

Financial news for NLSN dated on 2020-06-09: Shares of several industrial companies are trading lower as equities sell off following recent rally. Stocks have rallied over the past week amid optimism towards the US economy reopening and investors have potentially taken some profits following run up.

Financial news for NLSN dated on 2020-06-08: Shares of several industrial companies are trading higher on continued upward momentum surrounding the economy reopening, which would increase consumer spending and economic activity. New York City moved into phase one of its reopening plan on Monday.

Financial news for NLSN dated on 2020-06-08: Major Political Agency National Media Signs Agreement For Nielsen Voter Ratings

Financial news for NLSN dated on 2020-06-03: Shares of several industrial companies are trading higher after as equities continue to gain on optimism over an economic reopening which could potentially increase consumer spending and sales demand as well as a smaller-than-expected drop in nonfarm payrolls.

Financial news for NLSN dated on 2020-05-29: Shares of several companies in the broader industrial sector are trading lower amid market volatility as investors await Trump's China press conference later today.

Financial news for NLSN dated on 2020-05-21: Citigroup Maintains Buy on Nielsen Holdings, Lowers Price Target to \$18

Financial news for NLSN dated on 2020-05-18: Shares of several industrial companies are trading higher amid market strength as news from a Moderna trial stoked optimism about a potential coronavirus vaccine, which has raised hopes of an economic rebound.

Financial news for NLSN dated on 2020-05-07: Shares of several industrial companies are trading higher amid continued economic optimism as some US states ease lockdown restrictions. While jobless claims came in worse than estimates, figures were lower than in prior weeks.

Financial news for NLSN dated on 2020-05-01: Wells Fargo Maintains Overweight on Nielsen Holdings, Lowers Price Target to \$18

Financial news for NLSN dated on 2020-04-30: Needham Earlier Maintained Buy on Nielsen Holdings, Lowered Price Target to \$18

Financial news for NLSN dated on 2020-04-30: Nielsen shares are trading higher after the company reported its Q1 earnings results.

Financial news for NLSN dated on 2020-04-30: 35 Stocks Moving in Thursday's Pre-Market Session

Financial news for NLSN dated on 2020-04-30: Nielsen Holdings Q1 Adj. EPS \$0.290 Misses \$0.330 Estimate, Sales \$1.559B Miss \$1.580B Estimate

Financial news for NLSN dated on 2020-04-30: Earnings Scheduled For April 30, 2020

Financial news for NLSN dated on 2020-04-27: Shares of several industrial companies are trading higher as equities gain strength on news that some U.S. states will reopen their economies in phases, increasing economic activity and optimism around the coronavirus pandemic.

Financial news for NLSN dated on 2020-04-20: A Peek Into The Markets: US Stock Futures Down Ahead Of Earnings

Financial news for NLSN dated on 2020-04-20: Univision And Nielsen Sign Multi-Year, Multi-Market Renewal Agreement For Audio Measurement

Financial news for NLSN dated on 2020-04-15: Shares of several industrial companies are trading lower as equities fall amid mixed earnings results from banks, a significant decline in the price of oil and worse than expected retail sales in March.

Financial news for NLSN dated on 2020-04-14: Morgan Stanley Maintains Overweight on Nielsen Holdings, Lowers Price Target to \$18

Financial news for NLSN dated on 2020-04-13: Shares of several industrial companies are trading lower amid overall market weakness. The coronavirus has caused global macro disruption, which has been a negative catalyst for the sector as output and investment outlook is hampered.

Financial news for NLSN dated on 2020-04-09: Nielsen, EW Scripps Report Multi-Year Deal For Nielsen To Provide Suite Of Measurement Services For Scripps Local TV Stations, No Terms Disclosed

Financial news for NLSN dated on 2020-04-07: Baird Maintains Neutral on Nielsen Holdings, Lowers Price Target to \$15

Financial news for NLSN dated on 2020-04-02: Why Nielsen's Stock Is Trading Higher Today

Financial news for NLSN dated on 2020-04-02: Nielsen Holdings shares are trading higher after the company announced a renewal in its multi-year deal with Sinclair Broadcast for all of Sinclair's 191 local TV stations, 89 markets, and 22 sports brands.

Financial news for NLSN dated on 2020-04-02: Nielsen, Sinclair Broadcast Report Multi-Year Renewal Deal For All Of Sinclair's 191 Local TV Stations, 1 Regional Cable News Channel In 89 Markets, 22 Sports Brands, No Terms Disclosed

Financial news for NLSN dated on 2020-03-27: Shares of several companies in the broader industrial sector are trading lower as markets sell off following this week's strength. Despite U.S. stimulus efforts, macro concerns still persist due to the coronavirus.

Financial news for NLSN dated on 2020-03-17: Shares of several industrial companies are trading higher rebounding from Monday's crash. Stocks may also potentially be getting a boost from expectations of a further \$850 billion stimulus proposal.

Financial news for NLSN dated on 2020-03-16: Shares of several industrial companies are trading lower as equities sell off amid continued global coronavirus concerns. The virus has caused global economic disruption and negatively impacted stocks across sectors.

Financial news for NLSN dated on 2020-03-12: Stocks That Hit 52-Week Lows On Thursday

Financial news for NLSN dated on 2020-03-10: Shares of several industrial companies are trading higher as markets rebound following Monday's selloff. US President Trump on Monday suggested the US is considering a payroll tax cut to relieve the negative economic effects of the coronavirus.

Financial news for NLSN dated on 2020-03-06: Stocks That Hit 52-Week Lows On Friday

Financial news for NLSN dated on 2020-03-05: Stocks That Hit 52-Week Lows On Thursday

Financial news for NLSN dated on 2020-03-04: Stocks That Hit 52-Week Lows On Wednesday

Financial news for NLSN dated on 2020-03-03: Cumulus Media Extends Its Agreement With Nielsen Audio And Adds Continuous Diary Measurement

Financial news for NLSN dated on 2020-03-03: SunTrust Robinson Humphrey Maintains Buy on Nielsen Holdings, Lowers Price Target to \$23

Financial news for NLSN dated on 2020-02-28: Stocks That Hit 52-Week Lows On Friday

Financial news for NLSN dated on 2020-02-28: Baird Downgrades Nielsen Holdings to Neutral, Announces \$20 Price Target

Financial news for NLSN dated on 2020-02-27: Nielsen Holdings shares are trading lower after the company reported worse-than-expected Q4 EPS and issued soft FY20 EPS guidance.

Financial news for NLSN dated on 2020-02-27: Nielsen Sees FY20 Adj. EPS \$1.67-\$1.80 vs \$1.82 Estimate, Adj. EBITDA \$1.83B-\$1.91B, Sales Growth 1.5-3% Year Over Year

Financial news for NLSN dated on 2020-02-27: Nielsen Holdings Q4 Adj. EPS \$0.41 Misses \$0.42 Estimate, Sales \$1.691B Beat \$1.68B Estimate

Financial news for NLSN dated on 2020-02-27: Earnings Scheduled For February 27, 2020

Financial news for NLSN dated on 2020-02-13: Needham Analysts Prefer Roku Over Netflix

Financial news for NLSN dated on 2020-02-06: CBD Products Are 'Exploding' In Pet Sector

Financial news for NLSN dated on 2020-01-10: The Challenges Boeing's New CEO Is Facing

Financial news for NLSN dated on 2020-01-10: Nielsen Reports Purchase Of Precima, No Terms Disclosed

Financial news for NLSN dated on 2020-01-10: Spotify, YouTube, Other Streaming

Platforms Exceed Trillion In 2019

Financial news for NLSN dated on 2020-01-08: Gamut Selects Nielsen's Marketing Cloud To Power Local OTT Data Targeting

Financial news for NLSN dated on 2020-01-06: Nielsen, Nexstar Media Report Multi-Year Measurement Services Deal, No Terms Disclosed

Financial news for NLSN dated on 2019-12-23: Nielsen Announces CFO Transition; Reaffirms FY19 Guidance

Financial news for NLSN dated on 2019-12-17: Benzinga's Top Upgrades, Downgrades For December 17, 2019

Financial news for NLSN dated on 2019-12-17: Barclays Downgrades Nielsen Holdings to Underweight

Financial news for NLSN dated on 2019-12-11: Signals Analytics Joins The Nielsen Connect Partner Network

Financial news for NLSN dated on 2019-11-24: Lift & Co. Partners With Nielsen On Cannabis Consumer Insights Product

Financial news for NLSN dated on 2019-11-15: Q3 13F Roundup: How Buffett, Einhorn, Ackman And Others Adjusted Their Portfolios

Financial news for NLSN dated on 2019-11-08: Morgan Stanley Maintains Overweight on Nielsen Holdings, Lowers Price Target to \$25

Financial news for NLSN dated on 2019-11-07: Stocks That Hit 52-Week Lows On Thursday

Financial news for NLSN dated on 2019-11-07: Nielsen Holdings PLC shares are trading lower despite the company reporting better-than-expected Q3 earnings results.

