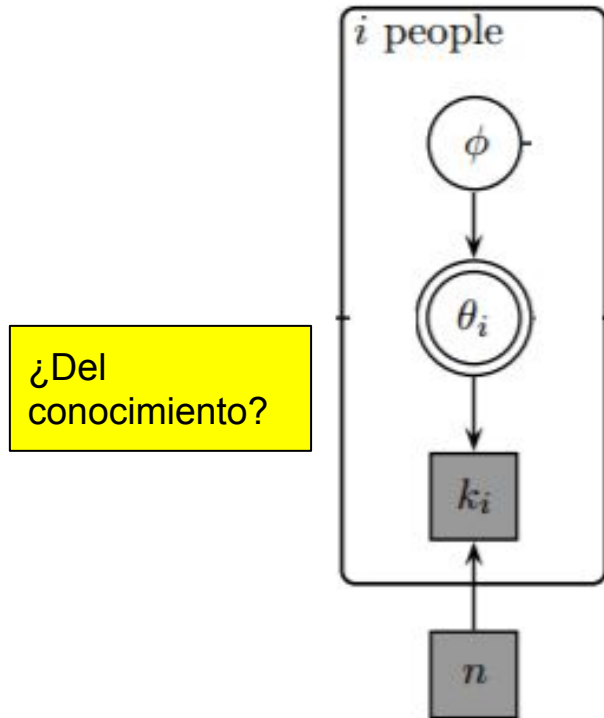
# La calificación como reflejo de... ¿Qué?

¿Del  
conocimiento?

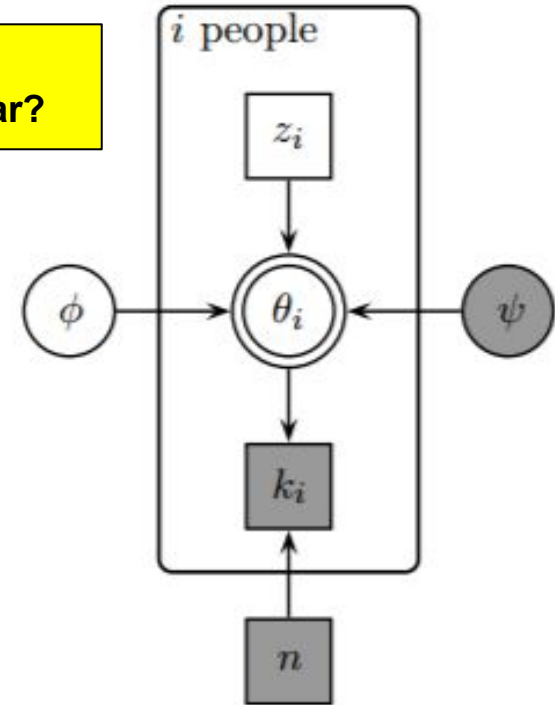




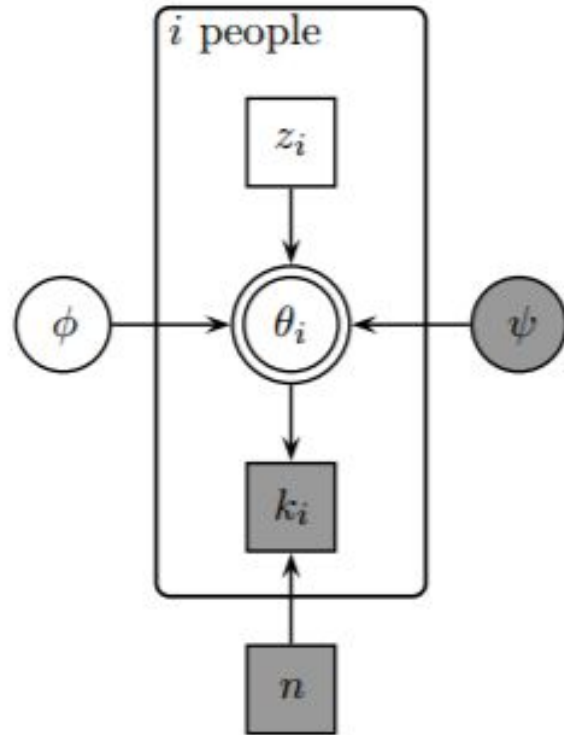
# La calificación como reflejo de... ¿Qué?



ó...  
¿Del azar?



