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The Business Model Canvas

Key Partners Key Activities Value Propositions **Customer Relationships Customer Segments** searching and displaying the Participant recognition and recipes according to their People who want to Provide customers an food material providers ranking classification ranking list, cook but have limit efficient and healthy weekly ranking list, location or knowledge about the Participant uploading and method to cook companies in food industry cooker cooking methods searching promoting new cooking Provide customers a methodss praising favorite recipes People who want to Paticipant communication platform to show their adding new cook friends make new friends by cooking talent Speakers and experts for uploading recipes cooking balanced healthy cooking Provide customers the opportunities to meet new friends with cook **Key Resources** Channels Building database for customer management customer's own recipes Ranking customer according to recipes stored in the the recipes uploaded by them database Providing classification ranking location-related recipes list and weekly Top 10 list for customer searching Emails are provided to the customer's cook friend Marketing, promotions & communications **Cost Structure** Revenue Streams workshops & encounters admin advertisement from food market Re-directed staff time user donation information collection time













database management