Financial news for NLSN dated on 2019-11-07: Watching Nielsen Shares As Hearing Co. Had Offers For Both Parts Of Its Business Before Split Decision

Financial news for NLSN dated on 2019-11-07: 5 Industrials Stocks Moving In Thursday's Pre-Market Session

Financial news for NLSN dated on 2019-11-07: Nielsen To Split Into 2 Publicly-Traded Companies, Reports Strong Q3 Earnings

Financial news for NLSN dated on 2019-11-07: A Peek Into The Markets: US Stock Futures Rise Ahead Of Jobless Claims Report

Financial news for NLSN dated on 2019-11-07: Elliott Management Says Supporta Nielsen Holdings Separation Into Two Premier Global Businesses

Financial news for NLSN dated on 2019-11-07: Nielsen to Separate it's Global Media Business and Global Connect Business

Financial news for NLSN dated on 2019-11-07: Nielsen Raises FY19 Adj. EPS Guidance From \$1.70-\$1.80 To \$1.77-\$1.83 vs \$1.78 Estimate, Reaffirms Sales Flat To Up 1.5%, Adj. EBITDA \$1.8B-\$1.9B

Financial news for NLSN dated on 2019-11-07: Nielsen Holdings Q3 Adj. EPS \$0.51 Beats \$0.42 Estimate, Sales \$1.616B Beat \$1.61B Estimate

Financial news for NLSN dated on 2019-11-07: Nielsen To Separate Into Two Leading Global Companies

Financial news for NLSN dated on 2019-11-07: Nielsen Concludes Strategic Review Process, Will Separate Into 2 Publicly-Traded Cos., The Global Media Unit And Global Connect Unit

Financial news for NLSN dated on 2019-11-07: Earnings Scheduled For November 7, 2019

Financial news for NLSN dated on 2019-10-22: Nielsen Holdings Option Alert: Nov 15 \$22 Calls at the Ask: 1000 @ \$0.551 vs 1805 OI; Earnings 11/5 Before Open [est] Ref=\$20.98

Financial news for NLSN dated on 2019-10-10: Morgan Stanley Maintains Overweight on Nielsen Holdings, Lowers Price Target to \$27

Financial news for NLSN dated on 2019-10-03: Stocks That Hit 52-Week Lows On Thursday

Financial news for NLSN dated on 2019-10-01: 15 Highest Dividend Yields In The S&P 500

Financial news for NLSN dated on 2019-09-18: Nielsen Has Taken Minority Stake In OpenSlate, Deal Values OpenSlate At Over \$100M

Financial news for NLSN dated on 2019-09-05: Billboard's Parent Company Is Buying Nielsen's Music Business for 8-Figure Price

Financial news for NLSN dated on 2019-09-03: Report By Deloitte, Nielsen And Headset Looks Into Cannabis Consumption In Canada

Financial news for NLSN dated on 2019-08-16: Stocks That Hit 52-Week Lows On Friday

Financial news for NLSN dated on 2019-08-15: Stocks That Hit 52-Week Lows On Thursday

Financial news for NLSN dated on 2019-08-14: Shares of several business service companies are trading lower after the spread between the 2-year and 10-year yield curve inverted for the first time since 2007, potentially signaling an oncoming recession.

Financial news for NLSN dated on 2019-08-14: Stocks That Hit 52-Week Lows On Wednesday

Financial news for NLSN dated on 2019-08-13: Stocks That Hit 52-Week Lows On Tuesday

Financial news for NLSN dated on 2019-08-07: Stocks That Fell Through 52-Week Lows Wednesday

Financial news for NLSN dated on 2019-07-31: Nielsen Raises FY19 Adj. EPS Guidance From \$1.63-\$1.77 To \$1.70-\$1.80 vs \$1.72 Est.

Financial news for NLSN dated on 2019-07-31: Nielsen Holdings Q2 Adj. EPS \$0.53 Beats \$0.42 Estimate, Sales \$1.628B Miss \$1.63B Estimate

Financial news for NLSN dated on 2019-07-31: Nielsen Open to Selling Itself in Pieces as Auction Proves a Bust

Financial news for NLSN dated on 2019-07-31: Earnings Scheduled For July 31, 2019

Financial news for NLSN dated on 2019-07-30: Nielsen's Q2 Earnings Preview

Financial news for NLSN dated on 2019-07-30: Nielsen, Quotient Technology Report Strategic Partnership For New Industry Omni-Channel Data Set, No Terms Disclosed

Financial news for NLSN dated on 2019-07-18: Nielsen Holdings Option Alert: Nov 15 \$23 Calls Sweep (2) near the Ask: 652 @ \$2.23 vs 13675 OI; Earnings 7/25 Before Open [est] Ref=\$23.4

Financial news for NLSN dated on 2019-07-15: KKR For Nielsen Report 'Is A False Rumor'

Financial news for NLSN dated on 2019-07-15: Source Familiar With Matter Comments On Report Of KKR Interest In Nielsen, Tells Benzinga 'This Is A False Rumor'

Financial news for NLSN dated on 2019-07-15: Nielsen Shares Make Parabolic Move Over Last Few Mins. Following Trader Circulation Of Report From Questionable Source Intereconomia 'KKR, close to closing the Nielsen purchase for \$ 30 a share'

Financial news for NLSN dated on 2019-07-09: Nielsen Holdings Option Alert: Aug 16 \$18 Puts at the Bid: 4000 @ \$0.15 vs 346 OI; Earnings 7/25 Before Open [est] Ref=\$22.54

Financial news for NLSN dated on 2019-07-01: 'Bain to enter exclusive talks for majority stake in WPP's Kantar' -FT; Article Notes 'Similar private equity interest in Nielsen...has fizzled after months of circling the company.'

Financial news for NLSN dated on 2019-06-24: Nielsen Holdings Option Alert: Aug 16 \$24 Calls Sweep (2) near the Ask: 7926 @ \$1.125 vs 8798 OI; Earnings 7/25 Before Open [est] Ref=\$22.875

Financial news for NLSN dated on 2019-06-13: Nielsen Holdings Option Alert: Jul 19 \$26 Calls Sweep (3) near the Ask: 722 @ \$0.357 vs 3123 OI; Earnings 7/25 Before Open [est] Ref=\$23.08

Financial news for NLSN dated on 2019-06-03: Nielsen Adds Measurement for Youtube Mobile In-App in Hong Kong

Financial news for NLSN dated on 2019-05-20: Nielsen Shares Spike To Session High, Up 0.9%, As Hearing Expectation A Deal Could Be Announced In 'Weeks'

Financial news for NLSN dated on 2019-05-15: 13F From Paulson Shows Liquidated Stakes In Office Depot, Nielsen, Took New Stake In Barrick Gold

Financial news for NLSN dated on 2019-05-10: Nielsen Holdings Option Alert: May 17 \$26 Calls Sweep (13) near the Ask: 782 @ \$0.3 vs 6326 OI; Ref=\$24.595

Financial news for NLSN dated on 2019-05-07: Nielsen Holdings Option Alert: Aug 16 \$25 Calls Sweep (23) near the Ask: 615 @ \$1.65 vs 135 OI; Ref=\$24.185

Financial news for NLSN dated on 2019-04-30: Nielsen Holdings Sees FY19 Adj. EPS \$1.63-\$1.77 vs \$1.69 Est.

Financial news for NLSN dated on 2019-04-30: Nielsen Q1 Adj. EPS \$0.35 Beats \$0.32 Estimate, Sales \$1.56B Miss \$1.57B Estimate

Financial news for NLSN dated on 2019-04-30: Earnings Scheduled For April 30, 2019

Financial news for NLSN dated on 2019-04-25: Hearing Nielsen Buyout Deal Facing Delays, Unconfirmed

Financial news for NLSN dated on 2019-04-24: Entercom And Nielsen Announce Data-Driven Comprehensive Agreement

Financial news for NLSN dated on 2019-04-15: BZ NOTE: It Was Earlier Rumored Nielsen Had Pulled Out Of Conference Amid Pending M&A

Financial news for NLSN dated on 2019-04-15: Nielsen Spokesperson Tells Benzinga 'GS was putting together a CPG industry panel and there was some discussion about one of our industry experts participating on the panel, but it didn't work out.'

Financial news for NLSN dated on 2019-04-15: Nielsen Spokesperson On Cancelling From Goldman Sachs Conference Tells Benzinga 'We were never participating at a corporate level.'

Financial news for NLSN dated on 2019-04-15: Nielsen Said To Have Cancelled Out Of A Goldman Sachs Conference Amid Pending M&A

Financial news for NLSN dated on 2019-04-11: Nielsen Holdings Option Alert: Jun 21 \$26 Puts Sweep (2) near the Bid: 1600 @ \$1.826 vs 562 OI; Earnings 4/25 Before Open [est] Ref=\$26.675

Financial news for NLSN dated on 2019-04-09: Nielsen Holdings Option Alert: Apr 18 \$29 Calls Sweep (27) near the Ask: 887 @ \$0.25 vs 4586 OI; Earnings 4/25 Before Open [est] Ref=\$26.2

Financial news for NLSN dated on 2019-04-09: Hearing Nielsen Deal Expected As Soon As Next Week

Financial news for NLSN dated on 2019-04-09: UPDATE: Nielsen CEO Letter To Shareholders Includes Comment, 'As our Board continues to work on the strategic review, evaluating potential opportunities to determine the best path forward, we are focused on maximizing value for the Company...'