# ¿De tin marín...?



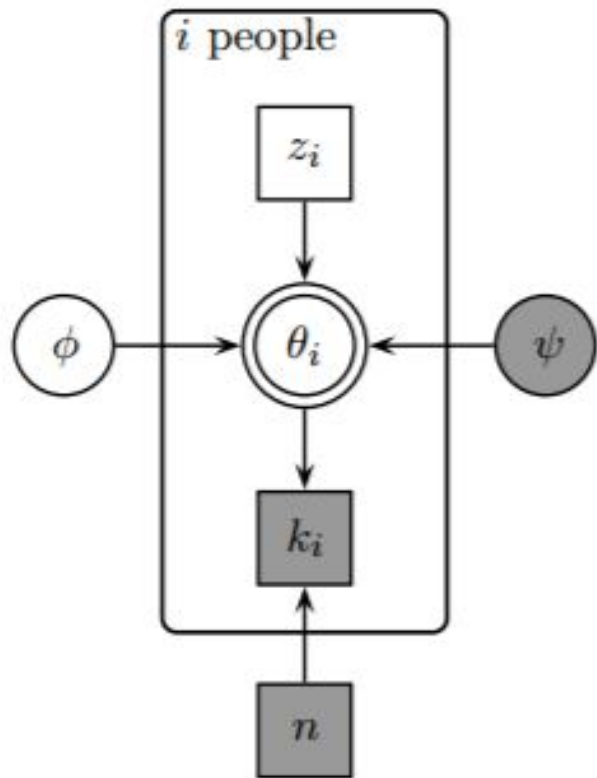
$$z_i \sim \text{Bernoulli}(0.5)$$

$$\phi \sim \text{Uniform}(0.5, 1)$$

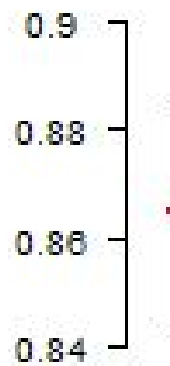
$$\psi \leftarrow 0.5$$

$$\theta_i \leftarrow \begin{cases} \phi & \text{if } z_i = 1 \\ \psi & \text{if } z_i = 0 \end{cases}$$

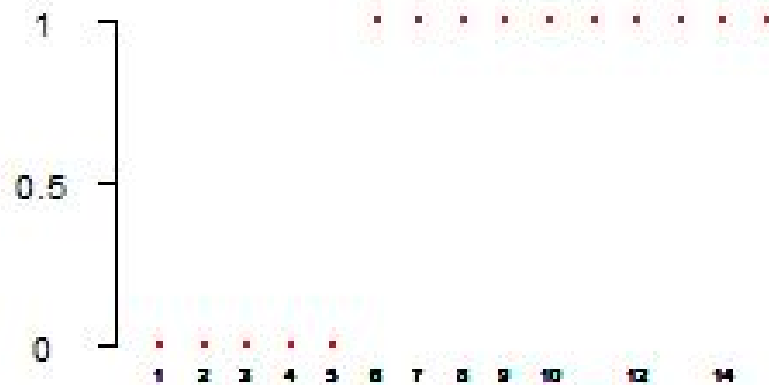
$$k_i \sim \text{Binomial}(\theta_i, n)$$



