**Privacy Policy for Bownce (com.bownce3)**

**Privacy Policy**  
**Last updated**: December 04, 2024

This Privacy Policy describes Our policies and procedures on the collection, use, and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

**1. Data Collection and Usage**

We collect various types of personal data for the purposes described below:

* **Personal Data**: When you use our app, we may collect personal information such as your name, email address, phone number, and other contact details.
* **Usage Data**: We automatically collect information about how the app is used, including device information, log data, crash data, IP addresses, operating system, and browser type.
* **Location Data**: If you have enabled location services on your device, we may collect location data to provide location-based services within the app.

We use this information to provide, maintain, and improve the app, and to communicate with you.

**2. Data Sharing**

To fulfill our contractual obligations, we may share your data with third parties, including shipping companies, payment providers, and external service providers for processing data. Your personal data will only be shared in accordance with **GDPR Article 6(1)(b)**, where necessary for the execution of the contract.

**3. Data Retention**

Your personal data will be retained only as long as necessary for the purposes described above, or as required by law. After the conclusion of your contract or deletion of your account, data will be restricted and deleted in accordance with **GDPR Article 6(1)(c)**.

**4. User Rights**

Under the **GDPR**, you have the following rights:

* **Access to your data** (Article 15 GDPR).
* **Rectification** of inaccurate or incomplete data (Article 16 GDPR).
* **Erasure** of your data under certain conditions (Article 17 GDPR).
* **Restriction of processing** (Article 18 GDPR).
* **Portability of data** (Article 20 GDPR).
* **Objection to processing** (Article 21 GDPR).

To exercise any of these rights, please contact us at the contact details provided below.

**5. Data Security**

We implement reasonable security measures to protect your personal information. However, no transmission method over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

**6. Third-Party Services**

We may use third-party services such as **Google Analytics** and **Zendesk** to improve the functionality of our app and customer support. These services may collect data on our behalf. Please refer to their privacy policies for details on how your data is handled.

**7. Cookies and Web Analytics**

We use cookies and similar technologies to improve your experience and analyze how the app is used. By using the app, you consent to the use of cookies in accordance with this policy.

* **Google Analytics**: We use **Google Analytics** to understand how our app is used. Data is collected in an anonymized format, and your IP address is masked before being transmitted outside of the EU.

**8. Social Media**

We use social media buttons (e.g., **Facebook**, **Twitter**, **Instagram**) to promote our services. These buttons are embedded using the **Shariff solution**, meaning no personal data is shared with the respective providers until you interact with the buttons.

**9. Marketing and Advertising**

In addition to the services mentioned above, we may use your personal data for direct marketing purposes, including sending you physical promotional materials. If you do not wish to receive such promotional materials, you can opt out at any time by contacting us at the details provided below or by using the "opt-out" option in the communications.

This use of personal data is based on **GDPR Article 6(1)(f)**, which allows us to process your data to pursue our legitimate interests in promoting our products and services.

**10. Information from Third-Party Social Media Services**

The Company allows You to create an account and log in to use the Service through the following Third-party Social Media Services:

* Google
* Facebook
* Instagram
* Twitter
* LinkedIn

If You decide to register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal Data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the Company through Your Third-Party Social Media Service's account. If You choose to provide such information and Personal Data, during registration or otherwise, You are giving the Company permission to use, share, and store it in a manner consistent with this Privacy Policy.

**11. Contact Information**

If you have any questions about this Privacy Policy, or would like to exercise your rights regarding your data, please contact us at:

* **Email**: info@bownce.com
* **Postal address**: Bownce Holding GmbH, Glärnischstraße 8, 78464 Konstanz, Germany

**12. Links to Other Websites**

Our Service may contain links to other websites that are not operated by Us. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites.

**13. Disclosure of Your Personal Data**

We may disclose Your Personal Data in the following situations:

* **Business Transactions**: If the Company is involved in a merger, acquisition, or asset sale, Your Personal Data may be transferred.
* **Law enforcement**: The Company may be required to disclose Your Personal Data if required to do so by law.
* **Other legal requirements**: The Company may disclose Your Personal Data to comply with a legal obligation, protect and defend the rights or property of the Company, and prevent or investigate possible wrongdoing.

**14. Changes to this Privacy Policy**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

**15. Security of Your Personal Data**

The security of Your Personal Data is important to Us, but no method of transmission over the Internet or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

**16. Children's Privacy**

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13.

**17. Social Media and Marketing Providers**

Our app may include features from third-party providers such as **Facebook**, **Google**, **Twitter**, **Instagram**, **Pinterest**, and **LinkedIn**. These services may collect and process your data according to their own privacy policies. Below are the privacy policies and opt-out options for these services:

* **Facebook**: Privacy Policy - <https://www.facebook.com/about/privacy/>, Opt-Out - <https://www.facebook.com/settings?tab=ads>
* **Google/YouTube**: Privacy Policy - <https://policies.google.com/privacy?hl=de>, Opt-Out - <https://adssettings.google.com/authenticated?hl=de>
* **Twitter**: Privacy Policy - <https://twitter.com/de/privacy>, Opt-Out - <https://twitter.com/personalization>
* **Instagram**: Privacy Policy - <https://help.instagram.com/519522125107875>, Opt-Out - <https://help.instagram.com/519522125107875>
* **Pinterest**: Privacy Policy - <https://about.pinterest.com/de/privacy-policy>, Opt-Out - <https://www.pinterest.de/settings>
* **LinkedIn**: Privacy Policy - <https://www.linkedin.com/legal/privacy-policy>, Opt-Out - <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

**18. Additional Legal Information**

* **GDPR Compliance**: This privacy policy is designed to comply with the **General Data Protection Regulation (GDPR)** (Regulation (EU) 2016/679), **CCPA**, **CPRA**, and **CalOPPA**.
* **Legal Basis for Processing**: Personal data is processed based on **GDPR Article 6(1)**, and consent is collected where necessary.
* **Retention**: Your personal data will be retained only as long as necessary for the purposes set out in this policy.