Financial news for NLSN dated on 2019-04-09: Nielsen 8-K Shows Proxy Statement, Letter From CEO David Kenny To Shareholders

Financial news for NLSN dated on 2019-04-03: Nielsen Holdings Option Alert: Apr 18 \$28 Calls at the Ask: 500 @ \$0.83 vs 8306 OI; Earnings 4/25 Before Open [est] Ref=\$26.0328

Financial news for NLSN dated on 2019-04-03: '\$NLSN RECEIVED FINAL ROUND BID IN LOW-\$30S, P/E DEAL SEEN AS 'CLOSE' - SOURCE' -Walter Bloomberg Tweets

Financial news for NLSN dated on 2019-04-01: Nielsen Holdings Option Alert: May 17 \$21 Puts Sweep (13) near the Ask: 557 @ \$0.85 vs 6632 OI; Earnings 4/25 Before Open [est] Ref=\$24.34

Financial news for NLSN dated on 2019-03-29: 58 Biggest Movers From Yesterday

Financial news for NLSN dated on 2019-03-28: 50 Stocks Moving In Thursday's Mid-Day Session

Financial news for NLSN dated on 2019-03-28: Nielsen Holdings Option Alert: May 17 \$22 Calls Sweep (48) near the Ask: 554 @ \$3.1 vs 0 OI; Earnings 4/25 Before Open [est] Ref=\$23.9201

Financial news for NLSN dated on 2019-03-28: Nielsen Holdings Drops 10% After New York Post Report

Financial news for NLSN dated on 2019-03-28: Nielsen shares are trading lower after a media report stated Blackstone is no longer interested in acquiring the company following months of speculation.

Financial news for NLSN dated on 2019-03-28: 36 Stocks Moving In Thursday's Pre-Market Session

Financial news for NLSN dated on 2019-03-27: Nielsen Shares Down 10% Following Earlier NY Post Article 'Blackstone backs out of auction to buy ratings giant Nielsen: Sources'

Financial news for NLSN dated on 2019-03-27: Nielsen Holdings Option Alert: Apr 18 \$29 Calls Sweep (37) near the Ask: 743 @ \$0.5 vs 3449 OI; Earnings 4/25 Before Open [est] Ref=\$27.225

Financial news for NLSN dated on 2019-03-26: Jim Cramer Gives His Opinion On Bristol-Myers Squibb, Moderna And More

Financial news for NLSN dated on 2019-03-21: Nielsen, Univision Communications Reach Long-term Agreement for National and Local TV Ratings Measurement

Financial news for NLSN dated on 2019-03-15: Pot Stocks, ETFs, Top News And Data From The Cannabis Industry This Week

Financial news for NLSN dated on 2019-03-12: Nielsen, Headset, Deloitte Form Strategic Alliance To Provide Canadian Cannabis Data

Financial news for NLSN dated on 2019-03-08: Pot Stocks, ETFs, Top News And Data From The Cannabis Industry This Week

Financial news for NLSN dated on 2019-03-06: Nielsen Enters The Cannabis Industry

Financial news for NLSN dated on 2019-03-06: Nielsen Reports Formation Of US-Specific Strategic Alliance to Deliver Read Into US Legal Cannabis Market For Consumer Packaged Goods Cos.

Financial news for NLSN dated on 2019-03-04: Nielsen 8-K Shows CFO David Andreson Named As COO

Financial news for NLSN dated on 2019-03-04: BMO Capital Maintains Market Perform on Nielsen Holdings, Raises Price Target to \$26

Financial news for NLSN dated on 2019-02-28: Nielsen Holdings Option Alert: Apr 18 \$30 Calls at the Ask: 1000 @ \$0.3 vs 5 OI; Earnings 4/25 Before Open [est] Ref=\$26.32

Financial news for NLSN dated on 2019-02-28: Nielsen Sees FY19 Adj. EPS \$1.63-\$1.77 vs \$1.20 Est.

Financial news for NLSN dated on 2019-02-28: Nielsen Q4 Adj. EPS \$0.28 Misses \$0.31 Estimate, Sales \$1.66B Beat \$1.65B Estimate

Financial news for NLSN dated on 2019-02-28: Earnings Scheduled For February 28, 2019

Financial news for NLSN dated on 2019-02-14: Cooperman's Omega 13F Shows Cut Stake In Nielsen From 3.6M Shares To 2.6M Shares

Financial news for NLSN dated on 2019-02-08: Nielsen shares are trading higher after Reuters reported multiple PE firms are through to the second round of bidding for the company.

Financial news for NLSN dated on 2019-02-08: 'Nielsen shortlists private equity bidders' -Reuters

Financial news for NLSN dated on 2019-01-23: Blackstone, Hellman & Friedman Preparing Bid for Nielsen that Could Value Co at \$10B

Financial news for NLSN dated on 2019-01-17: Nielson Wins a Contract Renewal with Cox Media

Financial news for NLSN dated on 2019-01-12: CBS, Nielsen Reach Agreement

Financial news for NLSN dated on 2019-01-07: Pivotal Updates Ad Agencies Ahead of Q4 Earnings

Financial news for NLSN dated on 2018-12-20: Nielsen, Hearst Television Report Comprehensive Renewal Deal For Local, National TV, Radio Ratings, No Terms Disclosed

Financial news for NLSN dated on 2018-12-13: Nielsen Holdings Option Alert: Dec 21 \$26 Puts Sweep (3) near the Bid: 500 @ \$0.401 vs 1364 OI; Earnings 2/7 Before Open

[est] Ref=\$26.21

Financial news for NLSN dated on 2018-12-13: Nielsen Shares Spike Higher Following 'Nielsen is getting serious about going private and will talk to potential buyers in January' -CNBC

Financial news for NLSN dated on 2018-12-07: Credit Suisse Initiates Coverage On Nielsen Holdings with Neutral Rating, Announces \$29 Price Target

Financial news for NLSN dated on 2018-12-03: Nielsen Shares Up 2% Over Last Few Mins. As Traders Circulating Word Of Alert From Deal.com

Financial news for NLSN dated on 2018-11-30: Jim Cramer Shares His Thoughts On DowDuPont, Home Depot And More

Financial news for NLSN dated on 2018-11-29: Nielsen Option Alert: Jan 18, 2019 \$30 Calls Sweep (33) at the Ask: 800 @ \$0.95 vs 43676 OI; Ref=\$27.58

Financial news for NLSN dated on 2018-11-29: Nielsen shares are trading higher after reports that Madison Dearborn is another firm interested in buying part or all of the company.

Financial news for NLSN dated on 2018-11-29: 27 Stocks Moving In Thursday's Pre-Market Session

Financial news for NLSN dated on 2018-11-29: Nielsen Attracts Bid Interest From Madison Dearborn

Financial news for NLSN dated on 2018-11-27: Nielsen Reports MBuy Renewed Its Deal With Co. For Local, National TV Measurement, No Terms Disclosed

Financial news for NLSN dated on 2018-11-20: Stocks Trading Ex Dividend For Tues., Nov. 20, 2018

Financial news for NLSN dated on 2018-11-20: David Kenny Named Nielsen CEO

Financial news for NLSN dated on 2018-11-20: Nielsen Holdings to Name IBM's David Kenny as CEO

Financial news for NLSN dated on 2018-11-19: Stocks That Will Be Trading Ex Dividend Tues., Nov. 20, 2018

Financial news for NLSN dated on 2018-11-14: 13F From Omega Shows New ~3.6M Share Stake In Nielsen

Financial news for NLSN dated on 2018-10-25: Nielsen Holdings Q3 EPS \$0.27 Beats \$0.25 Estimate, Sales \$1.6B Beat \$1.59B Estimate

Financial news for NLSN dated on 2018-10-25: Earnings Scheduled For October 25, 2018

Financial news for NLSN dated on 2018-10-09: 26 Stocks Moving In Tuesday's Pre-Market Session

Financial news for NLSN dated on 2018-09-26: Nielsen Shares Up 2.2% Premarket Following Bloomberg Report 'Nielsen Draws Interest From Blackstone and Carlyle'

Financial news for NLSN dated on 2018-09-12: Nielsen Announces Expanded Review Of Strategic Alternatives, Including Continuing To Operate As A Public Independent Company, A separation of Nielsen's Buy Or Watch Segment; Or A Sale Of The Co.