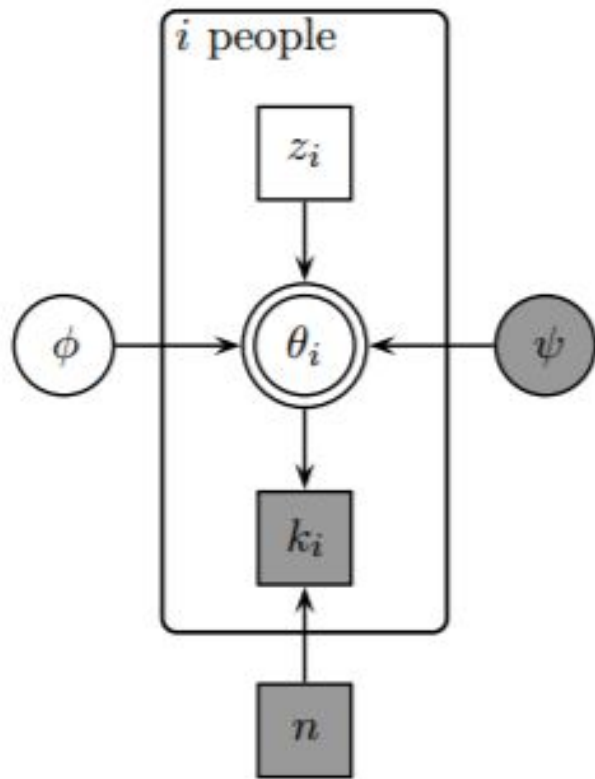
phi



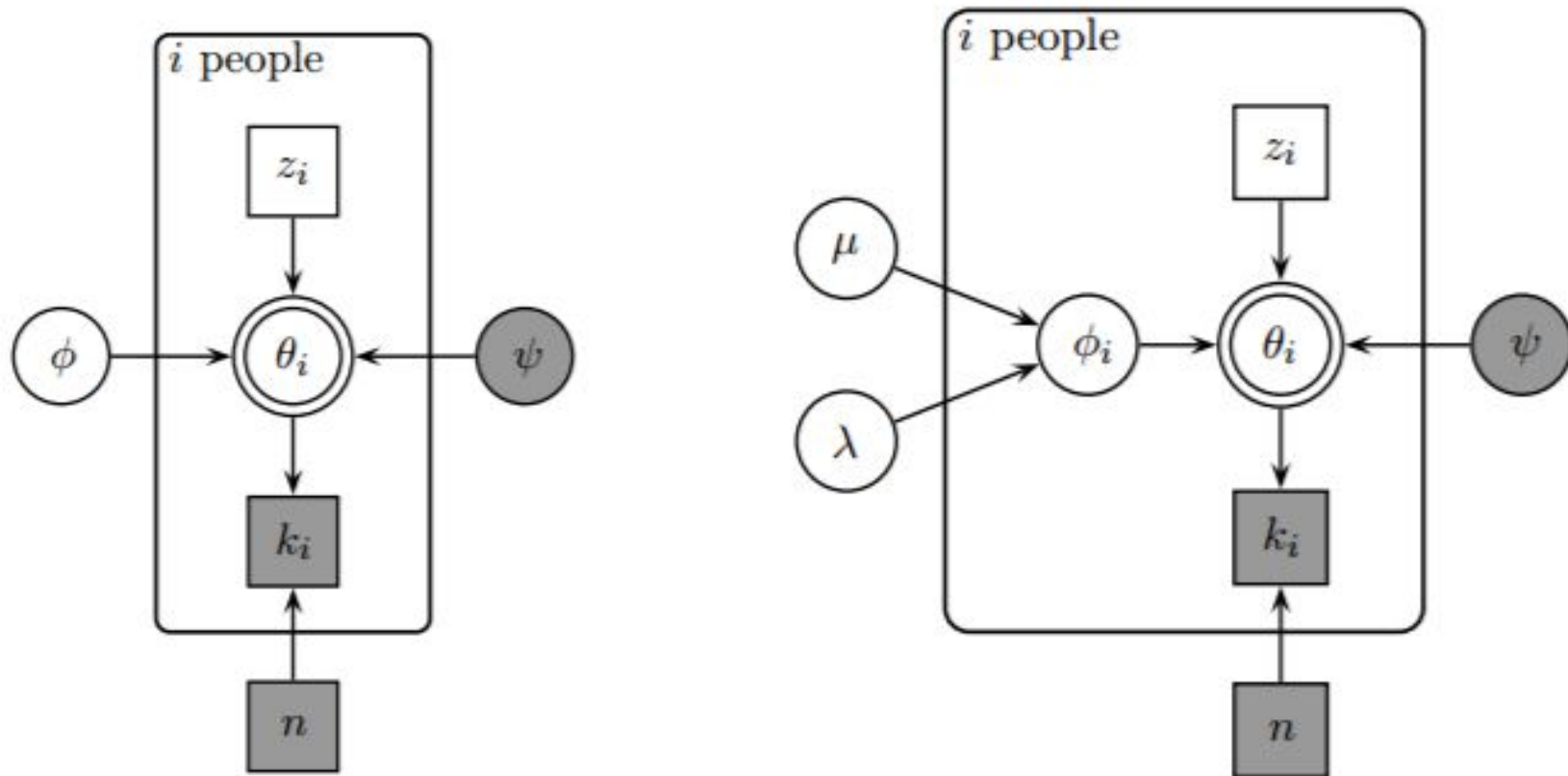
z



Pero.. ¿Por qué Phi permanecería constante entre participantes?

