

# Imen Bouzidi

Portfolio: Imen

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## EDUCATION

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- **Higher Institute of Statistics and Information Analysis** Ariana, Tunisia  
*National Engineer Diploma in Statistics and Data Analysis*  
*Courses: Mathematics, Statistics, Economics, Computer Science, Machine Learning*  
September 2017 - July 2020
- **Preparatory School for Engineering Studies** Tunis, Tunisia  
*Intensive preparation program for entry exam to engineering schools*  
*Major: Mathematics - Physics*  
September 2014 - June 2017
- **Lycée Pilote Kasserine** Kasserine, Tunisia  
*Tunisian Scientific baccalaureate - Mathematics: Grade 16.42/20*  
*High School for top ranked Tunisian students. Acceptance through a highly selective national exam.*  
September 2010 - June 2014

## EXPERIENCE

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- **Creativ-Ceutical An international Market Access and HEOR Consultancy group** Tunis, Tunisia  
*Juinar Data Analyst: Health Economics and Outcomes Research department*  
September 2020 - Present

### Datamatrix

Tunis, Tunisia  
*Depression detection on social networks using Deep Learning: Graduation Project* February 2020 - June 2020

- **Data collection:** Crawled two types of labeled data related to users (Images and Texts) from three websites: Unsplash, Pexels and Twitter.
- **Data Preparation :** Pre-processed both visual and textual data and created a pipeline to easily load data.
- **Training models:** Trained multiple models:
  - RNN (Recurrent Neural Networks) based models for text classification to analyse and classify depressed users.
  - CNN (Convolutional Neural Networks) based models for image classification of depressed and not depressed users.
- **Saved Models:** Saved best models having the best performance for further predictions.

### Pastor Institute

Tunis, Tunisia  
*Extracting external clinical signs of Leishmaniasis: Internship (Full-time)* June 2019 - August 2019

- **Exploratory Analysis:** Reviewed a data set of leishmania-infected dogs.
- **Cluster Analysis:** Clustered infected dogs based on their external clinical signs using Clustering techniques and Cluster Validation.
- **Article:** Concluded the study by writing the research paper.

### Higher Institute of Statistics and Information Analysis

Ariana, Tunisia  
*R package for Sensory Analysis: Year-End Project* January 2019 - May 2019

- **Modeling:** Utilized unsupervised clustering functions, principle component analysis and cluster validation to understand consumer's behavior.
- **Functions:** Created multiple R-functions to easily manipulate data sets
- **Interface:** Designed and developed an adapted and user-friendly R shiny interface.

### National Institute of Public Health

Tunis, Tunisia  
*Tunisia Health Examination Survey Program: Internship (Full-time)* June 2018 - August 2018

- **Pre-process Data:** Manipulated very large data sets, extracted information and tabulated the results.
- **Modeling:** Carried out descriptive statistics and multivariate analysis (linear regression & logistic binary regression).
- **Results:** Studied the epidemiological characteristics of diabetes in Tunisia: Population at risk, Prevalence & risk factors.

## SKILLS SUMMARY

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- **Programming Languages:** Python, R, SAS, SQL, SPSS, PHP, HTML
- **Libraries:** Scikit, NLTK, Keras, TensorFlow, OpenCV, NumPy, Pandas
- **Platforms:** Linux, Windows, GCP (Google Cloud Platform)
- **Soft Skills:** Stress Management
- **Languages:** English (Advanced) – French (Advanced) – Arabic (Native)

## VOLUNTEER EXPERIENCE

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- **Secretary General at Statisticians without frontiers.** Tunis, Tunisia  
*Organized events, conducted workshops and delivered workshops.*