Financial news for NLSN dated on 2018-09-12: Nielsen to Explore Sale of Company

Financial news for NLSN dated on 2018-09-11: Spotify, Nielsen Expand Relationship To Include Adoption Of Nielsen Brand Effect Across U.S., Germany, Canada, Mexico, U.K., Spain, France, Netherlands, Japan and Australia

Financial news for NLSN dated on 2018-09-05: Nielsen Holdings Acquires Digital Games Market Intelligence Provider, SuperData Research

Financial news for NLSN dated on 2018-09-05: Nielsen Names David Anderson CFO

Financial news for NLSN dated on 2018-08-23: Goldman Sachs Lifts Sell Rating Off Nielsen Amid M&A Potential

Financial news for NLSN dated on 2018-08-23: Nielsen, Meredith Corporation Renew Multi-Year Agreement For Local TV Audience Measurement

Financial news for NLSN dated on 2018-08-23: Goldman Sachs Upgrades Nielsen Holdings to Neutral, Raises Price Target to \$25

Financial news for NLSN dated on 2018-08-21: Stocks Trading Ex Dividend For Tues., Aug. 21, 2018

Financial news for NLSN dated on 2018-08-15: Benzinga's Top Upgrades, Downgrades For August 15, 2018

Financial news for NLSN dated on 2018-08-15: Pivotal Research Downgrades Nielsen Holdings to Hold

Financial news for NLSN dated on 2018-08-15: 58 Biggest Movers From Yesterday

Financial news for NLSN dated on 2018-08-14: Benzinga Pro's Top 10 Most-Searchd Tickers For Tuesday, Aug. 14th

Financial news for NLSN dated on 2018-08-14: 45 Stocks Moving In Tuesday's Mid-Day Session

Financial news for NLSN dated on 2018-08-14: Nielsen Holdings PLC shares are trading up 6.2% to \$26.14 after announcement that Elliott Management has acquired an 8% stake in the company and is making active push to sell company. Barclays upgraded stock to "Equal-Weight" and raised its price target t

Financial news for NLSN dated on 2018-08-14: Barclays, Macquarie Upgrade Nielsen Holdings On Elliott Management Stake, Likelihood Of Sale

Financial news for NLSN dated on 2018-08-14: 10 Biggest Price Target Changes For Tuesday

Financial news for NLSN dated on 2018-08-14: Benzinga's Top Upgrades, Downgrades For August 14, 2018

Financial news for NLSN dated on 2018-08-14: Telaria Integrates Nielsen DAR to Accelerate TV-Like Buying in Digital Video

Financial news for NLSN dated on 2018-08-14: Macquarie Upgrades Nielsen Holdings to Outperform

Financial news for NLSN dated on 2018-08-14: Barclays Upgrades Nielsen Holdings to Equal-Weight, Raises Price Target to \$27

Financial news for NLSN dated on 2018-08-14: 55 Biggest Movers From Yesterday

Financial news for NLSN dated on 2018-08-13: Benzinga Pro's Top 10 Most-Searchd Tickers Monday, August 13th

Financial news for NLSN dated on 2018-08-13: Mid-Afternoon Market Update: Dow Down 50 Points; Dycom Industries Shares Plummet

Financial news for NLSN dated on 2018-08-13: 44 Stocks Moving In Monday's Mid-Day Session

Financial news for NLSN dated on 2018-08-13: Mid-Day Market Update: Nielsen Rises On Elliott Management Stake; Hugoton Royalty Trust Shares Slide

Financial news for NLSN dated on 2018-08-13: Nielsen Holdings Rallies On Elliott Management Stake

Financial news for NLSN dated on 2018-08-13: Mid-Morning Market Update: Markets Open Higher; SYSCO Profit Beats Expectations

Financial news for NLSN dated on 2018-08-13: Nielsen Holdings Option Alert: Jan 18 \$30 Calls Sweep (3) near the Ask: 7000 @ \$1.0 vs 247 OI; Ref=\$24.455

Financial news for NLSN dated on 2018-08-13: Benzinga Pro's 5 Stocks To Watch Today

Financial news for NLSN dated on 2018-08-13: Nielsen Holdings shares are up 16% premarket after activist fund Elliott Management reported an 8% stake in the company; Elliott is reportedly pushing for the company to sell itself.

Financial news for NLSN dated on 2018-08-13: 13D From Elliot Management Confirms 8% Stake in Nielsen and Push for Company to Sell Itself

Financial news for NLSN dated on 2018-08-13: 26 Stocks Moving In Monday's Pre-Market Session

Financial news for NLSN dated on 2018-08-13: Elliott Management Takes 8% Stake in Nielsen Holdings; Wants Co to Sell Itself

Financial news for NLSN dated on 2018-07-27: Stocks Which Set New 52-Week Low Yesterday, July 26th:

Financial news for NLSN dated on 2018-07-27: 10 Biggest Price Target Changes For Friday

Financial news for NLSN dated on 2018-07-27: BMO Capital Downgrades Nielsen Holdings to Market Weight, Lowers Price Target to \$24

Financial news for NLSN dated on 2018-07-27: 60 Biggest Movers From Yesterday

Financial news for NLSN dated on 2018-07-26: Mid-Afternoon Market Update: NASDAQ Down 1%; Bridgepoint Education Shares Gain After Q2 Results

Financial news for NLSN dated on 2018-07-26: 40 Stocks Moving In Thursday's Mid-Day Session

Financial news for NLSN dated on 2018-07-26: Mid-Day Market Update: Supervalu Surges On Acquisition News; Superconductor Technologies Shares Tumble

Financial news for NLSN dated on 2018-07-26: Stocks Which Set New 52-Week Low Yesterday, July 25th

Financial news for NLSN dated on 2018-07-26: Mid-Morning Market Update: Markets Mixed; Facebook Sales Miss Expectations

Financial news for NLSN dated on 2018-07-26: Nielsen Holdings Shares Fall 23% Premarket After Co. Announces Quarterly Financial Results, Also Reveals CEO Mitch Barns Will Retire At End Of Year; Net Income Down 45% YoY, Annual Revenue Forecast Lowered From Growth Of 3% To Decrease 1%, EPS Forecast Lo

Financial news for NLSN dated on 2018-07-26: Nielsen Reports CEO Mitch Barns To Retire; James Attwood Named Replacement

Financial news for NLSN dated on 2018-07-26: UPDATE: Nielsen Cuts FY18 Outlook: Sales From Up 3% In Apr. To Down 1%, GAAP EPS From \$1.50-\$1.56 To \$0.95-\$1

Financial news for NLSN dated on 2018-07-26: Nielsen Cuts Outlook

Financial news for NLSN dated on 2018-07-26: Nielsen Says Its Conducting A Strategic Review Of Its Buy Segment

Financial news for NLSN dated on 2018-07-26: Nielsen Q2 EPS \$0.32 Misses \$0.37 Estimate, Sales \$1.647B Miss \$1.71B Estimate

Financial news for NLSN dated on 2018-07-25: Earnings Outlook For Nielsen

Financial news for NLSN dated on 2018-07-25: Stocks Which Set New 52-Week Lows Yesterday, July 24th:

Financial news for NLSN dated on 2018-07-24: Stocks Which Set New 52-Week Lows Yesterday:

Financial news for NLSN dated on 2018-07-02: Goldman Sachs Downgrades Nielsen Holdings to Sell

Financial news for NLSN dated on 2018-06-22: Seeing Notable Block Trade In Nielsen; 2.3M Shares at \$31 Below The Bid of \$31.30

Financial news for NLSN dated on 2018-06-05: Baird 2018 Global Consumer, Technology & Services Conference Begins Today, Presenters Include: Office Depot, RingCentral, Tapestry, Michael Kors, ShutterFly, Nielsen, Gartner, and Take-Two Interactive

Financial news for NLSN dated on 2018-06-04: Pivotal Research: For Nielsen Holdings, The Reality Is Better Than The Perception

Financial news for NLSN dated on 2018-06-04: Pivotal Research Upgrades Nielsen Holdings to Buy, Maintains \$35

Financial news for NLSN dated on 2018-05-15: Needham Emerging Technology Conference 2018 Begins Today, Presenters Include: Veritone, WWE, Shutterfly, Pros Holdings, Five9, Nielsen, K 12, and Cornerstone OnDemand

Financial news for NLSN dated on 2018-05-14: CBS, Nielsen Partner To Advance Dynamic Ad Insertion In Live Broadcasts

Financial news for NLSN dated on 2018-05-09: Seeing Notable Block Trade In Nielsen Of 2M Shares At \$30/Share Below Bid Of \$30.09

Financial news for NLSN dated on 2018-04-26: Nielsen Raises FY18 Guidance From \$1.40-\$1.46 To \$1.50-\$1.56

Financial news for NLSN dated on 2018-04-26: Nielsen Q1 EPS \$0.20 Misses \$0.22 Est., Sales \$1.61B Is Inline

Financial news for NLSN dated on 2018-04-19: Nielsen Increases Quarterly Dividend From \$0.34 To \$0.35/Share

Financial news for NLSN dated on 2018-04-16: Why BMO Is Positive On Nielsen

Financial news for NLSN dated on 2018-04-16: Activision Blizzard Partners with Nielsen on Esports Brand Valuation

Financial news for NLSN dated on 2018-04-16: Benzinga's Top Upgrades, Downgrades For April 16, 2018

Financial news for NLSN dated on 2018-04-16: BMO Capital Upgrades Nielsen Holdings to Outperform

Financial news for NLSN dated on 2018-04-13: Del Monte Foods and Nielsen Grow Multi-Year Relationship With Renewed Agreement

Financial news for NLSN dated on 2018-04-03: Stocks That Made New 52-Wk Lows Today Include: Incyte, Merck, Mallinckrodt, Celgene, Cerner, Willams Cos., AMD, Albemarle, Kinder Morgan, Western Union, Walgreens, Kraft Heinz, Nielsen, and Alliance Data Systems

Financial news for NLSN dated on 2018-02-22: Stocks that Made New 52-Week Lows Today Include: Nielsen, Ventas, Apache, Southern, Newfield Exploration, and Hershey; Intuit Made a New 52-Week High

Financial news for NLSN dated on 2018-02-12: Nielsen Shares Off The Lows; After Making New 52 Week Low \$32.95 Now At \$33.595 Down 0.31% For The Session

Financial news for NLSN dated on 2018-02-12: BMO Capital Maintains Market Perform on Nielsen Holdings, Lowers price target to \$38.00

Financial news for NLSN dated on 2018-02-09: Morgan Stanley Maintains Overweight on Nielsen Holdings, Lowers price target to \$46.00

Financial news for NLSN dated on 2018-02-09: Credit Suisse Maintains Outperform on Nielsen Holdings, Lowers price target to \$43.00

Financial news for NLSN dated on 2018-02-09: Baird Maintains Outperform on Nielsen Holdings, Lowers price target to \$40.00

Financial news for NLSN dated on 2018-02-09: Deutsche Bank Maintains Hold on Nielsen Holdings, Lowers price target to \$33.00

Financial news for NLSN dated on 2018-02-08: Nielsen Sees FY18 Total Rev. Growth Of 3%, GAAP Net Income Of \$1.40-\$1.46

Financial news for NLSN dated on 2018-02-08: Nielsen Reports Q4 Adj. EPS \$0.52 vs \$0.80 Est., Sales \$1.76B vs \$1.76B Est.