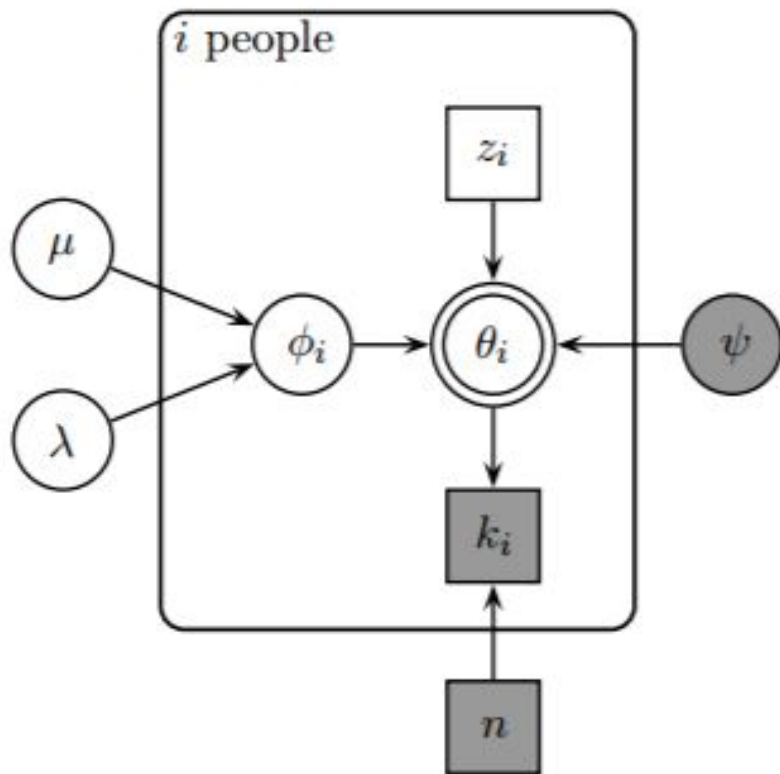


Pero.. ¿Por qué Phi permanecería constante entre participantes?



Tiene más sentido pensar en un...

¡Modelo Jerárquico de mezclas latentes!



$$z_i \sim \text{Bernoulli}(0.5)$$

$$\mu \sim \text{Uniform}(0.5, 1)$$

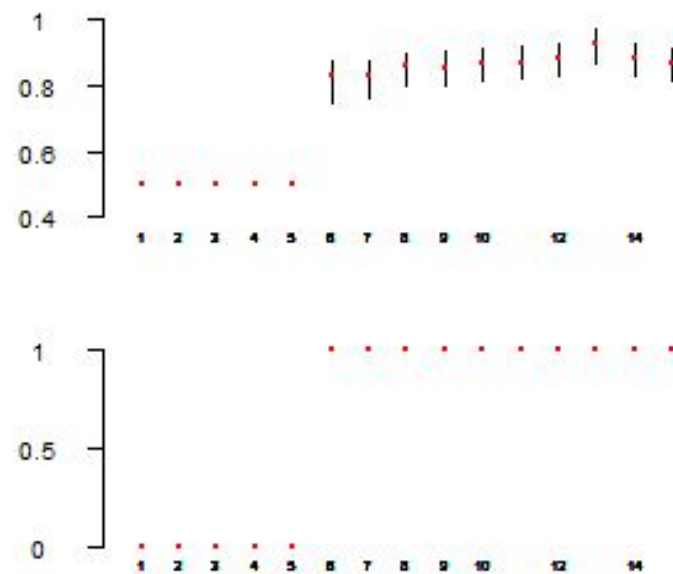
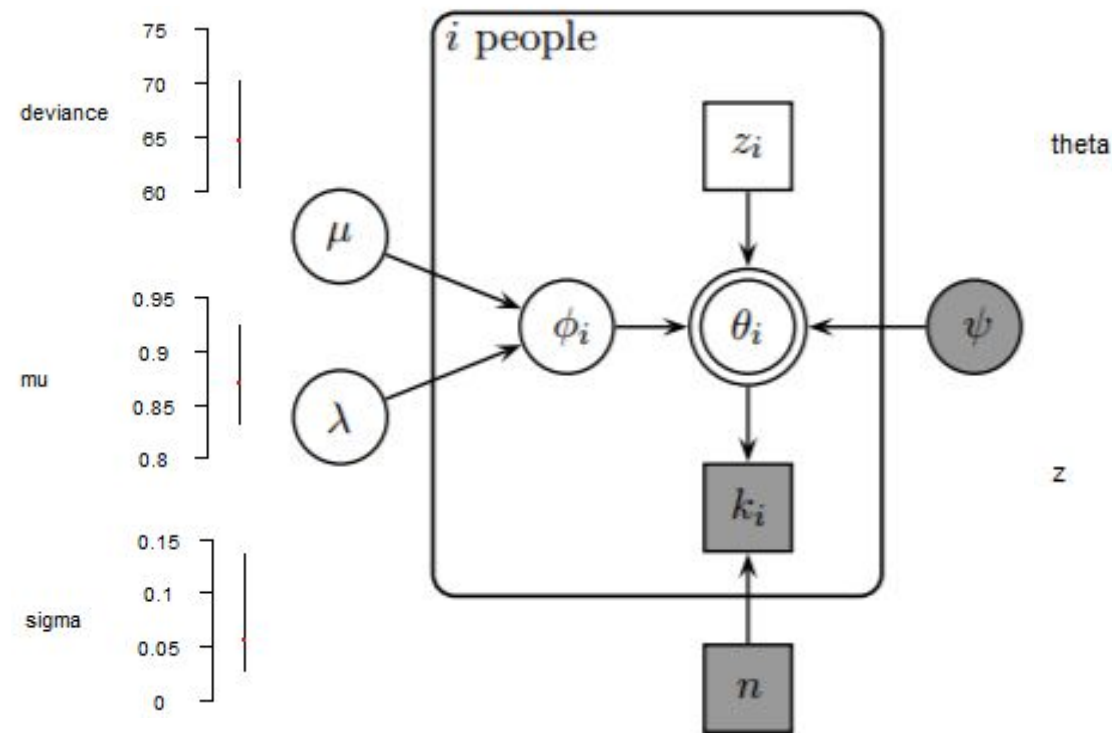
$$\lambda \sim \text{Gamma}(0.001, 0.001)$$