Financial news for NLSN dated on 2018-02-08: Earnings Scheduled For February 8, 2018

Financial news for NLSN dated on 2018-02-07: Nielsen, Tribune Broadcasting Report Signing Of Multi-Year Deal For National, Local TV Measurement

Financial news for NLSN dated on 2018-01-29: FMI, Nielsen Issue Report Highlighting 70% Of Consumers Will Be Grocery Shopping Online By '24

Financial news for NLSN dated on 2018-01-08: New Nielsen Bull Projects 'Very Strong Margin Expansion'

Financial news for NLSN dated on 2018-01-08: Baird Upgrades Nielsen Holdings to Outperform

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Financial news for NLSN dated on 2017-12-14: Barclays Downgrades Nielsen Holdings to Underweight

Financial news for NLSN dated on 2017-11-10: BMO Capital Maintains Market Perform on Nielsen Holdings PLC, Lowers Price Target to \$40.00

Financial news for NLSN dated on 2017-11-10: Morgan Stanley Maintains Overweight on Nielsen Holdings PLC, Lowers Price Target to \$47.00

Financial news for NLSN dated on 2017-11-09: Genesee & Wyoming and Nielsen Holding Analyst/Investor Days Today

Financial news for NLSN dated on 2017-11-09: Nielsen, Comcast Agree To Incorporate Set-Top Box Viewing Data Into Local TV Measurement

Financial news for NLSN dated on 2017-11-09: UPDATE: Nielsen Targeting 4% Constant Currency Sales CAGR, Double-Digit GAAP EPS CAGR Through 2020

Financial news for NLSN dated on 2017-11-09: Nielsen Offers 'Path To 2020' Transformation Plan At '17 Investor Day: Sees Delivering \$500M In Annualized Cost Savings, Significant Margin Expansion

Financial news for NLSN dated on 2017-11-08: Goldman Sachs Initiates Coverage On Nielsen Holdings PLC with Neutral Rating, Announces \$40.00 Price Target

Financial news for NLSN dated on 2017-10-25: Nielsen Reiterates FY 2017 Guidance

Financial news for NLSN dated on 2017-10-25: Nielsen Q3 EPS \$0.41 vs \$0.69 Est., Sales \$1.64B vs \$1.65B Est.

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Financial news for NLSN dated on 2017-10-24: Nielsen Reports Expansion Of Multi-Year Deal With Sargento

Financial news for NLSN dated on 2017-10-18: Fortune Out With Report Saying 'Nielsen Says It Can Measure Netflix Viewership Now, But Netflix Disagrees'

Financial news for NLSN dated on 2017-09-27: Nielsen Reports Purchase Of Visual IQ, No Terms Disclosed

Financial news for NLSN dated on 2017-09-14: Goldman Sachs Communacopia Conference Concludes Today, Presenters Include: Sprint, T-Mobile, Live Nation, Nielsen, AMC Networks, and CBS

Financial news for NLSN dated on 2017-09-10: Who Benefits From Facebook's Metric Mishap?

Financial news for NLSN dated on 2017-09-07: The Primary Winner Of Facebook's Expansion In Video Will Be Third-Party Measurement Firms

Financial news for NLSN dated on 2017-08-17: Watch These 7 Huge Call Purchases In Thursday Trade

Financial news for NLSN dated on 2017-08-16: Nielsen Option Alert: Fri \$38 Calls Sweep (34) at the Bid: 1870 @ \$2.601 vs 312 OI; Ref=\$40.5

Financial news for NLSN dated on 2017-08-03: Nielsen Reports Purchase Of vBrand, No Terms Disclosed

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Financial news for NLSN dated on 2017-07-27: Nielsen Sees FY17 EPS \$1.40-\$1.46, Total Sales Growth Up ~4%

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Financial news for NLSN dated on 2017-07-12: 5 Takeaways From The 'Future Of Media Summit'

Financial news for NLSN dated on 2017-07-05: Targeted Ads Are Coming To TV, And The Kings Of Cable Are Gearing Up For Long-Term Gains

Financial news for NLSN dated on 2017-05-08: Nielsen Announces Renewal of Nielsen Audio Deal with CBS Radio

Financial news for NLSN dated on 2017-04-26: 7 Biggest Price Target Changes For Wednesday

Financial news for NLSN dated on 2017-04-26: Benzinga's Top Upgrades, Downgrades For April 26, 2017

Financial news for NLSN dated on 2017-04-26: Telsey Advisory Group Downgrades Nielsen

N.V. Ordinary Shares to Market Perform, Lowers Price Target to \$44.00

Financial news for NLSN dated on 2017-04-25: 15 Biggest Mid-Day Losers For Tuesday

Financial news for NLSN dated on 2017-04-25: Nielsen Reaffirms Sales, EBITDA, EPS and Cash Flow Guidance

Financial news for NLSN dated on 2017-04-25: Nielsen Q1 EPS \$0.20 vs \$0.48 Est, Sales \$1.53B vs \$1.54B Est

Financial news for NLSN dated on 2017-04-25: Earnings Scheduled For April 25, 2017

Financial news for NLSN dated on 2017-03-22: Nielsen, FOX TV Stations Renew Local TV Ratings Deal

Financial news for NLSN dated on 2017-03-15: Tagstation, Nielsen To Explore Methods To Incorporate NextRadio Listening Data Into Audio Datasets

Financial news for NLSN dated on 2017-02-09: Nielsen Sees FY17 Sales Growth 5-6%, GAAP EPS \$1.40-\$1.46

Financial news for NLSN dated on 2017-02-09: Nielsen Reports Q4 EPS \$0.44 vs \$0.68 in Same Qtr. Last Year, Adj. EBITDA \$548M, Sales \$1.656B vs \$1.65B Est.

Financial news for NLSN dated on 2017-02-08: Nielsen, CBS TV Stations Renew Relationship With Multiyear Agreement For Local TV Ratings Service

Financial news for NLSN dated on 2017-01-25: Nielsen Reports Signing of Multi-Year Deal with Entravision Related to All Local TV Markets

Financial news for NLSN dated on 2017-01-20: Option Alert: Nielsen Feb 45.0 Calls Sweep: 926 @ ASK \$0.20: 926 traded vs 3545 OI: Earnings 2/9 Before Open (est) \$40.94 Ref

Financial news for NLSN dated on 2017-01-10: Barclays Downgrades Nielsen N.V. Ordinary Shares to Equal-Weight

Financial news for NLSN dated on 2016-12-20: The Market In 5 Minutes: BlackBerry, Nike Earnings In Focus

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Financial news for NLSN dated on 2016-12-19: Must-Try Money Saving Strategies For Millennials In 2017

Financial news for NLSN dated on 2016-12-15: CNBC's List Of 20 Beaten-Up Stocks

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Financial news for NLSN dated on 2016-12-09: 10 Stocks With Lowest Close In Three Weeks

Financial news for NLSN dated on 2016-12-07: Deutsche Bank On Info Services Group: 3 Buys, 2 Holds And A Sell

Financial news for NLSN dated on 2016-12-06: Deutsche Bank Initiates Coverage On Nielsen N.V. Ordinary Shares at Hold, Announces \$48.00 Target

Financial news for NLSN dated on 2016-11-17: 10 Notable Stocks Trading Ex-Dividend Friday, November 18

Financial news for NLSN dated on 2016-11-17: Benzinga's Top Initiations

Financial news for NLSN dated on 2016-11-17: Citigroup Assumes Nielsen N.V. Ordinary Shares at Neutral, Announces \$45.00

Financial news for NLSN dated on 2016-11-16: Benzinga's Top Initiations

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Financial news for NLSN dated on 2016-11-15: SunTrust Robinson Humphrey Initiates Coverage On Nielsen N.V. Ordinary Shares at Buy, Announces \$50.00

Financial news for NLSN dated on 2016-10-26: Top Performing Industries For October 26, 2016

Financial news for NLSN dated on 2016-10-25: Nielsen Lower After Q3 Miss, Lowered Guidance

Financial news for NLSN dated on 2016-10-25: 15 Biggest Mid-Day Losers For Tuesday

Financial news for NLSN dated on 2016-10-25: Worst Performing Industries For October 25, 2016

Financial news for NLSN dated on 2016-10-25: Nielsen Updates FY16 Sales Growth Outlook to 3.5-4%, Adj. EPS \$2.73-\$2.79 vs \$2.87 Est.