$$\phi_i \sim \text{Gaussian}(\mu, \lambda)_{\mathcal{I}(0,1)}$$

$$\psi \leftarrow 0.5$$

$$\theta_i \leftarrow \begin{cases} \phi_i & \text{if } z_i = 1 \\ \psi & \text{if } z_i = 0 \end{cases}$$

$$k_i \sim \text{Binomial}(\theta_i, n)$$



# Ejemplo 2:

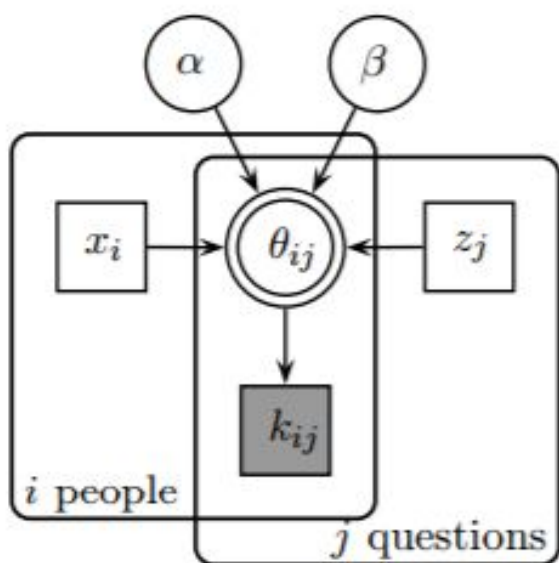
The two-country quiz

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**Table 6.3** Correct and incorrect answers for 8 people on 8 questions.

	Question							
	A	B	C	D	E	F	G	H
Person 1	1	0	0	1	1	0	0	1
Person 2	1	0	0	1	1	0	0	1
Person 3	0	1	1	0	0	1	0	0
Person 4	0	1	1	0	0	1	1	0
Person 5	1	0	0	1	1	0	0	1
Person 6	0	0	0	1	1	0	0	1
Person 7	0	1	0	0	0	1	1	0
Person 8	0	1	1	1	0	1	1	0



$$\alpha \sim \text{Uniform}(0, 1)$$

$$\beta \sim \text{Uniform}(0, \alpha)$$

$$x_i \sim \text{Bernoulli}(0.5)$$

$$z_j \sim \text{Bernoulli}(0.5)$$

$$\theta_{ij} \leftarrow \begin{cases} \alpha & \text{if } x_i = z_j \\ \beta & \text{if } x_i \neq z_j \end{cases}$$

$$k_{ij} \sim \text{Bernoulli}(\theta_{ij})$$