Financial news for NLSN dated on 2016-10-25: 18 Stocks Moving In Tuesday's Pre-Market Session

Financial news for NLSN dated on 2016-10-25: Nielsen Reports Q3 Adj. EPS \$0.74 vs \$0.76 Est., Sales \$1.57B vs \$1.59B Est.

Financial news for NLSN dated on 2016-10-17: Stocks That Rallied For Three Days On Increasing Volume, No News

Financial news for NLSN dated on 2016-10-06: This Media Analyst Makes The Case For Buying Nielsen And Selling Viacom

Financial news for NLSN dated on 2016-09-29: Nielsen To Double Sample Size And Introduce Out-of-Home Measurement In 44 Local Television Markets

Financial news for NLSN dated on 2016-09-29: Watch These 5 Huge Put Purchases In Thursday Trade

Financial news for NLSN dated on 2016-09-28: Option Alert: NLSN Oct \$50 Put; 11300 @Bid @\$0.17; Ref =\$53.33

Financial news for NLSN dated on 2016-09-27: CNN's Social Reporter Tweets 'More than 80 million people viewed Monday's Clinton-Trump debate -- making it the most-watched debate ever, per Nielsen data.'

Financial news for NLSN dated on 2016-09-15: Benzinga's Top Initiations

Financial news for NLSN dated on 2016-09-15: Cantor Fitzgerald Initiates Coverage on Nielsen Holdings at Hold

Financial news for NLSN dated on 2016-08-25: Macquarie Initiates Coverage on Nielsen Holdings at Outperform, Announces \$61.00 PT

Financial news for NLSN dated on 2016-08-22: 10 Notable Stocks Trading Ex-Dividend Tuesday, August 23

Financial news for NLSN dated on 2016-07-26: Nielsen Q2 EPS \$0.31 vs \$0.71 est, Revenue \$1.6B vs \$1.6B est

Financial news for NLSN dated on 2016-07-22: 3 Stocks Moving In Friday's After-Hours Session

Financial news for NLSN dated on 2016-07-22: BMO Capital Downgrades Nielsen Holdings to Market Perform

Financial news for NLSN dated on 2016-06-16: Nielsen Extends Contract With Meijer As Sole Analytics Provider For All 227 Supercenters and Grocery Stores

Financial news for NLSN dated on 2016-06-01: ESPN Is Hemorrhaging Subscribers

Financial news for NLSN dated on 2016-05-02: Nielsen, Univision Communications Sign Agreement For TV Rating Services

Financial news for NLSN dated on 2016-04-21: Goldman On Nielsen Following Q1 Results: Sell Off Creates Buying Opportunity

Financial news for NLSN dated on 2016-04-21: Goldman Sachs Sees Opportunity To Buy Nielsen, Confident Co Is Executing Well In Media & Retail Businesses, Raises PT To \$58, Maintains Buy

Financial news for NLSN dated on 2016-04-20: Worst Performing Industries For April 20, 2016

Financial news for NLSN dated on 2016-04-20: Nielsen 1Q Adjusted EPS Rises 10.9%, Beats Expectations

Financial news for NLSN dated on 2016-04-20: Nielsen Raises Qtr Dividend from \$0.28 to \$0.31/Share

Financial news for NLSN dated on 2016-04-20: Nielsen Q1 EPS \$0.51 vs \$0.50 est, Revenue \$1.49B vs \$1.49B est

Financial news for NLSN dated on 2016-04-05: Time Warner Chooses Nielsen As 3-Year Strategic Partner For Medialab Research

Financial news for NLSN dated on 2016-04-04: Nielsen Reports Long-Term Deal for DISH Set-Top-Box Data

Financial news for NLSN dated on 2016-03-22: Sterne Agee CRT Initiates Coverage on Nielsen Holdings at Buy

Financial news for NLSN dated on 2016-03-14: The Market In 5 Minutes: Monday, March 14, 2016

Financial news for NLSN dated on 2016-03-10: Nielsen Acquires Informate Acquisition, Terms Not Disclosed

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Financial news for NLSN dated on 2016-03-09: Nielsen's Digital Opportunity Is Already Priced In, Morgan Stanley Downgrades

Financial news for NLSN dated on 2016-03-09: Morgan Stanley Says Nielsen Holdings Risk/Reward Is Balanced, Says Upside Potential Is Great Than What Verisk Analytics And Equifax Have To Offer

Financial news for NLSN dated on 2016-03-09: Morgan Stanley Downgrades Nielsen Holdings to Equal-weight, Maintains \$52.00 PT

Financial news for NLSN dated on 2016-03-03: EXCLUSIVE: Customer For \$30 Million China TechFaith Deal Was Nielsen Audio, New Document Shows

Financial news for NLSN dated on 2016-03-03: Hearing Customer for China TechFaith \$30M Deal on Jan. 25th Was Nielsen Audio, Document from Analyst at JK Value Obtained by Benzinga Shows

Financial news for NLSN dated on 2016-03-03: Nielsen Acquires Pointlogic, Term Not Disclosed

Financial news for NLSN dated on 2016-02-29: Benzinga's Top Initiations

Financial news for NLSN dated on 2016-02-29: Jefferies Initiates Coverage on Nielsen Holdings at Buy, Announces \$58.00 PT

Financial news for NLSN dated on 2016-02-25: Nielsen, NCC Media Report Signing of Long-Term Deal for National, Local TV Ratings

Financial news for NLSN dated on 2016-02-11: Nielsen Q4 EPS \$0.82 vs \$0.80 est, Revenue \$1.62B vs \$1.61B est

Financial news for NLSN dated on 2016-02-10: Nielsen, Hearst TV Report Renewal of Relationship with Multiyear Deal

Financial news for NLSN dated on 2016-02-08: Nielsen, Media General Report Signing of Long-Term Renewal Deal for Local Market Measurement

Financial news for NLSN dated on 2016-02-04: Nielsen, RPA Sign Agreement To License Nielsen's Local Buyer Reach Service

Financial news for NLSN dated on 2016-01-14: Dole Food Company Names Nielsen Preferred Provider Of Measurement And Consumer Analytics

Financial news for NLSN dated on 2016-01-13: Nielsen Names Angela Talton Chief Diversity Officer

Financial news for NLSN dated on 2016-01-05: Nielsen, Cumulus Media Westwood One Sign Agreement For Radio Voter Ratings Across 18 PPM Markets

Financial news for NLSN dated on 2016-01-04: Nielsen Names James Attwood as Chair

Financial news for NLSN dated on 2015-12-17: Nielsen Forms Partnership With BARTENDr, Terms Not Disclosed

Financial news for NLSN dated on 2015-12-15: Nielsen Promotes Steve Hasker To Global President And COO

Financial news for NLSN dated on 2015-12-11: Nielsen Reports \$500M Share Buyback

Financial news for NLSN dated on 2015-11-05: Nielsen Holdings Director Attwood Jr Buys 20,000 Shares @\$47.75/Share -Form 4

Financial news for NLSN dated on 2015-10-21: Nielsen Q3 EPS \$0.69 vs \$0.69 est, Revenue \$1.53B vs \$1.54B est

Financial news for NLSN dated on 2015-09-30: What The comScore-Rentrak Merger Means For Nielsen

Financial news for NLSN dated on 2015-09-30: Bob Peck: comScore-Rentrak Merger Has 'Strategic Merit,' Notes Combined Company 'Creates Stronger Competitor'

Financial news for NLSN dated on 2015-09-30: Mobee Announces Collaboration With Nielsen

Financial news for NLSN dated on 2015-09-30: Wunderlich Likens Rentrak/comScore Deal To 'Next iPhone In Media Measurement'

Financial news for NLSN dated on 2015-09-30: Morgan Stanley Analysts Believe That Despite The Rentrak & COMSCORE Merger, Nielsen Will Still Emerge As Leader In Top Cross-Platform Measurement

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Financial news for NLSN dated on 2015-08-10: Pair Trade Opportunity: BMO Upgrades Nielsen, Downgrades TubeMogul

Financial news for NLSN dated on 2015-08-10: UPDATE: BMO on Nielsen Upgrade: Sees 'broadly held view that Nielsen is better addressing the needs of a changing media landscape'

Financial news for NLSN dated on 2015-08-10: BMO Capital Upgrades Nielsen to Outperform

Financial news for NLSN dated on 2015-07-28: Nielsen Reports Q2 Adj EPS \$0.66 vs Est \$0.64, Sales \$1.56B Vs Est \$1.55B

Financial news for NLSN dated on 2015-06-26: Do Women Have More Purchasing Power Than Men?

Financial news for NLSN dated on 2015-06-25: Nielsen CEO Discusses Viewership, Change From Traditional To Streaming TV

Financial news for NLSN dated on 2015-06-16: Nielsen Appoints James Powell Chief Technology Officer

Financial news for NLSN dated on 2015-06-10: Nielsen Announces ~8.957M Share Secondary Offering via Selling Holders

Financial news for NLSN dated on 2015-05-07: Mind Control: Neurotech Research On The Rise

Financial news for NLSN dated on 2015-04-23: Nielsen Announces 20M Share Secondary Offering

Financial news for NLSN dated on 2015-04-22: Nielsen Posts Downbeat Q1 Results, Lifts Dividend

Financial news for NLSN dated on 2015-04-22: UPDATE: Nielsen Raises Qtr Div From \$0.25 to \$0.28/Share

Financial news for NLSN dated on 2015-04-22: Nielsen Sales \$1.46B vs \$1.49B est

Financial news for NLSN dated on 2015-04-22: Nielsen Q1 EPS \$0.46 vs \$0.47 est, Increases Div

Financial news for NLSN dated on 2015-04-20: From Nielsen Newsroom: 'Nielsen and Meredith Ink Multi-Year Local TV Renewal'

Financial news for NLSN dated on 2015-04-13: Pivotal Research Downgrades Nielsen to Hold, Maintains \$49.00 PT

Financial news for NLSN dated on 2015-03-16: Nielsen Reports Formation of Strategic Alliance with Concentric

Financial news for NLSN dated on 2015-03-04: From Nielsen Newsroom: 'Nielsen Acquires

Exelate'

Financial news for NLSN dated on 2015-03-02: US Stock Futures Edge Higher Ahead Of Economic Data

Financial news for NLSN dated on 2015-03-02: Nielsen Announces 8M Share Offering

Financial news for NLSN dated on 2015-03-02: Nielsen Announces 8M Share Common Stock Offering

Financial news for NLSN dated on 2015-02-26: Nielsen To Change Location of Incorporation From Netherlands To UK

Financial news for NLSN dated on 2015-02-20: Nielsen Announces \$650M Notes Offering

Financial news for NLSN dated on 2015-02-20: Nielsen Files for Potential Stock Shelf, Size Not Disclosed -

Financial news for NLSN dated on 2015-02-12: Nielsen Offers Presentation Slides for Q4 Earnings Conference Call: Sees FY15 Adj. EPS \$2.68-\$2.74 vs \$2.79 Est.

Financial news for NLSN dated on 2015-02-12: Nielsen Holdings EPS \$0.81 vs \$0.80, Revenue \$1.63B vs \$1.65B

Financial news for NLSN dated on 2015-02-12: Nielsen Says Plans to Buyback Additional \$1B by Mid-2016

Financial news for NLSN dated on 2015-02-05: GIC Acquires 5% Stake in Nielsen Valued at \$800M+ 13G

Financial news for NLSN dated on 2014-12-12: Filing from Nielsen Shows Registration for Selling Holders to Sell 20M Shares

Financial news for NLSN dated on 2014-12-11: Credit Suisse Maintains Outperform on Nielsen Holdings N.V., Lowers PT to \$52.00

Financial news for NLSN dated on 2014-12-10: Nielsen Reports 20M Share Common Stock Offering

Financial news for NLSN dated on 2014-12-10: UPDATE: Morgan Stanley Reiterates On Nielsen Holdings NV Following Investor Day

Financial news for NLSN dated on 2014-12-10: Morgan Stanley Maintains Overweight on Nielsen Holdings N.V., Raises PT to \$53.00

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Financial news for NLSN dated on 2014-10-14: Bernstein Upgrades Nielsen Holdings N.V. to Outperform, Lowers PT to \$49.00

Financial news for NLSN dated on 2014-10-10: Pivotal Research Upgrades Nielsen Holdings N.V. to Buy, Raises PT to \$50.00

Financial news for NLSN dated on 2014-09-08: Top 4 Stocks In The Information & Delivery Services Industry With The Highest Dividend Yield

Financial news for NLSN dated on 2014-07-29: Worst Performing Industries For July 29, 2014

Financial news for NLSN dated on 2014-07-29: Nielsen Holdings N.V. Reports Q2 EPS of \$0.62 vs \$0.61 Est; Revenue of \$1.59B vs \$1.57B Est

Financial news for NLSN dated on 2014-07-17: Pivotal Research Downgrades Nielsen Holdings N.V. to Hold

Financial news for NLSN dated on 2014-07-02: ITWP Acquires Harris Interactive Europe from Nielsen

Financial news for NLSN dated on 2014-06-23: Nielsen Reports \$800M Debt Offering

Financial news for NLSN dated on 2014-06-06: Top 4 NYSE Stocks In The Information & Delivery Services Industry With The Highest Dividend Yield

Financial news for NLSN dated on 2014-06-03: Nielsen Prices 20M Shares at \$47.20/Share

Financial news for NLSN dated on 2014-06-03: Nielsen Shareholders Offering of 20M Shares Priced at \$47.20/Share, According to Sources -DJ

Financial news for NLSN dated on 2014-06-03: Ex-Dividends For June 3, 2014

Financial news for NLSN dated on 2014-06-02: Nielsen Announces Secondary Offering of 20M Shares by Blackstone, Carlyle, Thomas H. Lee, Hellman & Friedman, Alpinvest

Financial news for NLSN dated on 2014-05-23: Big Growth Is Not Making Big Profit For Spotify

Financial news for NLSN dated on 2014-05-14: Barclays Initiates Coverage on Nielsen Holdings N.V. at Overweight, Announces \$55.00 PT

Financial news for NLSN dated on 2014-05-01: Nielsen Raises Qtr. Dividend from \$0.20 to \$0.25/Share

Financial news for NLSN dated on 2014-04-29: AOL Offers Details Into 2014 Programming Slate, Says Nielsen Will Use Digital Ratings for TV Comparability

Financial news for NLSN dated on 2014-04-24: Nielsen Holdings N.V. Reports Q1 EPS of \$0.43 vs \$0.42 Est; Revenue of \$1.49B vs \$1.48B Est

Financial news for NLSN dated on 2014-04-02: FTC Has Approved Nielsen's Sale of LinkMeter to comScore

Financial news for NLSN dated on 2014-03-24: Nielsen Announces Twitter TV Ratings to Expand to Australia

Financial news for NLSN dated on 2014-03-05: Morning Lowers for Mar. 5, 2014: XOMA, USU, CSIQ, AUDC, RATE

Financial news for NLSN dated on 2014-03-04: Nielsen Announces Secondary Offering of 30M Shares

Financial news for NLSN dated on 2014-03-03: Nielsen, Myanmar Marketing Research & Development, Announce JV

Financial news for NLSN dated on 2014-02-28: FTC Approves Final Order to Settle Charges on Nielsen's Purchase of Arbitron

Financial news for NLSN dated on 2014-02-21: Baird Initiates Coverage on Nielsen Holdings N.V. at Neutral, Announces \$50.00 PT

Financial news for NLSN dated on 2014-02-20: Baird Initiates Coverage on Nielsen Holdings N.V. at Neutral, Announces \$50.00 PT

Financial news for NLSN dated on 2014-02-14: Morgan Stanley Sees A Strong F14 For Nielsen Holdings NV

Financial news for NLSN dated on 2014-02-13: Wells Fargo Initiates Coverage on Nielsen Holdings N.V. at Outperform

Financial news for NLSN dated on 2014-02-13: Nielsen Holdings Reports Q4 Adjusted EPS of \$0.71 vs \$0.70 Est; Revenue of \$1.61B vs \$1.62B Est

Financial news for NLSN dated on 2014-02-12: Google Partnering With comScore To Attract Major Advertisers

Financial news for NLSN dated on 2014-02-10: Barron's Recap: Best Mutual Fund Families

Financial news for NLSN dated on 2014-02-06: Deutsche Bank Reinstates Buy on Nielsen Holdings N.V., Announces \$48.00 PT

Financial news for NLSN dated on 2014-02-04: Pivotal Research Upgrades Nielsen Holdings N.V. to Buy, Maintains \$48.00 PT

Financial news for NLSN dated on 2014-01-24: Nielsen Statement Regarding FTC Agreement with comScore

Financial news for NLSN dated on 2014-01-17: Nielsen Extends Expiration Date of Offer for Harris Interactive to Jan. 31st, Boosts Price from \$2 to \$2.04/Share

Financial news for NLSN dated on 2013-12-16: BMO Capital Downgrades Nielsen Holdings N.V. to Market Perform, Raises PT to \$45.00

Financial news for NLSN dated on 2013-12-13: Citigroup Maintains Buy on Nielsen Holdings N.V., Raises PT to \$49.00

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Financial news for NLSN dated on 2013-11-25: Benzinga's M&A Chatter for Monday November 25, 2013

Financial news for NLSN dated on 2013-11-25: Nielsen Will Acquire Harris Interactive for \$2/Share in Cash

Financial news for NLSN dated on 2013-11-22: Twitter Launches TV Conversation Targeting to Snatch Up Even More Advertising Dollars

Financial news for NLSN dated on 2013-11-22: Benzinga's Top #PreMarket Losers

Financial news for NLSN dated on 2013-11-21: Nielsen Reports Secondary Offering of 30M Shares to Valcon

Financial news for NLSN dated on 2013-11-19: Nielsen Shares Not Yet Moving Following 13F Amendment from Loeb's Third Point Showing Position in Name

Financial news for NLSN dated on 2013-11-06: Mitch Barns Named Nielsen's Next CEO

Financial news for NLSN dated on 2013-10-24: Deutsche Bank Maintains Buy on Nielsen Holdings N.V., Raises PT to \$41.00

Financial news for NLSN dated on 2013-10-23: Nielsen Sees FY13 Adj. EPS ~\$2, Adj. EBITDA Margin Up ~50-60bp

Financial news for NLSN dated on 2013-10-23: Nielsen Holdings N.V. Reports Q3 EPS of \$0.50 vs \$0.48 Est; Revenue of \$1.39B vs \$1.39B Est

Financial news for NLSN dated on 2013-10-22: IBM's Watson Coming to Smartphones Soon (IBM)

Financial news for NLSN dated on 2013-10-11: Stephanie McMahon Sells Over 800K Shares, WWE Ratings Continue To Struggle

Financial news for NLSN dated on 2013-10-02: Facebook Sharing Social Media Conversations with TV Networks (FB)

Financial news for NLSN dated on 2013-10-01: JP Morgan Reinstates Overweight on Nielsen Holdings N.V., Announces \$43.00 PT

Financial news for NLSN dated on 2013-09-20: FTC Approves Nielsen Acquisition of Arbitron

Financial news for NLSN dated on 2013-09-20: Goldman Sachs Reinstates Neutral on Nielsen Holdings N.V., Announces \$38.00 PT

Financial news for NLSN dated on 2013-09-20: UPDATE: Goldman Sachs Resumes Coverage on Nielsen on Recent Concerns

Financial news for NLSN dated on 2013-09-20: Nielsen Holdings Shares Lower Following Downgrade to Market Perform at Bernstein

Financial news for NLSN dated on 2013-09-19: DJ Reporting Deal Between Arbitron, Nielsen Could Be Approved by Tomorrow

Financial news for NLSN dated on 2013-09-16: Nielsen, Revionics Announce Global Strategic Alliance

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Financial news for NLSN dated on 2013-08-20: Bernstein Sees Nielsen Shares Hitting \$38 With or Without Arbitron Deal, Upgrades to Outperform

Financial news for NLSN dated on 2013-08-20: Benzinga's Top Upgrades

Financial news for NLSN dated on 2013-08-20: Bernstein Upgrades Nielsen Holdings N.V. to Outperform

Financial news for NLSN dated on 2013-08-19: Form 8-K from Nielsen Shows Co. Entered Into Terminating Pact with Valcon, Entered Deal with Blackstone, Carlyle, Hellman, KRR, THL

Financial news for NLSN dated on 2013-07-30: From Nielsen Call: FY13 Operational Outlook Affirmed, Adj. EPS In Range of \$1.89-1.95

Financial news for NLSN dated on 2013-07-30: Nielsen Holdings N.V. Reports Q2 EPS of \$0.49, Inline; Revenue of \$1.39B vs \$1.40B Est

Financial news for NLSN dated on 2013-07-08: Nielsen Joins S&P 500

Financial news for NLSN dated on 2013-07-05: Top 4 NYSE Stocks In The Information & Delivery Services Industry With The Highest EPS Estimates For The Next Quarter

Financial news for NLSN dated on 2013-07-02: Stocks To Watch For July 2, 2013

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Financial news for NLSN dated on 2013-07-01: Nielsen to Replace Sprint in S&P 500

Financial news for NLSN dated on 2013-05-14: Nielsen Prices 35M Share Secondary Offering at \$35.01/Share

Financial news for NLSN dated on 2013-05-13: Nielsen Announces 35M Share Secondary Offering

Financial news for NLSN dated on 2013-05-10: ESPN Wants to Subsidize Smartphone Data Plans

Financial news for NLSN dated on 2013-05-06: Benzinga's M&A Chatter for Monday May 6, 2013

Financial news for NLSN dated on 2013-05-06: Onex Agrees to Acquire Nielsen Expositions for \$950M in Cash

Financial news for NLSN dated on 2013-04-29: Northland Securities Initiates Coverage on Nielsen Holdings N.V. at Underperform, Announces \$28.00 PT

Financial news for NLSN dated on 2013-04-25: Nielsen Holdings N.V. Reports Q1 EPS of \$0.38 vs \$0.36 Est; Revenue of \$1.38B vs \$1.40B Est

Financial news for NLSN dated on 2013-04-19: Benzinga's Top Initiations

Financial news for NLSN dated on 2013-04-19: BMO Capital Initiates Coverage on Nielsen Holdings N.V. at Outperform, Announces \$41.00 PT

Financial news for NLSN dated on 2013-04-19: BMO Capital Initiates Coverage on Nielsen Holdings N.V. at Outperform, Announces \$41.00 PT

Financial news for NLSN dated on 2013-04-04: Top 4 NYSE Stocks In The Information & Delivery Services Industry With The Lowest PEG Ratio

Financial news for NLSN dated on 2013-03-15: UPDATE: Benchmark Raises PT on Nielsen Holdings on Arbitron Merger Delay

Financial news for NLSN dated on 2013-03-09: Benzinga's M&A Chatter for Friday March 8, 2013

Financial news for NLSN dated on 2013-03-08: Nielsen Holdings has No Comment on Chatter of Possible Sale of Unit

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Financial news for NLSN dated on 2013-02-15: UPDATE: Benchmark Reiterates Buy Rating,

Raises PT on Nielsen Holdings on 4Q Results

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Financial news for NLSN dated on 2013-02-12: UPDATE: Citigroup Raises PT to \$38 on Nielsen Holdings on Bullish Outlook

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Financial news for NLSN dated on 2013-02-12: Credit Suisse Maintains Outperform on Nielsen Holdings N.V., Raises PT to \$38.00

Financial news for NLSN dated on 2013-02-11: Nielsen Begins Payment of \$0.16/Share Qtr. Dividend

Financial news for NLSN dated on 2013-02-11: Nielsen Holdings N.V. Reports Q4 EPS of \$0.62 vs \$0.59 Est; Revenue of \$1.46B vs \$1.48B Est

Financial news for NLSN dated on 2013-02-11: US Stock Futures Signal Higher Start On Wall Street

Financial news for NLSN dated on 2013-02-11: Earnings Scheduled For February 11, 2013

Financial news for NLSN dated on 2013-02-11: Stocks To Watch For February 11, 2013

Financial news for NLSN dated on 2013-02-08: The Week Ahead: Earnings from McGraw-Hill, Cisco, Pepsi; Chinese New Year

Financial news for NLSN dated on 2013-01-07: Pivotal Research Maintains Hold on Nielsen Holdings N.V., Raises PT to \$33.00

Financial news for NLSN dated on 2012-12-19: UPDATE: Deutsche Bank Reiterates Buy Rating, Raises PT on Nielsen Holding

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Financial news for NLSN dated on 2012-12-18: Benzinga's M&A Chatter for Tuesday December 18, 2012

Financial news for NLSN dated on 2012-12-18: Benzinga's Volume Movers

Financial news for NLSN dated on 2012-12-18: Top Performing Industries For December 18, 2012

Financial news for NLSN dated on 2012-12-18: Morning Market Movers

Financial news for NLSN dated on 2012-12-18: Arbitron Jumps 24% on Nielsen Buyout

Financial news for NLSN dated on 2012-12-18: Benzinga's Top Pre-Market Gainers

Financial news for NLSN dated on 2012-12-18: Nielsen to Acquire Arbitron for \$48/Share

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Financial news for NLSN dated on 2012-10-23: Deutsche Bank Maintains Nielsen Holdings at Buy, Raises PT from \$35 to \$36

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Financial news for NLSN dated on 2012-10-22: Benzinga Mid-Morning Market Update

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Financial news for NLSN dated on 2012-07-31: Top 4 NYSE Stocks In The Information & delivery Services Industry With The Highest Revenue

Financial news for NLSN dated on 2012-07-25: Nielsen Holdings Reports Q2 EPS \$0.42 vs \$0.41 Est; Revenues \$1.39B vs \$1.40B Est

Financial news for NLSN dated on 2012-07-18: UPDATE: Piper Jaffray Reiterates Neutral Rating, Lowers PT on Nielsen Holdings

Financial news for NLSN dated on 2012-07-18: Piper Jaffray Maintains Nielsen Holdings at Neutral, Lowers PT from \$28 to \$26

Financial news for NLSN dated on 2012-07-02: Nielsen Announces Acquisition of Vizu

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Financial news for NLSN dated on 2012-06-13: Nielsen Updates Full Year 2012 Revenue Guidance; Expects 2012 Revenue Growth Of 5-6 Percent, Constant Currency

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Financial news for NLSN dated on 2012-03-19: Market Roundup

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Financial news for NLSN dated on 2012-02-07: UPDATE: Benchmark Lowers Nielsen Holdings PT

Financial news for NLSN dated on 2012-02-07: UPDATE: Citigroup Lowers Target on Nielsen Holdings to \$35

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Financial news for NLSN dated on 2012-02-06: Bank of America Maintains Buy, \$40 Target on Nielsen

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Financial news for NLSN dated on 2011-12-21: Nielsen and comScore Settle Patent Disputes

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Financial news for NLSN dated on 2011-07-22: CORRECTION: UPDATE: Morgan Stanley Raising PT On Nielsen Holdings NV

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Financial news for NLSN dated on 2011-05-26: Nielsen Acquires NeuroFocus

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Financial news for NLSN dated on 2011-05-18: Benzinga's Top Downgrades (HPQ, NLSN, DKS, REG)

Financial news for NLSN dated on 2011-05-18: Goldman Sachs Downgrades Nielsen Holdings To Neutral, \$34 PT

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Financial news for NLSN dated on 2011-05-11: Morgan Stanley Raises PT On Nielsen Holdings To \$35

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Financial news for NLSN dated on 2011-03-07: Deutsche Bank Initiates Nielsen Holdings with Buy (NLSN)

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